

Goals:

Our goal is to inform the college postsecondary students more about the candidacy process from the lens of a CPS officer. We want to double the amount of candidates that make it through the process at this coming election.

Goals:

1. Explain the process for running in simpler terms
2. Explain how it feels to run as a CPS member

Plan of Action

Series of Social Media Videos answering questions about Candidate Process

Video Ideas:

- Personal Experience story (Audrey & Emily) - Monday, Feb. 19
- Q&A (Include a fact sheet!)
- Explanation of Candidate Handbook

Video Outlines

Personal Experience Story (Audrey & Emily)

1. Shorter version with cuts from both videos, linking full versions below
2. Create separate videos walking through our individual experiences (3min)
 - Career Essentials
 - Application process
 - Test
 - Interview
 - Candidate activities at NLSC (Framework Story Speech, problematic question, meet the candidates sessions)
 - Election at NLSC Closing ceremony
 - Advertise future videos about candidate process

Q&A Video

Add questions or thoughts you had while running for CPS that we can answer for students to help encourage them to run!

1. What's the best way to manage your classes with a National Officer position?
2. What is the application process like?
3. What do candidates do to campaign during NLSC?
4. How do I know if I am a good fit for a National Office position?
5. What is the National Officer leadership training like?
6. How can I begin to prepare to run for office?
7. What does each National Officer Position do?

Candidate Handbook Video

For CPS AND high school

- A video walkthrough/explanation of the candidate handbook - possibly divided into multiple videos
- A comprehensive guide to running for national office