

site ideas	issues	awareness of problem	getting users	future plans
Reader survey to get favorite genre	there is a stigmatism that reading is for losers	SM posts dedicated to the current statistics of children and their reading levels	collaborate with schools and libraries	must stay non-profit
website to promote reading and help people find books they'll like	many people who read books can act different from those who dont, makes reading undesirable	supporting/reposting teachers online discussing their students struggles	ads in public libraries/schools (posters most likely)	fundraisers to buy books and supplies for schools
web forum for people to discuss books entirely (lowkey like goodreads but without the ratings)	books are expensive	showing examples of the amount of reading needed for future careers	social media posts about books and they're reading levels	
children's online book site that actually engages the child	teachers aren't payed enough to care			
website to sell used children's/young adult books (not textbooks)	children themselves are too busy to read in their free time			
educational site that teachers k-12 english	parents dont have enough time on their hands to help teach their kids to read			