SEQUENTIAL EXAMPLE

**DIVERGING EXAMPLE** 

CYCLIC EXAMPLE

Diverging

Diverging for data with a Cyclic for data that

critical point: above and wraps around a

below 0 velocity or sub-/ circle like phase.

Sequential

# PERCEPTUAL UNIFORMITY

Use perceptually-uniform colormaps. When breaking from perceptual uniformity, have a good reason, e.g., indicating values of particular importance with another shade of color.

### **USE INTUITION**

When possible, match colors in plot with intuition (e.g., cool to warm colors for temperature).

## COLOR BLINDNESS

Avoid red and green in the same plot.

#### MATCH COLORMAP TO DATA

Have one colormap per variable so that it can be tailored to the variable and to build up familiarity.

### MAGNITUDE VS. RANGE

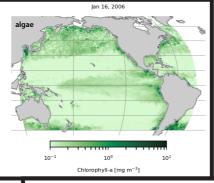
Represent data that is amount of something (rain, turbulence) with shades of a color. For a range of measurements (temperature), range through multiple colors so none are represented as neutral white which might imply instead of just lower.

Global chlorophyll data<sup>1</sup> is more clearly shown with a sequential colormap (left) than diverging (right), which introduces a meaningless significant color change. Shades of green intuitively represent increasing chlorophyll.

super-critical Froude

number.

<sup>1</sup> https://coastwatch.pfeg.noaa.gov/erddap/grid dap/erdMBchlamday.html



balance

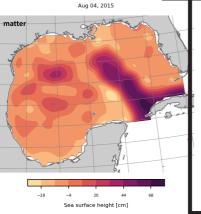
10<sup>-1</sup>

10<sup>0</sup>

10<sup>1</sup>

Chlorophyli-a [mg m<sup>-3</sup>]

lan 16, 2006



Aug 04, 2015

balance

-78 -66 -54 -42 -30 -18 -6 6 18 30 42 54 66 78

Sea surface height [cm]

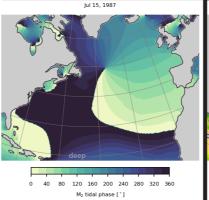
The diverging colormap (right) appropriately compares below and above mean sea level<sup>2</sup>, with the important Loop Current in the Gulf of Mexico clearly differentiated with respect to mean sea level. Overlay labeled contours for differentiating postive/negative after printing to grayscale.

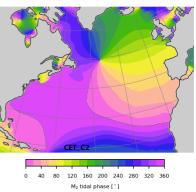
<sup>2</sup> https://geo.gcoos.org/ssh/

Tidal phase in the North Atlantic Ocean<sup>3</sup> cycles around a circle. The sequential colormap (left) has a meaningless disruptive break whereas the cyclic colormap (right) maps values with smooth variation around a circle. Changes in lightness help the eye, though give artificial

magnitude to numbers.

3 http://volkov.oce.orst.edu/tides/global.html;
Egbert, G. D., and S. Y. Erofeeva, 2002: Efficient Inverse





lul 15, 1987

Egbert, G. D., and S. 1. Eroreeva, 2002: Efficient inverse

Modeling of Barotropic Ocean Tides. J. Atmos. Oceanic Technol., 19, 183–204, https://doi.org/10.1175/1520-0426(2002)019<0183:EIMOBO>2.0.CO;2.