

SWOT Analysis

Mid-Sized Manufacturing Company looking to modernise supply chain using **SAP/4HANA**

<p>Strengths</p> <ul style="list-style-type: none"> Skilled IT Team <ul style="list-style-type: none"> • Experience with previous SAP implementations Strong Supplier Relationship <ul style="list-style-type: none"> • Long term contracts in place Successful Tech Implementation 	<p>Weaknesses</p> <ul style="list-style-type: none"> Outdated Legacy Systems <ul style="list-style-type: none"> • Data Migration Challenges Limited Training Budget <ul style="list-style-type: none"> • Potential for knowledge gaps Lack of SAP S/4HANA Expertise <ul style="list-style-type: none"> • Need for external consultants
<p>Opportunities</p> <ul style="list-style-type: none"> Growing Market Demand <ul style="list-style-type: none"> • Expansion into new markets Cloud Technology Advancements <ul style="list-style-type: none"> • Scalability and flexibility Process Automation Potential <ul style="list-style-type: none"> • Reduced Operational cost 	<p>Threats</p> <ul style="list-style-type: none"> Economic Downturn <ul style="list-style-type: none"> • Reduced consumer spending Increased Competition <ul style="list-style-type: none"> • Price wars Regulatory Changes <ul style="list-style-type: none"> • Compliance challenges