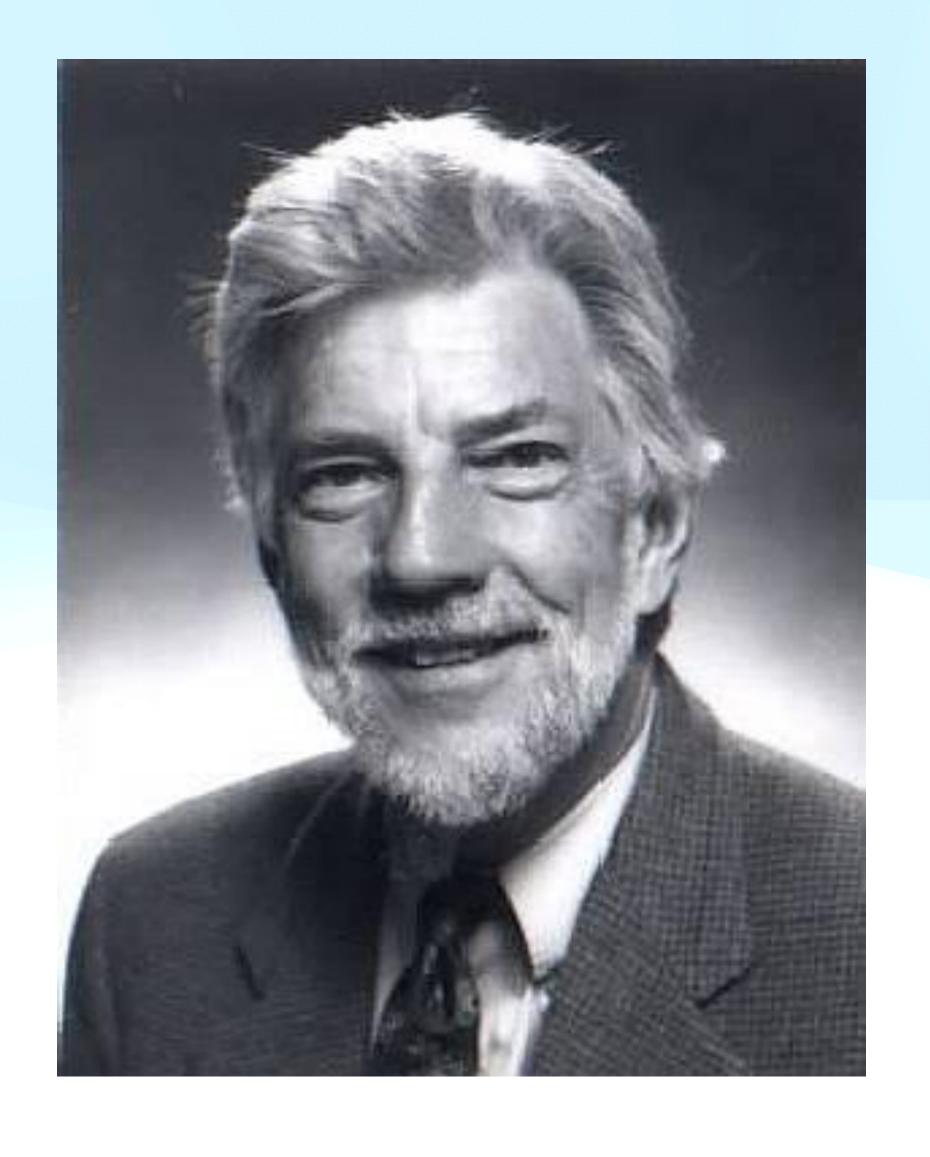
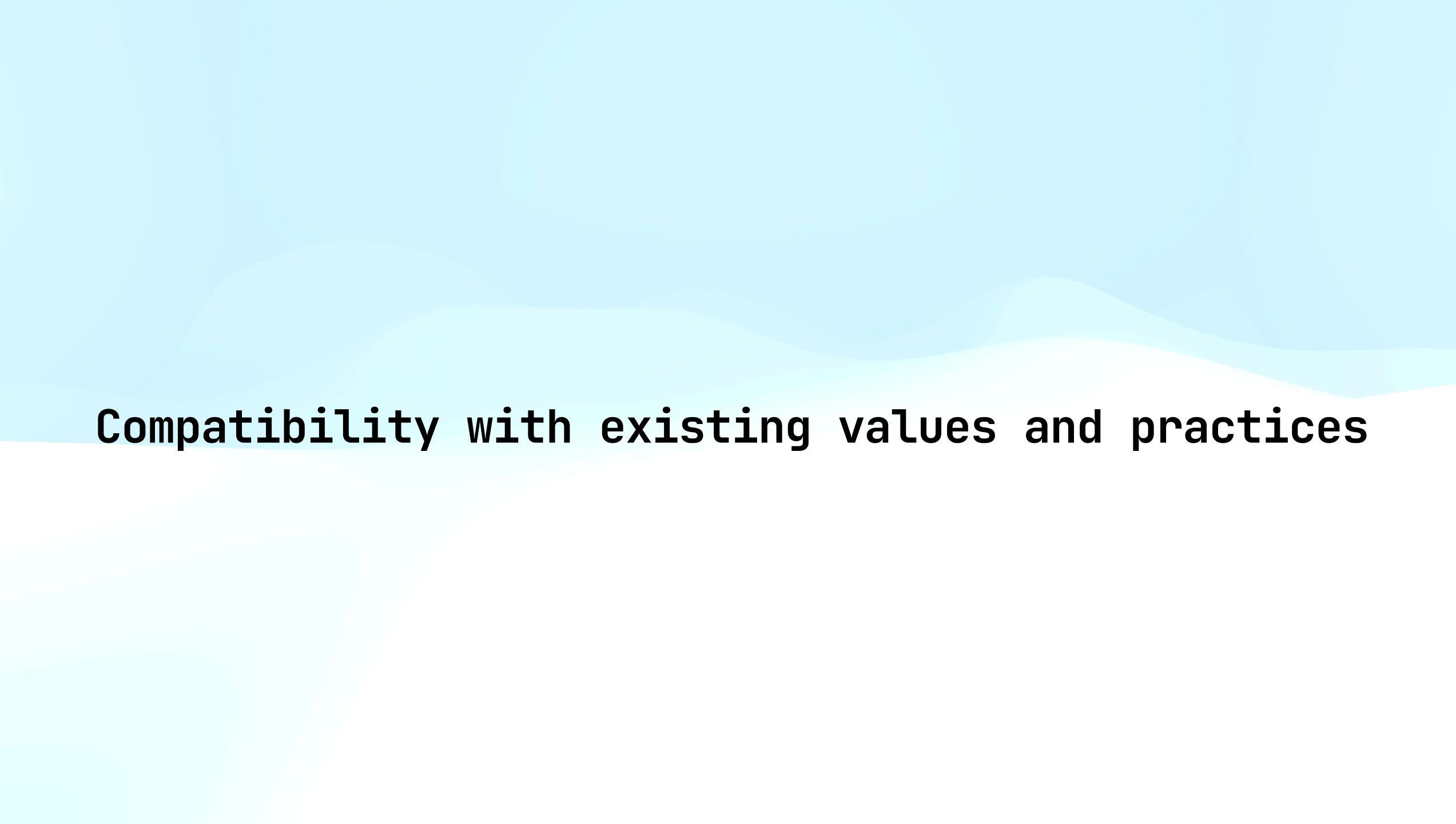
Team 1 on

### Why the heck did ChatGPT succeed?

# Diffusion of Innovations



## Perceived Advantage



#### We are comfortable with text

59% ⇒ prefer message 11% ⇒ prefer voice chatting

# Simple to use

# Trialability

# Observability

#### Perceived Advantage

Compatibility with existing Values and practices

Simple to use

Trialability

Obserable Result

Then, why not GPT3?



Write a 300-word value-packed book summary of the book "The 4-Hour Workweek"



"The 4-Hour Workweek" by Timothy Ferriss is a self-help book that presents a radical new approach to work and life. It argues that the traditional model of working long hours and sacrificing personal pursuits is outdated and inefficient. Instead, Ferriss advocates for outsourcing, automating, and delegating tasks to free up time and energy for the things that truly matter.

At the heart of the book is the concept of the "New Rich," or people who have achieved financial freedom and live life on their own terms. Ferriss claims that anyone can become a member of the New Rich by following a few key principles:

- 1. Define your "minimum acceptable level of wealth" and strive to achieve it through passive income streams and smart investments.
- 2. Eliminate time-wasting activities and focus on high-impact tasks that move the needle in your career and personal life.
- 3. Outsource and automate as much as possible to free up time and energy.
- 4. Embrace "geoarbitrage," or the idea of living and working in a location with a lower cost of living while earning in a high G Regenerate response

>> Write a 300-word value-packed book summary of the book "The 4-Hour Workweek"

The 4-Hour Workweek by Tim Ferriss is a revolutionary book that redefines the way we live and work. T he book focuses on the importance of redefining the traditional work week and creating a lifestyle of unconventional entrepreneurship and lifestyle design.

The book begins by discussing the importance of time management and the concept of the "New Rich". Th rough concise and actionable steps, Ferriss explains how to declutter your life, prioritize and elimi nate tasks that are not important, and focus on the things that truly matter. He then moves on to dis cuss the concept of automation, leveraging technology to increase efficiency and free up time.

Ferriss then turns to the topic of lifestyle design, and shares his own journey of creating a "muse" business, which allows him to work fewer hours while still earning income. He also explains how to ou tsource tasks to virtual assistants and how to use your time more effectively.

The book then moves on to discuss the importance of "mini-retirements", where you take a break from w orking and focus on learning a new skill or exploring a new place. Ferriss argues that these mini-ret irements are a great way to refresh and refocus, and they can help you become more productive in the

Finally, the book provides a step-by-step process for implementing the concepts discussed, from setti ng up an automated income, to creating a business model to suit your lifestyle, to creating a plan fo your mini-retirement.

Overall, The 4-Hour Workweek provides a refreshing and thought-provoking look at how to redefine the traditional work week and create a lifestyle of unconventional entrepreneurship and lifestyle design. This book is a must-read for anyone looking to break away from the traditional 9-5 and create a more fulfilling and rewarding lifestyle.



If I could read only 10 self-help books in 2023, which ones would you suggest are the best?



Here are ten self-help books that I think are worth considering if you are looking to improve various aspects of your life:



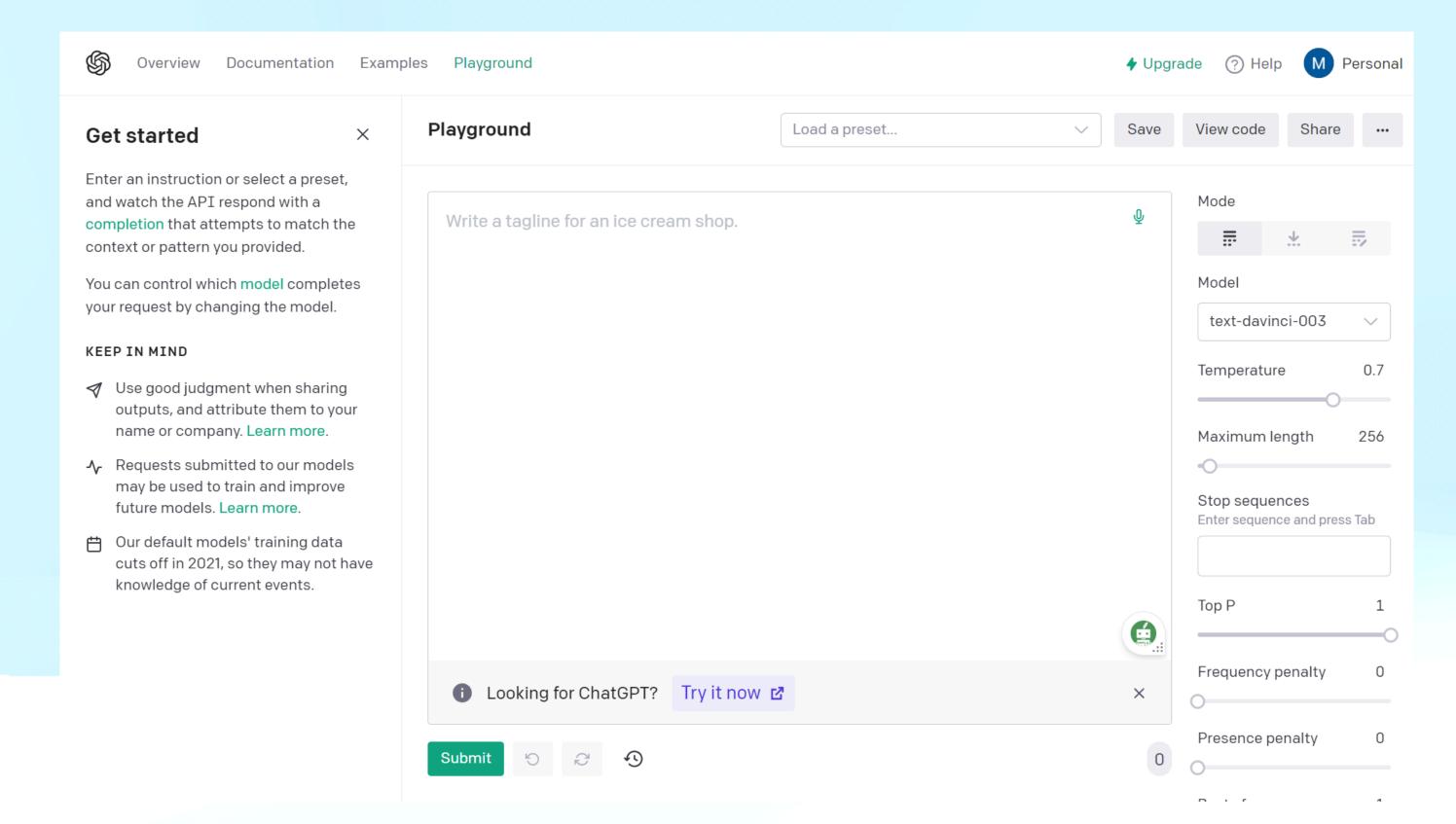


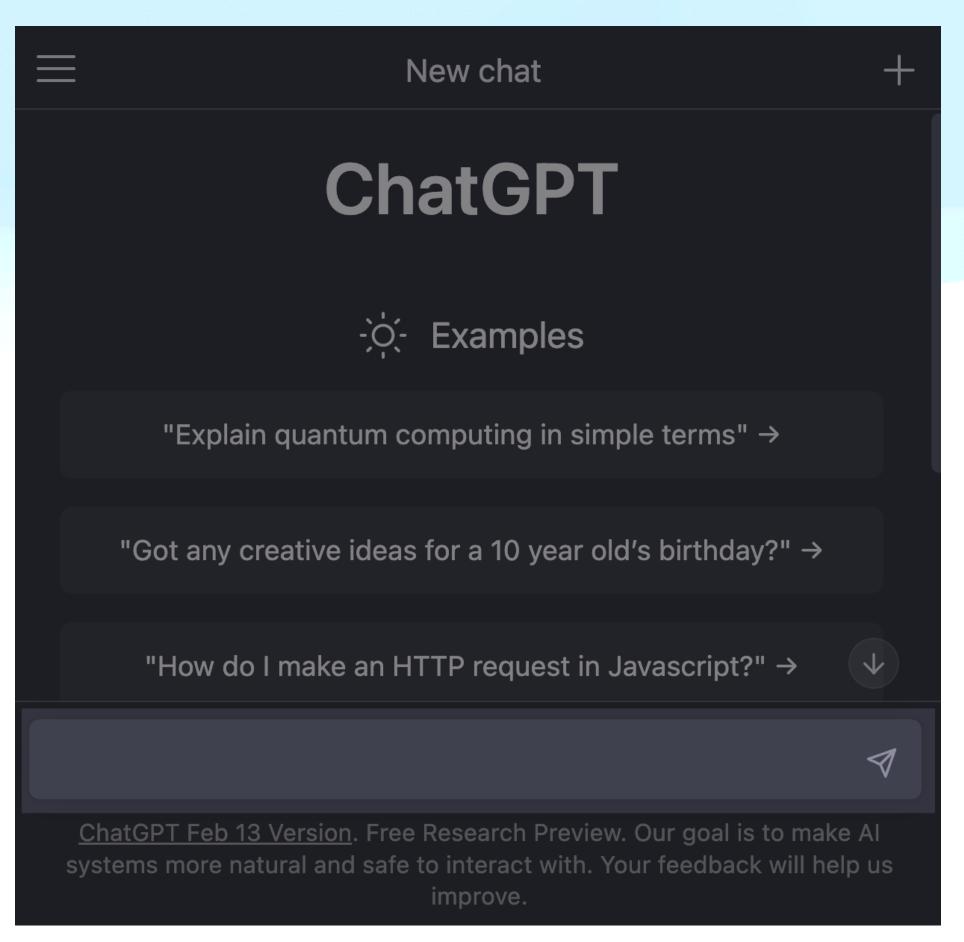
- 1. "The 7 Habits of Highly Effective People" by Stephen R. Covey
- 2. "The Power of Now" by Eckhart Tolle
- 3. "Man's Search for Meaning" by Viktor Frankl
- 4. "The Four Agreements" by Don Miguel Ruiz
- 5. "Daring Greatly" by Brené Brown
- 6. "The Subtle Art of Not Giving a F\*ck" by Mark Manson
- 7. "Awaken the Giant Within" by Tony Robbins
- 8. "The Mind Map Book" by Tony Buzan
- 9. "The Success Principles" by Jack Canfield
- 10. "You Are a Badass" by Jen Sincero
- >> If I could read only 10 self-help books in 2023, which ones would you suggest are the best?
- The 7 Habits of Highly Effective People by Stephen R. Covey
- 2. The Power of Now by Eckhart Tolle
- 3. The Four Agreements by Don Miguel Ruiz
- 4. The Power of Positive Thinking by Norman Vincent Peale
- 5. Think and Grow Rich by Napoleon Hill
- 6. How to Win Friends & Influence People by Dale Carnegie
- 7. The Subtle Art of Not Giving a F\*ck by Mark Manson
- 8. The Alchemist by Paulo Coelho
- 9. The Life-Changing Magic of Tidying Up by Marie Kondo
- 10. Getting Things Done by David Allen

## UX!

#### Affordance

"perceivable action possibilities"
- 7 principles of Interaction Design





## GenAI에 대한 Hype이 옮겨붙었다?

### team 1