ATTICUS A. KING
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digital portfolio: atticusking.com

EDUCATION

University of California, Davis
- BA of Design   June 2024
- Relevant coursework: Graphics & the Computer, 3D Design, Form & Color, UI/UX, Type, Interactive Media, Type in Motion, Coding for Designers I, II, and III.

SKILLS

- Design Software: Illustrator, Photoshop, Premiere Pro, After Effects, Figma
- Coding/Markup Languages: HTML, CSS, JavaScript
- Productivity Tools: Word, PowerPoint, Excel, Slack, Discord

PROFESSIONAL EXPERIENCE

Software Quality Control Intern: Live CGI Inc. - Westport, CT   June – August 2022
- Dedicated significant hours to evaluate Live CGI's streaming platform, utilizing a systematic approach to uncover and document any issues encountered during testing.
- Demonstrated strong communication by coordinating with fellow interns to exchange knowledge on known errors, ensuring a comprehensive understanding of functionality.

Graphic Design Assistant: Trailer Park Group - Hollywood, CA   June – August 2018
- Sifted through over 8,000 images to find the most impactful visual components for high-profile billboard campaigns.
- Acquired advanced proficiency in Photoshop by shadowing Senior Designers, enabling them to leverage my skills to execute artistic visions and free up their time.

ENTREPRENEURIAL PROJECTS

Independent Content Creator   January – June 2023
- Leveraged my skills in video editing to produce quality videos that captivated and engaged hundreds of thousands of viewers.
- Utilized Photoshop expertise to design compelling thumbnails, which increased click-through rates and video views.
- Successfully monetized the YouTube channel within a 2-month period.
- Analyzed performance metrics to refine content strategies and drive channel success.

Custom Services Designer (Freelance)   2019 – 2022
- Built relationships with over 80 clients by actively listening to their needs and incorporating feedback. This resulted in a strong track record of 5-star customer reviews.
- Managed end-to-end design projects, from initial concept development to final delivery, effectively balancing multiple client priorities and meeting tight deadlines.

HONORS & AWARDS

UC Davis Dean's List   2023
Advanced Placement (AP) Scholar Award   2020
California State Seal of Biliteracy   2020