

Product Report

2005

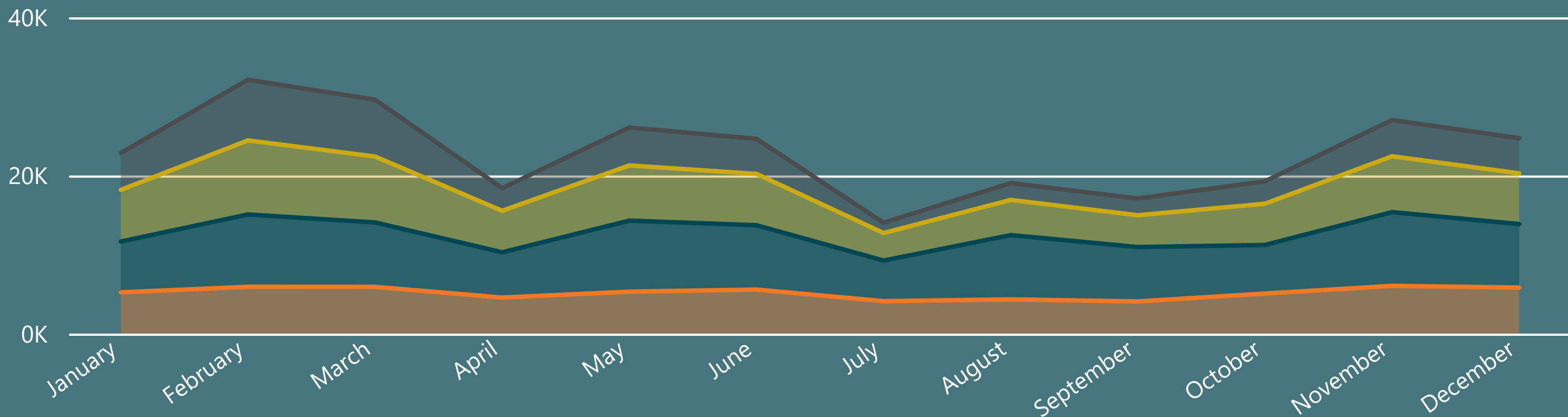
2014



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Total Sales Qty by Month and Category

Category Accessories Bikes Clothing Components



275K

Total Sales Qty

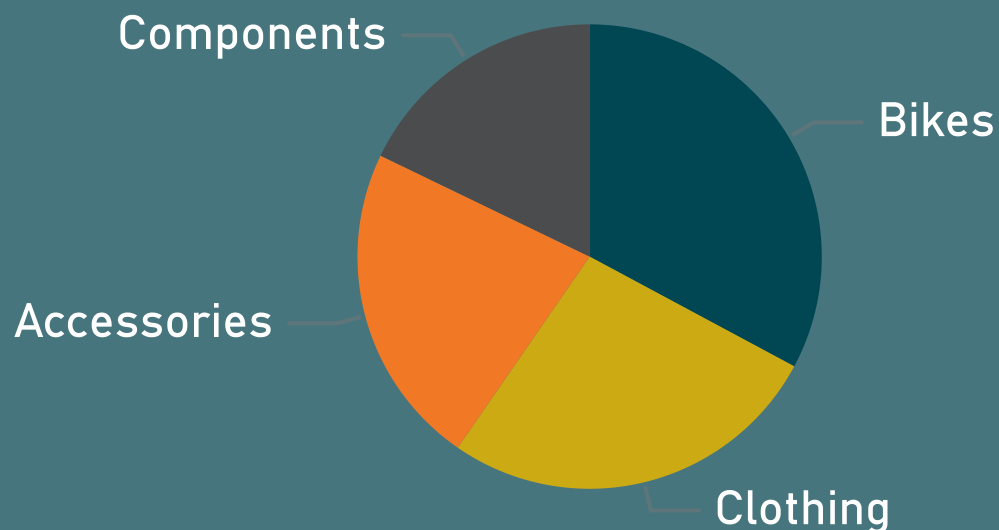
214K

Reseller Sales Qty

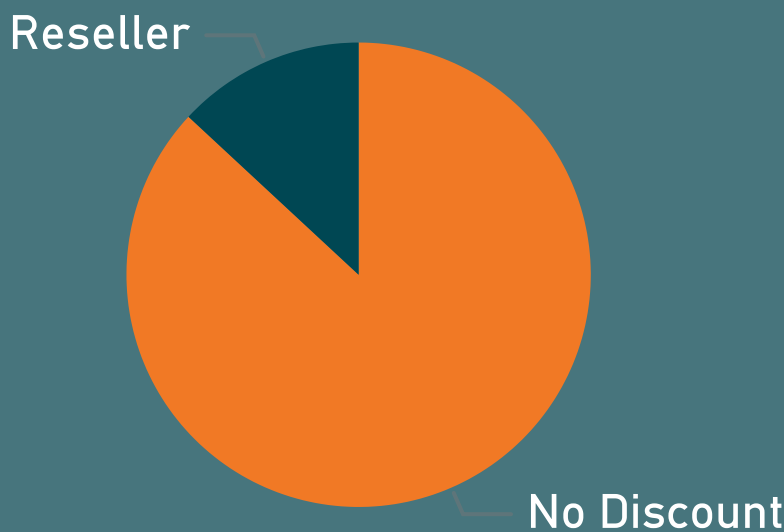
60K

Internet Sales Qty

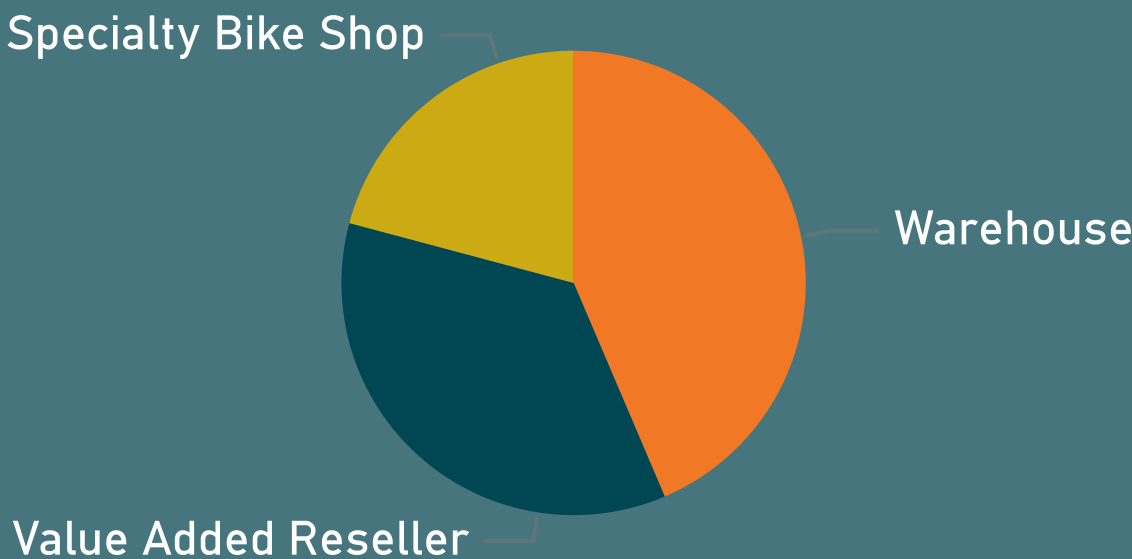
Total Sales Qty by Category



Total Sales Qty by promotions Cat.



Total Sales Qty by Business type



Top 10 Resellers

ResellerName	Reseller Sales Qty
▼	
Vigorous Exercise Company	2737
Top Sports Supply	2350
Rewarding Activities Company	1963
Retail Mall	1931
Registered Cycle Store	2313
Metropolitan Equipment	2129
Larger Cycle Shop	2076
Field Trip Store	1946
Eastside Department Store	2554
Bike Dealers Association	1951
Total	21950

Top 10 Products

EnglishProductName	Total Sales Qty
AWC Logo Cap	8311
Classic Vest, S	4247
Long-Sleeve Logo Jersey, L	6592
Long-Sleeve Logo Jersey, M	3636
Patch Kit/8 Patches	3865
Short-Sleeve Classic Jersey, XL	3864
Sport-100 Helmet, Black	6532
Sport-100 Helmet, Blue	6743
Sport-100 Helmet, Red	6266
Water Bottle - 30 oz.	6815
Total	56871

Top 10 Subcategories

EnglishProductSubcategoryName	Total Sales Qty
Bottles and Cages	10552
Gloves	12983
Helmets	19541
Jerseys	22711
Mountain Bikes	28321
Mountain Frames	11620
Road Bikes	47148
Road Frames	11747
Tires and Tubes	18006
Touring Bikes	14751
Total	197380



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