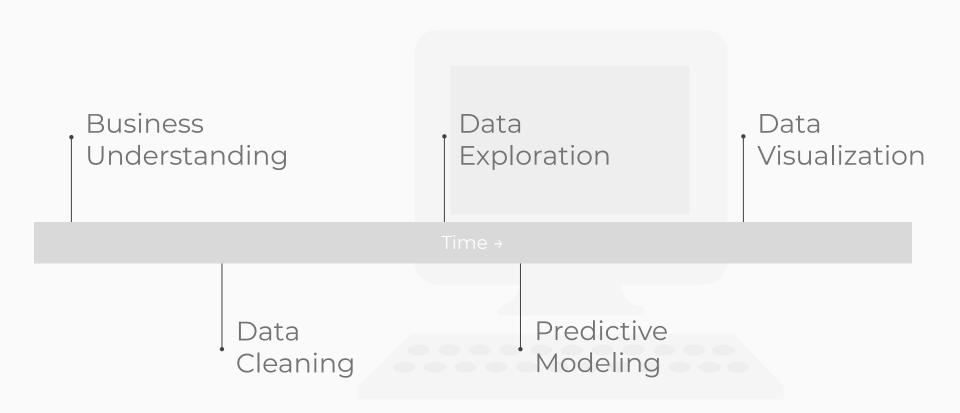


Purpose: To maximize real estate profit based on predictive modeling

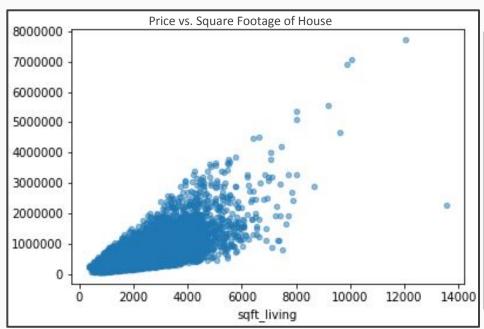
How might this predictive model be of value to the real estate industry?

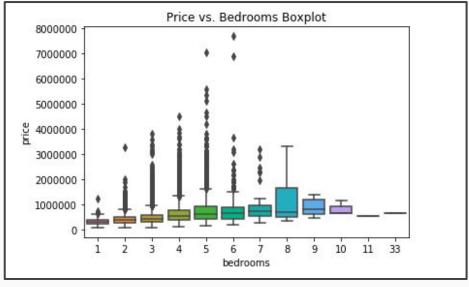


Methodology Overview

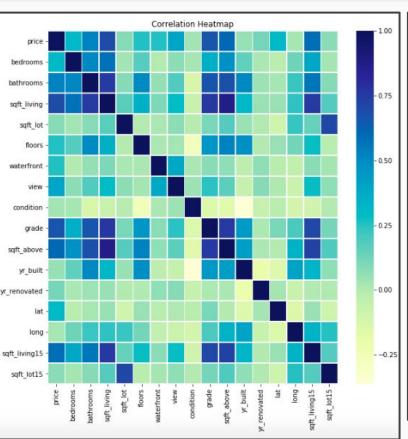


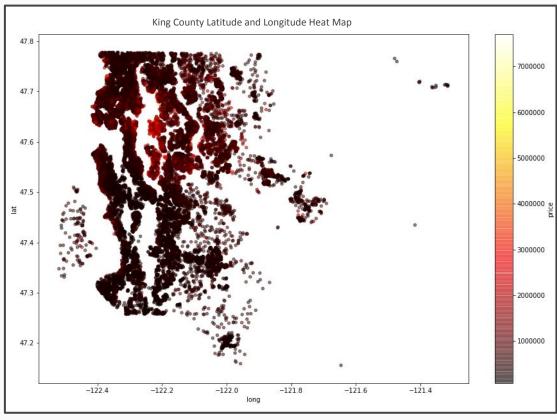
Test Results and Findings





Test Results and Findings





Recommendations



Future work

Use zip code to split up the county into regions Improving the model Effect of ratios between variables

