

Atul Rawat's Copywriter Portfolio



I might not become **Hokage** someday, nor
Naruto, but I will surely become **JIRAIYA!**



TALK TO ME

+91 7409891783

Atulrawat977@gmail.com

03+
Years Of
Experience

Words Are **My Forte!**

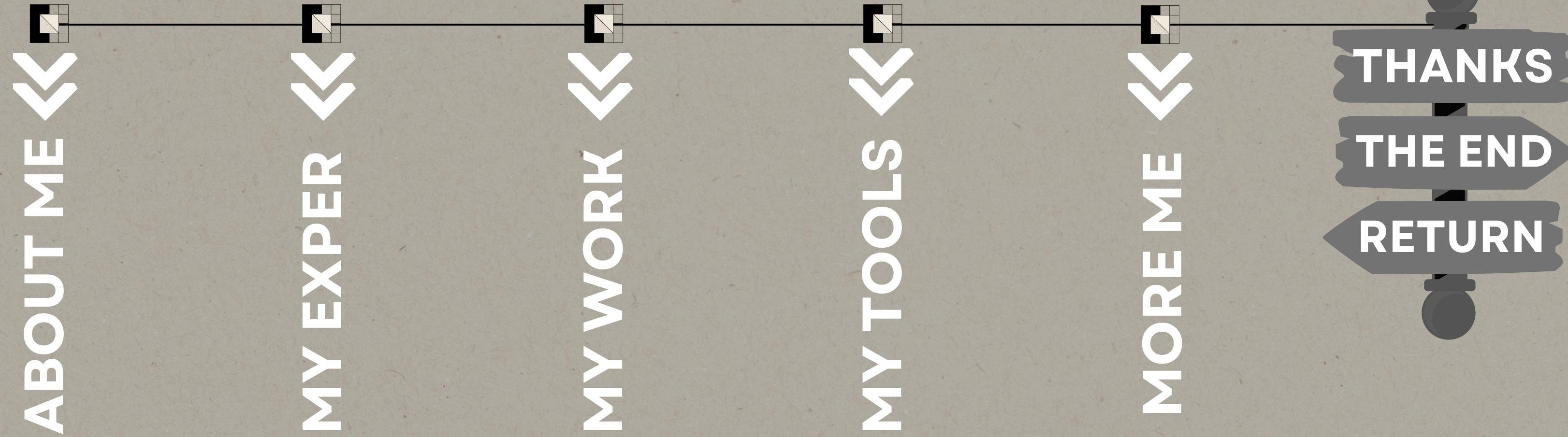
Whether it has to be
Poetic, Lucrative, Story, or Script
I write it all!

I will never write what's ordinary! That's my Nindo... my
way of the writing!

Atul Rawat's
Copywriter
Portfolio

What's In There?

Indexing Whats Next →



My life was nothing but writing and research... and I finally found people who accept me for who I am.

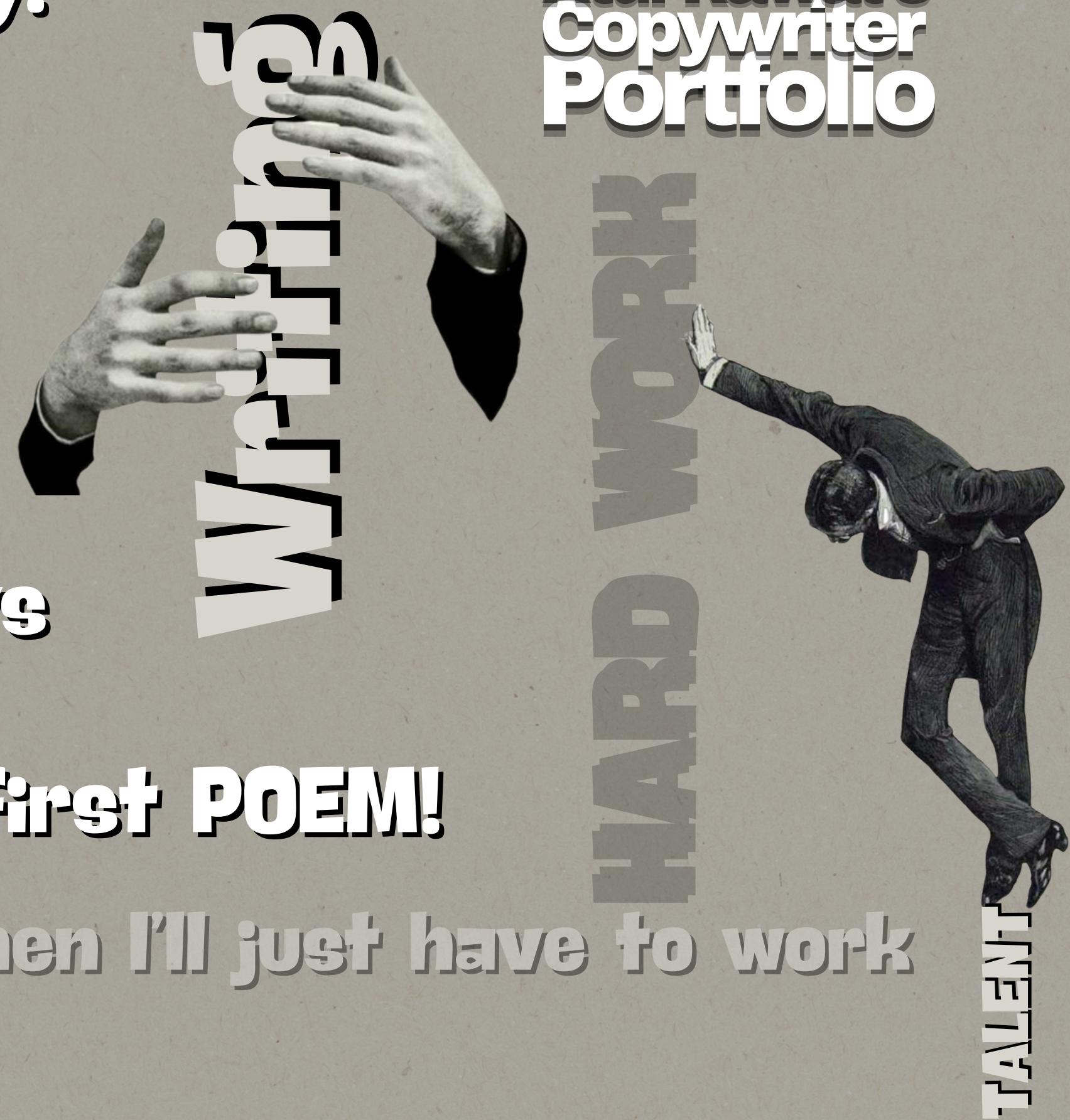
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Writing came to me naturally.
Never try too hard,
just some alone time,
without any distraction,
pure focus &
BOOOOM- MAGIC HAPPENES!

Realised too late, but i always
had a soft corner for books.

Its been 10 years since my first POEM!

If I'm destined to be a writer, then I'll just have to work
harder to become the best one!



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HARD WORK

TALENT

I have a degree in B.Sc.
Computer Science.

But a passion for writing.
And it keeps burning
something inside me all the
time, may be- **OVERTHINKING...**

All in all,

I AM THE GUY YOU HAVE
TO CONTACT WHEN IN
NEED OF BRAND'S **VOICE**,
STORY, & **VISIBILITY!**



I might not be a genius, but I can work hard, and
I'll prove it to everyone!

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MY EXPERIENCE

Started with a company called **MAGIC ED-TECH**, as a **DIGITAL MARKETING INTERN**.

Tried **FREELANCE** for sometime, and then joined back the corporate world, with **CYFUTURE**.

I have a **TOTAL 3 YEARS** of work experience & **2 Years** of experience in **COPYWRITING**.

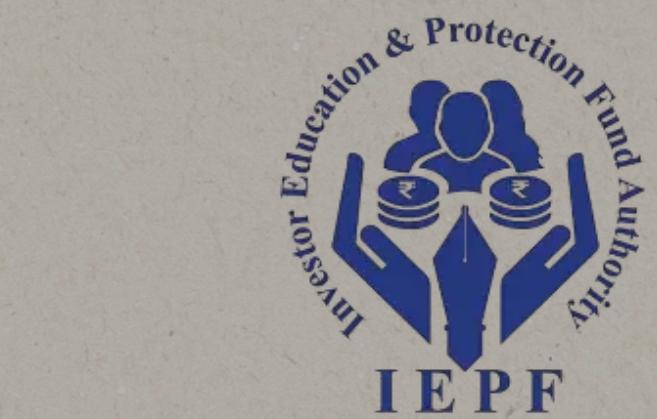
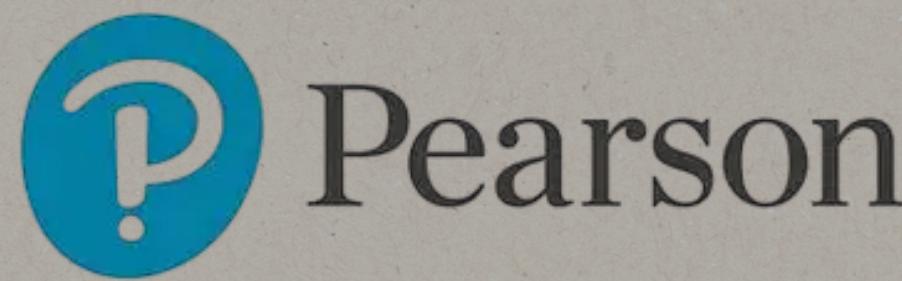
I always wanted to succeed as a copywriter, so i do it like my life depends on it.

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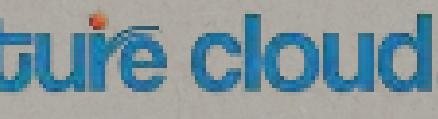


I have worked with **25+ brands**.
Some are **government organization**,
some are **private companies**,
& some are **established individuals**.

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सैल SAIL



Houghton Mifflin Harcourt

MY WORK



रसायन एवं
उर्वरक मंत्रालय
MINISTRY OF
CHEMICALS
AND FERTILIZE



वित्तीय सेवाएं विभाग
DEPARTMENT OF
FINANCIAL SERVICE



कोयला मंत्रालय
Ministry of Coal



रक्षा मंत्रालय
MINISTRY OF
DEFENCE



सत्यमेव जयते

**Ministry of Ports,
Shipping & Waterways**

Government of India



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CBIC



भारतीय प्रबंध संस्थान बैंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE



National Career Service

सही अवसर, सही समय
Right Opportunities, Right Time

Tools I Use -

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SAGARMALA
PORT-LED PROSPERITY

CARGO OR TOURISM
WE DELIVER IT ALL WITH EXCELLENCE

THE CO^{ASTAL} CATALYST
MINISTRY OF SHIPPING, PORTS & WATER WAYS



**STRENGTHENING
INDIA'S BACKBONE**

MODERNIZING PORTS TO UPLIFT
COASTAL COMMUNITIES
& INDUSTRIES

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A \$1 TRILLION OPPORTUNITY TO
BOOST INDIA'S ECONOMY
OVER 250 NEW PROJECTS | OVER 150 COUNTRIES

Follow us    



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YOUR SHIPS,
YOUR WAY**

LAKSHADWEEP'S SHIP TRACKER APP -
YOUR ULTIMATE MARITIME COMPANION

REAL-TIME SHIP TRACKING. RIGHT AT YOUR FINGERTIPS

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PORT-LED PROSPERITY

CARGO OR TOURISM
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 कोयला मंत्रालय
MINISTRY OF COAL
सत्यमेव जयते

Breaking Records in BLACK GOLD!

INDIA'S COAL STORY 2023-24

A MASSIVE LEAP From 893.191 MT to an impressive 997.826 MT

That's an earth-shattering **11.71% growth!** Nearly touching the 1000 MT milestone



www.coalcontroller.gov.in | 



OpenAI and Meta Seek AI Alliance With India's Reliance
The talks revolve around making AI more accessible, affordable, and locally managed.



GOT A MILLION-DOLLAR **IDEA?**
WE'VE GOT THE MILLION-DOLLAR **STAGE**

Let's back what you've built.

 Scan Now | cyfuture AI HACKATHON | REGISTER NOW

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Public Relations Department
Uttar Pradesh

UP GOVT NOD TO NEW AEROSPACE AND DEFENCE POLICY FDI REFORMS

UTTAR PRADESH launches

a game-changing Aerospace & Defence policy, aiming for ₹50,000 crore investment and 1 lakh jobs.

MY WORK

Campaign!

**78 YEARS
OF
FREEDOM**

**78 YEARS
OF
FREEDOM**



**78 YEARS
OF
FREEDOM**

If We Met Our Freedom
Fighters Today...



We'd tell them we reached Mars.

**78 YEARS
OF
FREEDOM**



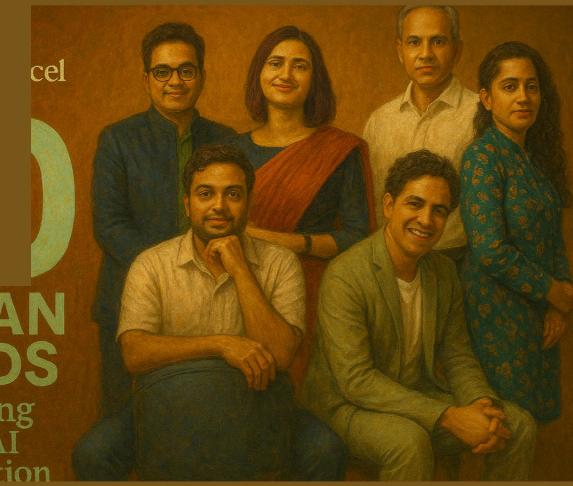
We'd tell them we conquered the
world's arenas.



We'd tell them our daughters
lead the nation.



**INDIAN
MINDS**
Leading
The AI
Revolution



We'd tell them our minds power
global innovation.

And we'd thank them for giving
us the freedom to dream.

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cxo Profile Building -

BEHIND
EVERY WIN
YOU SEE,
THERE'S A
STORY YOU
DON'T.

“
Anuj Bairathi
”



**AI IS TAXING ON
"PLEASE" AND
"THANK YOU!"**

**YOUR "PLEASE" BURNS ENERGY
BUT KEEPS HUMANITY ALIVE!**

Every AI token carries a cost. Our habit of adding "please" and "thank you" in our prompts adds up dramatically at scale. These courtesy words, multiplied across millions of conversations daily, create significant energy and financial impacts. OpenAI CEO Sam Altman revealed, these polite exchanges cost "tens of millions in electricity." Remarkably, Altman considers it "millions well spent," valuing human courtesy even in our AI interactions.

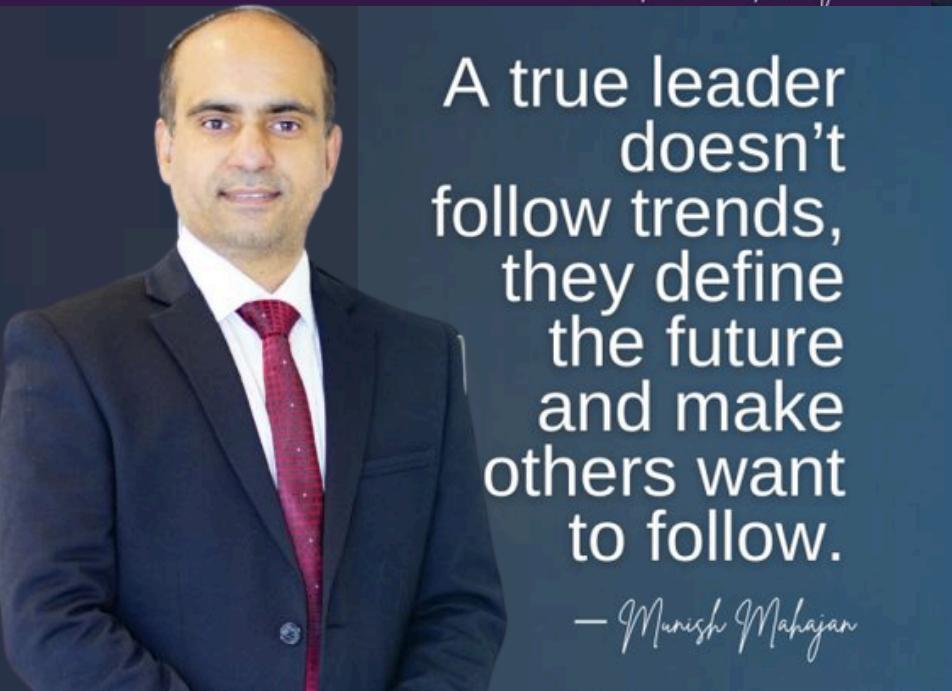


cxo Profile Building -



ENDURING SUCCESS IS NOT MEASURED BY INDIVIDUAL MILESTONES, BUT BY THE RELATIONSHIPS WE CULTIVATE AND THE VALUE WE CREATE FOR OTHERS THROUGHOUT THE JOURNEY.

— Munish Mahajan



A true leader doesn't follow trends, they define the future and make others want to follow.

— Munish Mahajan



“IN A WORLD OF CONSTANT NOISE,
LEADERSHIP IS THE ART OF CREATING CLARITY.”

Munish Mahajan

The Greatest
of Leadership
Not How Far
Go but How Far
Others Go
Because of You

MUNISH MAHAJAN

CHRO, Cyfuture India PVT. LTD



Great leadership teams aren't hired, they're built through trust, shared purpose, and the ability to grow stronger together.

Munish Mahajan

Banners & Thumbnails -

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