

ATUL MESHAM

SENIOR USER EXPERIENCE STRATEGIST

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📍 Bengaluru, India

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WORK EXPERIENCE

HealthPlix Technologies

Senior UX Strategist | Bengaluru, IN

SEP 2021 - PRESENT

Synthesizing user research and business data to shape the product roadmap, designs, and future UX research activities.

Designed and delivered a smooth onboarding experience for mobile and web EMR platforms specialized for doctors.

Aligning brand marketing and product design under a common design system.

Leading a team of UX researchers, UX & UI Designers, and Brand Content creators.

o9 Solutions

Senior UX Designer | Bengaluru, IN

MAY 2018 - SEP 2021

Designed an intuitive, interactive, and smart analytical visual interface for an AI & knowledge-powered supply-chain and business planning platform.

Researched and identified problems through stakeholder talks and user research in the complex industry of supply chain. Designed and validated workflows and interfaces through iterations.

Designed Features: Natural Language Processing Search • Geo Map and Network View • Dynamic Network Editor • Rich Data Visualization and Charts • Online Meeting and Presentation • Real-Time Collaboration • Integrated Email • Favorite Management and Sharing • Connected Excel • Mobile App Experience • Design System and Management.

Impact: Designed features are happily used by Fortune's top 50 companies.

Design Patent (Filed): 'Dynamic Network Editor' for Supply Chain Network.

Open Source Icon Library: <https://atulmeshram.github.io/o9con/>

Accolite Digital

UX Designer | Bengaluru, IN

JUL 2016 - MAR 2018

Worked for multiple brands and their products at the client locations. Collaborate closely with product managers, business partners, developers, analysts, researchers & the marketing team to help and define product requirements and road map.

Researched, analyzed, prototyped, and delivered the designs fulfilling the user's needs.

• Standard Chartered Banking App

[DEC 2017 - MAR 2018]

Designed a mobile app for managing finances anytime anywhere.

Created user flows, visual design, and prototype to offer UPI-based transactions to facilitate safe, easy & instant digital payments.

• FedEx FRMS App

[OCT 2017 - NOV 2017]

iPad app design for FedEx's Fatigue Management used by pilots, data scientists, and cargo staffs spanning across Security/Risk, People Operation, Maps, and Data.

Used both quantitative and qualitative data to solve problems.

• BT Business App

[JUL 2016 - SEP 2017]

Designed a telecommunication service mobile app for customers offering features to view bills, check accounts, test broadband speed, track orders, and faults.

Performed user research, analysis, and interpretation of customer needs, to create a pleasant user experience.

Increased user satisfaction by 12% and perceived findability of information by 9% with a more accessible and usable mobile app.

EDUCATION

Interaction Design Specialization

University of California, San Diego

9.9 Score | Jan, 2018 | Coursera

User Experience: Research & Prototyping, Human-Centered Design, Information Design, Input and Interaction, Design Principles, Social Computing, Designing, Running and Analyzing Experiments.

Masters in Computer Applications

NIT Karnataka, Surathkal

8.6 CGPA | May, 2016

Specialization in Computer Graphics, Digital Image Processing, Computer Oriented Statistical Methods, Software Engineering, Data Structures & Algorithms, Internet Technologies & Applications, Networking.

SKILLS

Design

User Flows
Concept Sketches
White Boarding
Scenario Design
Wireframing
High Fidelity Mockups
Illustrations
Design System
Data Visualization

Prototyping

Clickable Prototypes
Motion Design
Interaction Design
Animated Feature Video

Tools

Figma
Sketch
FramerX
ProtoPie
Flinto
Principle
InVision Studio
Adobe XD
Adobe After Effects
Adobe Illustrator
Blender
Cinema 4D
XCode

Research

Data Analysis
Task Analysis
Ethnography
Persona Hypothesis
Contextual Inquiry
User Interviews
Heuristic Evaluation
Comparative Analysis
Affinity Mapping
User Journey Mapping
A/B Testing
Usability Testing

Collaboration

Organizing Workshop
Design Critique
Project Planning
Cognitive Walkthrough
UX Strategy & Planning
Training & Mentorship
Team Coordination

Programming

HTML5
CSS3
JavaScript (ES6)
ReactJS
SwiftUI
Flutter