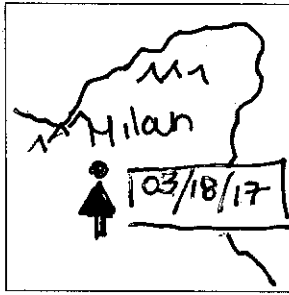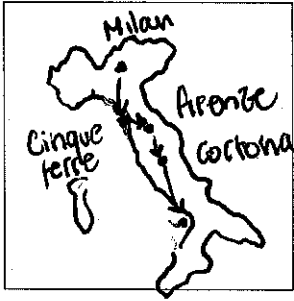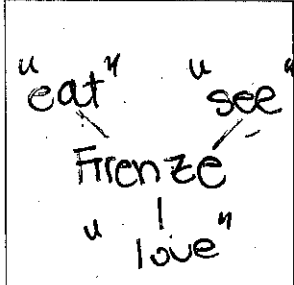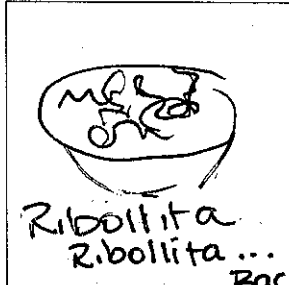Name Idea 1 _ Interactive Map (Italy) Date
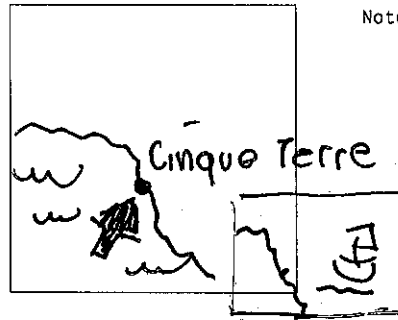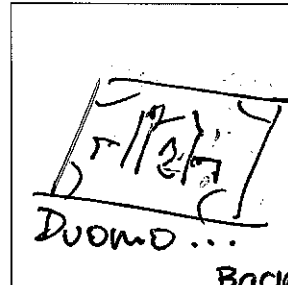
Notes

Large Scale:
Italy +
cities I've
traveled

Zoomed:
mouse rollover =
date or image

Screen on Firenze

"eat"   "see"

Frenze

"!
love"

"eat"
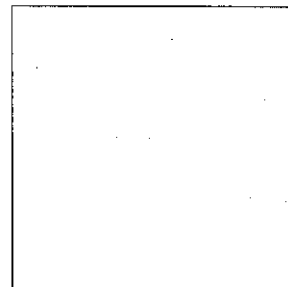
Ribollita
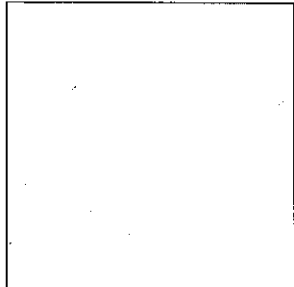Ribollita...
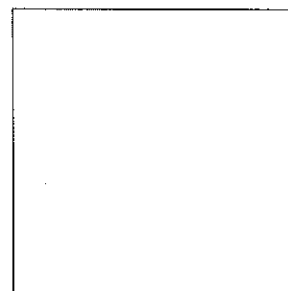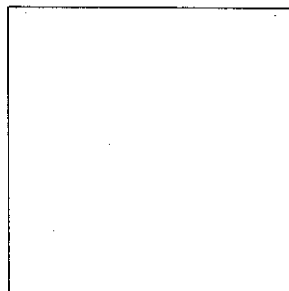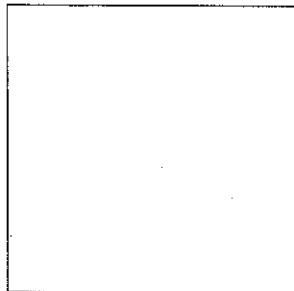Back

"see"

Duomo...
Back

Notes

eat: image of
common dish +
background

see: image of monument
+ background
love: quote from journal

"love"

You've eyes
paint a story
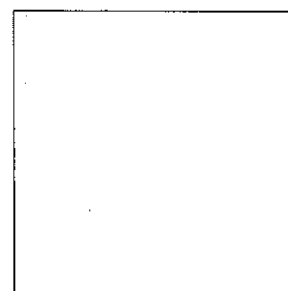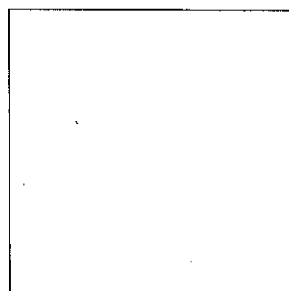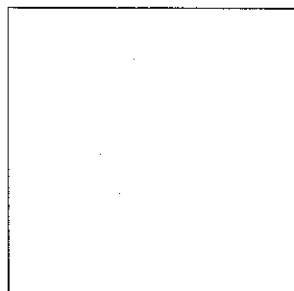more beautiful
than words
can tell...
Back
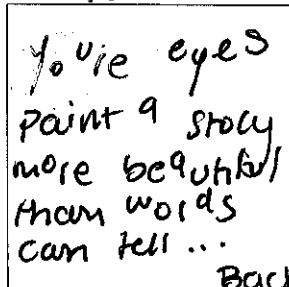
Notes

↓ more on love:
uses only text, in
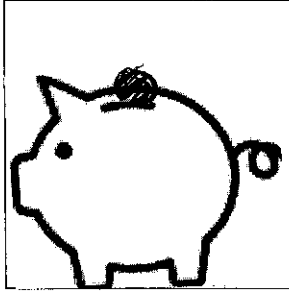an expressive
manner to relay
quote ⇒
connection to italy

Notes

Notes

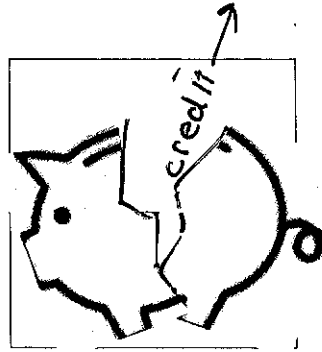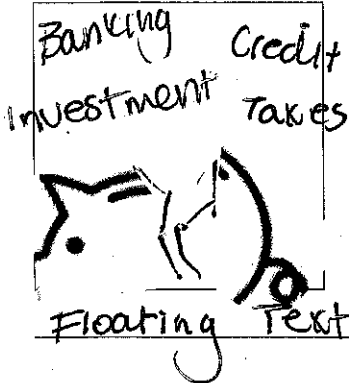**Intro screen**
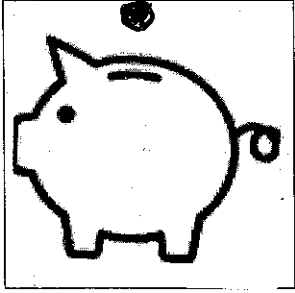
coin falling

drops into slot

breaks open

Notes
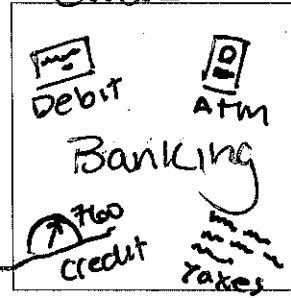
Piggy bank
coin drops into
slot + breaks
bank
text emerges

Banking   Credit
investment   Taxes

Floating Text
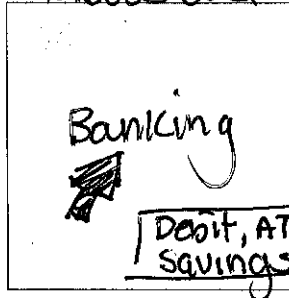
Mouse over

Banking
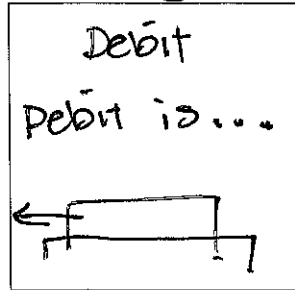
Debit, ATM, savings
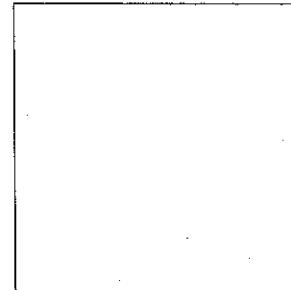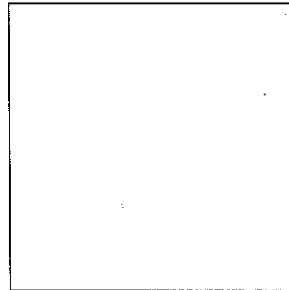

click

Debit   ATM
Banking
↗ 760
Credit
Taxes

Notes

Floating Text of
Banking, Credit,
investment +
Taxes
Mouse over gives
you more details
Click gives you options
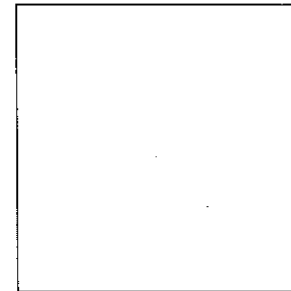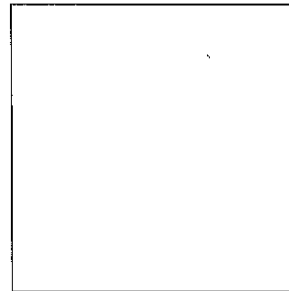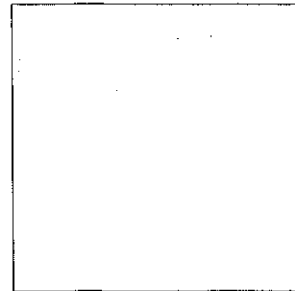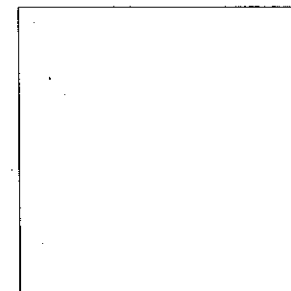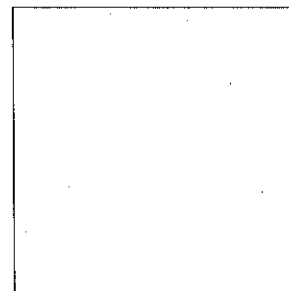

Debit

Debit is...

← (card swiping)

Notes

once clicked on
option of debit –
it will give you
background info
+ basic graphic
(eg. card swiping)

Notes
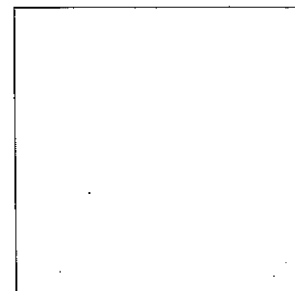
Notes

Blank screen
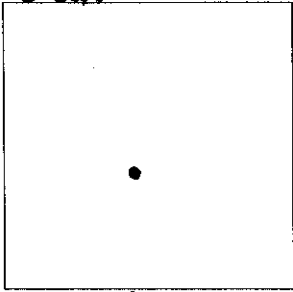
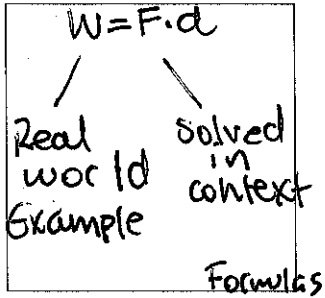Formulas Radiate
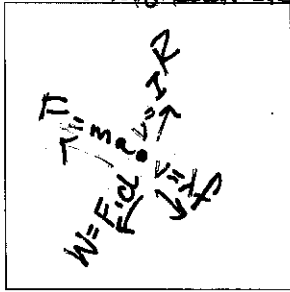
central dot

| $F=ma$ $V=IR$ |
| $W=Fd$ $v=\lambda f$ |

Kinematics -
Work is Force · distance

Notes
initially blank
screen .
Formulas Radiate
From central
location
Mouse ove formula
gives you backgroun

$W=F\cdot d$
Real world Example   Solved in context

Real world

'To lift a textbook
you must do
"work" against
gravity by
applying a force
over a distance'.
Back

Formulas

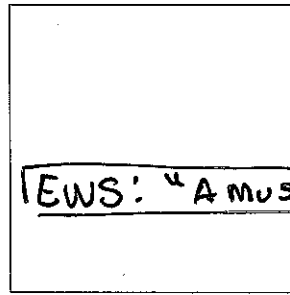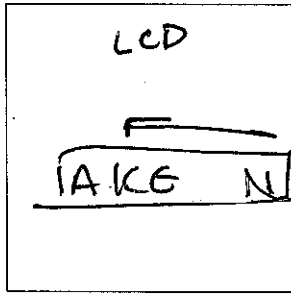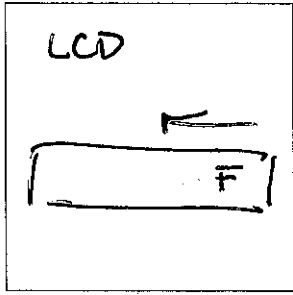Problem: Luke
" "

$W=F\cdot d$
$= (100N)(3m)$
$= 300 J$ Back

Notes
Clicked on Formula
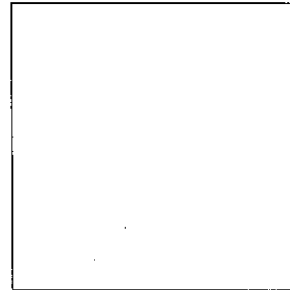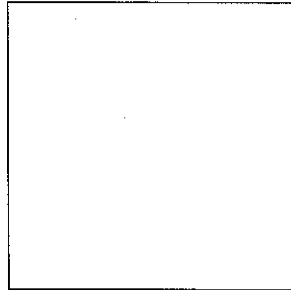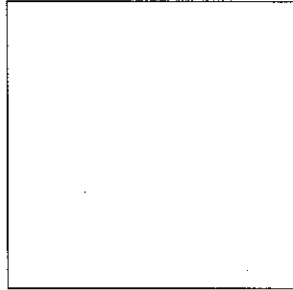Two options:
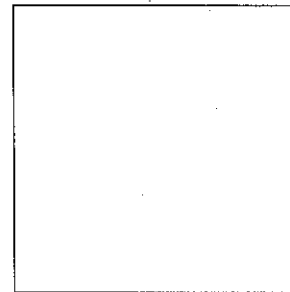- Real world
Example
- Solved problem

Notes

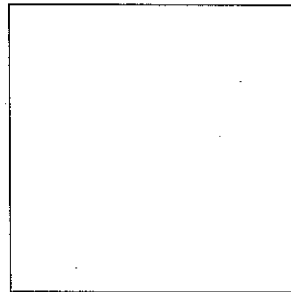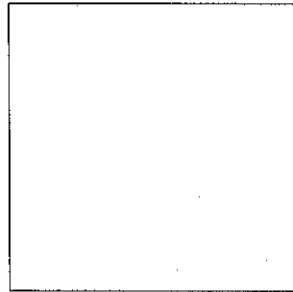Notes

Notes

LCD

← F

LCD

→

AKE N

EWS: "A mus

Notes

Trump tweets
scroll across.
LCD following
intro "FAKE News."
continuous scroll /
loop. No user
interaction.

Notes

More examples!

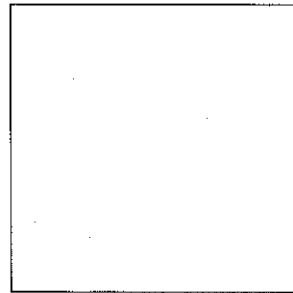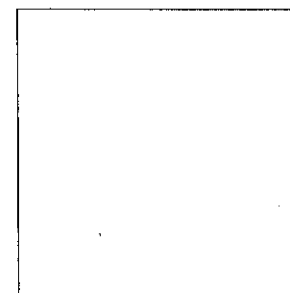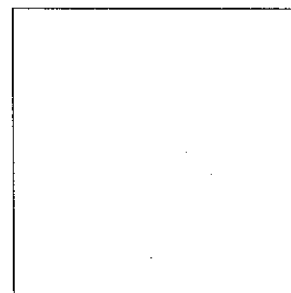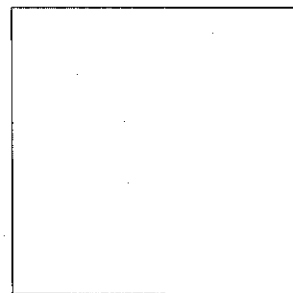"Fake News: with the
great vote on
cutting taxes, this
could be a big
day for the stock
market- and you!"

Notes

Notes

Notes