

Audley Kelvin Alexander

Data & Business Analyst

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[Linkedin](#) | [Certificates](#) | [Github](#)

Summary

Active student at Multimedia Nusantara Polytechnic majoring in Digital Commerce & Supply Chain with a strong interest in Business and Data Analysis. Skilled in using Excel and Power BI to interpret and visualize business performance data. Able to work independently or collaboratively in a team, with excellent verbal and written communication skills in both English and Bahasa. Demonstrates strong analytical thinking, attention to detail, and adaptability, with an eagerness to learn new technologies and methodologies to support data-driven decision-making.

Education

Bachelor of Applied Science in Logistics

Sept 2023 - Aug 2027

- Multimedia Nusantara Polytechnic (MNP):
 - GPA: 3.73 / 4.00
- Certificates by DQLab: Business Analytics, Data Visualization using R, Statistics using Python, ERP System Simulation

Projects

ERP Integration Simulation using Odoo for MSMEs

Feb 2024 - Jun 2024

Role: Process & Business Analyst (Simulation Project)

Simulated ERP workflows covering procurement, purchasing, invoicing, and restocking to analyze operational efficiency. Identified optimization opportunities for inventory and financial management using Odoo ERP.

Key Skills: Business Process Analysis, ERP Simulation, Workflow Optimization, Odoo

Digital Marketing & E-Commerce Setup for Alina Fashion Craft

Feb 2025 - Jun 2025

Role: Business & Marketing Analyst

Helped a local MSME establish an online store on Shopee and develop digital marketing strategies. Collected and analyzed sales data to evaluate marketing effectiveness, resulting in a 2% revenue increase during the mentorship period.

Key Skills: Business Insight, E-Commerce Analytics, KPI Reporting, Communication

Technologies

Business Tools: Excel, Power BI, Tableau, ERP (Odoo), Google Sheets

Microsoft Office: Word, PowerPoint

Data & Programming: SQL, Python (basic), R

Core Competencies: Business Process Analysis, Data Interpretation, KPI Tracking, Reporting & Visualization

Soft Skills: Analytical Thinking, Problem Solving, Teamwork, Communication, Multitasking, Adaptability

Languages

Indonesia: Native

English: Intermediate