LIAM ROLLESTON
STUDENT

Expected Use of App
20%

Risk Tolerance
10%

Domain Knowledge
40%

DESCRIPTION

Liam went to Auckland Grammar High School. He is studying Economics at Auckland University. He mostly attends university to meet people and to party. He tends to sleep in and often misses lectures. He does not have a huge priority for university as he feels that it is more important for him to make connections within the industry. He is someone who is naturally gifted and found high school quite easy as he didn't have to work hard.

WORK EXPERIENCE

Activities:
- Going to parties with friends
- Part-time job at his father's work
- Plays casual rugby with friends on weekends

Attitudes
- Rarely engages with the course including never making notes
- University is not his main focus, went to university because his parents wanted him to, however doesn't care much about his grades
- Someone that feels they should succeed

Aptitudes and Skills
- Strong people skills, natural leader
- Knows what he wants, as he understands it is more important for him to be putting his energy into his job rather than university

Motivations:
- Does enough to pass the course
- Getting a good job, that will allow him to continue living the lifestyle he enjoyed while growing up
- Impress his parents and show others how well he is succeeded
- Wants to be in a leadership role one day

Weaknesses:
- Overestimates his skill as he has relied on natural ability rather than hard work to get him to where he is
- Procrastinator, he tends to put off work that he views as unnecessary
- Apart from this app, there is no other engagement with the course

    To do enough so that he can pass the course. Needs the website to be easily navigable. Needs the site to provide basic ideas of the course and give overview of what is required