



Says

What have we heard them say?
What can we imagine them saying?

Less cost
with more
beautiful
models

Wealth of
the
jewellery

It has more
design in
simple
pattern



subha Gold Jewellery

Beauty is who you
are. Jewelry is
simple the icing on
the cake.

It attract the
customer by
providing the
different gold
jewels

Sales with
affortables
price

Main work
ist to sales
the
jewellery

 [See an example](#)

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



It has the
variety of
bangles
and rings

It contains the
all facilities to
delivery the
jewellery

Gifts are
provided to
the value of
the purchased
jewells

Lack of
invisibility of
the
jewellery

Competitors
in the same
business

Lack of
facilities
and desgins

Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

