

Product Design Document



FlatPack.com

Our Project:

Flatpack.com® aims to solve the hard process of finding and buying houses that are done and complete. Everything from searching, buying and submitting estates simply, in one place. We aim to reach buyers and sellers, all around the world, to research each other, with some simple steps, on any device!



The Problem:

You can only advertise on other property search and sale websites if you subscribe. A separate lawyer must be sought to process the purchase.

The Solution:

FlatPack.com!

Where you can place an ad for free and we ask for a very small percentage only after a successful sale. **The Payrent** application of the Lawyer & Lawyer law firm will assist us in the entire process of the purchase. Together, we can ensure complete comfort in both selling and buying.

Features:

Before buying, the buyer and seller can engage on a simple chat page. They can access these chat pages through either the estate site, or the user's dashboard. They can discuss any concerns, or they can ask and answer questions.

After the buyer purchases the estate, it turns hidden on the front page, signaling that the estate has been sold, while also displaying it on the estate page. Both the buyer and the seller can still see the page to the estate on their dashboard.

The seller needs to describe the estate. There are required fields, like a name for the estate, a description, and some properties, like size, location, color, stories, etc. But the seller can also add their own properties, like "has washing machine", and the buyer can search for these tags. The right estates will show up on the front page

Business model:

Our business model allows the site to be free for all users. After every purchase, we will take 0.2% of the price of the estate (percentage might change)

Example calculation:

If you sell a property for around 20 000 \$.

Our part is: $20\ 000\ \$ \times 0,002 = 40\ \$$

You get: $20\ 000\ \$ - 40\ \$ = 19\ 960\ \$$

It is a good Deal!