


Audra Ades

View portfolio at https://audra-ades.github.io/Audra_Ades_Home/

CONTACT

 (760)987-0681

 Audraades@gmail.com

 Charlotte, NC 28278

Education

Bachelor of Arts Degree

Major Studio Art

San Jose State University || San Jose, CA || Dec 2020

Certificate of Completion of UX/UI Design

Bootcamp Course

6 month

University of North Carolina || Jan 2024

SKILLS

Graphic design:

Photoshop

Lightroom

illustrator

Canva

Coding

Procreate

Figma

Creating vector art

Branding

Color theory

User Experience Design

User Interface design

Typography

Print Design

Photography

Photo editing

Marketing knowledge

Following brand standards

Creating original digital art

Drawing

Creativity

Self sufficiency

PROFESSIONAL PROFILE

Experienced artist and designer with strengths in many different creative fields. Studied both studio art and User experience design. Worked in the service industry while attending school and earned an internship through a major brewery that resulted in a part time graphic design role with the company. Gained invaluable experience in industry by creating a beer can label, several marketing graphics, sales tools, tap stickers, website visuals, etc. for Victory Brewing Co and associated breweries within the Artisanal Brewing Ventures family. Looking to apply design skill set to a full time position.

PROFESSIONAL EXPERIENCE

Artisanal Brewing Ventures || Charlotte, NC 28217 || (704)452-4001

Server/Bartender || 2021-Current

Duties:

- Trained new employees and assisted with their development in the company
- Expanded my knowledge by passing the first level of the cicerone exam
- Executed creative tasks within the taproom ultimately resulting in selection for a graphic design internship with the company

Graphic design intern || June 2024 - August 2024

Duties:

- Exposure to and mastery of new creative tools
- Familiarized myself with the branding standards for Victory, Bold Rock, Southern tier, and Sixpoint
- Updated and revised visual displays and branding for each brewery
- Progressively gained greater project responsibility and a part time role in the graphic design department

Part Time Graphic Designer|| August 2024 - Current

Duties:

- Created marketing tools that enticed and excited customers to experience our products firsthand
- Selected to design beer can label for female crafted beer release
- Utilized my own artwork by learning to create vectors rather than relying on adobe stock art
- Designed over 40 Tap stickers for Victory Brewing Co.
- Developed graphic layout for brunch menus at multiple Bold rock locations
- Assisted the marketing team and branding managers by creating social media and sales tools to help promote product releases.
- Tasked with creating several website slides for the victorybeer.com home page
- Formatted several of the monthly emails that were sent out to victory monkey crew subscribers

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EXPERIENCE CONTINUED...

SKILLS

Skills cont.

Layout Design
Gestalt Principles
Icon Design
Logo design
Creating gifs
Empathetic towards users
when making design decisions
Strong Interpersonal
Communication
Understands the value of
collaboration and constructive
critique
Excellent at building loyal and
returning customer/ user base
Superior Work Ethic & Integrity

REFERENCES

A full list of references will be
made available upon request

Ux/UI Design Bootcamp

Student || August 2023-January 2024

Duties:

- Redesigned and reorganized websites
- Prototyped fully functioning systems
- Executed user research as part of design process
- Coded a personal portfolio website using html, java, j query, and css
- Conceptualized and prototyped an augmented reality app
- Familiarized myself with tools like figma, and adobe suite

Downtown Enrichment || San jose, CA 31405

Arts and Crafts Coordinator || 2015-2017

Duties:

- Creative director of educational environment
- Coordinated and lead daily arts and crafts projects for group of 30 children
- Executed daily conflict resolution and positive reinforcement
- Responsible for inciting creativity and imagination in children
- Tasked with creating an aesthetic atmosphere that reflected the quarterly theme

Naming it 4 U || Lake Havasu City, Az 86406 || (760)964-0011

Graphic designer || 2014-2016

Duties:

- Operated equipment such as screen printing press and embroidery machine,
- Drew up digital art for local clients in need of graphics

Freelance Artwork

Duties:

- Designed various graphic tees and sweatshirts for multiple teams and events
- Illustrated cover of "All Our Yesterdays" memoir
- Vice president of SJSU Glass blowing Guild
- Designed logo for truckers4kids charity event