

# ATUL MESHAM

USER EXPERIENCE DESIGNER

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atulmeshram.github.io

## WORK EXPERIENCE

### o9 Solutions

Senior UX Designer | MAY 2018 - PRESENT | Bengaluru, IN

Designed an intuitive, interactive, and smart analytical visual interface for an AI & knowledge-powered supply-chain and business planning platform.

Researched and identified problems through stakeholder talks and user research in the complex industry of supply chain. Designed and validated workflows and interfaces through iterations.

**Designed Features:** Natural Language Processing Search • Geo Map and Network View • Dynamic Network Editor • Rich Data Visualization and Charts • Online Meeting and Presentation • Real-Time Collaboration • Integrated Email • Favorite Management and Sharing • Connected Excel • Mobile App Experience • Design System and Management.

**Impact:** Designed features are happily used by Fortune's top 10 companies.

**Design Patent (Filed):** 'Dynamic Network Editor' for Supply Chain Network.

**Icon Library (850+ Icons):** <https://o9-atulmeshram.github.io/o9con/>

**Case Study:** <https://atulmeshram.github.io/o9-solutions.html>

### Accolite Digital

UX Designer | JUL 2016 - MAR 2018 | Bengaluru, IN

Worked for multiple brands and their products at the client locations. Collaborate closely with product managers, business partners, developers, analysts, researchers & the marketing team to help and define product requirements and road map.

Researched, analyzed, prototyped, and delivered the designs fulfilling the user's needs.

#### Standard Chartered Banking App [ DEC 2017 - MAR 2018 ]

Designed a mobile app for managing finances anytime anywhere.

Created user flows, visual design, and prototype to offer UPI-based transactions to facilitate safe, easy & instant digital payments.

**Google Play Store:** <https://cutt.ly/ryNkoPX>

#### FedEx FRMS App [ OCT 2017 - NOV 2017 ]

iPad app design for FedEx's Fatigue Management used by pilots, data scientists, and cargo staffs spanning across Security/Risk, People Operation, Maps, and Data.

Used both quantitative and qualitative data to solve problems.

#### BT Business App [ JUL 2016 - SEP 2017 ]

Designed a telecommunication service mobile app for customers offering features to view bills, check accounts, test broadband speed, track orders, and faults.

Performed user research, analysis, and interpretation of customer needs, to create a pleasant user experience.

Increased user satisfaction by 12% and perceived findability of information by 9% with a more accessible and usable mobile app.

**Google Play Store:** <https://cutt.ly/8yNkbU2>

**Apple App Store:** <https://cutt.ly/kyNkRFY>

## EDUCATION

### Interaction Design Specialization

University of California, San Diego

9.9 Score | Jan, 2018 | Coursera

User Experience: Research & Prototyping, Human-Centered Design, Information Design, Input and Interaction, Design Principles, Social Computing, Designing, Running and Analyzing Experiments.

### Masters (Computer Applications)

NIT Karnataka, Surathkal

8.6 CGPA | May, 2016

Specialization in Computer Graphics, Digital Image Processing, Computer Oriented Statistical Methods, Software Engineering, Data Structures & Algorithms, Internet Technologies & Applications, Networking.

## SKILLS

### Design

User Flows  
Concept Sketches  
White Boarding  
Scenario Design  
Wireframing  
High Fidelity Mockups  
Illustrations  
Design System  
Data Visualization

### Prototyping

Clickable Prototypes  
Motion Design  
Interaction Design  
Animated Feature Video

### Tools

Figma  
Sketch  
FramerX  
ProtoPie  
Flinto  
Principle  
InVision Studio  
Adobe XD  
Adobe After Effects  
Adobe Illustrator  
XCode

### Research

Data Analysis  
Task Analysis  
Ethnography  
Persona Hypothesis  
Contextual Inquiry  
User Interviews  
Heuristic Evaluation  
Comparative Analysis  
Affinity Mapping  
User Journey Mapping  
A/B Testing  
Usability Testing

### Collaboration

Organizing Workshop  
Design Critique  
Project Planning  
Team Coordination  
UX Strategy & Planning  
Training & Mentorship  
Cognitive Walkthrough

### Programming

HTML5  
CSS3  
JavaScript (ES6)  
ReactJS