

AUDREY THOMASSON

UI/UX DESIGNER & FRONT-END DEVELOPER

Contact

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ABOUT

A UX Designer and Front-End Developer eager to learn: about the user, new products, new services, new technologies, new cookie recipes, and new places to travel! With UX my goal is to make a workflow more fluid, simple, and intuitive by understanding the user -- turning the complex into simple, beautiful user experiences. My background combines a degree in graphic design, managing experience at a 5-star resort, and real estate photography. This allows me to bring a greater depth of knowledge to a product design team. I'm currently focusing on UX design / front-end development and expanding my skills in HTML, CSS, Javascript, and React.

EXPERIENCE

● UI/UX DESIGNER & FRONT-END DEVELOPER (APPRENTICESHIP)

NASHVILLE SOFTWARE SCHOOL 2020 - CURRENT

- Intensive full-time six-month bootcamp focusing on front-end development, UI/UX fundamentals, problem-solving and working in a remote team environment
- Built single page apps individually and by teams with full CRUD functionality
- Focus on user experience with intentional design around speed, efficiency, and functionality
- Utilize source code version control with Git/GitHub
- Main technologies covered: HTML5, CSS3, Javascript, React, JSON, Node.js, Git, and GitHub

FRONT-END CAPSTONE PROJECT: TRAVELSHOTS

Time to complete: 2 Weeks - October 2020

Website that lets traveling photographers save and organize photo shoot ideas

- Built to demonstrate my knowledge of HTML, CSS, Javascript, and React
- Incorporates Semantic UI external component library
- Cloudinary API is used to store and manage images uploaded by the user
- All data including the created Cloudinary image link is stored in a JSON server
- Saved ideas for the shot list have full CRUD (Create, Read, Update, and Delete)

<https://github.com/AudreyThomasson/capstone-react-travel-shots>

FINAL CAPSTONE PROJECT: TN CONNECT

Time to complete: 2 Weeks - February 2021

Mobile website designed to let users easily find community resource information

- User research revealed need for mobile site and most popular categories
- Built to demonstrate my knowledge of HTML, CSS, Javascript, and React
- Incorporates Material UI external component library
- Utilizes community resource information API maintained in [data.Nashville.gov](https://data.nashville.gov)

<https://github.com/AudreyThomasson/AudreyThomasson.github.io-tnconnect>

Tools & Technology

HTML5
CSS3
Javascript
ReactJS
Visual Studio Code
NPM
JSON Server
Figma
Sass
FireBase
Bootstrap
Semantic UI
Slack
Adobe Photoshop
Adobe Illustrator
Git and GitHub version control
Command line work flow
Springer-Miller Host & SpaSoft
EZ Labor Payroll
MindBody Online Scheduling Software

Skills

User Testing
UX Research
User Personas
Wireframes
Usability Testing
Journey Mapping
Interactive Prototypes / Mockups
Remote Teamwork

EXPERIENCE CONTINUED

● REAL ESTATE PHOTOGRAPHER & MARKETING MANAGER

FREELANCE- NASHVILLE, TN: 2010 - 2020

- Photograph and film real estate for MLS listings primarily with a large Keller Williams group as well as independent agents and property owners
- Documented property specs and researched property information
- Listed properties on MLS and wrote marketing information and captions
- Launched marketing materials for listings on various websites

● ASSISTANT MARKETING MANAGER

JOYMOVES PILATES STUDIO- AUSTIN, TX: 2007 - 2010

- Design marketing materials including online content, direct mail pieces, business cards, ads
- Write and edit copy for marketing materials
- Photography Pilates Studio and pilates poses for use in print and online
- Log transactions and attendance in MindBody Online Scheduling Software, insure accuracy of all billing procedures
- Interview potential job candidates and train new hires
- Continue design services on freelance basis after move to Nashville

● SPA SUPERVISOR

LAKE AUSTIN SPA RESORT- AUSTIN, TX: 2004 - 2007

- Responsible for daily operation of 25,000 sq ft luxury spa facility with a staff of over 130
- Provide customer service to a high-end clientele while developing and executing all policies and standards of customer service to maintain five star service reputation
- Forecast business levels to ensure that the spa is staffed appropriately including daily management of over 50 therapists' schedules to provide treatments for over 100 daily guests
- Hire and train coordinators and locker room attendants
- Monitor and insure accuracy of all billing procedures for spa and resort guests
- Guest & employee problem resolution
- Order products and maintain inventory including coordination of product (kits) for treatments

● DESIGNER / PRODUCTION MANAGER

UNITED PARENTING PUBLICATIONS- DALLAS, TX: 2001 - 2003

- Designed classified ads and page layouts for 22 unique monthly parenting magazines
- Organized workflow for production department and tracked status of all ads in production
- Coordinated ad creation and changes with sales staff in home office as well as other states
- Insured accuracy of all ads, layouts, and files transmitted to printing facility
- Adhered to strict printing schedule while meeting all deadlines
- Designed marketing promotions for the sales staff to increase revenue

Education

UI/UX Design &

Front-End Development

Nashville Software School

Aug 2020 - Feb 2021

BACHELOR OF FINE ARTS, Cum Laude

Communication / Graphic Design

Texas State University