# CHASE GOLDFELD

# **DATA ENGINEER**

# **Experience**

### Lambda School

Associate Product Lead

Remote

Nov. 2020 to Current

- Managed the production of cross-functional applications, Human Rights First and SOMO Africa, including
  product road maps, user stories, release calendar, and deployment plan for product migration to cloud via AWS
- Served as a liaison between stakeholders and product developers to ensure timely product releases and MVP based on stakeholder needs
- Implemented project decisions, achieving tactical goals while retaining a strategic focus
- Mentored and guided team leads and students through the Labs program to support the learning and professional growth of Lambda School students

#### Lambda School

Data Science Project Lead

Remote

Sept. 2020 to Nov. 2020

- Led and communicated with teams consisting of up to ten students through a cross-functional project via Agile,
   Scrum, workflow environment
- Hosted daily stand-ups for students on the project and weekly 1:1's
- Improved students problem-solving skills by working through live code challenges
- Reviewed each student's code and gave feedback on areas of improvement
- Provided support through live debugging and Q&A's for all ends of the project

# **Projects**

### **Human Rights First**

Oct. 2020 to Nov. 2020

Human Rights First is an independent advocacy and action organization that challenges America to live up to its ideals. Engineered an interactive 12-month timeline tracking police use of force in the United States.

### Tech Stack: AWS Elastic Beanstalk | AWS RDS | PostgresSQL | Python

- Served as a Data Science Project Lead for a cross-functional team consisting of two data scientists, one back end engineer, and four front end engineers
- Scaled team data by migrating to cloud via AWS RDS
- Constructed and implemented key features: a new form for reporting police use of force incidents |
  implemented tag system for cataloging incidents reported on Twitter and Reddit | categorized tags based on the
  National Institute of Justice's Use of Force Continuum
- Successfully constructed MVP on-time for stakeholder, Welton Chang, CTO of Human Rights First
- URL to repos: [DS] https://github.com/Lambda-School-Labs/human-rights-first-ds-f | [FE] https://github.com/Lambda-School-Labs/human-rights-first-fe-f

Citrics Sept. 2020 to Oct. 2020

A city metrics app to help find the perfect city for you!

# Tech Stack: AWS Elastic Beanstalk | AWS RDS | AWS Route 53 | Docker | FastAPI | PostgreSQL | Python

- Served as Data Science Project Lead for a cross-functional team consisting of four data scientists, two back end engineers, and four front end engineers
- $\bullet \ \ \text{Managed cross-functional team remotely via Agile, Scrum, workflow environment with Trello}\\$
- Successfully constructed MVP on-time for stakeholder, Parth Shah, due to time management, transparency, and communication
- Developed key features for over 1200+ US cities: population | age | cost of living | income | side-by-side comparison
- Migrated application to the cloud via AWS
- $\bullet \ \, Architecture \ \, Diagram \ \, | \ \, https://whimsical.com/the-big-plan-BrfVjttdRNhp7sbVNgKKNu$
- URL: https://c.citrics.dev/
- URL to repos: [DS] https://github.com/AuFeld/citrics-ds-c | [BE] https://github.com/AuFeld/citrics-be-c | [FE] https://github.com/AuFeld/citrics-fe-c

Groa May 2020 to June 2020

Groa uses machine learning to power an innovative recommendation engine that generates tailored movie suggestions to users based on their unique taste.

### Tech Stack: Word2Vec | AWS | PostgreSQL | Google Analytics | FastAPI

- Engineered the Google Analytics API to collect, measure, and report key metrics to stakeholders with data visualizations
- Used Slack, Trello, and Notion to collaborate remotely with a team of four Data Scientists and five Web Developers over the span of four weeks
- Built the Groa API using the FastAPI web framework and serves recommendations using a Word2Vec Model
- Implemented the Groa database with PostgreSQL on the AWS Relational Database Service
- Utilized ElastiCache (running Redis) for caching and Elasticsearch service from AWS for searching
- Successfully improved Groa: 66% Decreased Bounce Rate | Improved Model Response Time of 300% | Increased Average Session Duration Time of 665%
- Architecture Diagram: https://www.notion.so/Architecture-Details-a8ef24c79c554a0fbf6bfab4163e588c
- URL: https://www.groa.us
- URL to repo: https://github.com/Lambda-School-Labs/Groa-ds

# **Contact**

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# **Skills**

### MACHINE LEARNING

Regression

Neural Networks

Natural Language Processing

Statistics

#### COMPUTER PROGRAMMING

Python

Jupyter

Linux Git

SOL

#### **DATA VISUALIZATIONS**

Google Analytics

Tableau

Seaborn

Matplotlib

Plotly

### **DATA MANAGEMENT, ENGINEERING, & DEPLOYMENT**

RDBMS: PostgreSQL | Heroku | SQLAlchemy

Non-Relational DBMS: MongoDB

DevOps: Docker

Frameworks: Flask | FastAPI

Airflow

## **COMPUTER SCIENCE**

Data Structures

Algorithms

# **Education**

Lambda School Data Science Aug. 2020

Elosida Atlantic I

May 2010

Florida Atlantic University BBA Business Management

# **Prior Work Experience**

Real Estate Associate

2015 to 2019

- Analyzed the residential real estate market in Palm Beach. FL
- Solved problems and educated clients with market data to make decisions tailored to their needs