Projects: Machine Learning -1&2 By Ganesh Aryan

Problem 1:

You are hired by one of the leading news channels CNBE who wants to analyse recent elections. This survey was conducted on 1525 voters with 9 variables. You have to build a model, to predict which party a voter will vote for on the basis of the given information, to create an exit poll that will help in predicting overall win and seats covered by a particular party.

DATA DICTIONARY:

1. vote: Party choice: Conservative or

Labour

2. age: in years

3. **economic.cond.national**: Assessment of current national economic conditions, 1 to 5.

4. **economic.cond.household**: Assessment of current household economic conditions, 1 to 5.

5. Blair: Assessment of the Labour leader, 1 to 5.

6. **Hague**: Assessment of the Conservative leader, 1 to 5.

7. **Europe**: an 11-point scale that measures respondents' attitudes toward European integration. High scores represent 'Eurosceptic' sentiment.

8. **political.knowledge**: Knowledge of parties' positions on European integration, 0 to 3.

9. **gender**: female or male.

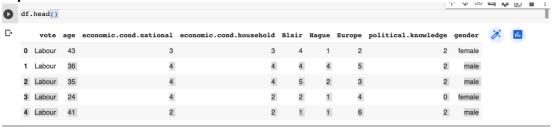
Data Ingestion:

1.1 Read the dataset. Do the descriptive statistics and do the null value condition check. Write an inference on it.

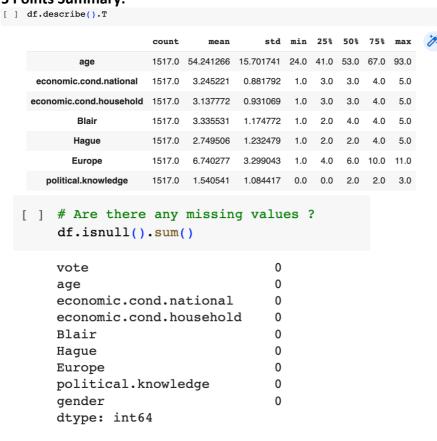
Loading the data from the drive:

```
df = pd.read_excel('Election_Data.xlsx')
```

Top 5 rows of the data:



5 Points Summary:



- Data has 1525 rows and 9 columns in it.
- there are 8 numerical and 2 object dtype in it.
- No null values present.
- Data looks skewed a bit towards the left and right.
- Target column is Vote

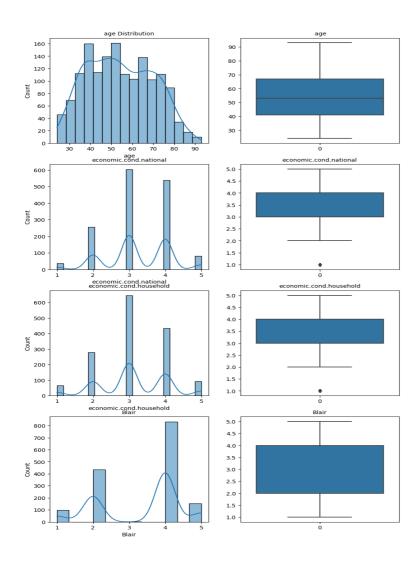
1.2 Perform Univariate and Bivariate Analysis. Do exploratory data analysis. Check for Outliers.

EDA

- There are 8 duplicate values present and same needs to be deleted.
- There seems to be no missing data.
- Data is skewed slight towards both sides.

Univariate Analysis

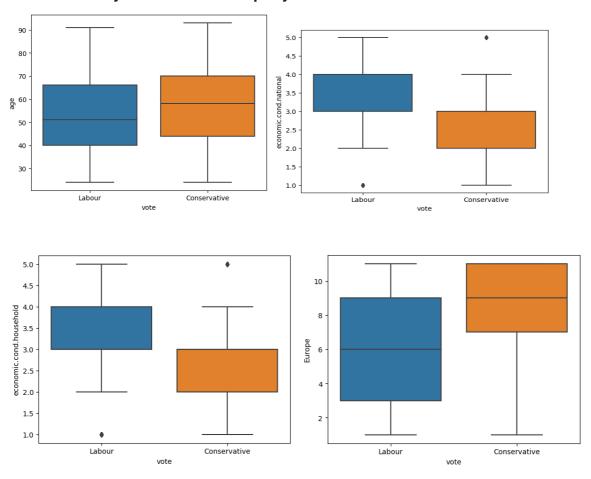
- As per below plots, it is quite evident that most of the voters are between the age group of 40-65
- Voters, current economic conditions both national and Household levels seems to having fairly good assessment.
- As per the below analysis it seems assessment on labour leader is little better as compared to consecutive leader.
- Majority of the respondents seems to having high Eurosceptic sentiments, they will favour the one support disengagement like "Brixit" with EU countries.
- Respondents have fairly good knowledge of party's positions on European integration.



Bivariate Analysis

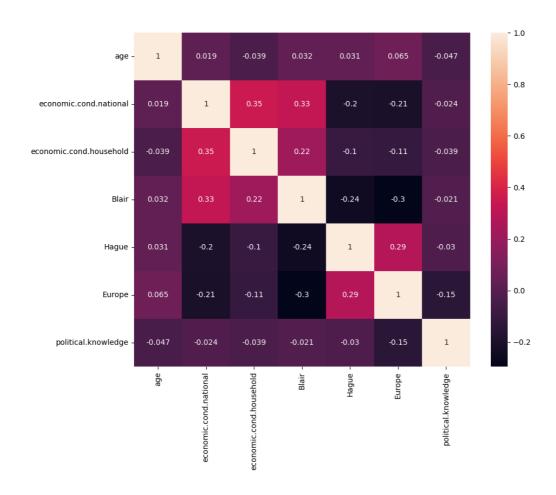
Bivariate analysis is the simultaneous analysis of the variables. It explores the concept of relationships between the two, whether there exists an association and the strength of this association, or whether there are differences between and the significance of the same. On performing the bivariate analysis between "Vote" and "Age" variables we can notice the young population have less probability to vote Conservative as well the old aged.

Voters having higher Assessment of current national economic and Household conditions likely to vote for labour party.

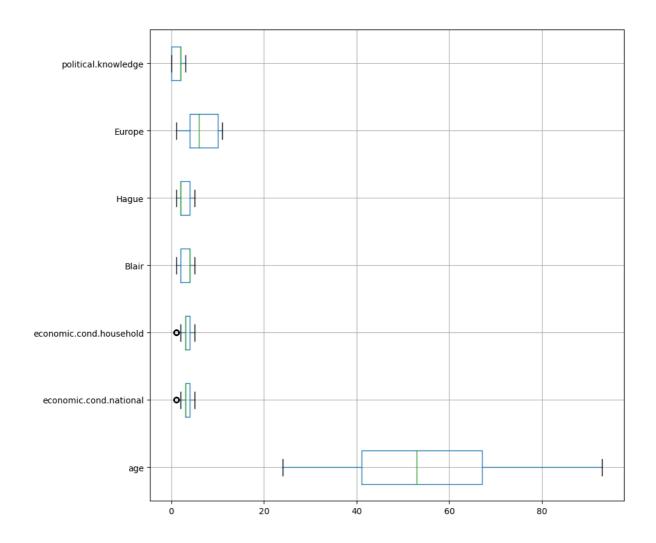


Checking for Corelation between the variables

Heat map shows no significant corelation between variables



Checking for outliers



No Outliers present in to the DataF.

Data Preparation:

1.3 Encode the data (having string values) for Modelling. Is Scaling necessary here or not? Data Split: Split the data into train and test (70:30).

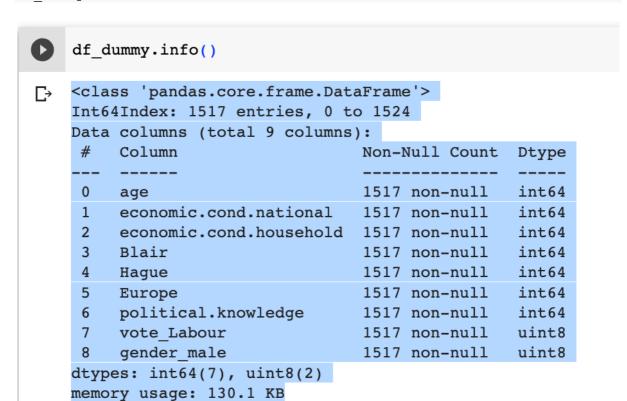
Encoding:

Converting the other 'object' type variables as dummy variables

```
df_dummy = pd.get_dummies(df,drop_first=True)
```

After:

df dummy.info()



Checking data for scaling

It observed that data scaling isn't necessary for our model building

Split the data into train and test (70:30).

```
# capture the target column ("default") into separate vectors for
training set and test set
#X = df.drop("vote" , axis=1)
#y = df.pop("vote")
# Copy all the predictor variables into X dataframe
X = df_dummy.drop('vote_Labour', axis=1)
y = df dummy['vote_Labour']
```

Train & test Split

```
# Copy all the predictor variables into X dataframe
X = df_dummy.drop('vote_Labour', axis=1)

# Copy target into the y dataframe.
y = df_dummy['vote_Labour']
# Split X and y into training and test set in 70:30 ratio
X_train, X_test, y_train, y_test = train_test_split(X, y,
test_size=0.30 , random_state=1,stratify=df_dummy['vote_Labour'])
```

- As instructed the data has been split in 70:30 ratio.
- Made a split of target variable as Y and rest as X.
- Vote_labour is our target class as 1

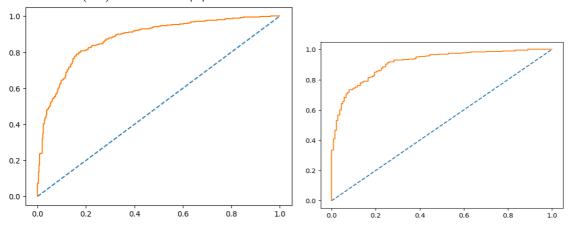
Modelling:

1.4 Apply Logistic Regression and LDA (linear discriminant analysis).

Logistic Regression

Model predicted

- Model Score has predicted 83% train and 86% on test data.
- AUC towards 1 indicates that model has performed well here.
- For predicting to vote (Label 0)to Conservative :
- Precision (81%) 81% of the population will vote for conservatives.
- Recall (68%) Out of all population will vote for conservatives.
- For predicting to Vote Labour (Label 1):
- Precision (87%) 87% of the population will vote for Labour.
- Recall (87%) 87% Out of all population will vote for Labour.



Confusion Matrix

[74, 665]])

```
[ ] print(classification_report(y_train, ytrain_predict))
```

	precision	recall	f1-score	support
0	0.74	0.64	0.69	307
1	0.86	0.91	0.88	754
accuracy			0.83	1061
macro avg	0.80	0.77	0.79	1061
weighted avg	0.83	0.83	0.83	1061

```
confusion_matrix(y_test, ytest_predict)
```

```
[ ] print(classification_report(y_test, ytest_predict))
```

	precision	ecision recall		support
0	0.81	0.68	0.74	138
1	0.87	0.93	0.90	318
accuracy			0.86	456
macro avg	0.84	0.81	0.82	456
weighted avg	0.85	0.86	0.85	456

LDA (linear discriminant analysis)

Building a LDA model and use this model to predict on the test set and compute the confusion matrix.

Model Evaluation

- 82% accuracy for training data.
- 85% accuracy on test data.
- AUC score 87% & 89% for both train and test indicate that model has perform quite good in both the occasions.

Performance Matrix on train Data

```
0.822808671065033
[[217 105]
 [ 83 656]]
              precision
                          recall f1-score
                                              support
                             0.67
           0
                   0.72
                                       0.70
                                                  322
           1
                   0.86
                             0.89
                                       0.87
                                                  739
                                       0.82
                                                 1061
   accuracy
                                       0.79
  macro avq
                   0.79
                             0.78
                                                 1061
weighted avg
                   0.82
                             0.82
                                       0.82
                                                 1061
```

Performance Matrix on test data set

weighted avg

```
y_test_predict = LDAM.predict(X_test)
   model score = LDAM.score(X test, y test)
   print(model_score)
   print(metrics.confusion_matrix(y_test, y_test_predict))
    print(metrics.classification report(y test, y test predict))
C→ 0.8530701754385965
   [[ 95 43]
     [ 24 294]]
                  precision
                               recall f1-score
                                                  support
                                           0.74
               0
                       0.80
                                 0.69
                                                      138
                                 0.92
               1
                       0.87
                                           0.90
                                                      318
                                           0.85
                                                      456
       accuracy
                       0.84
                                 0.81
                                           0.82
                                                      456
      macro avg
```

0.85

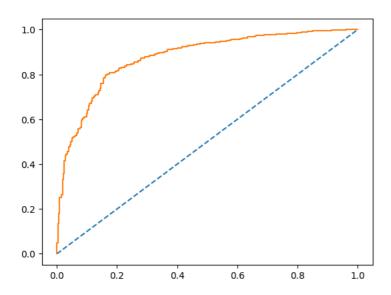
0.85

456

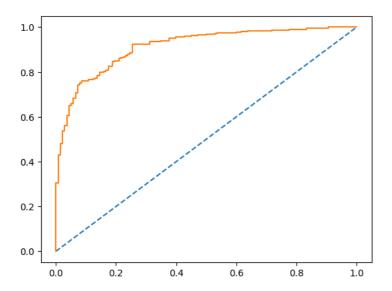
0.85

AUC Score:

0.87 on train:



0.91 on test data:



1.5 Apply KNN Model and Naïve Bayes Model. Interpret the results.

KNN Model:

Here we have observed that with KNN both train and test data has given 85% and 80% respectively accuracy.

It has predicted similar range of previous models.

AUC score for train 0.91

AUC score for test 0.85

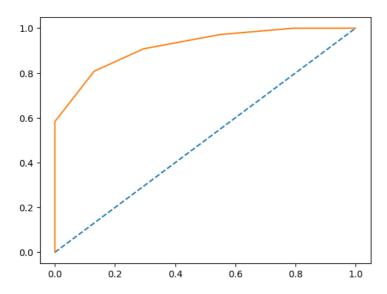
```
0.8463713477851084
[[227 95]
[ 68 671]]
          precision recall f1-score support
        0
              0.77 0.70
                             0.74
                                       322
              0.88
                      0.91
                             0.89
                                      739
   accuracy
                              0.85
                                     1061
             0.82
                     0.81
                             0.81
                                     1061
  macro avg
                     0.85
weighted avg
             0.84
                             0.84
                                     1061
```

```
[ ] ##Performance matrix on test data
    y_test_predict = KNN_model.predict(X_test)
    model_score = KNN_model.score(X_test, y_test)
    print(model_score)
    print(metrics.confusion_matrix(y_test, y_test_predict))
    print(metrics.classification_report(y_test, y_test_predict))

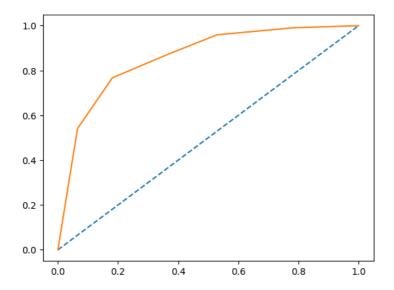
0.8004385964912281
[[ 87 51]
    [ 40 278]]
    precision recall f1-score support
```

[]	precision	recall	f1-score	support
0	0.69	0.63	0.66	138
1	0.84	0.87	0.86	318
accuracy			0.80	456
macro avg	0.77	0.75	0.76	456
weighted avg	0.80	0.80	0.80	456

AUC- Train



AUC- Test



Naïve Bayes Model

Naïve Bayes Model has also given similar range of accuracy on both training and test data.

Accuracy on train data: 82% Accuracy on test data: 86% AUC score for train: 0.87 AUC score for test:0.91

```
0.8199811498586239
[[226 96]
 [ 95 644]]
            precision recall f1-score
                                       support
               0.70
                        0.70
                                0.70
         0
                                          322
                0.87
                        0.87
                                 0.87
                                          739
                                 0.82
                                          1061
   accuracy
  macro avq
                0.79
                         0.79
                                 0.79
                                          1061
weighted avg
                0.82
                         0.82
                                 0.82
                                          1061
```

```
[ ] ## Performance Matrix on test data set
    y_test_predict = NB_model.predict(X_test)
    model_score = NB_model.score(X_test, y_test)
    print(model_score)
    print(metrics.confusion_matrix(y_test, y_test_predict))
    print(metrics.classification_report(y_test, y_test_predict))
    0.8574561403508771
```

[[100 38] [27 291]] precision recall f1-score support 0.79 0.72 0.75 0.88 0.92 1 0.90 318 0.86 456 accuracy 0.84 0.82 macro avg 0.83 456 0.86 weighted avg 0.86 0.86 456

- **1.6** Model Tuning, Bagging (Random Forest should be applied for Bagging), and Boosting.
- **1.7** Performance Metrics: Check the performance of Predictions on Train and Test sets using Accuracy, Confusion Matrix, Plot ROC curve and get ROC_AUC score for each model.

Bagging:

As bagging can reduce variance to avoid overfitting hence using RandomForestClssifier to check.

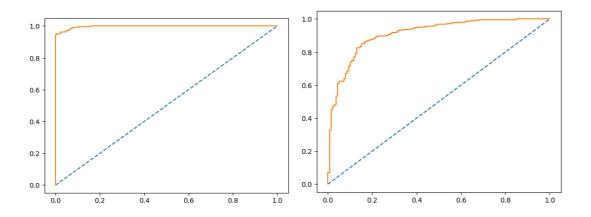
- As noticed that after bagging the model has predicted high on train set and just 85% accuracy on test, noticed the after bagging the prediction didn't change much.
- AUC score for train is hight 0.99 and test 0.91.

```
0.9679547596606974
[[298 24]
[ 10 729]]
                          recall f1-score
             precision
                                            support
          0
                  0.97
                            0.93
                                      0.95
                                                 322
                  0.97
                            0.99
                                      0.98
                                                 739
    accuracy
                                      0.97
                                                1061
   macro avg
                  0.97
                            0.96
                                      0.96
                                                1061
                  0.97
                            0.97
                                      0.97
                                                1061
weighted avg
```

```
[ ] ## Performance Matrix on test data set
    y_test_predict = Bagging_model.predict(X_test)
    model_score = Bagging_model.score(X_test, y_test)
    print(model_score)
    print(metrics.confusion_matrix(y_test, y_test_predict))
    print(metrics.classification_report(y_test, y_test_predict))

0.8508771929824561
```

```
[[ 95 43]
[ 25 293]]
                          recall f1-score
             precision
                                            support
          0
                  0.79
                            0.69
                                     0.74
                                                138
          1
                  0.87
                            0.92
                                     0.90
                                                318
    accuracy
                                      0.85
                                                456
  macro avg
                  0.83
                            0.80
                                      0.82
                                                456
                  0.85
                            0.85
                                      0.85
weighted avg
```



Boosting: will use AdaBoosting method here:

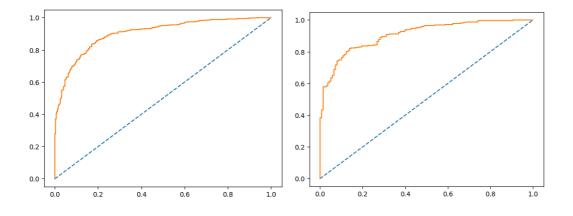
Accuracy for both Train and test remains as 85% and 84% respectably.

AUC score for both train and test is :090.

```
0.8491988689915174
[[228 94]
 [ 66 673]]
              precision
                           recall f1-score
                                               support
           0
                   0.78
                              0.71
                                        0.74
                                                    322
                   0.88
                              0.91
                                        0.89
                                                   739
                                        0.85
                                                  1061
    accuracy
                   0.83
                              0.81
                                        0.82
                                                  1061
   macro avg
weighted avg
                   0.85
                              0.85
                                        0.85
                                                  1061
```

```
## Performance Matrix on test data set
y_test_predict = ADB_model.predict(X_test)
model_score = ADB_model.score(X_test, y_test)
print(model_score)
print(metrics.confusion_matrix(y_test, y_test_predict))
print(metrics.classification_report(y_test, y_test_predict))
```

```
□→ 0.8355263157894737
   [[ 95 43]
    [ 32 286]]
                  precision
                               recall f1-score
                                                   support
               0
                       0.75
                                            0.72
                                 0.69
                                                       138
               1
                       0.87
                                 0.90
                                            0.88
                                                       318
        accuracy
                                            0.84
                                                       456
                       0.81
                                 0.79
                                            0.80
                                                       456
      macro avg
   weighted avg
                       0.83
                                 0.84
                                            0.83
                                                       456
```



Final Model: Compare the models and write inference which model is best/optimised. All Model has performed well however logistic and LDA having little edge over others consider the AUC values.

		Imbalane				
		Recall		Accuracy	Validity	AUC
	Train		0.91	0.83		0.87
LogisticRegression	Test		0.93	0.86	Yes	0.91
		Recall		Accuracy	Validity	AUC
	Train		0.89	0.82		0.87
LDA	Test		0.93	0.85	Yes	0.91
		Recall		Accuracy	Validity	AUC
	Train		0.91	0.85		0.91
KNN	Test		0.87	0.8	Yes	0.85
		Recall		Accuracy	Validity	AUC
	Train		0.87	0.82		0.87
Naïve Bayes	Test		0.92	0.86	Yes	0.91
		Recall		Accuracy	Validity	AUC
	Train		0.99	0.97		0.99
Bagging	Test		0.92	0.85	Yes	0.91
		Recall		Accuracy	Validity	AUC
	Train		0.91	0.85		0.9
Boosting	Test		0.9	0.84	Yes	0.9

Inference:

1.8 Based on these predictions, what are the insights?

Based on the observations the LDA and Logical models are good to predict the exit polls.

As per the prediction on all models, majority of the population 35-60 having considerable political knowledge and are likely to vote for Labour party.

Project2-Machine Learning

In this particular project, we are going to work on the inaugural corpora from the nltk in Python. We will be looking at the following speeches of the Presidents of the United States of America:

President Franklin D. Roosevelt in 1941
President John F. Kennedy in 1961
President Richard Nixon in 1973

2.1 Find the number of characters, words, and sentences for the mentioned documents.

Total Characters:

Roosevelt= 7571

Kennedy = 7618

Nixon= 9991

Total Words:

Roosevelt= 1536

Kennedy = 1546

Nixon= 2028

Total Sentences:

Roosevelt= 68

Kennedy = 52

Nixon= 69

2.2 Remove all the stopwords from all three speeches.

```
Words1= list(inaugural.words('1941-Roosevelt.txt'))
Words2= list(inaugural.words('1961-Kennedy.txt'))
Words3= list(inaugural.words('1961-Kennedy.txt'))
```

- 1. Cratered a separate list for all 3 files.
- 2. Created a function with all stop words
- 3. Applied the same in each files.

2.3 Which word occurs the most number of times in his inaugural address for each president? Mention the top three words. (after removing the stopwords).

President Franklin D. Roosevelt in 1941

- 1. Sprit
- 2. 2. Life
- 3. Democracy

President John F. Kennedy in 1961

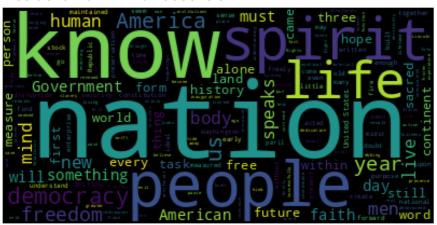
- 1. World
- 2. Pledge
- 3. Citizens

President Richard Nixon in 1973

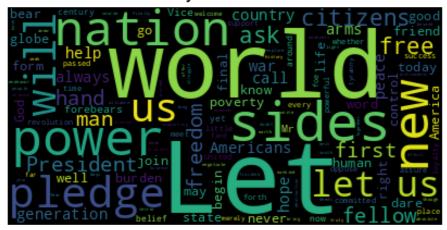
- 1. World
- 2. Citizens
- 3. Power

2.4 Plot the word cloud of each of the speeches of the variable. (after removing the stopwords).

President Franklin D. Roosevelt



President John F. Kennedy in 1961



President Richard Nixon in 1973

