

List of variables:

1. `spam`: Indicator for whether the email was spam.
2. `to multiple`: Indicator for whether the email was addressed to more than one recipient.
3. `from`: Whether the message was listed as from anyone (this is usually set by default for regular outgoing email).
4. `cc`: Indicator for whether anyone was CCed.
5. `sent_email`: Indicator for whether the sender had been sent an email in the last 30 days.
6. `image`: Indicates whether any images were attached.
7. `attach`: Indicates whether any files were attached.
8. `dollar`: Indicates whether a dollar sign or the word 'dollar' appeared in the email.
9. `winner`: Indicates whether "winner" appeared in the email.
10. `inherit`: Indicates whether "inherit" (or an extension, such as inheritance) appeared in the email.
11. `password`: Indicates whether "password" appeared in the email.
12. `num_char`: The number of characters in the email, in thousands.
13. `line_breaks`: The number of line breaks in the email (does not count text wrapping).
14. `format`: Indicates whether the email was written using HTML (e.g. may have included bolding or active links) or plaintext.
15. `re subj`: Indicates whether the subject started with "Re:", "RE:", "re:", or "rE":
16. `exclaim subj`: Indicates whether there was an exclamation point in the subject.
17. `urgent subj`: Indicates whether the word "urgent" was in the email subject.
18. `exclaim mess`: The number of exclamation points in the email message.
19. `number`: Factor variable saying whether there was no number, a small number (under 1 million), or a big number