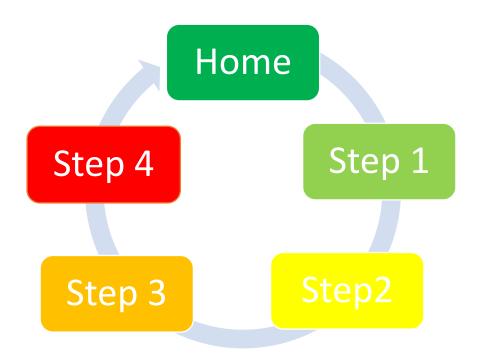
Benny Curcuru April 9, 2018

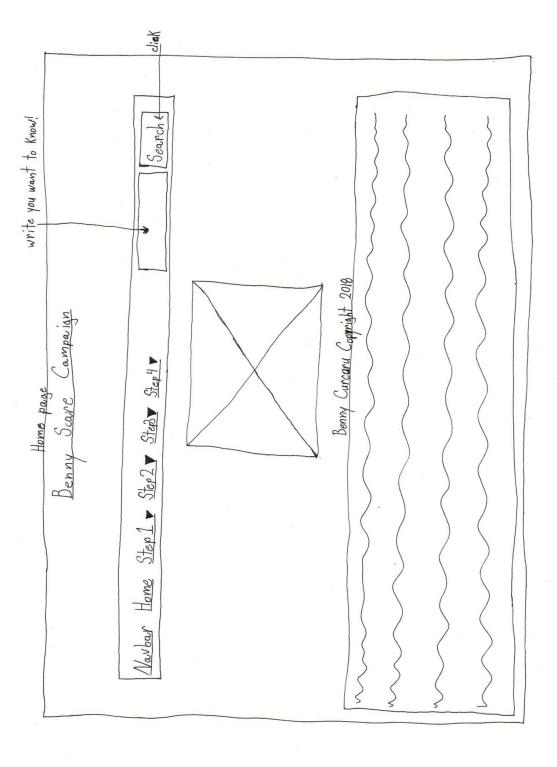
Communication Final

- A. The goal is to find a way to stop the people doing drug Opioid. Our view is to make the people understand what is the opioid drug doing to your body. Are main purpose is to help the person to not be ill, we have a website that you can visit. If you think the website is not enough, then there are actually people that went through of this problem about the drug, they almost died, wanted this to stop ones and for all, and fond the website. Our long-term goal is to cure the people, and to live a long wealthy life.
- B. The target audience will be making app to download and it's free. This is a international app that at any point you can download it. You can sign up to this app if you want to, or you can just read what you want to know. The reason the people should care is because it is harmful to the body, and it no good for you.
- C. We are here to help you. To guide you step by step. The people that have this drug addict problem. The main adjectives is to not to die. The details, and the facts, also comments from the other people too.
- D. Our measurable goals to help the are in need. For our overall message it is to help the people to make them stop doing the drug. To convey this overall message to make the people understand why the drug is hurting the body. The stages of development are your lungs, and your heart. Try to help in anyway as possible.
- E. The way that we are different is that people need the help to stop doing this drug. If you want to fine other websites to learn more info go on google. With the app you can always download it for free, and it is on the google play store and IOS store.
- F. The Targeted Message is to help the people to stop doing this drug Opioid. And it is out right now go download it right now.

Sitemap Flowchart:



Wireframes:



Spare Campaign

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