The data given from KPMG having some quality issue which in noted as below. Excel file having four sheets all this check and found some error as seen below.

Customer Demographic:

- In the last name table, there have 125 blanks.
- In gender column having spelling mistake 'female' as 'femal', also having some extra notation use M for Male, F for Female, and unidentified U. shall be use.
- In DOB column one customer DOB is wrong which is 1843-12-21 which means this is 180-year-old which is wrong. Also there have 87 blank values.
- In job title having 506 blank values.
- In job industry category 656 having n/a values.
- In default having unidentified values.
- In tenure columns having 87 blanks value.

Transactions:

- In online order there have 360 blanks values.
- In brand there having 197 blanks.
- In product line having 197 blanks.
- In product class having 197 blanks.
- In product size having 197 blanks.
- In standard cost having 197 blanks.
- In product first sold date column values not in date format. And there have contain 197 blanks.

New Customer List:

- In last name 29 having blanks.
- In job title having 106 blanks.
- In job industry category having 165 blanks.

Customer Address:

In state column different notation for same state such as New South Wales and NSW,
Victoria and VIC.

Kind Regards Your Manager.