

# AUDHOOT CHAVAN

Email: audhootchavan5@gmail.com

Website: audhootchavan.github.io

## Experience

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### Mindshare

#### Data analyst (May 2018 – Current)

Designed and created dashboards in Tableau to analyze and strategize for **effectiveness of marketing campaigns and to measure ROI**.

Wrote automation scripts to transform and clean data from multiple sources (BARC, IRS) saving **months worth of time and resources**.

Implemented a model to **attribute app downloads to TV ad campaigns** and created a story in Tableau to communicate the findings.

### Qure.ai

#### Data annotator (October – December 2017)

Provided image annotation assistance to AI team. Helped in training AI models by using internal software tools to mark out objects in radiological images/ videos.

## Education

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**Bachelor of Engineering in Electronics** (2013- 2017) from Pillai College of Engineering.

**International Baccalaureate Diploma Program** (2010- 2012) from Dr. Pillai Global Academy.

**Grade 10 SSC Board** (2010) from St. Xavier's high school, Vile Parle.

## Skills

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Highly proficient in **designing and creating** Tableau dashboards to analyze and measure the **impact of marketing campaigns**.

Proficient in **transforming and cleaning** data from multiple sources by writing **automation scripts**.

Excellent storytelling and communication skills.

Can work well with cross functional teams.

Love to solve problems and take on challenging work.

## Software/Frameworks/Languages

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Tableau, Datorama, MS-Excel, Django, Bootstrap.

Python, CSS, HTML, JavaScript and R.

## Hobbies

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Playing indoor games, listening to Old music, occasionally painting, binge watching TV shows and movies and learning/exploring new skills/arts/music.