Expected Use of App	90%
Risk Tolerance	40%
Domain Knowledge	25%

SALLY ROBERTSON

STUDENT

DESCRIPTION

Sally is 20 years old and is currently studying at Victoria University. She is a third year Criminal Psychology Major. Sally is very self-driven and hoping to do well in her studies, therefore she is very involved with the course. She uses the app everyday to keep herself up to date and on top of her studies. She likes to use the app to check that she is doing well with the course and is competitive with the other students.[It's okay to brag about your GPA, awards, and honors. Feel free to summarize your coursework too.]

WORK EXPERIENCE

Activities:
- Spends most of her time studying and does not have a job
- Enjoys reading in her spare time to learn new things
- An excellent baker and enjoys following the recipes
- Plays board games with her friends as she enjoys the competition
- An active runner to maintain her health

Attitudes
- Hard working and self-driven she strives to be the best in her class
- Goes to all lectures, up to date for all notes
- Incredibly studious, her highest priority is studying and university

Attitudes and Skills
- Natural academic, has always enjoyed learning in a structured format
- Enjoys challenges
- Determination to get what is required done
- Strong planning skills
- Setting structure and following it

Motivations
- Getting straight A's
- Wants to have her hard work recognised and rewarded in the form of finding fulfilling work
  Competitive, wants to see she is doing more than others

Risk Tolerance
  Low-Moderate tolerance as she is busy with her courses and prefers to get what is necessary done, unwilling to experiment with new methods when what she does works