

## FINANCIAL PERFORMANCE :

Total Revenue :

**78.58M**

Sum of Amount

Average Order Value:

AverageMeasure

**609.35**

Top Selling Product :

SKU	Sum of Amount
J0230-SKD-M	527,699.20
JNE3797-KR-L	524,581.77
J0230-SKD-S	479,937.14
JNE3797-KR-M	454,290.16
JNE3797-KR-S	407,302.57
JNE3797-KR-XL	332,155.24
J0230-SKD-L	305,616.95
JNE3797-KR-XS	303,616.70
SET268-KR-NP-XL	284,058.96
JNE3797-KR-XXXL	276,375.80
JNE3797-KR-XXL	275,966.88
SET268-KR-NP-S	267,030.48
J0230-SKD-XL	259,032.58
SET268-KR-NP-L	258,716.00
SET183-KR-DH-M	250,171.98
J0341-DR-M	235,151.42
J0230-SKD-XS	221,741.86
J0341-DR-L	217,865.04
J0341-DR-S	214,934.45
SET278-KR-NP-M	201,821.14
JNE3405-KR-L	194,645.29
J0003-SET-S	193,079.79
<b>Total</b>	<b>78,575,172.94</b>

Peak Sales Period :

Year	Quarter	Month	Day	Sum of Amount
2022	Qtr 2	May	4	1,209,364.17
2022	Qtr 2	May	3	1,190,672.59
2022	Qtr 2	May	2	1,172,327.06
2022	Qtr 2	April	14	1,113,487.56
2022	Qtr 2	April	23	1,093,536.62
2022	Qtr 2	April	20	1,091,926.41
2022	Qtr 2	April	24	1,082,483.95
2022	Qtr 2	May	1	1,079,957.52
2022	Qtr 2	April	10	1,075,234.03
2022	Qtr 2	April	15	1,024,542.13
2022	Qtr 2	April	8	1,018,617.61
2022	Qtr 2	April	3	1,011,763.38
2022	Qtr 2	April	16	1,010,056.23
2022	Qtr 2	June	5	989,093.03
2022	Qtr 2	April	22	978,033.62
2022	Qtr 2	April	25	977,764.88
2022	Qtr 2	April	13	977,017.30
2022	Qtr 2	April	9	972,076.48
2022	Qtr 2	April	21	971,966.58
2022	Qtr 2	June	7	965,557.26
2022	Qtr 2	June	8	965,472.09
2022	Qtr 2	April	30	964,872.07
2022	Otr 2	April	19	960,055.36
<b>Total</b>				<b>78,575,172.94</b>

## Customer Insight Analysis :

### Top Performing locations

ship-city	Sum of Amount
(Chikmagalur disterict). (N.R pur thaluku)	18,671.00
(Via Cuncolim)Quepem,South Goa	389.00
,HYDERABAD	1,163.00
,raibarely road faizabad (Ayodhya)	563.00
..katra	1,122.00
.azamgarh	641.00
.Gannavaram	949.00
1	832.00
116 B. P. M. B SARANI, UTTARPARA KOTRUNG	533.00
147/19 B Keshab Chandra Sen Street Kolkata nine ma	655.00
53miles	414.29
6th mile tadong	50.00
7BARASAT	698.00
Aalo	931.00
AAMBRY VALLEY	1,099.00
Abhayapuri	3,156.00
ABHAYAPURI, Bongaigaon	1,034.00
ABOCHAR	487.00
ABU ROAD	3,739.00
Aburoad	7,843.29
ACHALPUR	382.00
ACHAMPET	464.00
ACHANTA	8,203.29
ACHARAPAKKAM	891.00
ACHHNERA	523.00
Adaian Gam. Surat	1,163.00
<b>Total</b>	<b>486.00</b>
	<b>78,575,172.94</b>

### B2B VS B2C



**B2B VS B2C**

- False
- True

### Cancelled Order :

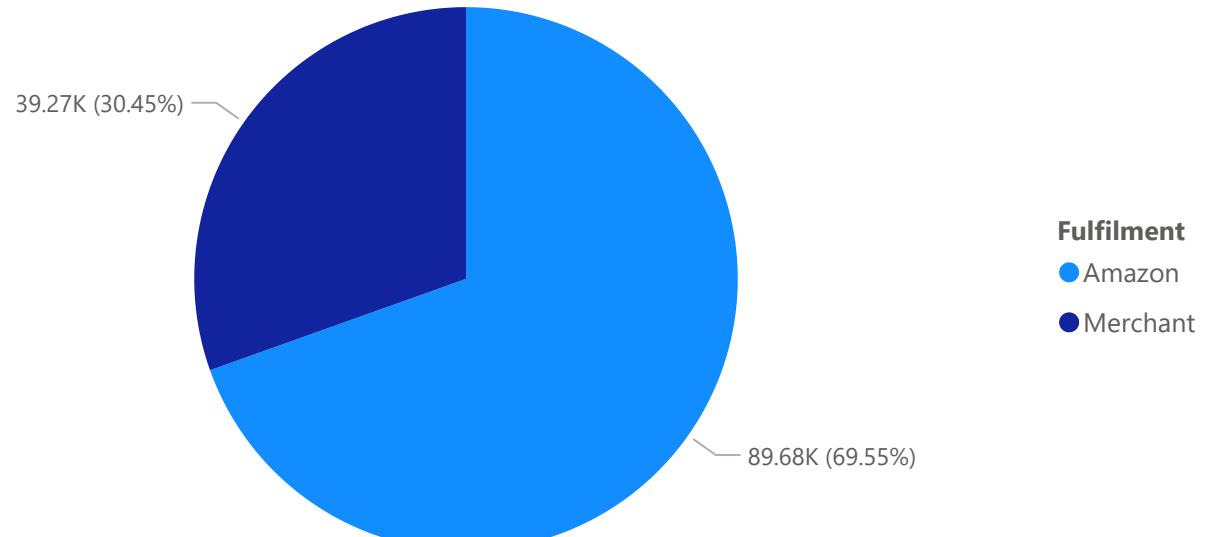
ship-state	Status
ANDAMAN & NICOBAR	Cancelled
ANDHRA PRADESH	Cancelled
APO	Cancelled
ARUNACHAL PRADESH	Cancelled
ASSAM	Cancelled
BIHAR	Cancelled
CHANDIGARH	Cancelled
CHHATTISGARH	Cancelled
DADRA AND NAGAR	Cancelled
DELHI	Cancelled
Goa	Cancelled

## Logistics and Fulfillment Visuals

AVERAGE SHIPPING TIME ( DATE ) :

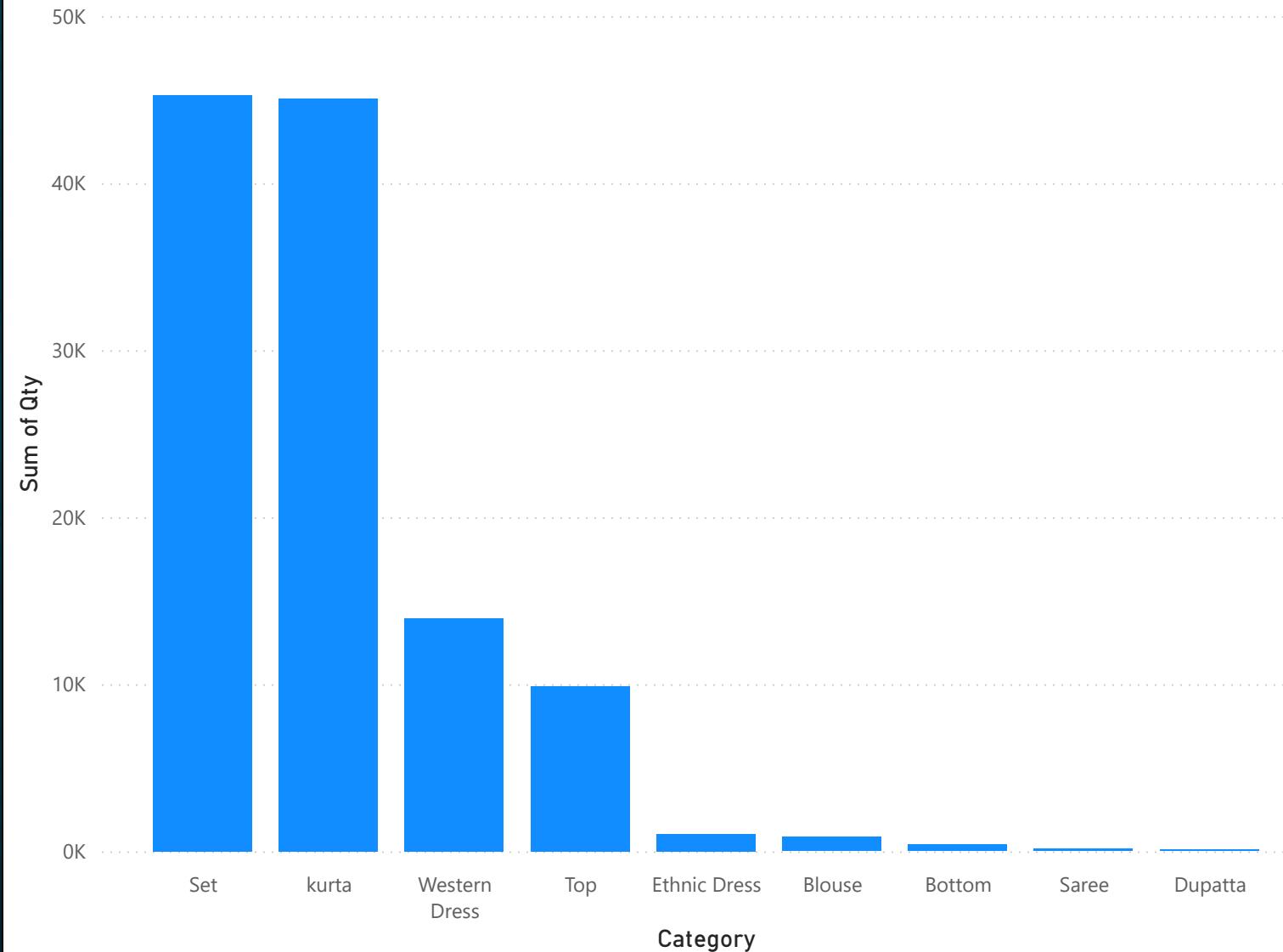
7  
ShippingTime (DAY)

Fulfilment : Amazon Vs Merchant



## Product Management Visuals

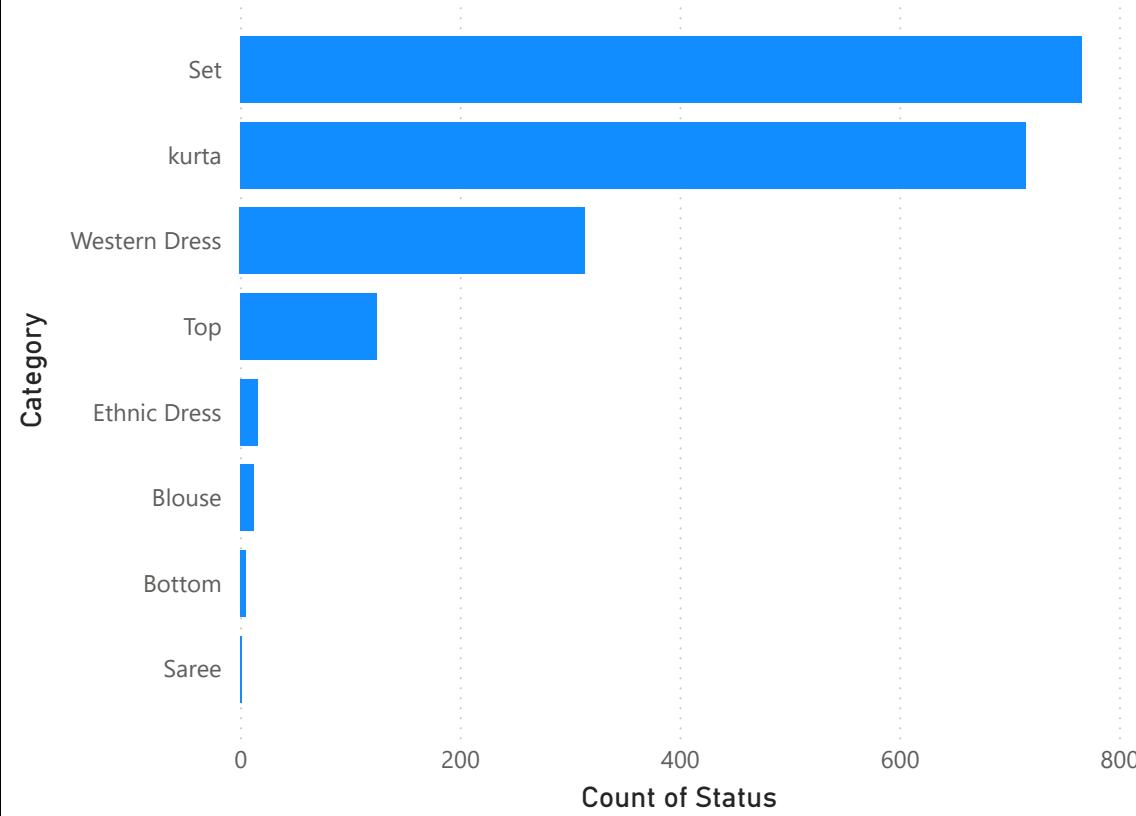
### Popular Product Categories:



**0.90**  
AvgQuantity

## Customer Satisfaction and Returns

### High Return Rates:



### Cancellation Insights: CANCELLED ORDER .

