

主题: Re: AWSome day SA support 郑州+青岛
 日期: 2020年6月19日 星期五 中国标准时间 下午4:56:49
 从: Jiang, Zhenyong
 至: Wen, Stella
 抄送: Joyce Jiang, Dan, Yuki, Yin, Guangdong, Liang, Yiming, Yu, Lei, Fengbiao, Liang, Wang, Felix, Zheng,
 附件: image001.png, image002.png

Hello Stella

Thanks for buddy SAs' support and we can arrange SA resource for Zhengzhou AWSomeDay. Here is the new SA List of both Speaker and Booths.

郑州: 6.30

Speaker: Liang Fengbiao (梁凤彪) fengbiao@

序号	架构图名称	现场Onsite SA	邮箱	电话
1	Web应用程序托管	1, Guangdong Yin (尹广东)	guangdoy@	
2	内容和媒体服务			
3	容错和高可用性			
4	适用于本地应用程序的灾难恢复	2, Liang Yiming	liangym@	
5	广告服务			
6	日志分析			
7	机器学习应用的参考架构	3, Lei Yu (郁磊)	yleamzn@	
8	现代大数据架构参考方案	4 Liang Fengbiao	fengbiao@	
9	构建无服务器架构的网站			
10	电子商务网站			
11	IoT 完整架构示例	5 Felix Wang (王非)	fiwa@	
12	SA Speaker			

From: "Wen, Stella" <kexinwen@amazon.com>

Date: Wednesday, June 17, 2020 at 22:30

To: "Jiang, Zhenyong" <zhenyong@amazon.com>

Cc: Joyce Jiang <joyce@think4event.com>, "Dan, Yuki" <xiangfed@amazon.com>

Subject: RE: AWSome day SA support 郑州+青岛

Hi Zhenyong,

The first 3 cities, since we have already start the invitation, and a lot of customers already registered to the event, so we are still moving forward at this point.

Agency already have back up plan, onsite support is ok, T&C trainer based in Shanghai, so, ok too.

Sorry for the trouble, really appreciate your support to revisit the list, in current situation, 5 SA for each city will be ideal, but if not, we will make it work too.

Let me know if need a quick call tomorrow.

Thanks for your support.

Stella

From: Jiang, Zhenyong <zhenyong@amazon.com>

Sent: Wednesday, June 17, 2020 10:19 PM

To: Wen, Stella <kexinwen@amazon.com>

Cc: Joyce Jiang <joyce@think4event.com>; Dan, Yuki <xiangfed@amazon.com>

Subject: Re: AWSome day SA support 郑州+青岛

As most of SAs are based in Beijing, I may need some time to make a new SA list for those 2 events.

BTW, is there any change to schedule of those events?

From: "Wen, Stella" <kexinwen@amazon.com>

Date: Wednesday, June 17, 2020 at 18:30

To: "Jiang, Zhenyong" <zhenyong@amazon.com>

Cc: Joyce Jiang <joyce@think4event.com>, "Dan, Yuki" <xiangfed@amazon.com>

Subject: RE: AWSome day SA support 郑州+青岛

Hi Zhenyong,

Hope everything is well.

As you know, there is new development of COVID-19 in Beijing, the situation is different every single day, we started to prepare plan B for AWSome day since weekend. And last night, new policy has announced: "坚持非必要不出京, 确需要出镜的需要持7日内核算检测阴性证明."

Based on the new policy, we need to revisit the SA support list for both Zhengzhou & Qingdao and replace any SA who based in Beijing. Can you please help to check the name list and please do let me know if any questions or concerns.

Thanks.

Stella

From: Jiang, Zhenyong <zhenyong@amazon.com>
Sent: Thursday, June 4, 2020 11:36 AM
To: Wen, Stella <kexinwen@amazon.com>
Cc: Joyce Jiang <joyce@think4event.com>
Subject: Re: AWSome day SA support 郑州+青岛

Hello Stella

Here are the volunteers for Qingdao and Zhengzhou event including speaker and Booth SA.

郑州： 6.30

Speaker: Xu Jun xujunaws@

序号	架构图名称	现场Onsite SA	邮箱	电话
1	Web应用程序托管	1, Wang Bin	wangbina@	
2	内容和媒体服务			
3	容错和高可用性			
4	适用于本地应用程序的灾难恢复	2, Guo Rui	riguo@	
5	广告服务			
6	日志分析			
7	机器学习应用的参考架构	3, Xu Jun	xujunaws@	
8	现代大数据架构参考方案	4 Ke Yinan	Keyinan@	
9	构建无服务器架构的网站			
10	电子商务网站			
11	IoT 完整架构示例	5 Pan Liuyang	Panly@	
12	SA Speaker			

青岛： 7.14

Speaker: Xu Jun xujunaws@

序号	架构图名称	现场Onsite SA	邮箱	电话
1	Web应用程序托管	1, Wang Bin	wangbina@	
2	内容和媒体服务			
3	容错和高可用性			
4	适用于本地应用程序的灾难恢复	2, Guo Rui	riguo@	
5	广告服务			
6	日志分析			
7	机器学习应用的参考架构	3, Xu Jun	Xujunaws@	
8	现代大数据架构参考方案	4. Jack	jacktian@	
9	构建无服务器架构的网站			
10	电子商务网站			
11	IoT 完整架构示例	5, Liang Yiming	Liangym@	
12	SA Speaker			

From: "Wen, Stella" <kexinwen@amazon.com>
Date: Wednesday, June 3, 2020 at 15:04
To: "Jiang, Zhenyong" <zhenyong@amazon.com>
Cc: Joyce Jiang <joyce@think4event.com>
Subject: RE: AWSome day SA support 郑州+青岛

Hi Zhenyong,

关于郑州和青岛两站AWSome day的SA support 和您这边跟进一下。
首先辛苦您帮忙确认每一站的SA support人员 (SA Speaker, SA booth support *5)
另外, 关于每一场的架构图, 如之前沟通, 如下是去年的11张架构图, 需要当地的SA 帮忙确认比较适合郑州, 青岛两地的内容, 从11张中选择5张。
如在这11张之外有其他的建议, 也没有问题, 请SA在11号之前提供架构图的PPT, event 的agency会进行排版, 在制作之前会再发出来给SA进行确认。

您这边确认了每站SA的人员之后, 会务组的agency会邮件和各位对接后续logistic相关的内容 (酒店预订, 到场时间等)

序号	架构图名称	现场Onsite SA	邮箱	电话
1	Web应用程序托管			
2	内容和媒体服务			
3	容错和高可用性			
4	适用于本地应用程序的灾难恢复			
5	广告服务			
6	日志分析			
7	机器学习应用的参考架构			
8	现代大数据架构参考方案			
9	构建无服务器架构的网站			
10	电子商务网站			
11	IoT 完整架构示例			
12	SA Speaker			

感谢您的支持, 有任何问题我们随时沟通
Stella

From: Zhang, Rongdian <rongdian@amazon.com>
Sent: Friday, May 22, 2020 1:58 PM
To: Jiang, Zhenyong <zhenyong@amazon.com>; Wen, Stella <kexinwen@amazon.com>
Subject: FW: AWSome day SA support

Loop in Zhenyong...

@Stella, feel free to sync with Zhenyong for AWSome Day events in ZhengZhou and QingDao.

Forest Zhang
Solutions Architect Regional Leader

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Mobile: +86 13701053620

Email: rongdian@amazon.com

Thoughts on our interaction? Provide feedback [here](#)

Hotlines: 1010 0866 (Global Regions) | 1010 0966 (Ningxia Region) | 1010 0766 (Beijing Region)

[Website](#) | [Blog](#) | [Video](#) | [Weibo](#) | [Zhihu](#) | [LinkedIn](#) | **WeChat:** AWSChina



From: "Wen, Stella" <kexinwen@amazon.com>

Date: Friday, May 22, 2020 at 1:24 PM

To: "Zhang, Rongdian" <rongdian@amazon.com>

Subject: FW: AWSome day SA support

Dear Rongdian,

Thanks for your support.

Please help to forward this email, and after POC has been assigned for each city, I will work with SA for more details.

Thanks a lot for your support.

Stella

From: Wen, Stella <kexinwen@amazon.com>

Sent: Tuesday, May 19, 2020 7:34 AM

To: Yigal, Song <yeson@amazon.com>; Zhang, Rongdian <rongdian@amazon.com>; Zhou, Yulin <zhoyulin@amazon.com>

Cc: Liang, Cliff <lycliff@amazon.com>; Dan, Yuki <xiangfed@amazon.com>

Subject: AWSome day SA support

Dear Cliff and SA leaders,

This is Stella from MKT team, Yuki and I will drive the planning and execution for AWSome day.

AWSome day is a one-day onsite event designed to introduce AWS and foundational AWS infrastructure services to prospects and existing customers who have recently signed up with AWS. The content for AWSome Days is derived from the AWS Cloud Practitioner Essentials course which is designed to teach foundational level concepts about AWS services and solutions, including AWS core services such as Compute, Storage, Databases, and Network.

2020 AWSome day detail schedule as below:

#	City	Date	Week	Target
1	郑州	6月30日	星期二	400
2	福州	7月7日	星期二	300
3	青岛	7月14日	星期二	500
4	重庆	8月25日	星期二	450
5	天津	10月20日	星期二	300
6	昆明	10月27日	星期二	300
Total	6 Cities			2250

*Consider the COVID-19 situation, we will kick off the first 3 cities first, keep monitor situation and sync up with team if any change

Supports needed from SA team:

1. Solution architecture diagram

In 2019, with SA help, we have update 11 solution architecture diagram as attached, for your reference. We will choose 5 of them to show in offline event demo area to all onsite customers

Support needed: assign SA POC so that I can work with him/her to see if any update need for this year

2. SA session for each cities:

AWSome day is a one day event, T&C trainer will host the whole day session with essential course, in afternoon session, there is 30 mins timeslot for SA to introduce “AWS 解决方案设计原则和参考架构概览”

2019 PPT as attached for your reference

Support needed: assign SA for each city for this session, I will follow up with SA for detail

3. SA onsite support:

As mentioned, we will demonstrate the solution architecture diagram in demo area for customers to learn more about AWS in between session, for each city will select 5 diagrams consider demo capacity, this area were proven very popular based on 2019 practice, many customers were gather in front of the area asking questions

Support needed: assign 5 SA onsite support for each city

As I mentioned, consider the COVID-19 situation, we will kick off the first 3 cities: Zhengzhou, Fuzhou & Qingdao first, so hoping you can help to assign SA POC for these 3 cities, I will set up briefing meeting with SA and work closely with them for more details.

SA support has been an essential component which make sure this event go smoothly in the past, thank you in advance for your support for AWSome day 2020.

If any questions or concern, please do not hesitate to let us know. Thanks for your time on this.

BR

Stella