

Opioid Addiction



Benny Curcuru / MMP 200 / 05/23/2018

Opioid Addiction

**Stop
Opioids
Addiction
NOW!!!**



Stage 1: The
Beginning
Effects!

Stage 2:
When it start
to HIT!!

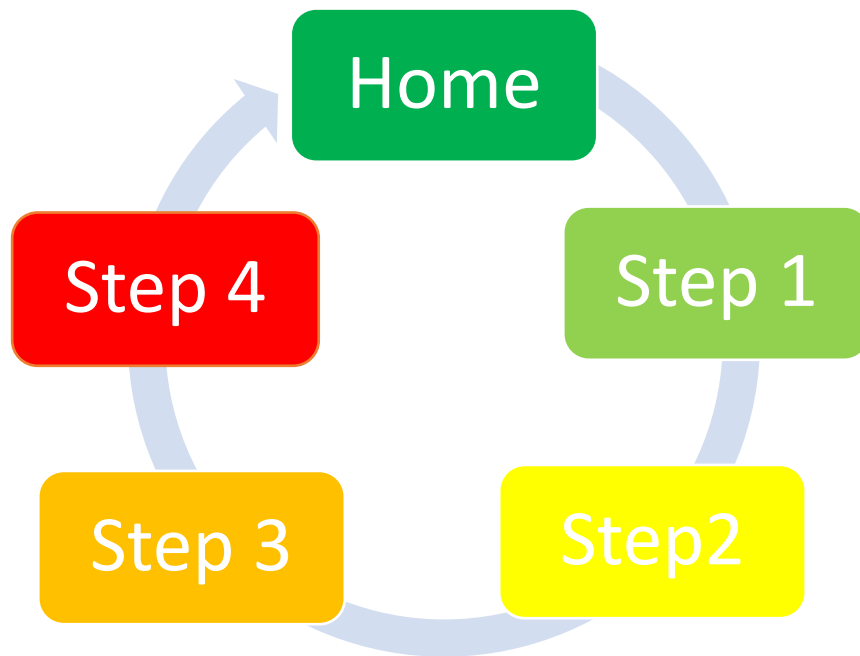
Stage 3: You
are breathing
less!!!

Stage 4: To
The Brink!!!!

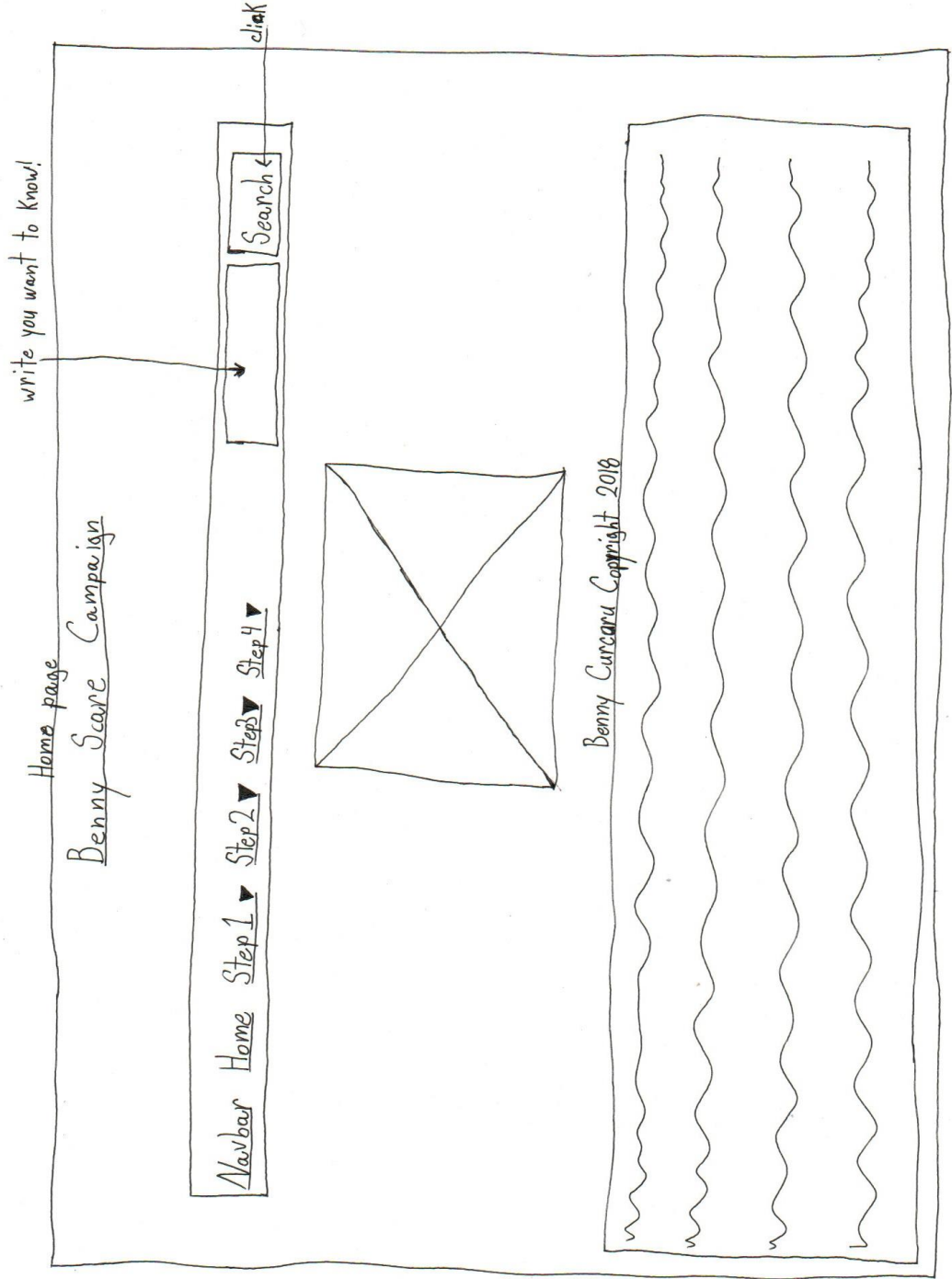
Communication Final

- A. The goal is to find a way to stop the people doing drug Opioid. Our view is to make the people understand what is the opioid drug doing to your body. Are main purpose is to help the person to not be ill, we have a website that you can visit. If you think the website is not enough, then there are actually people that went through of this problem about the drug, they almost died, wanted this to stop ones and for all, and fond the website. Our long-term goal is to cure the people, and to live a long wealthy life.
- B. The target audience will be making app to download and it's free. This is a international app that at any point you can download it. You can sign up to this app if you want to, or you can just read what you want to know. The reason the people should care is because it is harmful to the body, and it no good for you.
- C. We are here to help you. To guide you step by step. The people that have this drug addict problem. The main adjectives is to not to die. The details, and the facts, also comments from the other people too.
- D. Our measurable goals to help the are in need. For our overall message it is to help the people to make them stop doing the drug. To convey this overall message to make the people understand why the drug is hurting the body. The stages of development are your lungs, and your heart. Try to help in anyway as possible.
- E. The way that we are different is that people need the help to stop doing this drug. If you want to fine other websites to learn more info go on google. With the app you can always download it for free, and it is on the google play store and IOS store.
- F. The Targeted Message is to help the people to stop doing this drug Opioid. And it is out right now go download it right now.

Sitemap Flowchart:



Wireframes:



Step 1 page

Benny Score Campaign

Navbar

Home

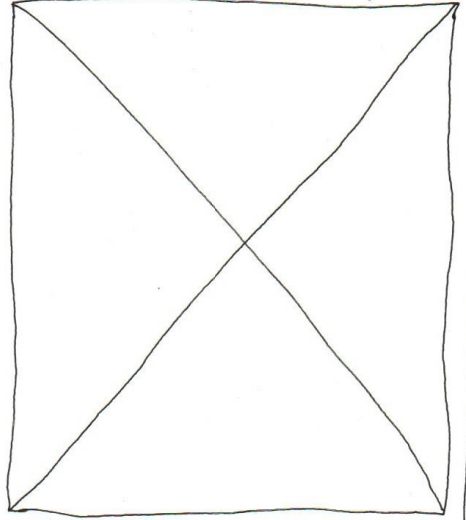
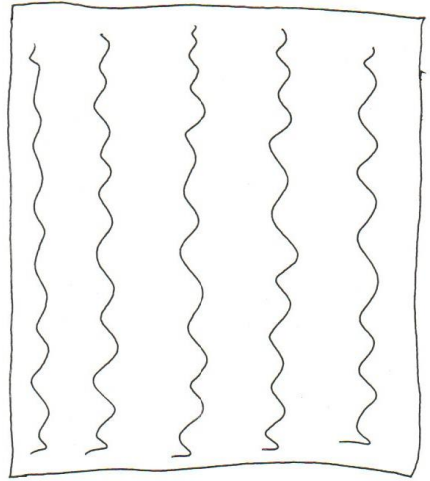
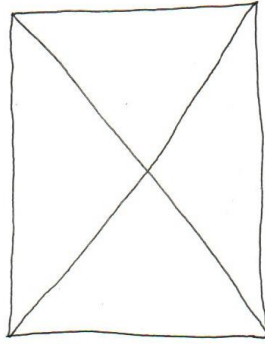
Step 1 ▼

Step 2 ▼

Step 3 ▼

Step 4 ▼

Search



Navbar

Home Step1▼ Step2▼ Step3▼ Step4▼

Step2 page

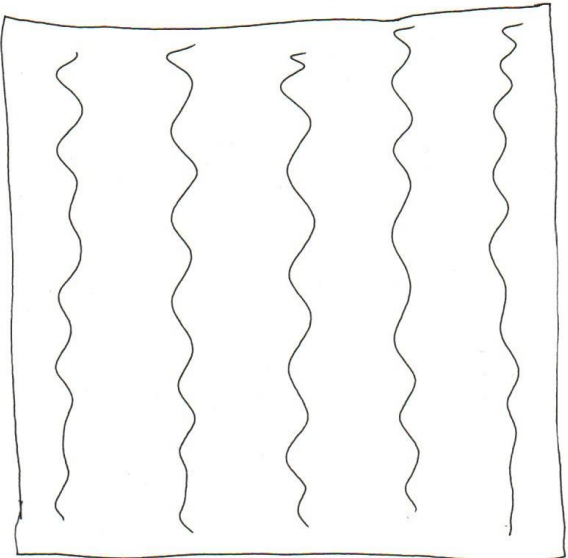
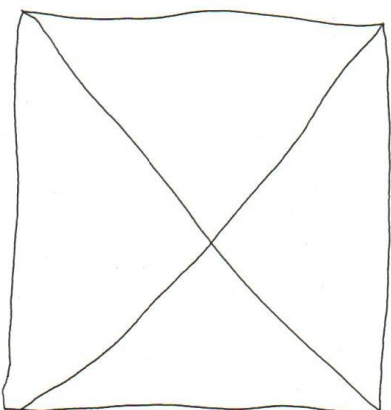
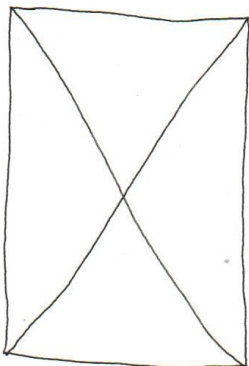
Benny Scare Campaign

Search

Step 3 page

Benny Score Campaign

Mainbar Home Step1 Step2 Step3 Step4

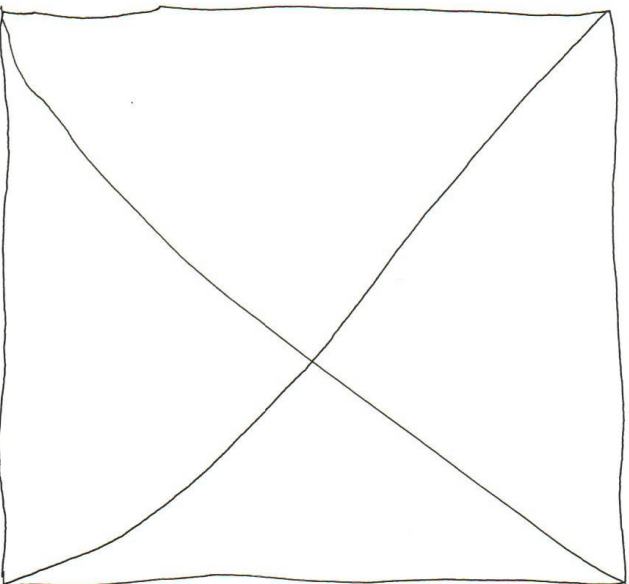
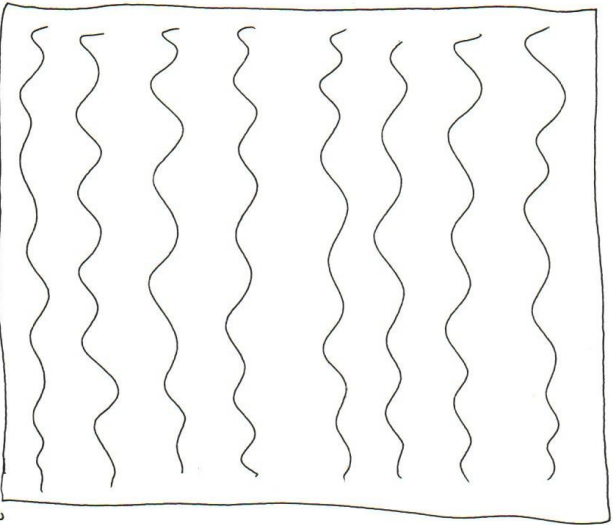
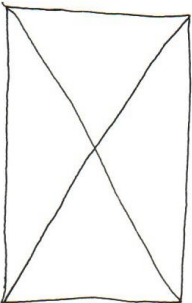


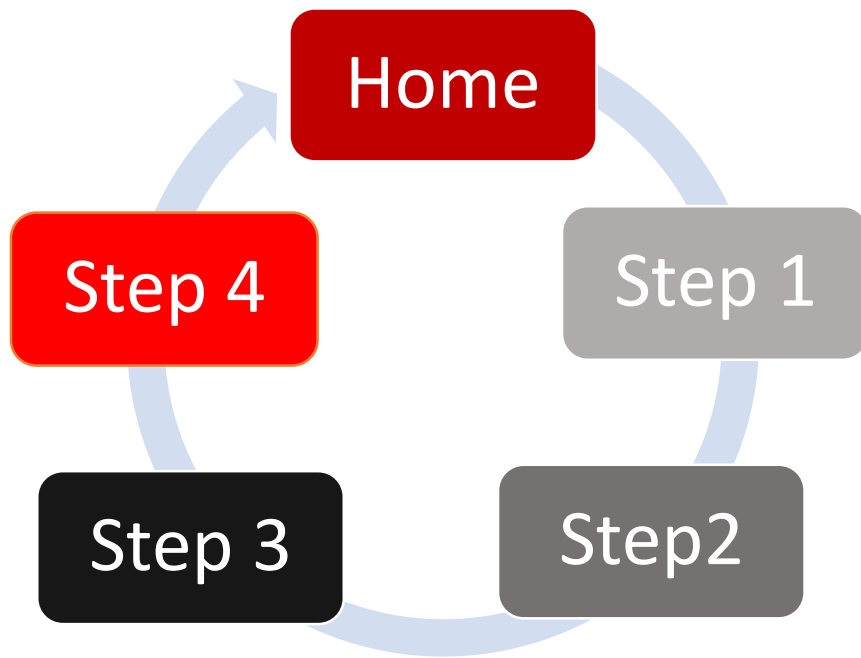
Step 1 page

Benny Score Campaign

Navbar Home Step 1 ▼ Step 2 ▼ Step 3 ▼ Step 4 ▼

Search



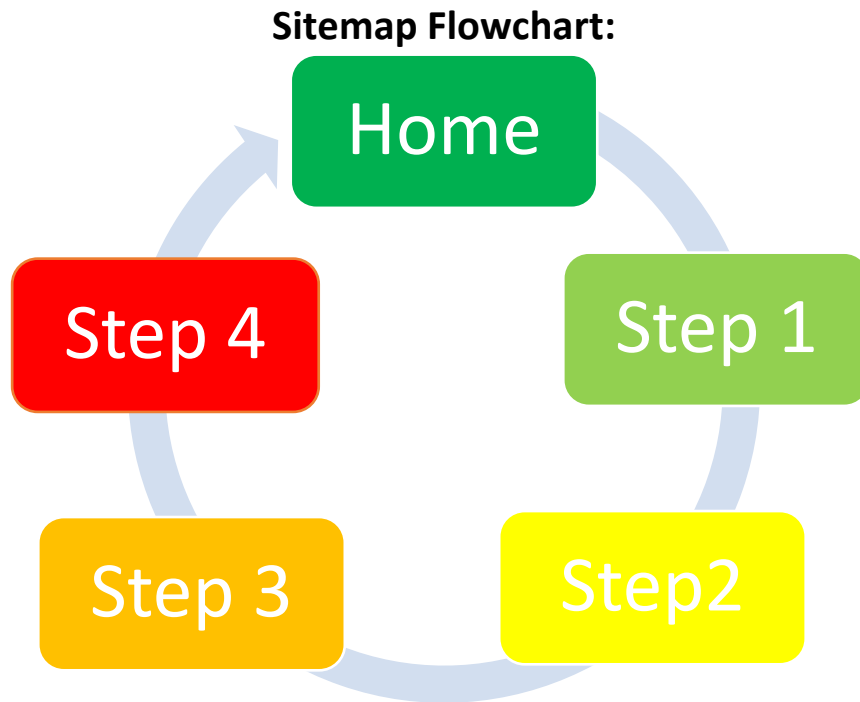


Communication Final

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- B. Our target audience people that are addicted to opioid that there is app that can be downloaded and it is free to use. This is international app that at any point of your time can be download. You don't even have to sign up for it at all, you can just download it and go right in. The reason the people should care about this is because it is harmful to the body, and it no good for you.
- C. We are here to help you. To guide you step by step. The people that have this opioid drug addiction problem. The main adjectives is to not to die. The details, and the facts, also comments from the other people that went through this problem too.
- D. Our measurable goals is to help the people that are addicted to this opioid drug that are in need. For our overall message it is to help the people to make them stop doing the drug. To convey this overall message to make the people understand why the drug is hurting the body. The stages of development are your lungs, and your heart. Try to help it in anyway as possible.
- E. The way that we are different is that people need the help to stop doing this drug. If you want to fine other websites to learn more info go on

google. With the app you can always download it for free, and it is on the google play store and IOS store.

- F. The Targeted Message is to help the people to stop doing this drug Opioid. And it is out right now go download it right now.



Wireframes:



Stage 1 page
Opaid Addition



Home

Stage 1 ▼

Stage 2 ▼

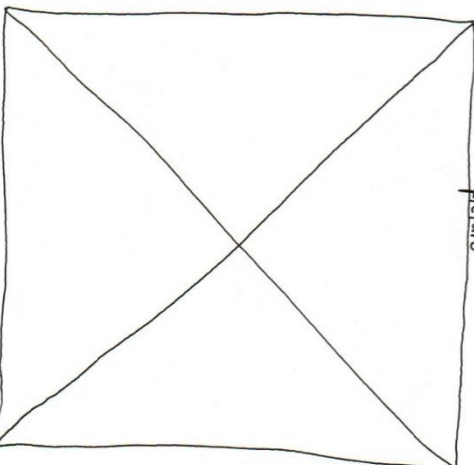
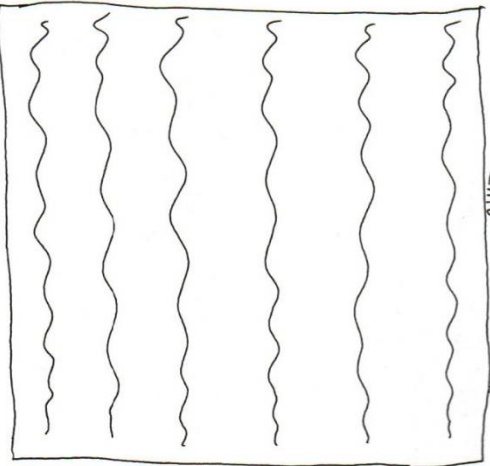
Stage 3 ▼

Stage 4 ▼

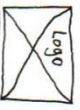
Search

Search

Stage 10



Stage 2 page
Opioid Addiction



Home

Stage 1 ▼

Stage 2 ▼

Stage 3 ▼

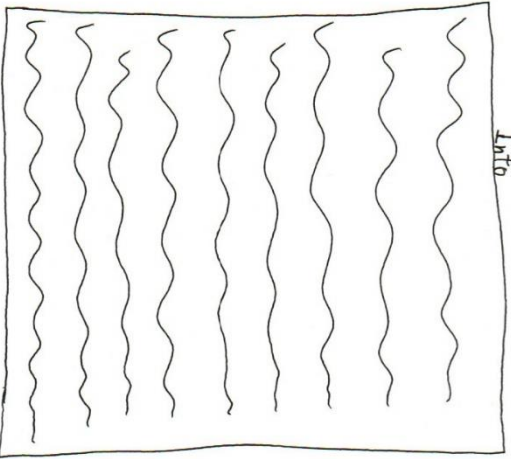
Stage 4 ▼

Search

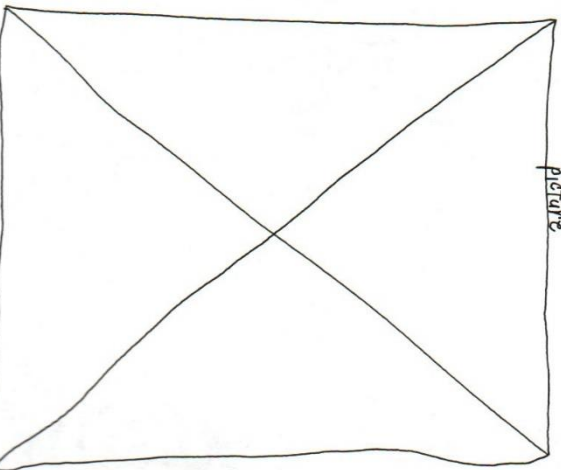
Search

Stage 20

Info



picture



Stage 3 page
Orchid Addition



Home

Stage 1 ▼

Stage 2 ▼

Stage 3 ▼

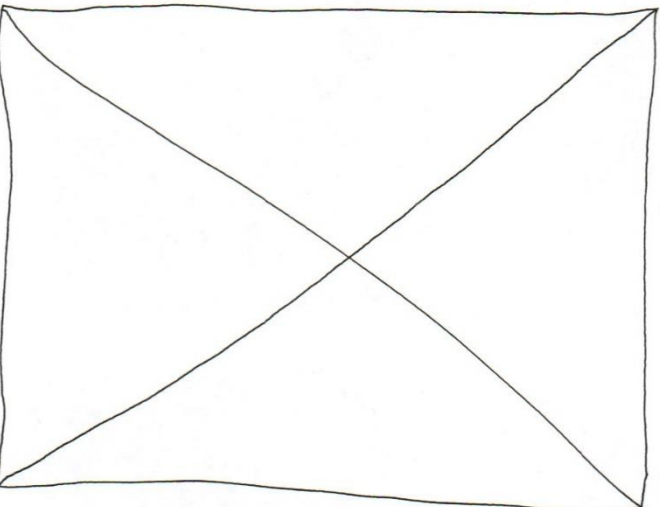
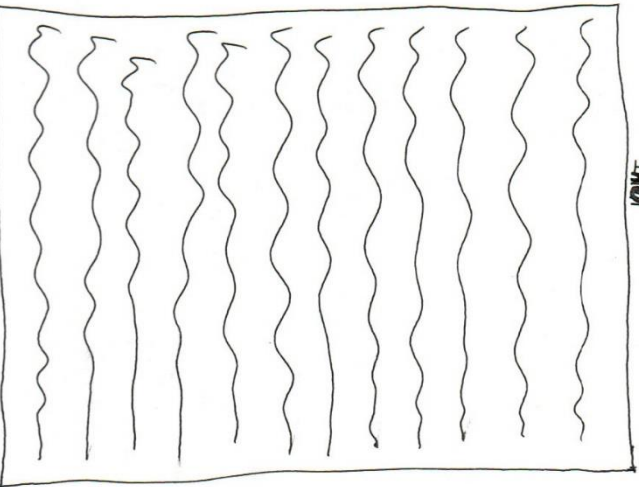
Stage 4 ▼

Search

Search

Stage 38

110



Stage 4 page
Opinion Addition



Home

Stage 1 ▼

Stage 2 ▼

Stage 3 ▼

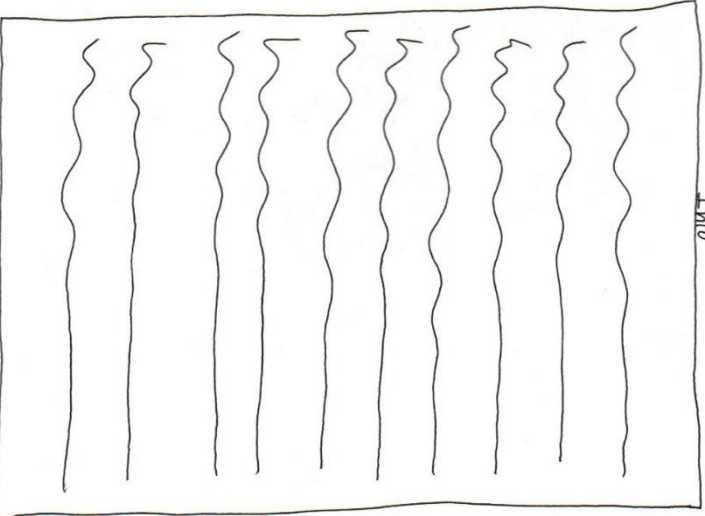
Stage 4 ▼

Search

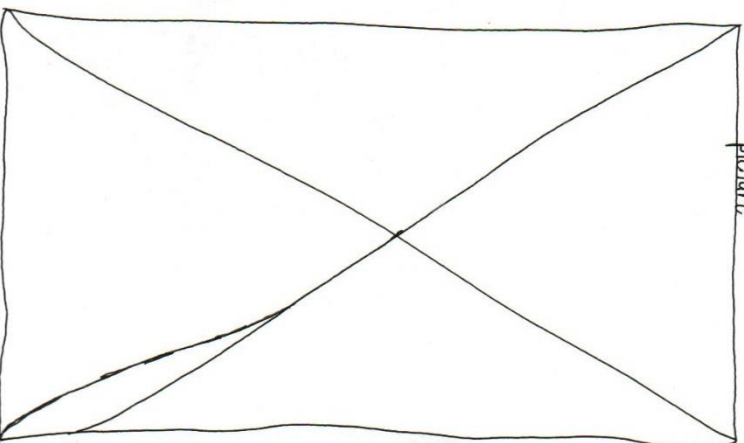
Search

Stage 4
Opinion

Info



picture



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