creaton

Create, support, invest!

PROBLEM

No decentralized platform for content monetization

Current Systems

Ad Based

Youtube/Facebook

Take **30-50%** of revenue
Hard to reach fanbase
< 1 cent

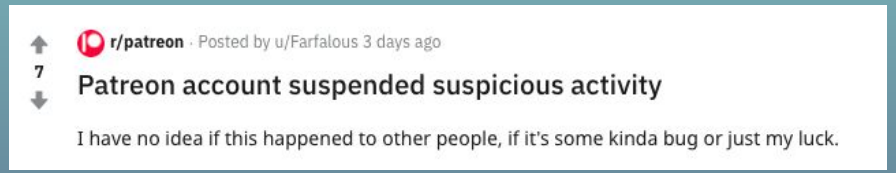
Streaming Services

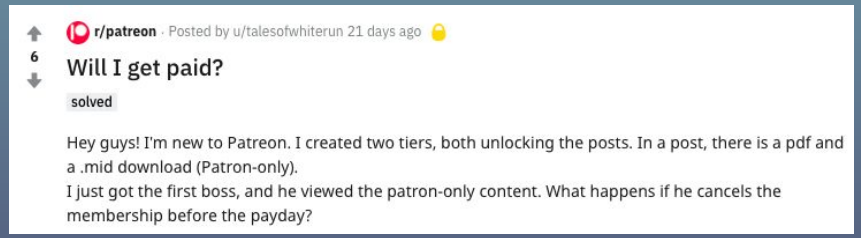
Spotify/TikTok

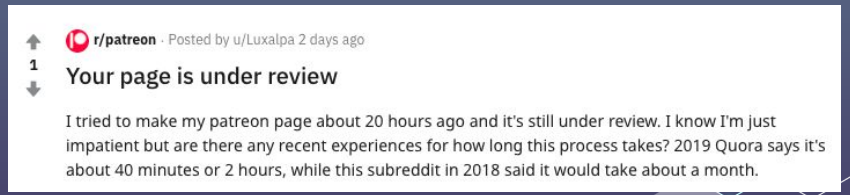
Lottery?
Fraction of Pennies
Takes Months!

Patreon: Why is this a problem?

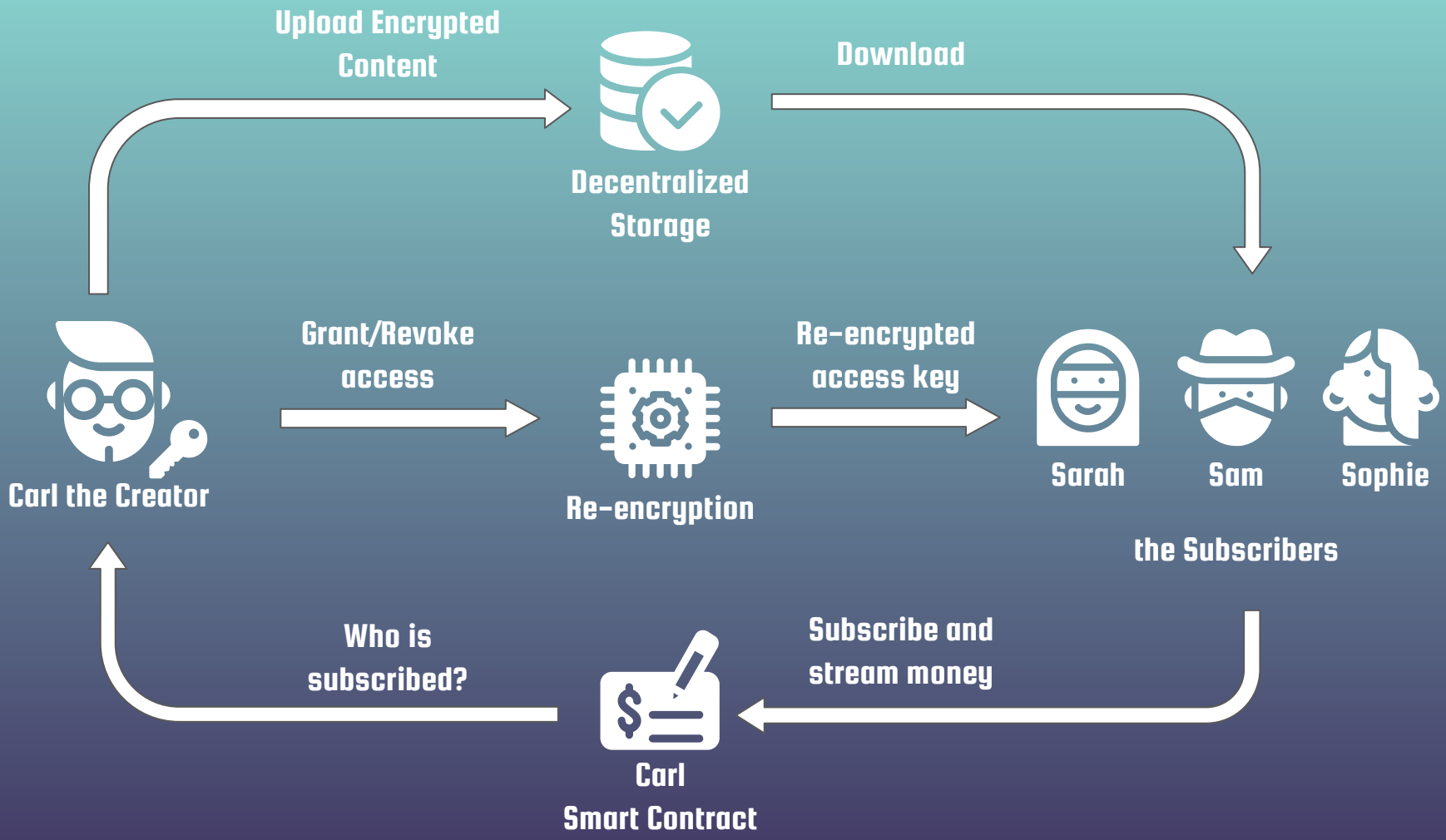
- No Data Ownership
- Lack of Transparency/Features
- Payment Problems
- You don't own your customer base
- Censorship
- Security Hacks

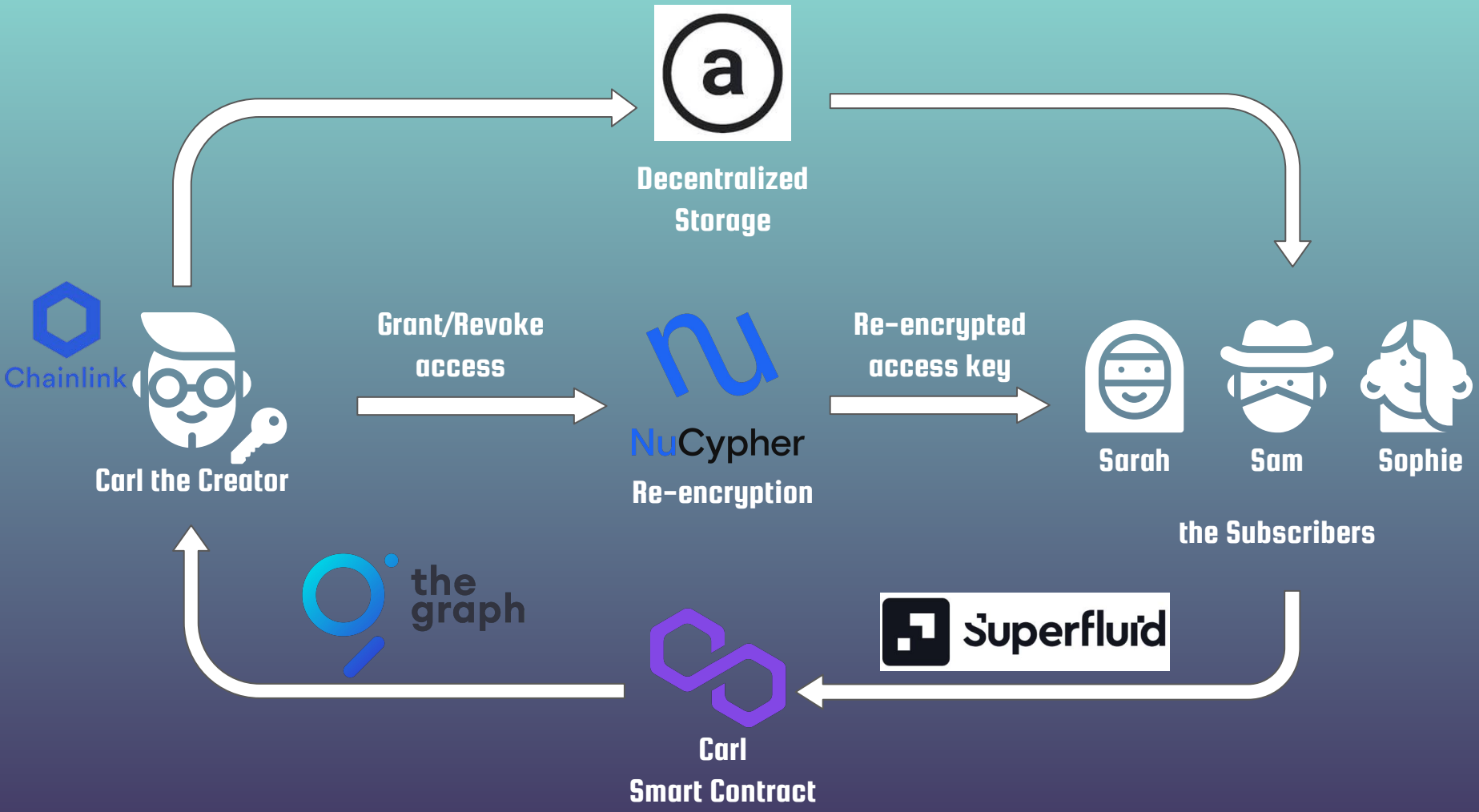






How Creaton Works?


Upload Encrypted Content
Decentralized Storage
Download
Carl the Creator
Grant/Revoke access
Re-encryption
Re-encrypted access key
Sarah
Sam
Sophie
the Subscribers
Who is subscribed?
Subscribe and stream money
Carl
Smart Contract


Decentralized
Storage
Chainlink
Carl the Creator
Grant/Revoke
access
NuCypher
Re-encryption
Re-encrypted
access key
Sarah
Sam
Sophie
the Subscribers
the
graph
Superfluid
Carl
Smart Contract

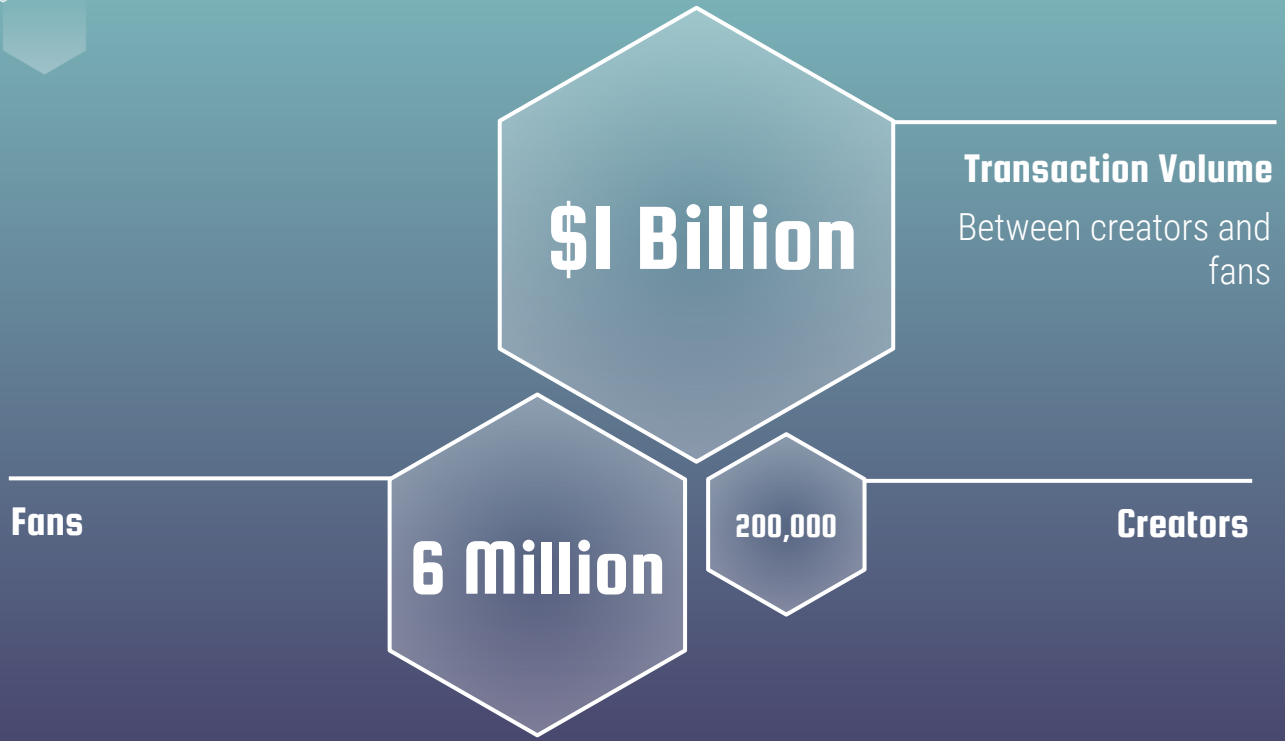
COMPETITORS

NFTs
Mintgate.io
OpenSea

Creaton

Centralized Platforms
Patreon
OnlyFans
Youtube

MARKET SIZE


$1 Billion
Transaction Volume
Between creators and fans
Fans
6 Million
200,000
Creators

Core Members

Sascha
Business Lead
Investment and securities specialist with 9 Years of banking experience

Alexander
Blockchain Dev
2 Years of DApp experience

Sina
Crypto Engineer
7 Years of experience in the cryptoland

Amin
Full-stack Engineer
5 years of experience
Worked on a startup scaling from 30 to 500 people

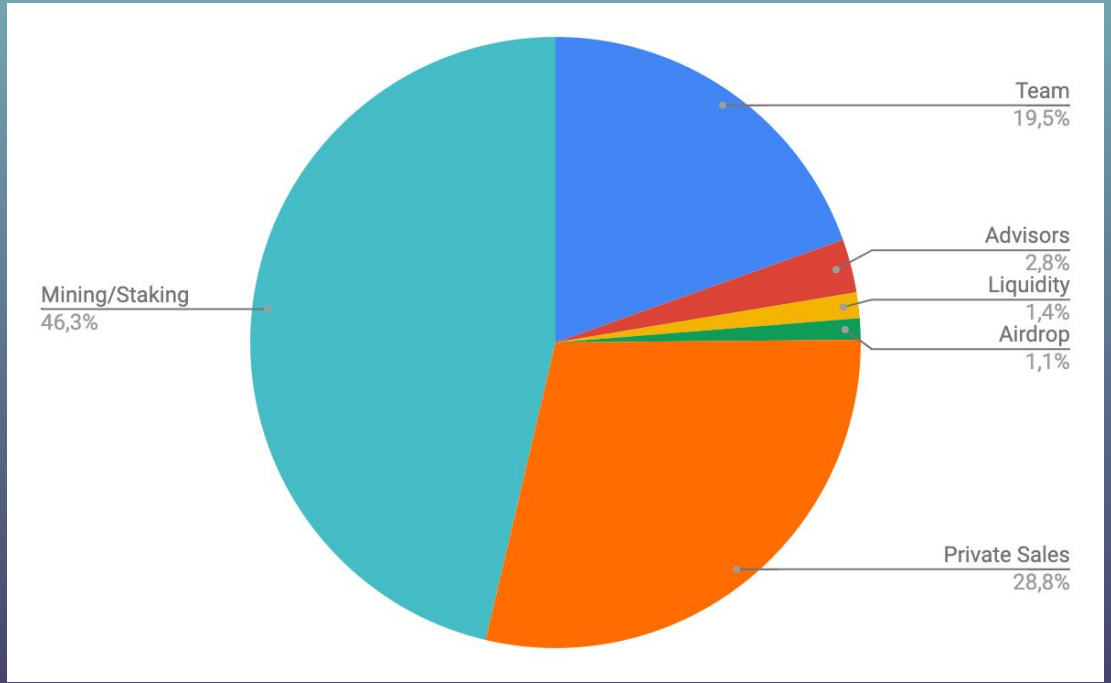
Tokenomics

Utilities:

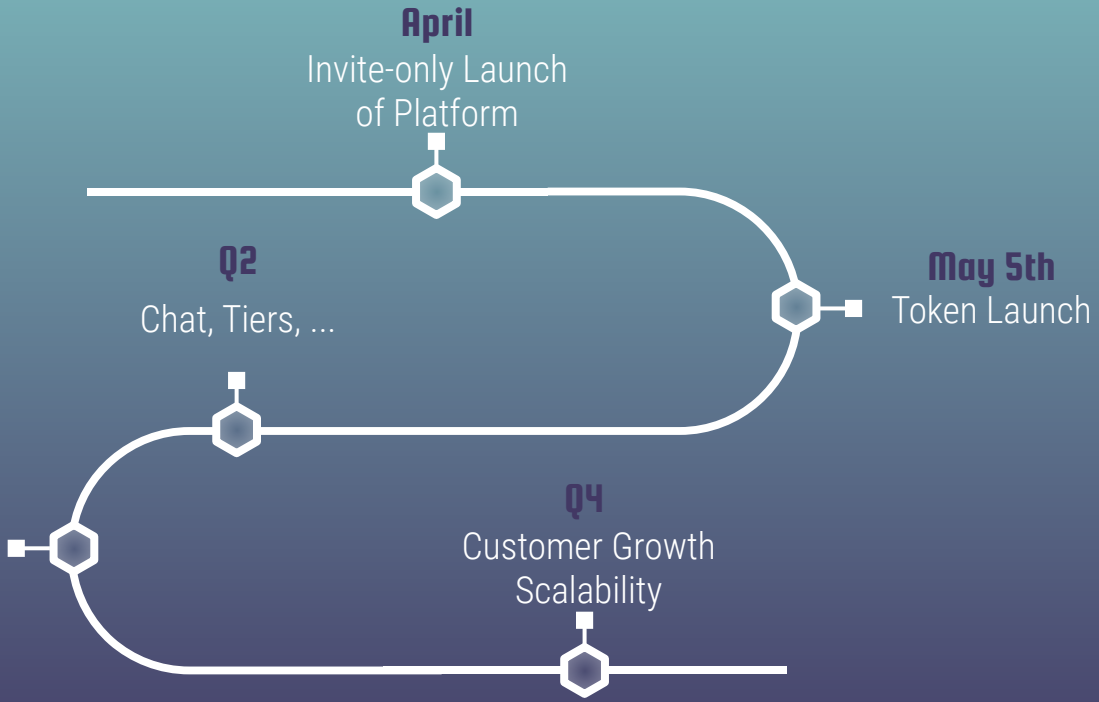
Governance

Creator rewards

Incentives



Roadmap


April
Invite-only Launch
of Platform
May 5th
Token Launch
Q2
Chat, Tiers, ...
Q3
Video and Music
Streaming
Q4
Customer Growth
Scalability

THANKS

Do you have any questions?
contact@creaton.io

CREDITS: This presentation template was created by Slidesgo, including icons by Flaticon, infographics & images by Freepik

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