

主题: Webinar Result Sharing: 在 AWS 上一小时构建您的远程办公环境

日期: 2020年2月24日 星期一 中国标准时间 下午8:03:47

从: Wang, Chen

至: Lin, Randy, Yin, Guangdong, Zhou, Scott, Zhu, Megan, Zhou, Yulin

抄送: Yuan, Victor, Fang, Qianqian

Hi dear all,

Sharing Workspaces webinar result with you. The attendees # and attendance rate are all above the average level, thanks to @Randy and @Guangdong for well preparing the content with limited time. Also, @Guangdong answered more than 120+ questions from attendees during the Q&A which is awesome and reflect audiences interests to our DaaS solution. Video on-demand and PDF are all available on webinar landing page now: <https://aws.amazon.com/cn/about-aws/events/webinar>. Full report is as below FYR. Thank you all for your support.

Topic AWS 上1小时配置好您的远程办公环境
Time 20/2/2020 14:00-15:30
Speaker 林俊, 尹广东
Registrations # 672
Attendees # 382
Attendance % 56.8%
Average Spend Time 72.9minutes

Channel	# of Registrants	% of Registrants	# of Attendees	% of Attendees	
3rd Party	148	22%	55	14%	
AWS eDM	192	29%	113	30%	
Wechat Poster	211	31%	140	37%	
SCRM	121	18%	74	19%	
Total:	672	100%	382	100%	

Industry	# of Registrants	% of Registrants	# of Attendees	% of Attendees
Agriculture	4	0.60%	3	0.80%
Computers & Electronics	216	32.48%	133	35.28%
Consumer Goods	14	2.11%	9	2.39%
Education	13	1.95%	7	1.86%
Financial Services	27	4.06%	16	4.24%
Gaming	2	0.30%	2	0.53%

Government	1	0.15%	0	0.00%
Healthcare	20	3.01%	13	3.45%
Life Sciences	4	0.60%	1	0.27%
Manufacturing	93	13.98%	47	12.47%
Media & Entertainment	13	1.95%	9	2.39%
Non-Profit Organization	2	0.30%	1	0.27%
Other	11	1.65%	4	1.06%
Power & Utilities	11	1.65%	3	0.80%
Professional Services	34	5.11%	16	4.24%
Real Estate & Construction	14	2.11%	7	1.86%
Retail	29	4.36%	14	3.71%
Software & Internet	104	15.64%	70	18.57%
Telecommunications	14	2.11%	8	2.12%
Transportation & Logistics	11	1.65%	4	1.06%
Travel	3	0.45%	1	0.27%
Wholesale & Distribution	25	3.76%	9	2.39%
Total:	665	100.00%	377	100.00%

Job Role	# of Registrants	% of Registrants	# of Attendees	% of Attendees
Academic / Researcher	17	2.53%	8	2.09%
Advisor / Consultant	45	6.70%	29	7.59%
Business Executive	11	1.64%	7	1.83%
Developer / Engineer	125	18.60%	78	20.42%
Entrepreneur (Founder/Co-Founder)	3	0.45%	2	0.52%
IT Executive	58	8.63%	36	9.42%
IT Professional or Technical Manager	242	36.01%	114	29.84%
Press / Media Analyst	1	0.15%	1	0.26%
Sales / Marketing	67	9.97%	37	9.69%
Solution or Systems Architect	60	8.93%	38	9.95%
Student	4	0.60%	2	0.52%
System Administrator	33	4.91%	26	6.81%
Venture Capitalist	6	0.89%	4	1.05%

Total:	672	100.00%	382	100.00%
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Province	# of Registrants	% of Registrants	# of Attendees	% of Attendees
Anhui	7	1.04%	6	1.57%
Beijing	148	22.02%	88	23.04%
Chongqing	8	1.19%	5	1.31%
Fujian	37	5.51%	15	3.93%
Gansu	1	0.15%	0	0.00%
Guangdong	172	25.60%	87	22.77%
Hainan	6	0.89%	2	0.52%
Henan	8	1.19%	6	1.57%
Hongkong	2	0.30%	1	0.26%
Hubei	9	1.34%	6	1.57%
Hunan	27	4.02%	12	3.14%
Inner Mongolia	1	0.15%	1	0.26%
Jiangsu	27	4.02%	16	4.19%
Jiangxi	2	0.30%	1	0.26%
Jilin	2	0.30%	1	0.26%
Liaoning	13	1.93%	10	2.62%
Shaanxi	4	0.60%	2	0.52%
Shandong	14	2.08%	7	1.83%
Shanghai	135	20.09%	84	21.99%
Shanxi	2	0.30%	0	0.00%
Sichuan	28	4.17%	15	3.93%
Tianjin	2	0.30%	2	0.52%
Xinjiang	1	0.15%	1	0.26%
Yunnan	1	0.15%	1	0.26%
Zhejiang	15	2.23%	13	3.40%
Total:	672	100.00%	382	100.00%

1. 您认为此次在线研讨会的内容是否对您有所帮助？

Items	#	%
Total	66	100.00%

非常满意	29	65.96%
满意	32	27.66%
一般	3	6.38%
不满意	0	0.00%
很不满意	2	0.00%
C-SAT	4.30	

2. 您对演讲嘉宾评价如何？

Items	#	%
Total	66	100.00%
非常满意	32	61.70%
满意	29	36.17%
一般	3	2.13%
不满意	0	0.00%
很不满意	2	0.00%
C-SAT	4.35	

3. 您是否认为Q&A解答了您的疑问？

Items	#	%
Total	66	100.00%
非常满意	27	51.06%
满意	31	40.43%
一般	5	8.51%
不满意	1	0.00%
很不满意	2	0.00%
C-SAT	4.21	

4. 请问您目前的使用状态是？

Items	#	%
正在使用云服务的 AWS 客户	28	42.42%
正在使用云服务的非 AWS 客户	5	7.58%
计划实施云服务	11	16.67%
正在评估云服务	13	19.70%
无使用云服务意向	9	13.64%
Total:	66	100.00%

5. 您是否已有 AWS 账号？

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Items	#	%
是, 我已有AWS 全球区域账号	26	39.39%
是, 我已有AWS 中国区域账号	23	34.85%
否, 我还未申请	17	25.76%
Total:	66	100.00%

6. 请问您在云平台上部署应用或服务的计划或项目时间表是?

Items	#	%
1-3个月	17	25.76%
4-6个月	10	15.15%
7-12个月	7	10.61%
1年以上	8	12.12%
未计划	24	36.36%
Total:	66	100.00%

7. 您参加本次活动是为了?

Items	#	%
自我提升学习	48	72.73%
公司有相关项目上云	18	27.27%
Total:	66	100.00%

8. 以下哪些是/可能是你参加本次的目的? (多选)

Items	#	%
我来学习如何开始使用某个/些的 AWS 服务	52	40.31%
我想了解关于某个/些 AWS 服务的最佳实践	33	25.58%
我想了解是否 AWS 能够满足我现有业务的需求	33	25.58%
我的老板/同事推荐我来参加	11	8.53%
其他	0	0.00%
Total:	129	100.00%

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