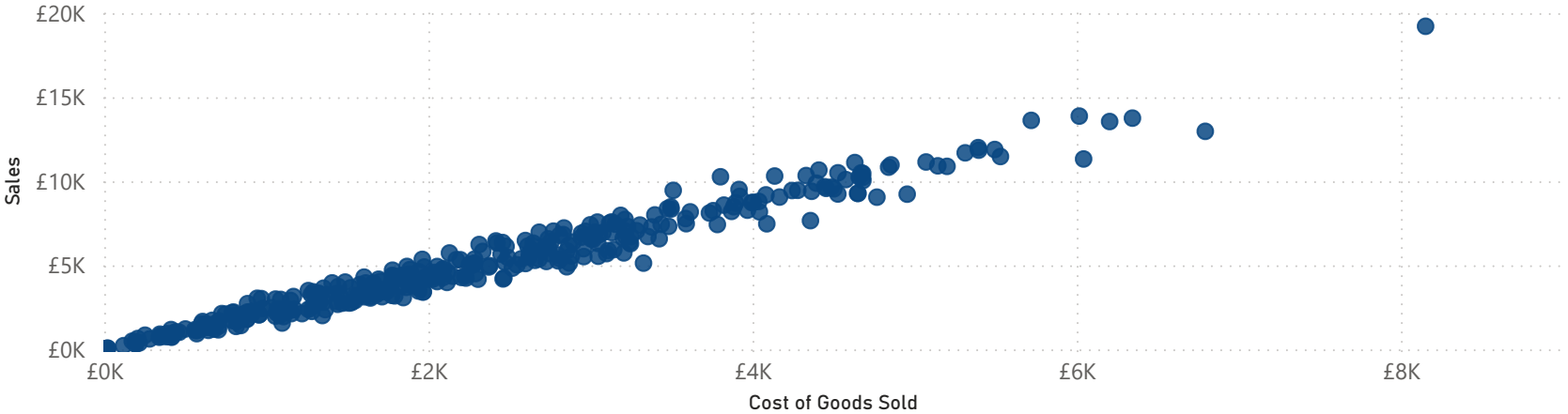


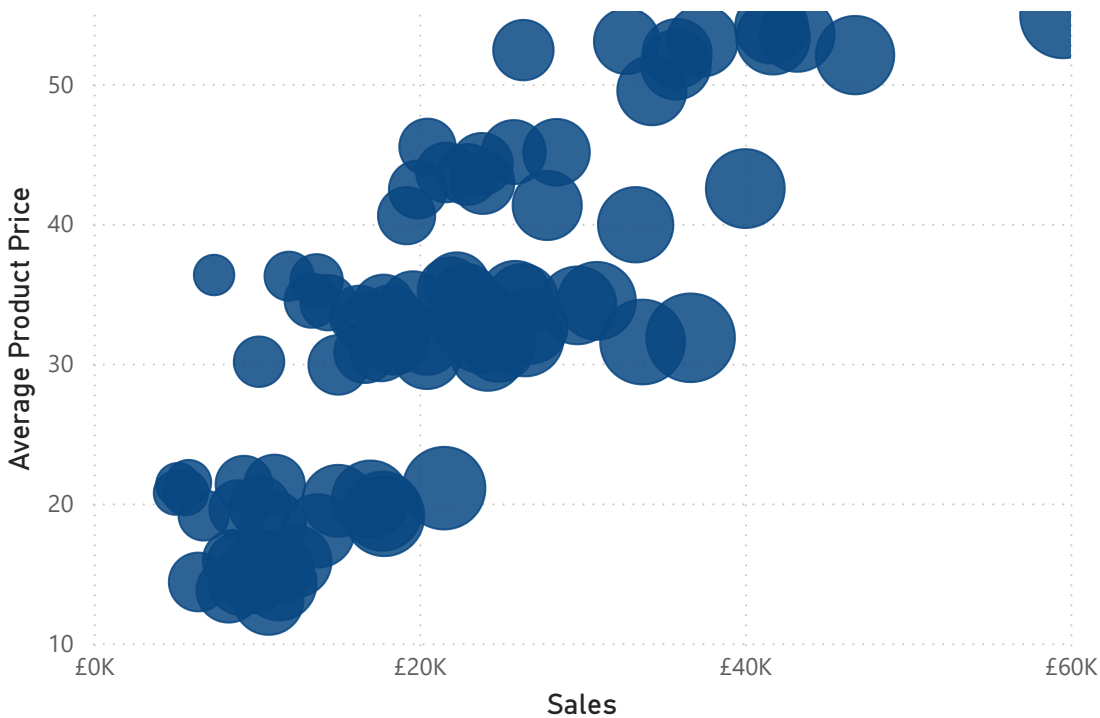
Threads Limited

Order_ID	Product_SKU	Order_Quantity	Sales_Amount
6518	MJ04-XS-Black	50	£3,150.00
7520	MJ08-S-Gray	50	£3,100.00
6469	MJ02-L-Orange	48	£3,072.00
7521	MJ12-XS-Blue	47	£3,008.00
7608	MJ01-XL-Red	50	£3,000.00
6758	MJ12-L-Orange	46	£2,990.00
7537	MJ06-L-Purple	48	£2,928.00
8345	MJ06-M-Blue	48	£2,928.00
6497	MJ12-XS-Black	50	£2,900.00
7276	MJ02-S-Pink	45	£2,880.00
7311	MJ02-L-Orange	48	£2,880.00
7173	MJ08-M-Blue	49	£2,793.00
6848	MJ12-XL-Blue	48	£2,784.00
7687	MJ09-S-Yellow	46	£2,760.00
7864	MJ04-XL-Blue	43	£2,752.00
7579	MP01-32-Gray	50	£2,750.00
7131	MJ01-L-Orange	48	£2,736.00
6460	MJ08-XL-Green	43	£2,709.00
7165	MJ02-M-Orange	45	£2,700.00
8142	MJ02-S-Red	47	£2,679.00
8343	MJ08-L-Gray	45	£2,655.00
6401	MJ06-L-Blue	50	£2,650.00
7334	MP02-32-Red	49	£2,646.00
8197	MP11-32-Blue	49	£2,646.00
7867	MJ07-M-Yellow	47	£2,632.00
6393	MJ07-L-Yellow	45	£2,610.00
8065	MP02-33-Red	50	£2,600.00
7971	MP06-34-Green	48	£2,592.00
Total		54109	£1,772,280.00

Cost of Goods Sold by Sales Amount



Sales >£5K by Average Product Price



Year

2021

2021

Product_Name

☐ (Blank)

☐ Abominable Hoodie

☐ Aero Daily Fitness Tee

☐ Aether Gym Pant

Product_Category

☐ (Blank)

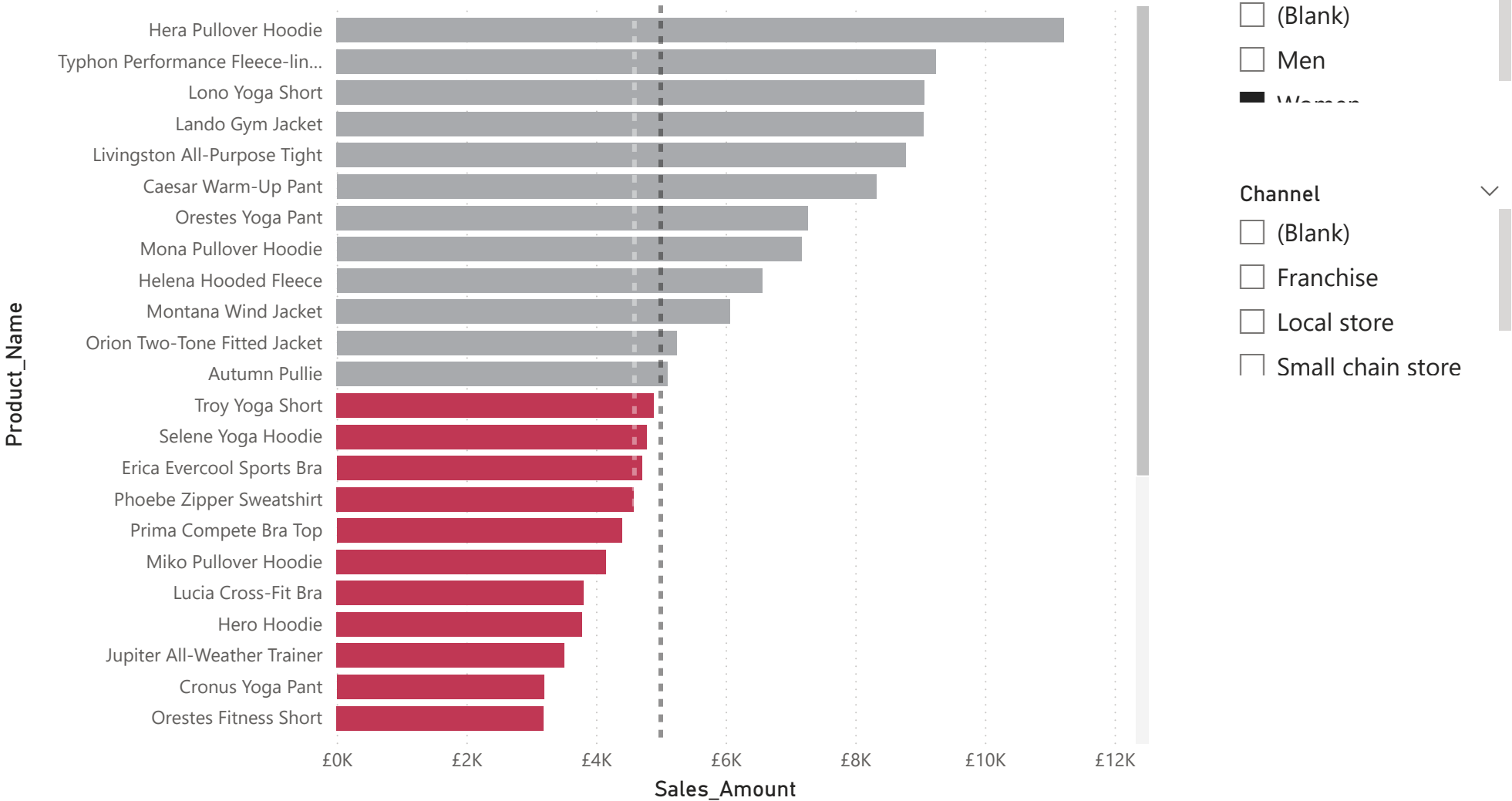
☐ Bras & Tops

☐ Hoodies & Sweatshirts

☐ Jackets

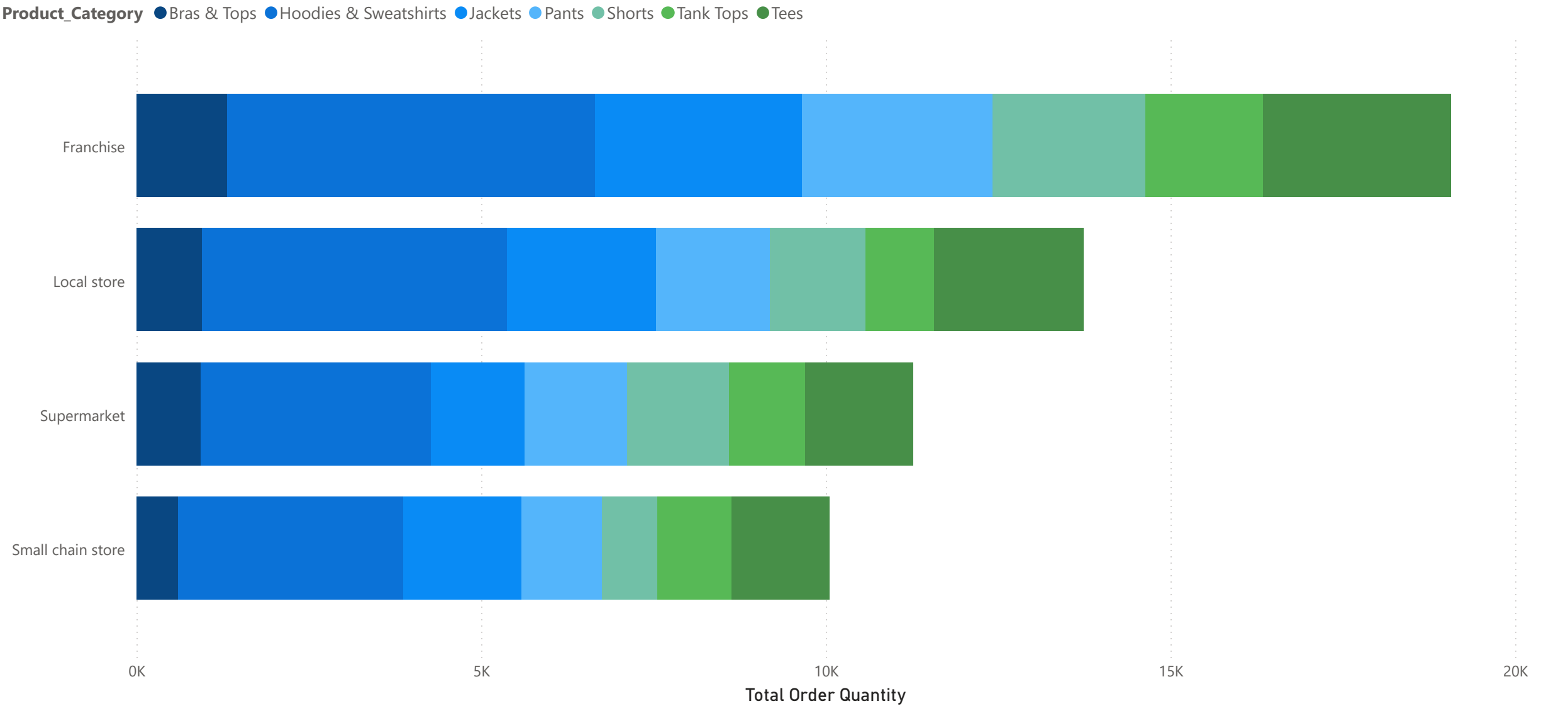
Threads Limited

Sales_Amount by Product_Name



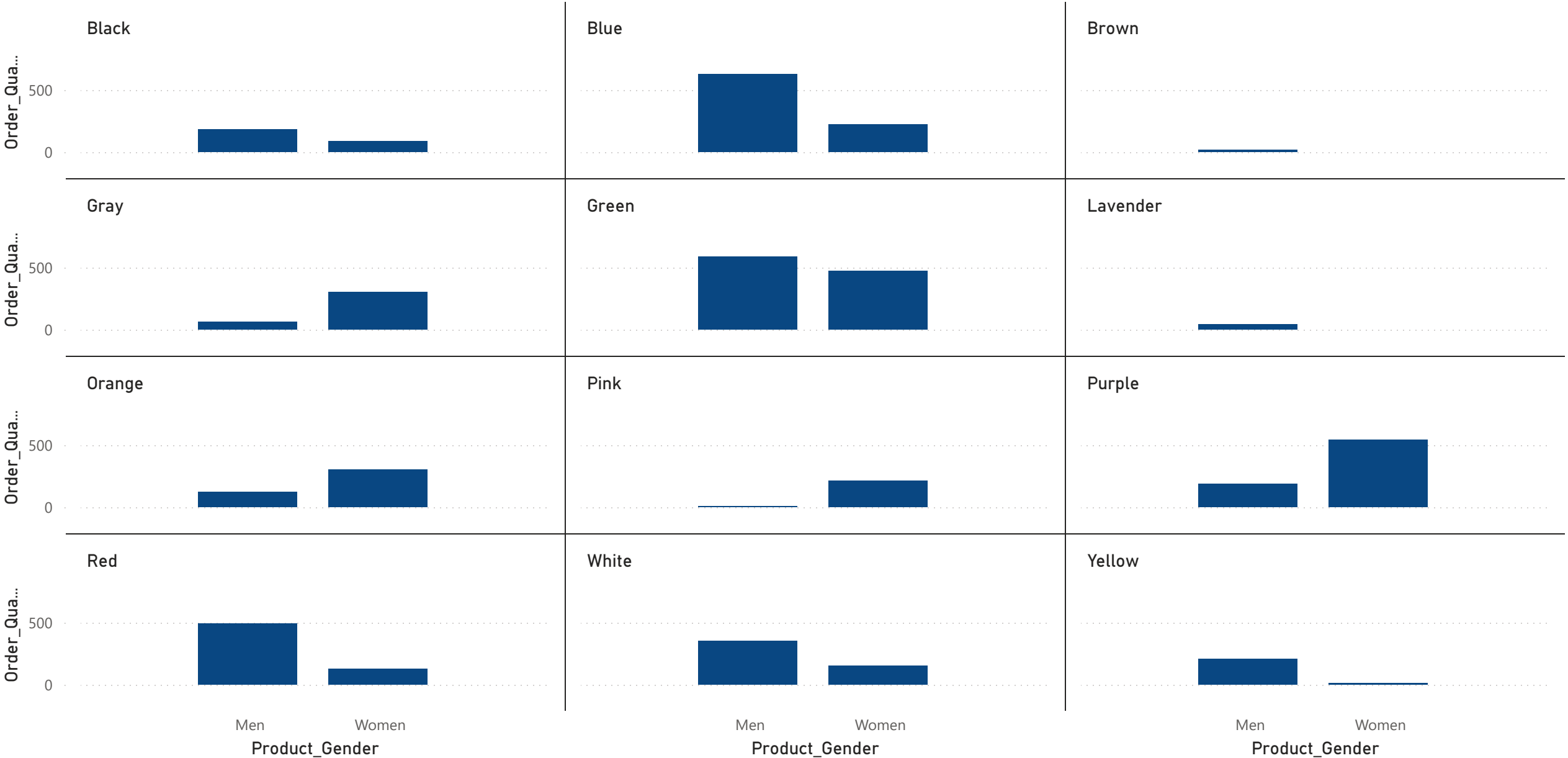
Threads Limited

Total Order Quantity per Retailer by Channel 2021



Threads Limited

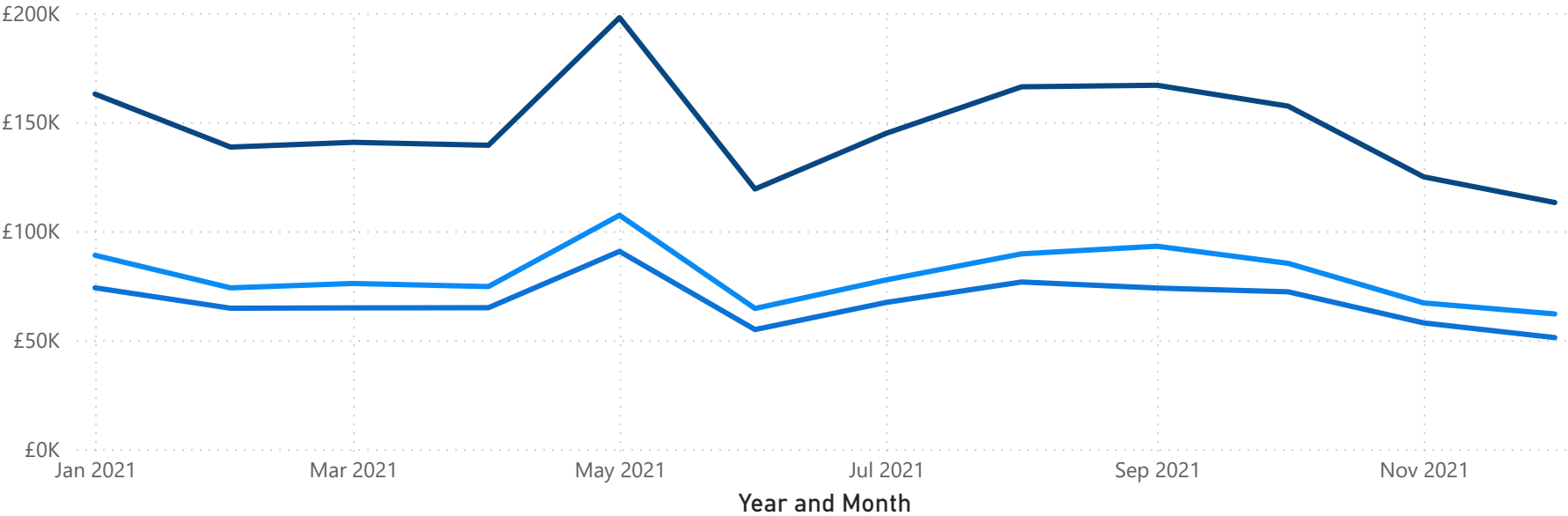
Franchise Orders for Hoodies & Sweaters in 2021



Threads Limited

Revenue, COGS and Profit By Month and Year

● Sales_Amount ● Cost_of_Goods_Sold ● Profit

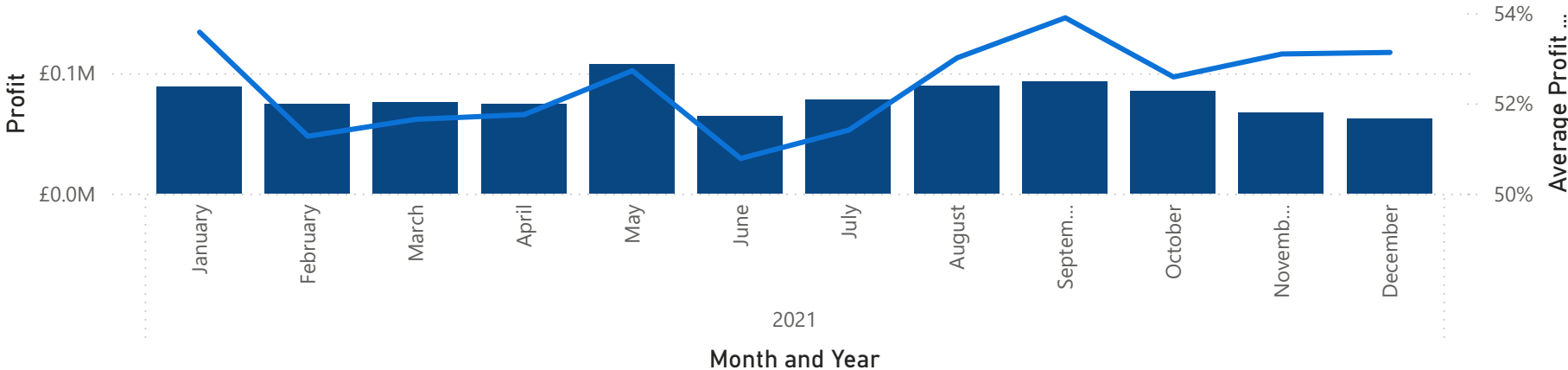


Year

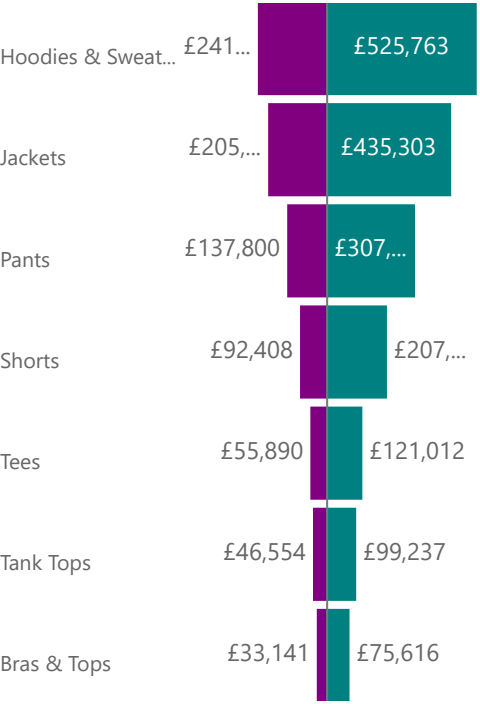
- (Blank)
2018
2019
2020
2021

Gross Profit and Average Profit Margin Over Time

● Profit ● Average Profit Margin

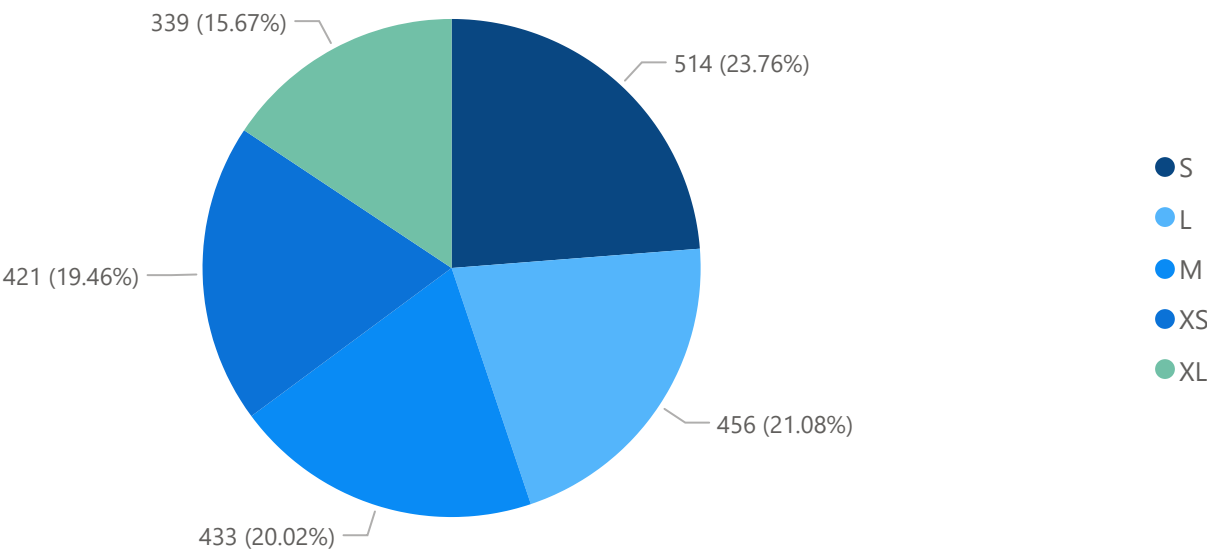


Revenue V Cost

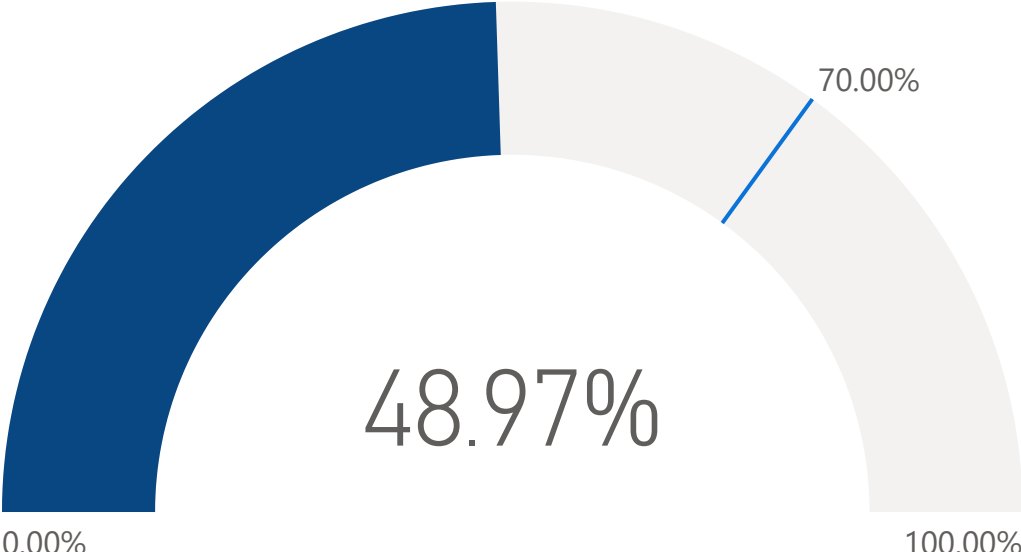


Threads Limited

Order Quantity for Local Stores by Size 2021



Average of Profit_Margin, Maximum Profit Margin and Target Profit Margin



Order_Quantity by Retailer_Channel



33

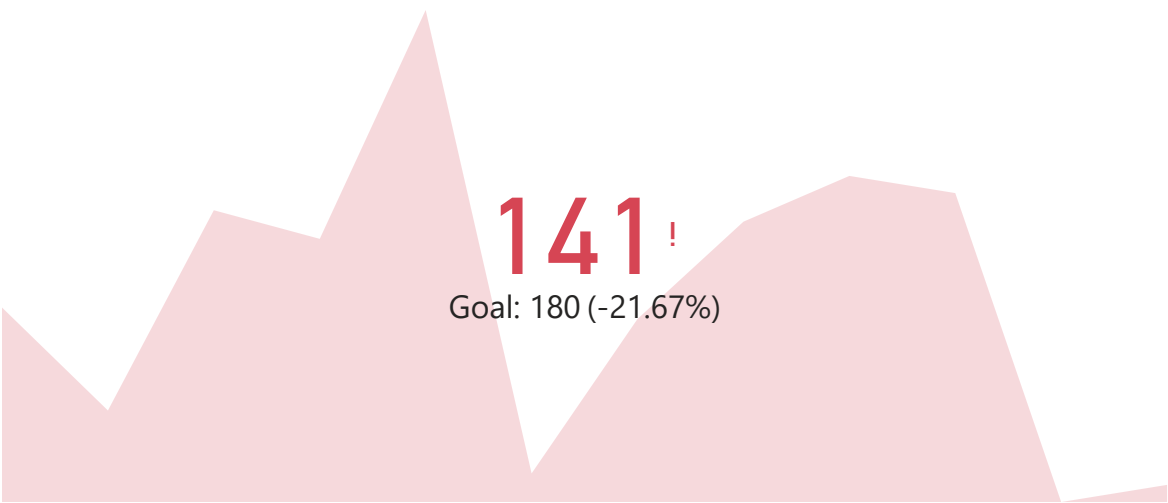
Orders Above Target Profit Margin

268

Orders Below Target Profit Margin

Threads Limited

Total Orders Versus Target by Month



Total Returns Versus Target by Month

