## **Open Audio Foundation Privacy & Cookie Policy**

Last Updated: 16th August, 2024

Welcome to the Open Audio Foundation! Open Audio Foundation ("OAF," "we," "us," "our") respects the privacy of our users. This Privacy & Cookie Policy describes how we collect, use, and share certain information about you ("you," "your," "user") in connection with our website located at <a href="www.audius.org">www.audius.org</a> (the "Website"). It also explains your rights and choices with respect to such information and the steps you can take to protect your privacy.

Please read this policy carefully. By visiting or using the Website, clicking "I agree" or any other button indicating your acceptance of this Privacy & Cookie Policy, or otherwise providing information to OAF, you are consenting to the collection, use, and sharing of your information as described in this Privacy & Cookie Policy.

### Information that We Collect

We and our third-party Vendors collect a variety of information through the Website. We collect information from you directly when you provide it to us through the Website and when you engage in certain actions on the Website. We may also automatically collect certain information about you and your computer, smartphone, or other device when you use, access, or interact with our Website. This information includes, but is not limited to:

- Account and profile information. In order to post on the Governance Forum, you will need to create an account where we collect your name, email address, password, and user handle.
- Information collected automatically. When you use our Website, we or our third-party service providers may automatically receive and record certain information. For example, this may include your device's IP address, information about your use of the Website during your current session and over time (including the pages you view and the files you download), the date and time of your visit, how you interact with the Website including mouse movements and mouse clicks, links you click, searches conducted, the website visited before navigating to the Website, your software and hardware attributes (including browser and operating system type and version, device type, and device identifiers, such as IDFA or Google Ad ID), and your general location inferred from IP address. To obtain such information, we or our third-party service providers may use the following technologies to recognize your device and collect information about your Website usage:
  - Server logs. When you use the Website, we automatically receive and record certain information from your computer (or other device) and your browser. To obtain such information, we may use server logs or applications that recognize your device and gather information about its online activity.
  - Cookies. We also use cookies on the Website. Cookies are small files that are stored on your device by your web browser. A cookie allows us to recognize whether you have visited before and may store user preferences or other information. We also use cookies for analytics purposes. If you are concerned about having cookies on your

device, you can set your browser to refuse all cookies or to indicate when a cookie is being set, allowing you to decide whether to accept it. You can also delete cookies from your device. However, if you choose to block or delete cookies, certain features of the Website may not operate correctly.

### How We Use Information that We Collect

We and the third-party Vendors we work with use the information that we collect for a variety of purposes related to the Website, including:

- **Providing the Service.** To create an account for you on the Governance Forum, should you sign-up for one;
- **Communicating with you.** If you sign-up to the Governance Forum, we may communicate with you regarding your account, updates regarding our service and other administrative issues;
- Conducting analytics and improving our Website. To count and recognize users of the
  Website, analyze how the Website is used, improve the Website and the User experience,
  conduct analytics, including as described in the section below titled "Analytics and Interestbased Advertising";
- **Compiling aggregated and de-identified information.** To compile aggregated and de-identified statistics or reports that we may share with our partners or other third parties;
- **Legal purposes.** For legal or other necessary purposes, including as described below in the section below titled "How We Share information."

### **How We Share Information**

We share information with third parties for a variety of reasons, including as follows:

- Vendors. We use third-party service providers (Vendors) to help us manage and improve our
  Website. These Vendors may collect and use your information only to assist us in achieving the
  purposes discussed in this Privacy & Cookie Policy. For example, we may use third-party
  Vendors to host our Website and perform data storage and processing services and perform
  analytics.
- **Legal purposes.** We may use or share your information with third parties when we believe, in our sole reasonable discretion, that doing so is necessary:
  - o To comply with applicable law or a court order, subpoena, or other legal process;
  - To investigate, prevent, or take action regarding illegal or prohibited activities, suspected fraud, violations of our rules or terms and conditions, or situations involving threats to Users, our property, or the property or physical safety of any person or third party;
  - o To establish, protect, or exercise our legal rights or defend against legal claims.

• Aggregated and de-identified information. We may share aggregated and de-identified information with third parties, such as by publishing or sharing reports with third parties about trends in the usage of the Website.

## **Analytics and Interest-based Advertising**

We partner with certain third-party service providers to collect information to engage in analytics, auditing, research, and reporting. These third parties may use server logs, web beacons, tags, pixels, and similar technologies, and they may set and access cookies on your computer or other device.

In particular, we use Google Analytics on our Website to help collect and analyze certain information for the purposes discussed above. You can learn more about Google Analytics' data practices by clicking <a href="here">here</a> and opt out of the use of cookies in web browsers by Google Analytics by clicking <a href=here</a>.

We also may partner with third parties to provide advertising services that are targeted based on your online activities across websites, mobile apps, and devices over time (commonly referred to as "interest-based advertising"). Our advertising partners may collect information about your activities on our Website on your current device and combine it with information about your activities on other websites, mobile apps, and devices. They may collect such information using server logs, cookies, web beacons, tags, pixels, mobile advertising IDs (such as Apple's IDFA or Google's Advertising ID), cross-device linking, and similar technologies. For example, our advertising partners may use the fact that you visited our websites to target advertising to you on non-OAF websites and mobile apps on your current device or on other devices you use. You can opt out of interest-based advertising in web browsers and mobile apps on your current browser or device by following the instructions below.

For more information about interest-based advertising and cross-device linking, please visit the <a href="Network Advertising Initiative website">Network Advertising Initiative website</a>, the <a href="Digital Advertising Alliance website">Digital Advertising Alliance website</a>, and the <a href="European Interactive">European Interactive</a>
<a href="Digital Advertising Alliance website">Digital Advertising Alliance website</a>. You may also opt out of interest-based advertising and cross-device linking in web browsers and mobile apps on your current browser or device by following the instructions below.

- Web Browser Opt-Out. To opt out in web browsers, please visit <a href="http://optout.aboutads.info/">http://optout.aboutads.info/</a>, <a href="http://optout.networkadvertising.org">http://optout.networkadvertising.org</a>, and <a href="http://youronlinechoices.eu/">http://youronlinechoices.eu/</a>. To help preserve the choices that you make in the DAA's WebChoices page, you can install the DAA's "Protect My Choices" extension that is available at <a href="http://www.aboutads.info/PMC">http://www.aboutads.info/PMC</a>. Please note that our Website does not respond to browser Do Not Track signals at this time.
- Mobile Application Opt-Out. To opt out in mobile apps, you can adjust the advertising preferences on your mobile device (for example, in iOS, visit Settings > Privacy > Advertising > Limit Ad Tracking, and in Android, visit Settings > Google > Ads > Opt out of interest-based ads). You can also opt out for companies that participate in the Digital Advertising Alliance's AppChoices tool by downloading it at <a href="www.aboutads.info/appchoices">www.aboutads.info/appchoices</a> and following the instructions in the app. For more information about opting out on mobile devices, please see <a href="https://www.networkadvertising.org/mobile-choice">https://www.networkadvertising.org/mobile-choice</a>.

Please note that the opt-outs described above will apply only to the specific browser or device from which you opt out, and therefore you will need to opt out separately on all of your browsers and devices. If you delete or reset your cookies or mobile advertising identifiers, change browsers (including

upgrading certain browsers), or use a different device, any opt-out cookie or tool may no longer work, and you will need to opt out again. Our Website does not respond to Do Not Track signals at this time.

## Third-Party Links, Websites, and Apps

The Website may contain links to websites or services of other third parties. If you follow a link to any of these websites or services, please note that these websites (and any services that may be accessible through them) have their own privacy policies. We are not responsible for the privacy practices of other websites or the information you share through such other websites. We encourage our users to be aware when they leave the Website and to read the privacy policies applicable to such third-party websites. This Privacy & Cookie Policy applies solely to information collected in connection with our Website.

## **Data Security and Retention**

OAF uses physical, technical, and administrative safeguards to protect your information against loss or unauthorized access, use, modification, or deletion. However, no security program is 100% secure, and thus we cannot guarantee the absolute security of your information.

OAF retains your information for as long as reasonably necessary for its legitimate business purposes, to provide the Website to you, to fulfill the purposes described in this Privacy & Cookie Policy, or as required by law.

## **Changes to This Privacy & Cookie Policy**

We may revise this Privacy & Cookie Policy periodically in the future. If we make any material changes, we will post the revised Privacy & Cookie Policy on our Website with an effective date indicating when the revised Privacy & Cookie Policy will take effect. Your continued use of our Website will serve as an acceptance of any changes to the Policy. We encourage you to review this Privacy & Cookie Policy periodically.

# **Contacting Us**

If you have any questions or comments regarding our Privacy & Cookie Policy, please contact us at:

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