

Aufa Ekananda Hadyan Putra

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I am an undergraduate Computer Science student at BINUS University with a passion for programming in data-related fields, like Python and SQL. I enjoy solving problems and continuously learning about data processing. I am also interested in and skilled in digital marketing strategies, especially in publication and marketing.

ORGANIZATION EXPERIENCE

Himpunan Mahasiswa Teknik Informatika (HIMTI)

General Manager of Relation Expansion | January 2025 - Present

- Supervise a 154 member team divided into two divisions, with one focused on social media content, external media partnerships, and executing internal bonding events to support the bonding team.
- Social Media Lead for HIMTI, overseeing content development, audience interaction, and platform growth with a following of 6,000+ on Instagram, 2,300+ on X, 7,500+ on Facebook, 1,000+ on LinkedIn, and 200+ on TikTok.

Registration Committee division on PKM HIMTI | August 2024

- Managed high school student registration for PKM (75+ students), using spreadsheets to efficiently sort, analyze, and organize registration data.

Vice Chairman of HIMTI Leadership Training | February 2024 - March 2024

- Guided over 197 HIMTI candidate activists through a week-long event planning training, fostering adaptive skills and enhancing individual teamwork within 9 specialized divisions.

Google Developer Groups on Campus Binus Malang (GDG OC)

Core Team - Publication Relations and Marketing | October 2023 - August 2024

- Social Media Growth Strategist for GDGOC BINUS Malang, Analyzed and successfully increased Instagram engagement for GDGOC 3-4 times, achieving the targeted followers count of 1,600+ through crafted content.
- Event Marketing and Publication Specialist for GDGOC BINUS Malang, successfully promoting and marketing 7 national events and 1 international event.

EDUCATION

Bachelor of Computer Science -

GPA 3.51 out of 4.00 Faculty School of Computer Science, Bina Nusantara University | August 2022 – August 2026

- Volunteering: Vice Equipment & Logistics Division on Beefest 2023.

SKILLS

Soft Skills: Leadership, Time Management, Negotiation, Team Work, Problem Solving, Adaptability

Hard Skills: Project Management, Data Analysis, Machine Learning(Python), Data Visualization, Event Coordination, Public Relations

Tools: MySQL, Python, Tableau, R, HTML, CSS, JavaScript, C, Microsoft Office

Languages: Indonesian, intermediate English