

CHASE GOLDFELD

DATA SCIENTIST

Experience

Lambda School
Data Science Project Lead

Remote
Sept. 2020 to Current

- Mentored, led, and communicated with 11 students through a cross-functional project via Agile workflow
- Hosted daily stand-ups for students on the project and weekly 1:1's
- Improved students problem-solving skills by working through live code challenges
- Reviewed each student's code and gave feedback on areas of improvement
- Provided support through live debugging and Q&A's for all ends of the project

Projects

Groa

May 2020

Groa uses machine learning to power an innovative recommendation engine that generates tailored movie suggestions to users based on their unique taste.

Tech Stack: Word2Vec | AWS | PostgreSQL | Google Analytics | FastAPI

- Engineered the Google Analytics API to collect, measure, and report key metrics to stakeholders with data visualizations
- Used Slack, Trello, and Notion to collaborate remotely with a team of four Data Scientists and five Web Developers over the span of four weeks
- Built the Groa API using the FastAPI web framework and serves recommendations using a Word2Vec Model
- Implemented the Groa database with PostgreSQL on the AWS Relational Database Service
- Utilized ElastiCache (running Redis) for caching and Elasticsearch service from AWS for searching
- Successfully improved Groa: 66% Decreased Bounce Rate | Improved Model Response Time of 300% | Increased Average Session Duration Time of 665%
- URL | <https://www.groa.us>
- URL to repo | <https://github.com/Lambda-School-Labs/Groa-ds>

Squall Hackathon

Jan. 2020

Squall is a mobile application that allows users in select cities to receive real-time extreme weather updates on their mobile phones via SMS.

Tech Stack: Heroku | SQLite | Twilio API

- Utilized Twilio's API and developed the back end using Python to mine and wrangle data to trigger SMS notifications to the user
- Collaborated remotely with a team of two Web Developers and one Data Scientist to build an MVP for a functional mobile application in 24 hours
- Architected the relational database management system with SQLite
- Deployed application using Heroku. URL | <https://squallhackathon.herokuapp.com/>
- URL to repo | <https://github.com/AuFeld/SquallHackathonBackend>

Market Prediction

Market Prediction makes use of machine learning to construct and train a neural network to predict the movement of a stock with time-series data.

Tech Stack: TensorFlow | Scikit-learn | BeautifulSoup

- Initiated a web-scraper with BeautifulSoup that identified current S&P500 companies
- Created an ETL process with Python and scrapped S&P500 company names to import and wrangle data from yfinance
- Utilized Jupyter to construct the neural network architecture and trained the model by identifying days when the stock increased in price
- Recorded a 52.1% accuracy score and outperformed the baseline of 51.7% by hyperparameter-tuning with a grid search: epochs | batch size | learn rate
- URL to repo | https://github.com/AuFeld/Strategy_Testing

Transfermarket

Transfermarket analyzes companies within a competitive niche market and a high barrier of entry. The EDA focuses on how well the companies invested in assets and their returns within a 365 day period.

Tech Stack: Jupyter | Scikit-learn | Matplotlib | Seaborn | Eli5

- Applied Scikit-learn to construct a pipeline that trained and tested data with a Random Forest Classifier that identified the most important features that contributed to successful and unsuccessful assets
- Created data visualizations with Matplotlib and Seaborn for storytelling that pinpointed different investment strategies based on the corporation's market capitalization value
- Made use of Eli5 to display permutation importance based on the feature and its weight
- URL to repo | <https://github.com/AuFeld/Transfermarket>

Contact

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Skills

MACHINE LEARNING

Regression

Neural Networks

Natural Language Processing

Statistics

COMPUTER PROGRAMMING

Python

Jupyter

Linux

Git

SQL

DATA VISUALIZATIONS

Google Analytics

Tableau

Seaborn

Matplotlib

Plotly

DATA MANAGEMENT, ENGINEERING, & DEPLOYMENT

RDBMS: PostgreSQL | Heroku | SQLAlchemy

Non-Relational DBMS: MongoDB

DevOps: Docker

Frameworks: Flask | FastAPI

COMPUTER SCIENCE

Data Structures

Algorithms

Education

Lambda School
Data Science

Aug. 2020

Florida Atlantic University
BBA Business Management

May 2010

Prior Work Experience

Real Estate Associate

2015 to 2019

- Analyzed the residential real estate market in Palm Beach, FL
- Solved problems and educated clients with market data to make decisions tailored to their needs