



FINAO

SOCIAL MARKER

Business Requirements Document

User Experience

BETA (released) through Version 1.0 (future development)

ASSUMPTIONS: This document does not contain each and every single system action (i.e. notification language, error message language, etc.). Unless called out specifically, it is assumed that these actions not directly called out remain consistent in Version 1.0.

FINAO® CONFIDENTIAL –VIEWING REQUIRES AGREEMENT TO NDA

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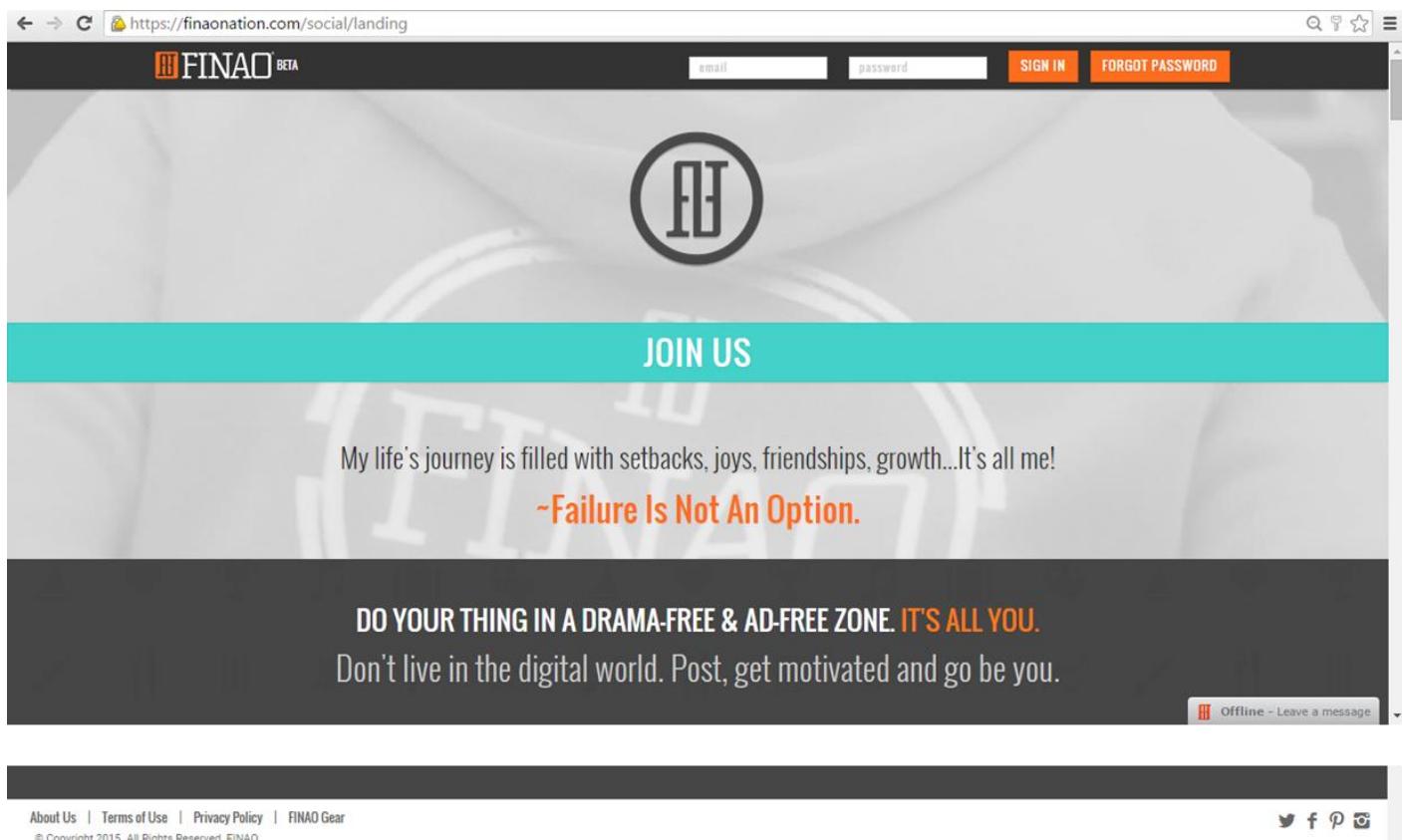
Beta REQUIREMENTS (current, As Is, in Production)

This section is intended to represent the features and functionality that are released into production. The details and images are actual descriptions and images pulled from the Beta production system. This section is intended to provide a “baseline” foundation of the FINAONation.com functionality that is to be built upon in the next section of this document, VERSION 1.0 REQUIREMENTS (Future DEV). This Business Requirement Document, in its entirety represents the desired V 1.0 development deliverables.

I. Landing Page

When user navigates to FINAONation.com arrives at landing page. Primary components of landing page include:

- Login for existing /returning user
- Forgot Password link
- New user sign-up (account creation)
- Branding/ marketing elements as designed, including videos
- Footer links: About Us, Terms of Use, Privacy Policy, FINAO Gear and social media linked icons



A. Login – New User

User who has not previously signed up for FINAONation.com on either the website or through one of the mobile apps (IOS or Android), clicks the teal “Join Us” button. Sign up will be a modal window. New users need to create their account, they will not be able to sign in via other social media sites (i.e. Facebook). A user may have created an account

at FINAOGear.com prior to registering for FINAONation.com. When the user exists in the Shop Layer, the registration call returns a message to the user "User Already Registered". User is then prompted to sign in as an existing member.

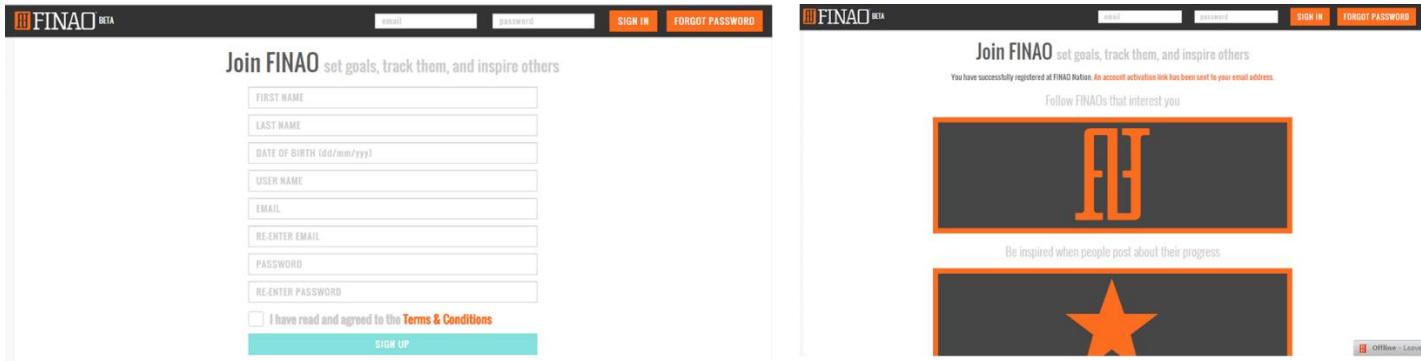
Sign up popup will require user to enter:

- First Name
- Last Name
- Email
- Birthdate
- User name
- Password
- Re-enter Password
- A click acknowledgement - "I have read and agree to the Terms & Conditions" (link takes user to a separate browser tab to full Terms of Use)

There is an age limitation that users must be at least 13 years of age. Users attempting to register that are younger than 13 will receive an error message. Terms and conditions also address the age limitations. Users will be notified within form entry for any entries that do not meet criteria and until they do the teal Sign Up button is disabled. When the form is complete, user clicks Sign Up (teal button), a popup message indicating one of the following use conditions has occurred:

- Success message: you have successfully completed sign up, you can now log in using the password you created
- Error message: Email address is already in use, "Please sign in using this email or create an account with another email address"

All modal window messages need to be closed by the user by clicking on the  in the right top corner of the window.



Upon successful sign up, an activation (or email validation) link is sent to the new users email address entered at sign up. User will be required to click on the link to validate email which will activate their account on FINAONation. However, users can access their account immediately and prior to email validation. It will need to be completed within two weeks and users will be prompted via notifications to complete this.

Users will also then receive a second email, "Welcome to FINAONation" that provides them with more direction and hints on beginning their journey within the Social Marker.

B. Login –Existing Member

Upon navigating to the FINAONation.com landing page an existing user enters email address and password in the fields on the right side of the page header.

If the user’s email address and password are accurate, upon clicking the orange button “Login” the user will be navigated to their profile page.

C. Forgot Password

If the user’s email address and/or password are not accurate, the user will receive a modal window error message that indicates an Invalid email address/ password has been entered. Upon clicking the \otimes in the right top corner of the popup error message, user will be returned to landing page to re-enter email and password.

If the user cannot remember their password, they can click the “Forgot password” prompt underneath the password field in the header. A popup message will ask the user to enter their email and when the user clicks the teal “Request Password” button, they will be sent an email with a link to reset their password.



D. Footer

The footer of the landing page includes links that navigate a user to the following locations without requiring the user to be logged in or signed up as a member. These are “public” links:

- About Us
- Terms of Use
- Privacy Policy
- FINAO Gear

See the specific sections of this document to learn more about each one of these pages.

Additionally, the footer contains links to FINAONation’s social media sites. These icons will be colored appropriately to the branding requirements of each of the social media sites (Facebook, Twitter, Instagram and Pinterest).

II. Edit My Profile

The Edit My Profile section provides access to the user to customize their Profile Page and to manage their Notifications.

A. Profile Information Fields

The Profile Information fields are auto-filled from the Create Account process. Only the First and Last Name fields may be updated at this time by the user.

- First Name
- Last Name
- User Name

B. YOUR BIO

User may enter unlimited characters for their bio. Text will wrap and break at the beginning of a full word. Users will need to click the teal SAVE button to save any changes made in personal information or Your Bio sections. A BIO is not a required field.

C. Upload Profile Picture

User may upload a photo for their profile picture. User will have the ability to crop their selected image. They will see a preview of the image with the buttons to UNDO if the image is not what they wanted and to revert to the original uploaded image or SAVE if they want to keep the image. A profile picture is not a required field.

D. Upload Banner Image

User may upload a photo for the banner image. User will have the ability to crop their selected image. They will see a preview of the image with the buttons to UNDO if the image is not what they wanted and to revert to the original uploaded image or SAVE if they want to keep the image. A banner image is not a required field.

FINAO BETA

HOME ANYUSER

SEARCH

Edit Profile

Notifications

GEAR
FAILURE IS NOT AN OPTION

About Us Terms of Use Privacy Policy

First Name: any

Last Name: user

User Name: AnyUser

Your Bio: Tell us about yourself

SAVE

UPLOAD PROFILE PICTURE

FINAO

UPLOAD BANNER PICTURE

Offline - Leave a

III. Notifications

User will see all notifications received by clicking the Notifications tab on the left navigation menu. Users can click on notifications to be navigated to that user's Profile Page. Notifications can be deleted one by one by selecting the X in the top right corner or all notifications can be deleted by selecting the orange DELETE ALL button at the top of the list. Once notifications are deleted, they are permanently deleted.

Notifications are provided for:

- Users you are following whenever they post.
- Users who click inspired for any of your posts.
- Users who begin to follow one of your FINAOs.
- When your status in a group changes (accepted into group, moved from member to admin or back, or removed from a group).
- When a Group Post is made for a group in which you are a member.
- When a Group FINAO is created for a group in which you are a member.

To navigate from either the Edit Your Profile or Notification sections, user can select their name from the header to return to their Profile Page or Home to see their home feed of posts from FINAOs they are following.

The screenshot shows the FINAO website interface. At the top, there is a dark header bar with the FINAO logo and a beta indicator. Below the header, the main content area has a sidebar on the left containing links for 'Edit Profile', 'Notifications' (which is highlighted in orange), and 'GEAR FAILURE IS NOT AN OPTION'. The main content area displays a list of notifications. At the top of this list is a red 'X DELETE ALL' button. The notifications are listed as follows:

- A profile picture of ALIANDERSEN with the text "MADE A GROUP POST". Below it is a tip: "Tip: Did you know you can post multiple images in one post? Sometimes a moment is made of more than just one image! ;)" followed by "Stay abreast of site features and updates". The timestamp is "10 days ago".
- A profile picture of ALIANDERSEN with the text "HAS UPDATED YOUR GROUP ROLE/STATUS". Below it is the timestamp "10 days ago".
- A profile picture of Test 411 with the text "Test 411". Below it is the timestamp "10 days ago".
- A profile picture of STEPHEN with the text "MADE A GROUP POST". Below it is a message: "Talked to my counselor to create my plan - he sent me to this cool site- some great advice! http://knowhow2go.acenet.edu/four-steps-to-college.html in I will create my high school plan from Freshman to Senior so I am ready to attend college.". The timestamp is "18 days ago".

In the bottom right corner of the main content area, there is a grey box with the text "Offline - Leave".

IV. FINAO Gear

Provides a link to the FINAO Gear site to enable the user to purchase FINAO apparel and accessories.

V. User Profile Page

The banner and profile picture images feed from and are edited on the Edit My Profile page. The Profile Page displays the user's FINAOs, Tiles, Posts, Inspired, Following, Followers and Groups created under that user's profile. Users can create new FINAOs, post, change the status of a FINAO, manage FINAOs they are following, manage Inspired Posts from their Profile page. The feed area of the Profile Page defaults to the feed elements for the item selected on the left menu. Each element on the left menu indicates the total number for that element.

- **FINAOs** – count of all FINAOs created by user
- **Tiles** – count of the specific tiles (out of 17 default Tiles) user has selected to attach to a FINAO
- **Posts** - count of posts created by user
- **Inspired** – number of “inspired” posts available in the feed
- **Following** – count of the number of FINAOs the user is following
- **Followers** – cumulative count of user’s FINAOs being following by another user
- **Groups**- number of groups for which the user is a member

Edit my Profile button is located to the right side of the Profile Page to enable the user to update their banner or profile image, bio information or other profile information at any time.

The screenshot shows the FINAO profile page for a user named 'ANYUSER'. At the top, there's a navigation bar with links for 'HOME', 'ANYUSER', the FINAO logo (labeled 'BETA'), and account settings. Below the header is a large, semi-transparent watermark of the 'FINAO' logo. The main content area features a placeholder profile picture for 'ANYUSER' with the text 'This person has not created a biography yet'. To the right is a 'EDIT MY PROFILE' button. On the left, a sidebar lists various metrics: FINAOs (red), Tiles (blue), Posts (blue), Inspired (blue), Following (blue), Followers (blue), and Groups (blue). A gear icon with the text 'FAILURE IS NOT AN OPTION' is also present. At the bottom, there are links for 'About Us', 'Terms of Use', and 'Privacy Policy', along with social media icons for Twitter, Facebook, LinkedIn, and YouTube.

A. FINAOs

The Profile Page defaults to the FINAO feed. All existing FINAOs are shown, including the ability to edit (pencil icon) or delete (x) icon in front of the FINAO status to the far right. Users can select a FINAO by clicking on it to drill down and see all posts for that FINAO. At the top of the FINAO feed is the orange Create a FINAO button and to the far right the orange POST button.

i. Create FINAOs

Users create a new FINAO by selecting the orange button, CREATE A FINAO.

- User will be prompted to select the tile that correlates to the FINAO and selects Next.
- Character limit is 255 characters for FINAOs.
- The FINAO entry field will show text as red once this limit is exceeded and the FINAO cannot be saved until characters removed back within the acceptable range.
- FINAOs default as “Public”, meaning any FINAO user can see the FINAO.
- User can select to make a FINAO “private” by clicking the “Private” check box, meaning only that user will see the FINAO and any posts created for that FINAO.
- Users can elect to change the Tile for a FINAO from this section.
- All FINAOs will default to the status of On Track when created. The status for a FINAO is changed through the user creating a Post and changing the status in that process.
- When user selects Save, the FINAO will now appear in the FINAO feed zone and will default to a status of On Track.
- The FINAO text will wrap and break at the beginning of a full word when displayed in the feed.

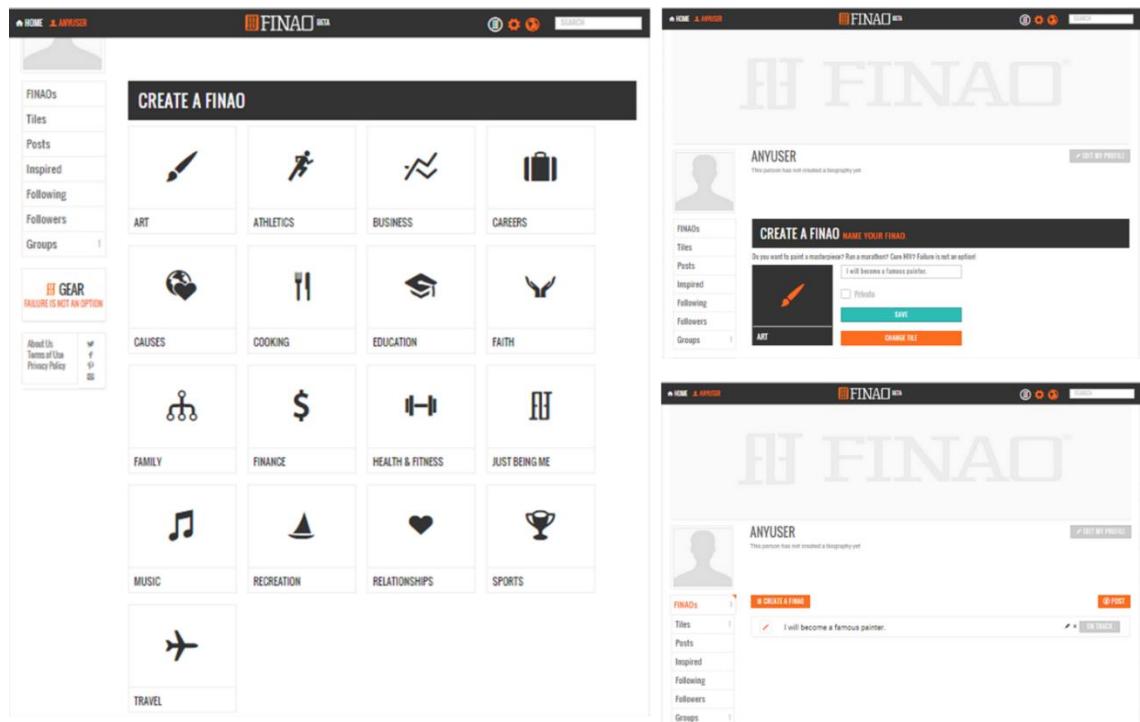
ii. Edit FINAOs

Users edit an existing FINAO by clicking the pencil icon between the end of the FINAO and the status button. The same page as Create a FINAO opens for the FINAO and user can edit:

- Tile
- FINAO description
- Private/ Public Setting

iii. Delete FINAOs

Users can delete an existing FINAO by clicking the X icon between the end of the FINAO and the status button. A modal window will open ask the user to confirm they want to delete the FINAO prior to deleting the FINAO. Once deleted, a FINAO is permanently deleted, along with any posts created for that FINAO.



iv. FINAO Drill Down

Users can select a FINAO and by clicking on that FINAO, user can see all posts that have been created under that FINAO. Clicking on the FINAO a second time will return user to their full FINAO Feed.

The screenshot shows the FINAO beta interface. At the top, there's a navigation bar with 'HOME', 'ANYUSER', the FINAO logo, settings, and a search bar. On the left, a sidebar lists 'FINAOs' (1), 'Tiles' (1), 'Posts' (6), 'Inspired', 'Following', 'Followers' (1), and 'Groups' (1). Below this is a 'GEAR' section with the tagline 'FAILURE IS NOT AN OPTION'. At the bottom of the sidebar are links for 'About Us', 'Terms of Use', and 'Privacy Policy', along with social media icons for Twitter, Facebook, and Google+.

The main content area features a large orange brush icon at the top. Below it, a post from 'AnyUser' says 'I WILL BECOME A FAMOUS PAINTER.' A smaller post from the same user says 'Got sick and behind in school work. Need to spend some time painting today. I WILL!' with a 'BEHIND' button. Another post from 'AnyUser' shows a bouquet of roses with a photo of the flowers.

A central box titled 'MOMENTS of INSPIRATION' contains a quote by George Bernard Shaw: "Life is no 'brief candle' to me. It is a sort of splendid torch which I have got hold of for the moment, and I want to make it burn as brightly as possible." Below the quote is the word 'OWN'.

At the bottom, another post from 'AnyUser' says 'Taking an advanced class this weekend. Feeling on top of things!' with a 'BEHIND' button. A third post from 'AnyUser' says 'Practiced with charcoals today. That felt very good!' with an 'ON TRACK' button.

B. TILES

There are 17 default tiles for FINAONation.com. These tiles are:

Art	Causes	Family	Music	Travel
Athletics	Cooking	Finance	Recreation	
Business	Education	Health & Fitness	Relationships	
Career	Faith	Just Being Me	Sports	

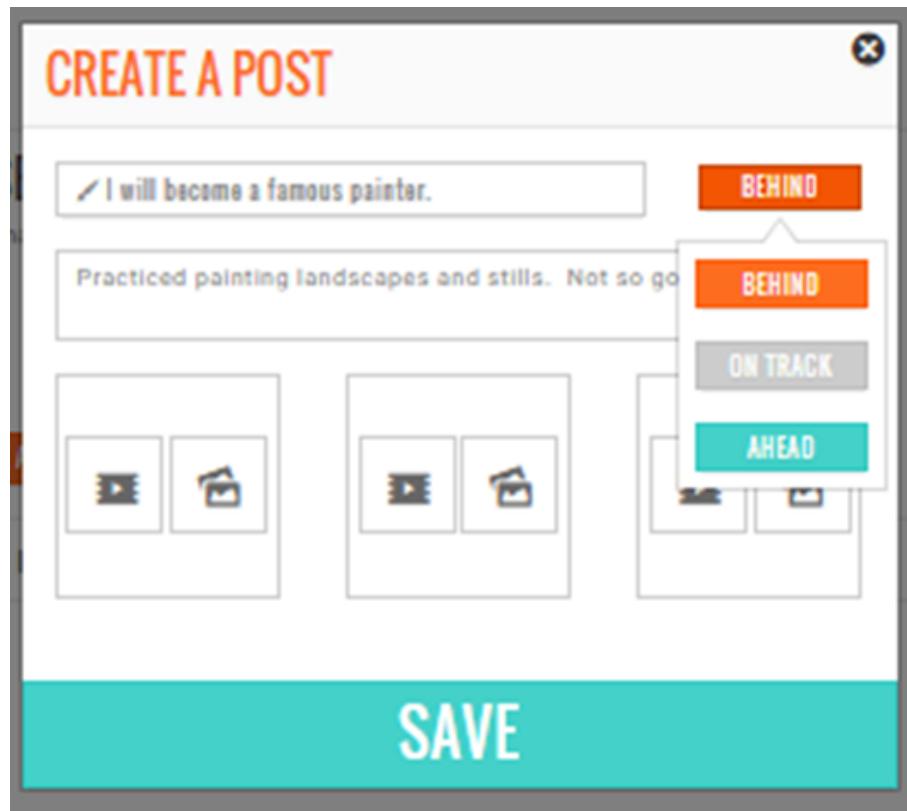
A single Tile is attributed to every FINAO during the creation of the FINAO. Clicking on the Tile item on the left menu will display all Tiles that a user is using for their FINAOs. **TILE DRILLDOWN:** Users can select a Tile and by clicking on that Tile, user can see all FINAOs that have been created under that Tile. Then, they are further able to drill down into the FINAO as described in the section above. Clicking on the Tile a second time will return user to their full Tile Feed.

C. POSTS

Selecting the Post item on the left menu will show all posts for the user from most current first. The feed will scroll to show all posts user has created. Users create a post by either selecting the Post button on the far right of the Profile Page or Post icon on the Header.

Once user selects Post, a modal window will enable the user to select a FINAO from the drop down. When selected, the FINAO status will display to the right of the FINAO selected. By clicking on the status, user can select to change the status (On Track, Ahead, Behind).

Every post must contain some text. Users have the ability to enter up to 255 characters with spaces in a post. Users may also include up to 3 images, 3 video or a mixture of up to 3 of both items. If image is selected, an upload window will open to enable user to select an image. Images are currently supported up to 2MB in size. If video is selected, user will need to enter a valid youtube.com video link into the form.



Once text is entered, any images/ videos uploaded, if selected and status updated, if desired, user will click the teal SAVE button to create the post. After the post is created, it shows up in the Post feed of the Profile Page. The Tile icon will show in front of the post language, the related FINAO is under the post language in orange font, the status is under the post along with the count of any followers of that FINAO and an area will display the count of users "inspired" by the post.

AnyUser a minute ago

Got sick and behind in school work. Need to spend some time painting today. I WILL!

I will become a famous painter

BEHIND

AnyUser 3 minutes ago

MOMENTS of INSPIRATION

"Life is no 'brief candle' to me. It is a sort of splendid torch which I have got hold of for the moment, and I want to make it burn as brightly as possible."

GEORGE BERNARD SHAW

OWN

Taking an advanced class this weekend. Feeling on top of things!

I will become a famous painter

AHEAD

AnyUser 2 minutes ago

Took some great photos that I will now attempt to paint. Inspired!

I will become a famous painter

AHEAD

AnyUser 4 minutes ago

Practiced with charcoals today. That felt very good!

I will become a famous painter

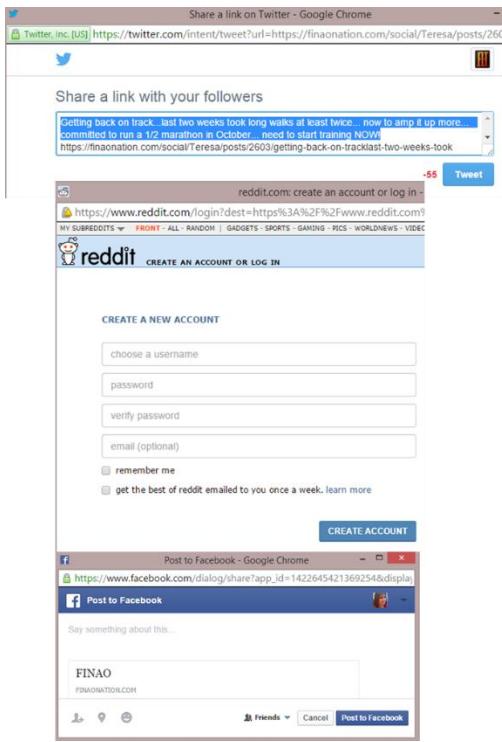
ON TRACK

AnyUser 6 minutes ago

Clicking on an image in a Post will expand the image to full view in a modal window.

Users may delete posts by selecting the Post options button under each post. When user selects Delete Post from the drop down, a modal window will open and ask the user "Are you sure you want to delete this post?" If user selects "OK" then post will be permanently deleted.

Users may also share a post by clicking on the Post Options button under each post. Currently Posts can be shared to Twitter, Reddit and Facebook. When a specific social media site is selected, the appropriate dialog will open and either encourage the user enter in some text to post along with a link to the specific post, to login if user is not currently logged into the service or to create an account if they currently do not have an account with that service.



Seeing mom with her 94yo Aunt & 2 cousins = priceless. Unexplained fist fight she started after 1 hug too tight = heart breaking & my fault for putting too much in one day. :-(. I hate this crummy disease.
#ENDALZ #FINAO

I will work to end Alzheimer's! We need a cure! #EndAlz

BEHIND

8 + 1 ★ 1 ^

Teresa 5 days ago

Getting back on track...last two weeks took long walks at least twice... now to amp it up more... committed to run a 1/2 marathon in October... need to

Share Post Options Delete

HOME ANYUSER FINAO BETA SEARCH

ANYUSER This person has not created a biography yet EDIT MY PROFILE

Krenzs 8 months ago

Spending time with my daughter.

Teresa 8 months ago

dreaming of bali

ON TRACK

Krenzs 8 months ago

cbohmiller 2 months ago

Put all of the planning in place to make this event a success.

ON TRACK

D. INSPIRED

When the user selects the Inspired item from the menu, all posts for which the user was inspired, where the user selected inspired in their Home feed for another user's post, will display. Each Inspired post will include the full post content – including images or videos, if appropriate, as described in the above Post section. User will be able to click on the user name for the post and be navigated to that user's Public Profile page.

To remove a post from a user's Inspired feed, they simply click the teal "star" Inspired? icon and the post will be removed from the Inspired feed.

E. FOLLOWING

When the user selects the Following item from the left menu, all FINAOs that a user is following, organized by user will default. For each user listed in the feed a following icon will show, indicating all FINAOs for that individual the user is following. If the user hovers over the icon, the FINAO text will appear. Users are not able to follow their own FINAOs.

To follow a FINAO, users go to the Public Profile of another user and select the FINAO follow icon (FINAO logo with a + sign), located between the end of the FINAO and the FINAO status. When selected, the icon will turn orange and that FINAO will now appear in the user's Following feed.

To unfollow a FINAO, users unselect the FINAO follow icon and the icon will turn back to a white box and remove that FINAO from a user's Following feed.

The screenshot shows the FINAO public profile for a user named 'ANYUSER'. The profile picture is a placeholder silhouette. The bio says 'This person has not created a biography yet'. There is an 'EDIT MY PROFILE' button. On the left, a sidebar lists the user's activity: FINAOs (1), Tiles (1), Posts (6), Inspired (4), Following (6), Followers (1), and Groups (1). Below this is a 'GEAR' section with the tagline 'FAILURE IS NOT AN OPTION'. The main feed area displays four profiles in cards:

- Coach_Steve**: Shows a silhouette of a volleyball player and the word 'VOLLEYBALL'.
- Teresa**: Shows a quote from 'www.LIVE.LIFE.HAPPY.COM': 'Don't expect only Happiness in your life. There are going to be dark times, but remember that Stars need Darkness to Shine'.
- Tommy**: Shows a photo of a man with blonde hair.
- CoachKwan**: Shows two men smiling.
- Coach-Mindy**: Shows a woman wearing a baseball cap.

F. FOLLOWERS

When the user selects the Followers option from the left menu, all other users following at least one of that individual's FINAOs will fill the feed zone with the user profile picture and user name. When the user clicks on a Follower it navigate them to the Public Profile Page for that user.

This screenshot shows the same FINAO public profile for 'ANYUSER' as the previous one, but the sidebar highlights the 'Followers' section, which now shows 6 followers. The main feed area displays the profiles of these followers in cards:

- Teresa**: Shows the quote from 'www.LIVE.LIFE.HAPPY.COM'.
- EmmaPurdy**: Shows a photo of a young woman.
- SuzyB**: Shows a photo of a young woman.
- Tommy**: Shows a photo of a man with blonde hair.
- CoachKwan**: Shows two men smiling.
- Coach-Mindy**: Shows a woman wearing a baseball cap.

G. GROUPS

When the user selects the Groups option from the left menu, all groups in which the user is a member will fill the feed zone with the Group profile picture and Group name. When the user clicks on a Group it navigate them to the Group page for that Group. See section VIX for a complete understanding of how Groups work.

H. Public Profile

A user's Public Profile may be accessed by any individual – regardless if they are a FINAO member or not. Public profiles display the following information:

- Users profile picture, banner image, BIO
- Public FINAOs (any FINAOs marked private will not display)
- Tiles
- Posts (for all public FINAOs, posts for any private FINAOs will not display)
- Inspired
- Following

From a public profile, users can follow FINAOs and be inspired by posts. Public profiles are accessible by search or direct link. If the viewer of a public profile is not a FINAO member, they are able to navigate around the site, but whenever a click action (i.e. follow, inspire, etc.) is attempted a modal window to Join Us and create an account will appear.

VI. Home Feed

The Home Page is the user's view of all posts created by other members where the user is following at least one of their FINAOs. Posts in the Home feed appear in chronological order from most recent to oldest. For each post, the following requirements apply to the post as it displays in the feed.

- User profile pic and user name along with time stamp of post appear along the top of a post.
- If there are images or videos, these will appear next.
- The Tile icon will show in front of the post language.
- The related FINAO is under the post language in orange font.
- Below the FINAO is the current status and
- On the same line is Inspire button and the Post options button (which enables a user to flag a post as inappropriate).
- Clicking on an image in a Post will expand the image to full view in a modal window.
- The time stamps on posts will follow these conventions:
 - Now
 - 1 day ago
 - 10 seconds ago
 - 10 days ago
 - 15 minutes ago
 - A month ago
 - 1 hour ago
 - 2 months ago
 - 12 hours ago
 -
- Images/ videos as a part of a post will show up in a carousel view in the feed if there is more than single image/ video. User will swipe left to right using the chevron symbol to manually advance through the images.
- The feed will display all posts in time stamp order, posts will continue to autofill the feed as the user scrolls.
- For each post Home feed, users will have the option to:
 - Select the Inspired button
 - Flag the post as inappropriate

VII. Header

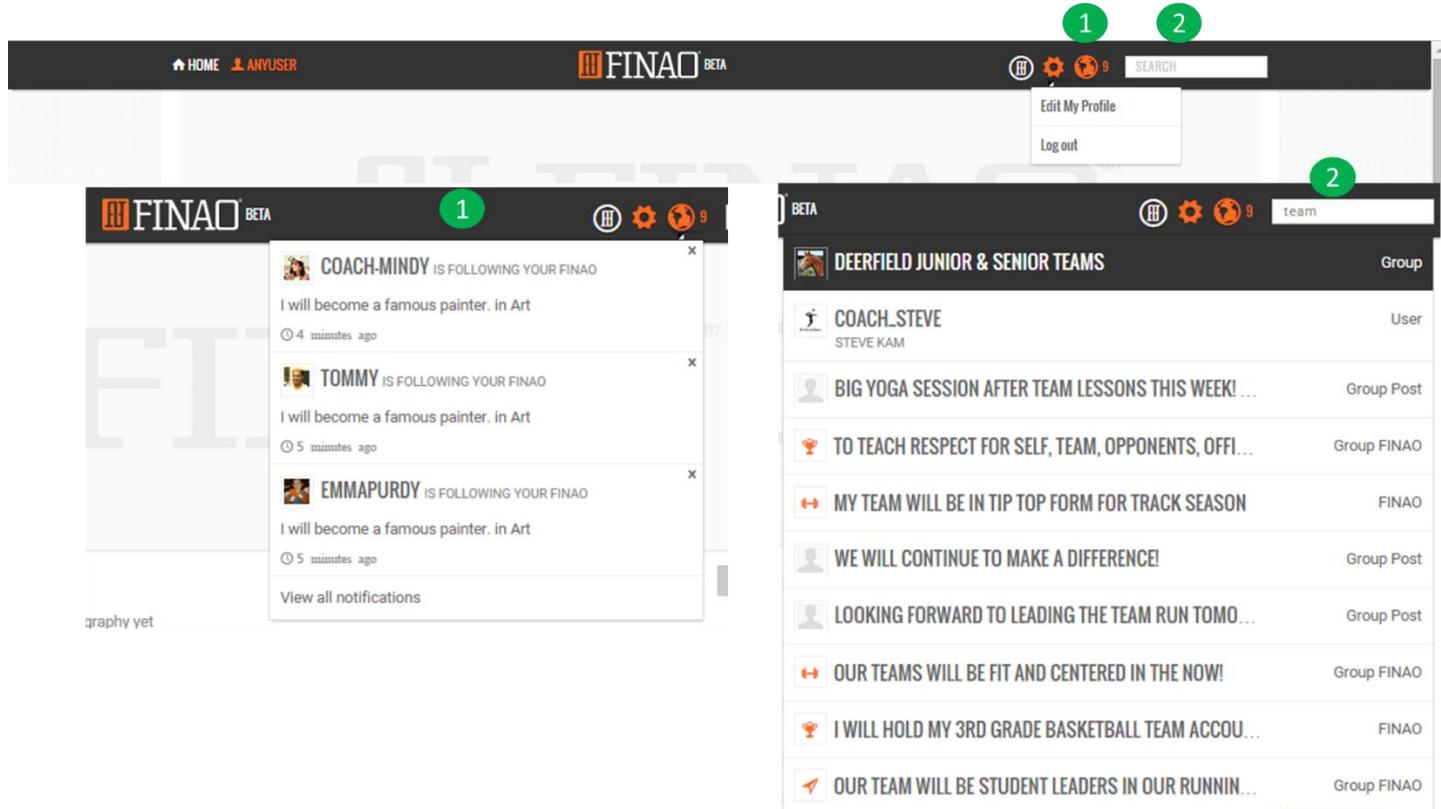
The FINAONation.com header will be consistent across all page views. It will remain constant at the top of the page while a user scrolls through page content. The following are the elements that are constant on the header, from left to right:

- **Home:** the opacity of the font for Home/Profile on the header will change in order to indicate to the user what page they are currently on. Orange will indicate this item is currently active.
- **UserName:** the opacity of the font for Home/Profile on the header will change in order to indicate to the user what page they are currently on. Orange will indicate this item is currently active.
- **FINAO logo:** will direct the user back to the Home feed.
- **New Post icon:** opens the Create Post modal window.

- **Settings:** from the settings icon the user can access one of the following (a) Edit my profile or (b) log out.
- **Notifications:** there will be an alert that indicates the number of new notifications for the user. Clicking the globe icon will enable a dropdown of the first 3 most recent notifications with the option for the user to click through to the full notifications page in the Edit My Profile section.
- **Search:** user will be able to search by:
 - First name
 - Last name
 - User name
 - Title
 - FINAO
 - Key word

Search Results will auto load suggestions as user types in search criteria and will be displayed with a descriptor of user, post, FINAO, Group, Group post or Group FINAO. User names will show user's first and last name. Clicking on the search item will take the user to that item.

Navigation within FINAONation.com: user will remain logged into FINAONation.com and will not be required to log back in with credentials if they navigate from anywhere within FINAONation.com to the landing page, to FINAO Gear or the About Us, Terms of Use or Privacy sections.



VIII. Footer

For the Home and Profile pages, there will be a constant footer. The footer displays on the left menu as the bottom element of the sidebar and contains two elements:

- Element one: Link to FINAOGear.com
- Element two: Links to (a) About Us, (b) Terms of Use, (c) Privacy Policy and (d) links to social media sites.

IX. Groups

All users have the ability to create groups within FINAO. By selecting the Groups tab on the left menu, users will see the Groups for which they are a member, owner or admin populate the feed. All users become a member of the FINAO 411 group upon account creation.

A. Create Groups

Users create a new group by clicking on the orange Create A Group button at the top of the Groups feed. This opens a Create a Group page where the user can create a name for their group, input a description of the group, which will then become the BIO for the group and display at the top of the group page under the banner image. Additionally, Groups can be made private. When a group is designated as private, the group will not be searchable nor will any of the content such as FINAOs and Posts. A private group is only accessible by other users via the direct sharing of the Group page link for that group by the owner or other members. Additional criteria that applies to the creation of the Group name includes:

- May not include the word FINAO in any portion of the name
- May not begin with a number or any special character (i.e. #, @, etc.)

Once complete with the entry fields, user clicks the teal SAVE button and the group is saved and now accessible to the user on their Group feed.

The screenshot shows the FINAO beta interface. At the top, there's a navigation bar with 'HOME', 'ANYUSER', the FINAO logo, and a search bar. Below the header, a large 'FINAO' watermark is visible. The main area shows a profile for 'ANYUSER' with a placeholder image. To the right is a 'CREATE A GROUP' form. On the left, a sidebar displays social metrics: FINAOs (1), Tiles (1), Posts (6), Inspired (4), Following (6), Followers (6), and Groups (2). The 'CREATE A GROUP' form has fields for 'Name your Group' (with a placeholder 'My New Group'), a 'Private' checkbox (unchecked), and a 'Tell us about your group.' text area. A large teal 'SAVE' button is at the bottom of the form.

B. Group Roles and Functions

There are three distinct roles with related functions within Groups:

- **Owner:** the owner has the broadest level of control. The owner is defined as the user that created the group. Owners can edit the Profile- including Group description, Private/Public toggle, update profile picture and banner image, manage Group member access, membership and roles, create, edit and delete Group FINAOs and create and delete Group Posts.
- **Admin:** there can be as many admins within a group as an owner desires. Admins have greater permissions than members but less access than the owner. Group admins can be assigned by the owner of the group or by other

admins in the group. Group admins can manage Group member access, membership and roles except as related to the owner, create, edit and delete Group FINAOs and create and delete Group Posts.

- **Member:** there can be as many members within a group as accepted by the owner and admin of that group. Members of a group can post to Group FINAOs.

C. Managing members - Joining and Leaving a Group

Members join a group by navigating to the Group Page and requesting access by clicking on the teal REQUEST ACCESS button. The user will receive a modal window message confirming that their request was successfully submitted and if they navigate to the Members tab on the left menu for the group, they will see their user tile with the status “**member (pending)**”. Once a Group owner or admin accepts that member’s request, the member will receive a notification that their status in the group has changed. If they navigate back to the Members tab on the left menu for the group, they will now see their user tile with the status “**member (active)**”.

Group owners and admins can manage membership to their groups by navigating to the Members tab on the left menu. The feed will fill with all members of the group with either the **(active)** or **(pending)** status.

- Pending members will have a teal + symbol in the top left corner of their profile picture. By clicking on this symbol, the user will be accepted into the group and become a member.
- If a Group owner or admin does not want to accept a member, they can select the three dots on the bottom right of the user tile, which will provide them the option to “**Remove Member**”.
- Members can be elevated to admin status, moved from admin back to member status and removed from the group by Group owners or admins through the selection of the three dots on the bottom right of the user tile, and choosing the desired option.

Members can leave groups at any time by selecting the gray LEAVE GROUP button at the top right of the Group Page under the banner image. Once selected, user will see a modal window open with the message “Are you sure you would like to be removed?” If user selects OK then they are permanently removed from the group. If user selects the X at the top right of the window, the request is cancelled.

The image displays two screenshots of the FINAO beta website. The left screenshot shows the homepage of a group called "RUNNERS GROUP". It features a banner image of runners, a teal "REQUEST ACCESS" button, and a modal window confirming a request to join. The right screenshot shows the "Members" tab of the same group, displaying a grid of user tiles. One tile for "AnyUser" is marked as "member (pending)" with a teal plus sign icon. Another tile for "Sophia" is also marked as "member (pending)". A third tile for "EmmaPurdy" is marked as "admin (active)". Each tile includes a "Remove Member" or "Remove Administrator" option in the bottom right corner.

D. Manage Group Content

Group content is managed much in the same way as the standard components across the Social Marker are managed.

i. Group Profile

Only the owner is able to edit the Group Profile. When on the Group Page, the owner will see the gray Edit Group Profile button to the right, under the banner image. By clicking on this button, the owner will be able to update the Group BIO, add or edit the Group banner image and Group profile picture and manage the public/private indicator for the group. By clicking the teal SAVE button, any edits made by the Group owner will be retained.

The screenshot shows the FINAO Group Profile page for 'COACH-MINDY'. At the top, there's a banner image of a running track. Below it is a profile picture of a woman and her bio: 'I am a coach for girls' track and a Spanish Teacher. I am all about providing my students and athletes with opportunities for them to find their best selves in order to excel in all aspects of life.' To the right is an 'EDIT MY PROFILE' button. On the left, a sidebar lists 'FINAOs' (7), 'Tiles' (6), 'Posts', 'Inspired', 'Following' (10), 'Followers' (4), and 'Groups' (5). Below the sidebar is a 'GEAR' section with the tagline 'FAILURE IS NOT AN OPTION'. At the bottom of the sidebar are links for 'About Us', 'Terms of Use', and 'Privacy Policy', along with social media icons for Facebook, Twitter, and Pinterest. The main content area is titled 'EDIT GROUP' and features a banner image of runners' legs. It includes fields for 'Eastside HS Runners Group' (with a dropdown arrow), a checked 'Private' checkbox, and a large teal 'SAVE' button. To the right of the save button is a descriptive text box: 'This is an informal group of girls that run year round. They are focused on becoming strong, powerful runners. This group trains at least five times a week and competes in off-season events.'

ii. Group FINAOs

When on the Group Page and selecting the FINAO feed from the left menu, the Group owner and any admin can create, edit and delete FINAOs. This works identical to the creation, editing and deletion of FINAOs on a standard personal Profile Page.

iii. Group Posts

When on the Group Page and selecting the FINAO or Post feed from the left menu, anyone who is a member, admin or owner of a Group can create a Group Post by selecting the orange POST button on the

right side of the page. **Note that the Header POST button only works for posting to your personal Profile Page and not for Group posts.** Additionally, Group owners and admins may delete any posts, regardless of who created the post. Members may flag any post as inappropriate. Posting works identical to the creation and deletion of posts on a standard personal Profile Page.

The screenshot shows a FINAO group profile for 'EASTSIDE HS RUNNERS GROUP'. At the top, there's a banner with a runner silhouette. Below it, the group name is displayed with a small icon. A description states: 'This is an informal group of girls that run year round. They are focused on becoming strong, powerful runners. This group trains at least five times a week and competes in off-season events.' On the right, there's an 'EDIT GROUP PROFILE' button. To the left, a sidebar shows statistics: FINAOs (5), Tiles (6), Members (16), and Posts (12). A large orange 'POST' button is prominently displayed. In the center, a dark box contains the text: 'WE WILL COMMIT 2 HOURS A WEEK TO TRAINING INNER CITY YOUTH ON RUNNING TECHNIQUES.' Below this, several posts from members are shown:

- CoachKwan** (24 days ago): 'Great work Coach Mindy & team! You are great leaders and providing wonderful inspiration!' (with a thumbs-up icon)
- Traci** (24 days ago): 'We will commit 2 hours a week to training inner city youth on running techniques' (with a 'AHEAD' button below it)
- Coach-Mindy** (24 days ago): 'Get ready team: double training session with our fav school tomorrow - going to teach hurdles then do a long run! Bring your enthusiasm!!' (with a thumbs-up icon)
- EmmaPurdy** (24 days ago): 'Missed our training session with the Eastside Young Runners club... need to make up our commitment this week!' (with a thumbs-down icon)

X. About Us

When the user clicks on the About Us link from the footer, they will navigate to the What's FINAO page as the default. The About Us and all pages within this section will have a consistent top navigation menu underneath the Header (which contains just the FINAO logo which navigates the user to the Home Feed). Below are the navigation elements along with topline sub-topics which appear in a drop down menu. The items are represented in the order as they appear left to right on the navigation bar and all content is managed within the site's CMS:

1. What's FINAO?
2. Company Facts
3. Leadership
4. Become a Sponsor
5. FAQ
6. Contact Us

The screenshot shows the FINAO 'About Us' page. At the top, there's a navigation bar with links for 'ABOUT US', 'MEDIA CENTER', 'COMPANY FACTS', and 'CONTACT US'. The 'COMPANY FACTS' section is currently active. It features a title 'COMPANY FACTS' and a detailed paragraph about the history and mission of FINAO. Below this, there's a 'Founded: 2001' section and a 'Mission' statement.

COMPANY FACTS

FINAO® (fin-nay-o) began as a movement in the early 1990s based on the belief that Failure Is Not An Option. Today, it continues this belief by introducing a new type of social media platform – Social Marker – a safe and open place where you get down to the core of who you are and not just what you are doing. The platform is a disruptive, game-changing digital offering that provides its users with a unique and engaging unification of technology, branded products and speaker-based curriculum.

Our team is a mix of career-minded individuals who decided it's time to put family first, taking the risk to leave secure career positions to follow their dreams, and who wake up saying, "I will leave a positive mark on this world." This passion is evident in everything we do, but most importantly, it manifests itself in our efforts to ensure our members have great experiences in expressing their FINAOs.

Founded: 2001

Mission: To foster a culture where it is fun and cool to live a goal-oriented life

All About Us content must be able to be managed and maintained by an assigned content manager, requiring a permission managed, content management system.

XI. System Timeout

A user's session timeout will occur at 120 minutes of inactivity.

XII. Supported Browsers

Social Marker must be responsive on all browsers. Beta will be optimized for Chrome. Browsers supported are current version and previous version (n-1) for:

- Chrome
- Safari
- Firefox
- Internet Explorer

It is required that an IT owner is identified and assigned to insure that FINAONation.com is always current with browser releases as they occur.

XIII. System Email Notifications

The system will provide several automated email notifications. The four types of emails will include:

- Email ID validation at account creation
- Welcome to FINAO
- Change Password (in response to forgotten password)

All system generated emails will use the standard notification email template with the exception of the Welcome to FINAO email, which will use the Formal FINAO marketing template.

A. Email Validation & Welcome Email Process

The account creation process will kick off two automated emails. When a user creates their account, they will receive an email asking them to verify their email address by clicking on a link in that email. This link will not include an expiry date.

- User will click the link in the email
- The link takes the user back to finaonation.com and confirms email validation.

The welcome email is sent immediately following the email notification.

B. Forgotten Password and Change of Password Process

When a user clicks on then Forgot Password? on the landing page, a modal window will open and ask the user to enter their email address. When they click submit, this will generate an email with a link. When the link is clicked, they are taken to FINAONation.com and asked to reset their password.

VERSION 1.0 REQUIREMENTS (Future DEV)

These requirements are additive or changes to the Beta requirements. They should be read from the perspective of Beta released to production as the baseline and these requirements either add to features, functionality and/or change, alter the existing features, functionality.

I. Landing Page Redesign

The finaonation.com landing page is designed to enable:

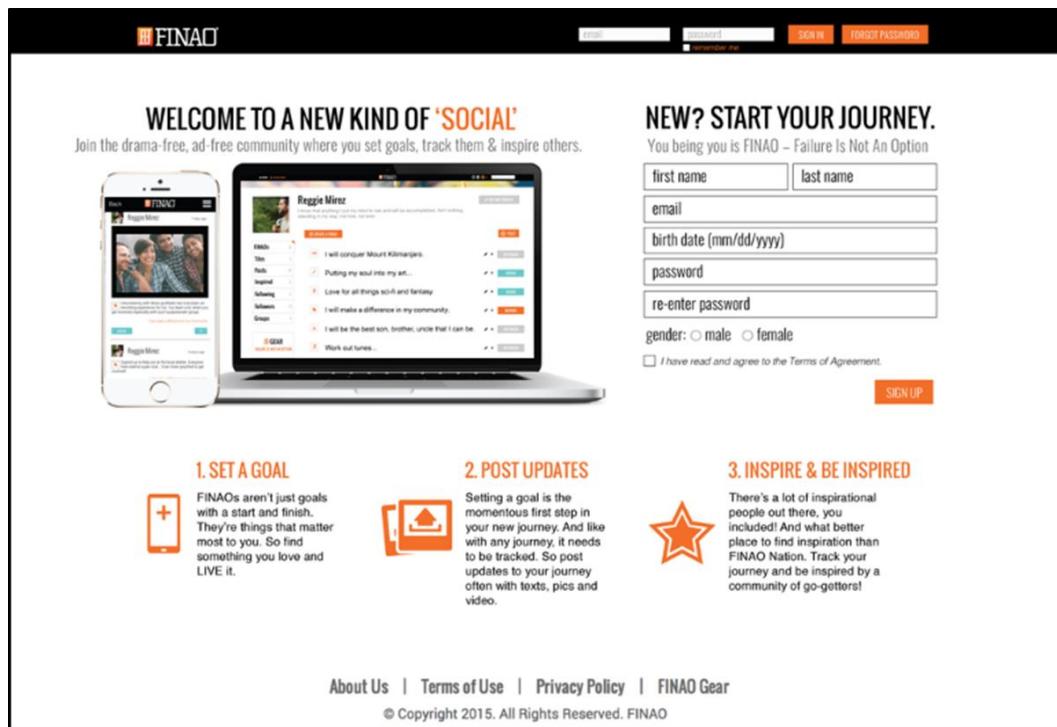
- Account log in for existing members.
- Request password for existing members.
- Ability to stay logged in (see below for requirements).
- One-step account creation for new members.
- Expression of the FINAO brand via marketing elements.

The account creation fields will remain the same as in Beta, with the addition of one new additional field:

- a) First Name
- b) Last Name
- c) User Name
- d) Email address (entered twice for confirmation)
- e) Password (entered only once) **change**
- f) Birthdate
- g) Gender (**new**) – will enable three choices Male, Female, Just Me

A. Staying Logged In

A user can select the option to stay logged into FINAONation.com by clicking the box in front of the words “**Remember Me**” in header below the password field. This will enable the user to immediately navigate to their home page when they return to FINAONation.com without requiring them to re-enter their email or password.



II. Edit My Profile

The left menu for this section contains the following tabs to navigate the user to manage the items related to their FINAO account:

- Edit Profile
- My Settings
- Notifications
- Tagnotes

A. Editable Profile Information Fields

Users are able to update the following fields in the Edit Profile entry form:

- Update email address tied to the user account with a new email address
- Update or edit the username
- Change the password for the user account

Note: Each user has a unique identifier (ID) (i.e. a number) assigned in the DB but not visible to the user.

B. Settings

The “**My Settings**” page enables the user to determine the degree of privacy as well as the type and frequency of notifications that they receive. User clicks a radio button to enable or disable the settings offered and/or select user names or other options. User selects the teal SAVE button to keep changes made. User can update settings as frequently as desired and upon SAVE settings will be in effect.

- Notification Settings include (universal) :
 - Enable notification for any new FINAOs created by user I follow
 - Enable notification for any new posts created by any FINAO I follow
 - Enable notification for user I follow when user clicks inspired on a post
- Post Settings (universal) – enable/disable other users from the ability to share my posts via FaceBook, Twitter or Reddit or within FINAO (via notification / email)
- Enable a user to block another user from following their FINAOs. (Universal)
- Enable user to delete account.

C. Tagnotes- Creation & Management

When a user purchases FINAO® FlipWear® from FINAONation.com/Gear, they can select to customize the garment with a personal tagnote to be adhered to the inside of the garment with a custom QR code. The tagnote text is saved by garment purchased and shows in the Tagnotes section. The text for each garment may be edited as frequently as the user desires. When a QR code is scanned on a piece of FlipWear®, it will return the most current message entered into the field for that specific QR Code. Editing and saving the text of a tagnote, changes the view shown when the QR code is scanned by a mobile device.

The tagnote included on the garment is limited to 150 characters. There is not a character limit for tagnotes managed within the Tagnote section.

PRE-GAME SWEATSHIRT
Mitchell Weholt
425.239.8161
mitchell@finaonation.com

PREFORMANCE V TEE
My FINAO is to work out every day!

GEAR
FAILURE IS NOT AN OPTION

About Us Terms of Use Privacy Policy

SAVE

Offline - Leave

D. Notifications

Users receive notifications whenever:

- New FINAO created by anyone the user is following, including a group
- Anytime a Group creates a Group Post
- Anyone a user is following clicks inspired on a post
- A user surpasses a defined FINAO milestone- user receives an acknowledgement notification (i.e. when reaching 100, 500, 1,000 + posts)
- A FINAO the user is following moves to complete or hold status or from on hold to active/in progress
- A user's FINAO becomes inactive (as defined by FINAO, i.e. no activity for 30 days)
- A user establishes a "FINAO reminder" and the due date/ frequency date is due
- A user's post is flagged as inappropriate

When a notification is presented, the following navigation occurs:

- Clicking on the user's name in the notification will take member to user's Profile Page
- Clicking on the FINAO will take member to the user's FINAO feed
- Clicking on a member's own post language for a "user was inspired by your post" notification will take member to their own post.

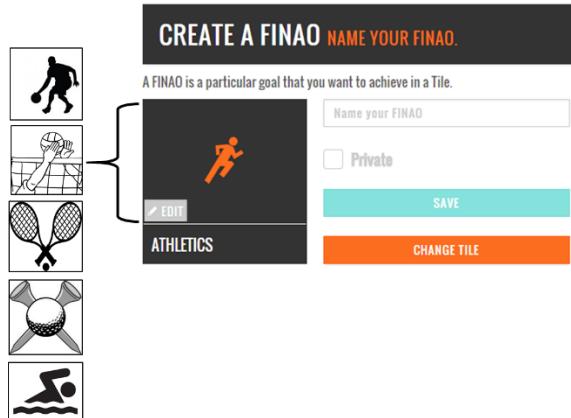
III. User Profile Page

A. Tiles

Users will have the ability to customize all Tiles by editing the icon in order to provide deeper, richer context to their Tile selection. Users will select icons to update the Tile from a default list. The Tile name will remain the original name, but the customized icon will provide a deeper level of definition to the Tile. Each FINAO created under a Tile can contain a unique icon.

Each icon will be “tagged” so that system administrators can pull reports by the number of users that have selected each icon down to specific verbiage used in FINAOs that fall under the Tile in both FINAO language and post language or images. The first Tile for implementation of customized icons will be the Athletics tile. See **Appendix B** for an initial list of Tile icons.

Process: User will select from the standard list of 17 Tiles. As the user completes the naming of the Tile, they will see an EDIT pencil and be able to select from a list of icons to customize the Tile image. When the FINAO is saved, the image will be updated to the icon selected by the user. Users will be able to edit their Tile icon as a part of the EDIT FINAO function.



B. FINAOs

FINAOs have a COMPLETE and ON HOLD status. FINAOs that are complete or on hold will display on the left menu in their own element. FINAOs with the COMPLETE status can be filtered by tile and by key word and are archived along with all related posts. FINAOs with the COMPLETE status cannot be moved from the COMPLETE status. FINAOs with the ON HOLD status can be moved from ON HOLD to active or from ON HOLD to COMPLETE. FINAOs that are active can be moved from IN PROGRESS to ON HOLD or from IN PROGRESS to COMPLETE.

Users can follow a member even if a member does not have any FINAOs by selecting the FOLLOW ALL TILES option that will be presented in a user's FINAO Feed when no FINAOs are present.

During the CREATE FINAO process and EDIT FINAO, user will have the ability to set a “FINAO reminder date” and select a notification frequency (inline):

- For existing FINAOs, user can select a FINAO and choose a “reminder date”
- User can then select a frequency by which the user receives notifications for that FINAO’s reminder date (i.e. daily, weekly, monthly up until the reminder date)
- Reminders will be delivered via the standard notification process and reference the TILE/ FINAO, reminding user to post to the FINAO to keep their journey current.

During the CREATE FINAO process and EDIT FINAO, when the user selects a FINAO setting to be PRIVATE, user will have the ability to share the private FINAO with a defined audience. User will be able to select other users “view access” by selecting user names from their Following and Followers feed. Users selected to view the private FINAO will also receive posts from the Private FINAO in their Home Feed.

C. POSTS

When user clicks on the POST button, the user will have the option in the drop down of CREATE NEW FINAO as well as selecting an existing FINAO. If user selects CREATE NEW FINAO, then user will be guided through the standard CREATE FINAO process and then will move to the post process.

Additional functionality for posts:

- When a user is in FINAO drill down mode for a specific FINAO and then clicks POST that specific FINAO will default in the selected FINAO field of the post modal window.
- Users can create Image or video posts without the requirement of text. Text is not required for a post to be saved.
- Users can crop post images.
- Users can edit posts at any time after creation. As a part of the edit process, users can choose a past date for a post.
- Users have the option to include Post+ Data, including but not limited to: location, weather, time of day, motion.
- Users can share posts with FB/Twitter/Reddit/FINAO, **with images** as they create the post with 1-click posting action.

For image/ video upload, remove black box for images, replacing with a maximum uniform width and a height restriction.

Post Options “menu” (UX/ UI is still to be defined) will include:

- Inspire / Encourage
- Report Post as Inappropriate
- Share (Facebook, Twitter, Reddit, FINAO)
- Follow (FINAO, Tile, All Tiles)

Share posts: In the Home Feed or Post Feed view on a user’s profile, the member can select Share Post, **including the images**, and the following options are enabled:

- Share post on Facebook
- Share post on Twitter
- Share post on Reddit
- Share post with another user in FINAO (user will then be able to select from a drop down menu that lists in alpha order users that are following that user that wants to share the post) which will show up to the receiving user as a notification or they can enter a user’s email address to send and share the Post via an email message with clickable link to post.

Users will be able to click on the Inspired and Following buttons under both their own posts and others’ posts to see the user names of who is Following the FINAO related to a post and who was inspired by the post. Clicking on the user name in a Following list or Inspired list will take the original user to the user’s profile.

If a user selects **Report as Inappropriate** for a post in their Home Feed or that they view otherwise within the FINAONation.com system, it immediately removes the post from that user’s Home Feed and kicks off a system admin process alerting the system admin of an inappropriate post so that the post can be reviewed and appropriate action on the account taken.

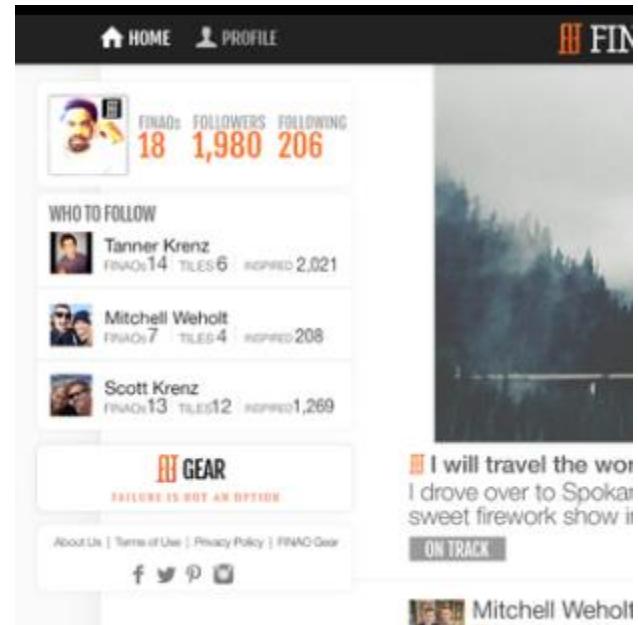
D. FINAOs to Follow

The FINAOs to Follow section is an automated personalized recommendation for each user based upon their tile selection. The logic for the FINAOs to Follow will be the following:

- FINAOs that are most popular that are matched to a user's tile.
- Recommended FINAOs are matched by tile, FINAOs, most amount of and inspired posts

There will be the ability to “View More” at the bottom of the FINAOs to Follow. FINAOs to Follow will be available only in the Home Feed.

In consideration of the FINAO brand, FINAOs to Follow should not lead the user to follow by who you know and who is most popular. The logic that is behind the FINAOs to Follow should qualify the value add. Goal is to Inspire users by journey but not by the individual post as this will create a differentiation for FINAO.



E. Left Menu Navigation

The following left menu items are able to be filtered by tile or by user (alpha/search) for findability:

- Following
- Followers
- Inspired

F. Photos + Videos

The PHOTOS + VIDEOS item on the left sidebar navigation will display images and videos from user's posts that include pictures or videos. When the user clicks picture/video feed, the feed zone will populate with the mosaic of picture/video thumbnails organized by Tile, by FINAO, and clearly displaying the FINAO stated. FINAO mosaics are sorted in an order, showing most recent post first then in sequential order by date of post. When the user clicks on a thumbnail of an image it will bring up the carousel of the all pictures/videos posted for the related FINAO. This item will also be visible as a part of a user's public profile along with Groups.



IV. Home Feed

Posts presented in the Home feed have the following functionality:

- Present users with an ENCOURAGE button when the posting user moves their status from ON TRACK to BEHIND.
- Share posts on FaceBook/Twitter/Reddit or share with a user following me on FINAO with images or via email.
- From a post, users may select the options to (1) Follow the FINAO, (2) Following all FINAOs in the related Tile, (3) Follow All Tiles of the user (essentially, following the person)

In the Home feed, the following items appear on the left menu, based upon a user's Tiles selection:

- Recommended FINAOs to follow
- Recommend Posts for inspiration

V. Header

The following functionality is available from the icons on the header:

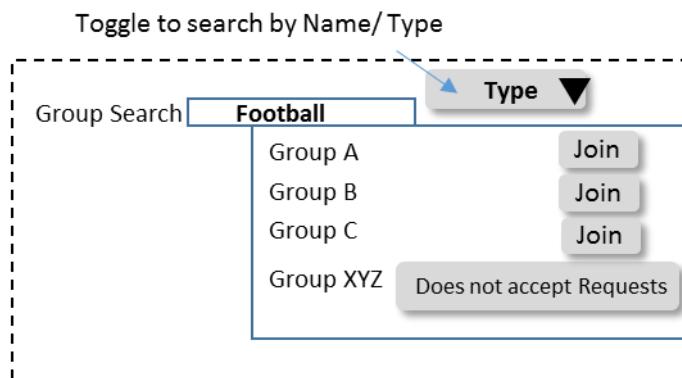
- User Settings & Privacy
- Ability to create an invitation to invite someone to join FINAO (email)
- For Group owners or admins, ability to create an invitation to Join a Group
- Advanced Search options: ability to expand to a search modal window to display greater than 10 results and to select advanced search options for greater discoverability.

A. Search

When a user searches, the drop down window will provide the first 10 search results. At the end of the list, the user will be presented with the ability to click through to see additional search results. When user selects the link to see additional search results a modal window opens showing the full list of results and options for Advanced Search. The Advanced Search options will enable the user to further narrow the search by keyword, FINAO, Tile or Group.

The Group Search will return results that enable a user to immediately join the group without having to navigate to that group's profile feed.

- If a group is an "open" group, there will be a "JOIN" button.
 - ✓ If the group has enabled "auto join" then upon clicking JOIN, the user submitting the request will receive a notification confirming that they are now a member of the group.
 - ✓ If the group requires review of all requests, then upon clicking JOIN, the user submitting the request will receive a notification that their request has been sent to the group for review.
- If a group is a "closed" group – meaning that they do not accept requests to join, they only allow members by sending a direct invitation, then there will be a notice that the group does not accept requests to join.



VI. Groups Page (Redesign)

The Groups Page includes, but is not limited to, the following new and revised functionality for version 1.0.

- Ability for groups to include and manage content
- Group page management including -Group settings (change owner), one-click invite process for group owner/admin
- Enable Group Posts inspire
- Enable non-group members to follow Group FINAOs. Group Followers Feed can be filtered by FINAO or by user name (alpha)

A. Create Group

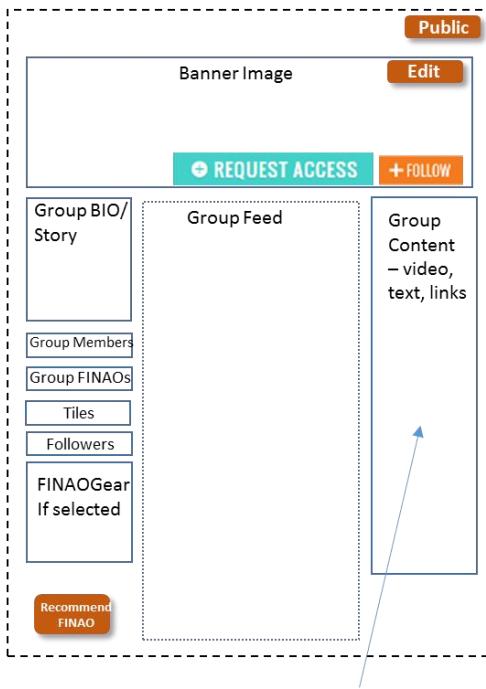
New functionality to be added during the Create Group process is (a) a designation of the basic “type of group” – this would be the list of Tiles for the owner to select from and (b) confirm that the group is a non-commercial entity, and will not be selling any product on FINAO through the group engagement (FINAOs, Posts). **Note: for future versions of FINAO, there may be the expansion into the ability to allow groups with commercial purposes as a subscription model.

The screenshot shows a 'Create Group' form. At the top is a red 'Create Group' button. Below it are two input fields: 'Group Name' (empty) and 'Group Type' (set to 'Health & Fitness'). Underneath these is a yellow box containing a checked checkbox that reads 'I certify this group is not a commercial entity and is not selling a product.' At the bottom are 'Group Setting' options with 'Public' and 'Private' checkboxes.

B. Group Page Layout and Key Elements

The updated Group page layout is designed to enable groups to do more than create FINAOs and posts. It will enable the sharing of content as well as enable the ability of a group to offer customized FINAO gear.

- Banner image is at the top of the Group Page
- On the public view of the group page “EDIT” prompts show up to any member who has the role of owner/admin for all editable components on the page
- Follow button enables FINAO users to follow the group and receive notifications regarding FINAOs and Posts in the users Home Feed, but they are not members of the group and cannot create posts
- Left Navigation menu includes
 - a. Group BIO/ Story
 - b. Group Members
 - c. Group FINAOs
 - d. Tiles
 - e. Group Followers: Group followers are able to view FINAOs and posts but may not create posts but do receive posts in their Home Feed – this is only available for public groups.
 - f. Group FINAOGear (if selected)
- Ability to recommend FINAO – button on group page – this enables group members to send a one-way communication to the group owners/admins to recommend a new FINAO for the group. Once a member submits the recommended FINAO, it will be distributed to the owners/admins as notification.
- Right Navigation area is used for access / posting of any group content (media – video, images- as well as files). A click on the group content opens up a media library for all posted content.
 - a. The admin/ owner function will allow whether posting of content is managed at the admin level or if all members can post content.
- FUTURE SCOPE: allow groups to FOLLOW other groups



Provides information to guide the group, directional content
Ability to post documents/ files but private to the group

C. Group Posts

The following functions are unique for posts created within a group. This post features also apply to the FINAOAthletics.com (IAA) group model for posts.

- Posts- the inappropriate content works the same as for standard user, removing the post from view for that user, and sends a notification to the group owners/admins that the post has been reported as inappropriate and provides a link to the post.
- If an owner/admin deletes a post it sends notification to original member that posted it that it was deleted by the admin.
- Pop up allows admin to provide original poster as a notification with justification- from drop down (i.e. Inappropriate, off topic)
- Group FINAO status is set by the most recent post

D. Group Owner & Administrator View & Functions

The Group Administrator view will be easily visible and accessible from the Group page for any group administrator. There is currently not a maximum limit for group administrators.

i. Group Roles & Functions

The owner of the group is auto-assigned to the individual that created the group. When a group is created, the Group immediately is visible on the Groups tab of the creating user's Profile Page on the left navigation menu. Owners of a group may assign new owners to the group. At any given time, there may no more than three (3) owners of a group. Owners may also assign administrators. In addition to the owner powers, they also have all the same powers of group administrators.

Owners have the following permissions:

- Add members and assign owner (up to 3) or admin (unlimited) roles
- Delete a group
- All permissions that administrators have

The owner of the group may assign as many administrators as they desire. A group administrator can perform the following functions:

- Invite new members and manage the approval & removal members
- Create Group FINAOs
- Create posts and delete any posts, per their own discretion
- Manage group content posted to the group page (files, media- photos & videos)
- Update and manage the banner image for the group
- Update and manage the group bio

Members of groups are able to see all public and private FINAOs and to create posts to all FINAOs. Members of groups also receive all posts in their Home Feed as posts are created by any member of the group.

Followers of groups are able to follow FINAOs and will receive the posts for the FINAOs that they follow in their Home Feed. Followers are not able to make posts.

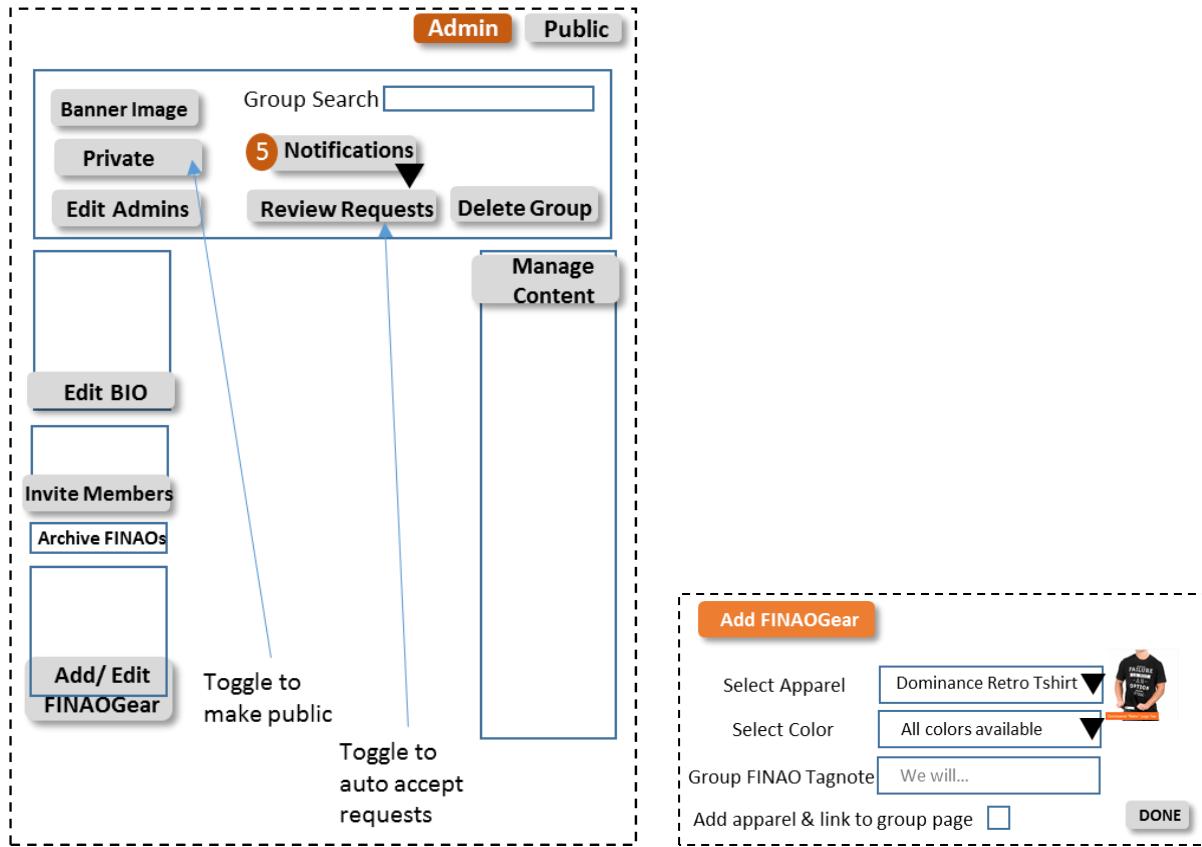
ii. Group Page Management – Owner and Admin Roles

Group owners and admins are able to toggle the group page view between admin view (functions) and public view (as seen by group members)

When in admin view, admin functions take over the banner view (see diagram below)

- Group search available in the admin view enabling search for similar groups, and will only bring up group-specific results (will not return users, bio or post information)
- Banner operates similar to regular profile page in public view
- Notifications to join group show in admin view -
- Ability to assign owners and admins –up to 3 owners allowed with ability to switch ownership of group
- Requests for access can be managed:
 - allow requests to join the group; group will be findable in search, and when selected user sees group option in search there is the ability for user to send administrator request to join without having to navigate to the group page
 - require requests to be auto-join or be approved
 - not allow requests to join group (by invite only) – in this case, if selected the Request Access teal button would not show in the public view but group is still findable in search and a descriptor indicates that group does not allow requests to join
- If admin sends out a registration link/ invite, then member auto-joins upon clicking the invitation (which shows up to the invitee as a notification)
- Ability for the owner to delete and archive groups (and keep all data associated with the group)
 - If a group owner elects to archive a group, then group will be designated for auto-archival. All members of the group will receive a 5 days advance notification that the group will be archived.

- Group content still available as view only to all members
- If a group has less than 3 members with no activity for 3 months then notification will be sent to the owner that group will be deleted in 1 week. If the group doesn't have any activity or increase membership then a second notice 5 days before is sent as a notification to the owner to warn of page deletion (but retain activity in DB)
- (Future capability) – Groups will be able to design customizable FINAO Gear and provide a link on their group page for members to order the gear.



iii. Group Page – User Settings

Members of a group have group page options to manage settings for notifications. Through the group page settings for notifications a member has the ability to indicate their preferences:

- consume all posts for all FINAOs of a group
- only posts made by another user that the member also follows
- only posts made by another user where the member has clicked inspired on another one of their posts
- only posts by those member follows and clicked inspired
- off (member sees no posts in Home feed)

Member can remove self from group by selecting the leave group grey button on the group page.

E. Public/ Private Group FINAOs and Posts

As Group FINAOs are created, the owner/admins of the group may elect to make a FINAO public or private.

- **Public Group FINAOs:** When an owner/admin creates a public FINAO that means that any FINAO user, whether or not they are a member of the group, may be able to view and follow that FINAO. If a user elects to follow a

public group FINAO, they will receive any posts to that FINAO in their Home Feed. Additionally, any posts created under a public group FINAO are viewable by any user following the group and by selecting INSPIRED for a post made under that group FINAO will be able to retain that post in their Inspired Feed.

- **Private Group FINAOs:** When an owner/admin creates a private FINAO, only approved members of the group will be able to view the FINAO and any related posts. When viewing a Group Page with both public and private FINAOs, group non-members (including members with a status of pending approval) will only see public FINAOs. Private FINAOs and any posts are only visible to approved members. Followers will not see or receive posts for private FINAOs in their Home Feed.

Only approved members of a group can create posts to Group FINAOs.

VII. IAA/ FINAOAthletics.com Specific Functionality

The IAA/ FINAOAthletics.com functionality is incremental above the standard FINAO Group's functionality. One variance from the FINAO Group's is that IAA /FINAOAthletics Groups will not contain the concept of FOLLOWING which is present for the standard FINAO Group. Additionally, it is intended that future enhancements to FINAO Groups will consume part or all of the IAA/ FINAOAthletics.com functionality, including but not limited to the dashboard view, content management, etc.

IAA Groups Functionality includes the following functionality:

- Dashboard and hierarchy (roles)
- Unique log-in, accessible to existing FINAONation.com users and new users, identified via invitation
- Custom Tiles specific to and available only to groups created within the FINAOAthletics.com structure
- Group analytics gadget
- Online team registration (future)

A. Account Creation/ Log-in & Navigation

All FINAOAthletics.com accounts will be tied to a specific "invitation" to join in the IAA group model. This "invitation" may occur in a variety of ways:

- **Group Upload:** User account is created via a group upload and pre-populated by a FINAO or other IAA Admin. In this case, an invite is sent to the user with instructions to log into FINAOAthletics.com. Upon log-in, user email address will be identified, if any further personal ID information is required, user will be prompted to provide this information during first log on, including creating a password. Once account creation process is complete, user will adopt the pre-populated role provided and assigned during the group upload, pre-population process. Information that may be set during upload includes:
 - ✓ School district
 - ✓ School name
 - ✓ Name, first and last
 - ✓ Role
 - ✓ Sports (where applicable)
- **By Invitation:** User is invited to join FINAOAthletics.com. User invitation includes an "intelligent" link that provides basic information during the account creation process. Upon log-in, user email address will be identified, if any further personal ID information is required, user will be prompted to provide this information during first log on, including creating a password. Once account creation process is complete, user will adopt

the role identified by the invitation link and user is auto-accepted into the group, and FINAOs are auto-followed. Information that is provided in the link and preset includes:

- ✓ School district
- ✓ School name
- ✓ Role
- ✓ Group (team & sport)

If user is already a FINAONation.com member, then log in enables user to synchronize the invitation with the email address that the user is already registered with on FINAONation.com to align the existing account with the FINAOAthletics.com permissions and roles.

- **By Link or Invitation not specific to User:** Users may register for FINAOAthletics.com by going directly to FINAOAthletics.com or by using a link provided to another student. In this instance, users will be allowed to create an account. If user is already a FINAONation.com member, user will be prompted to clarify if they wish to create a FINAOAthletic.com account (Yes/No). Users that enter FINAOAthletics.com in this manner will be asked to complete the account creation process, providing the following information:

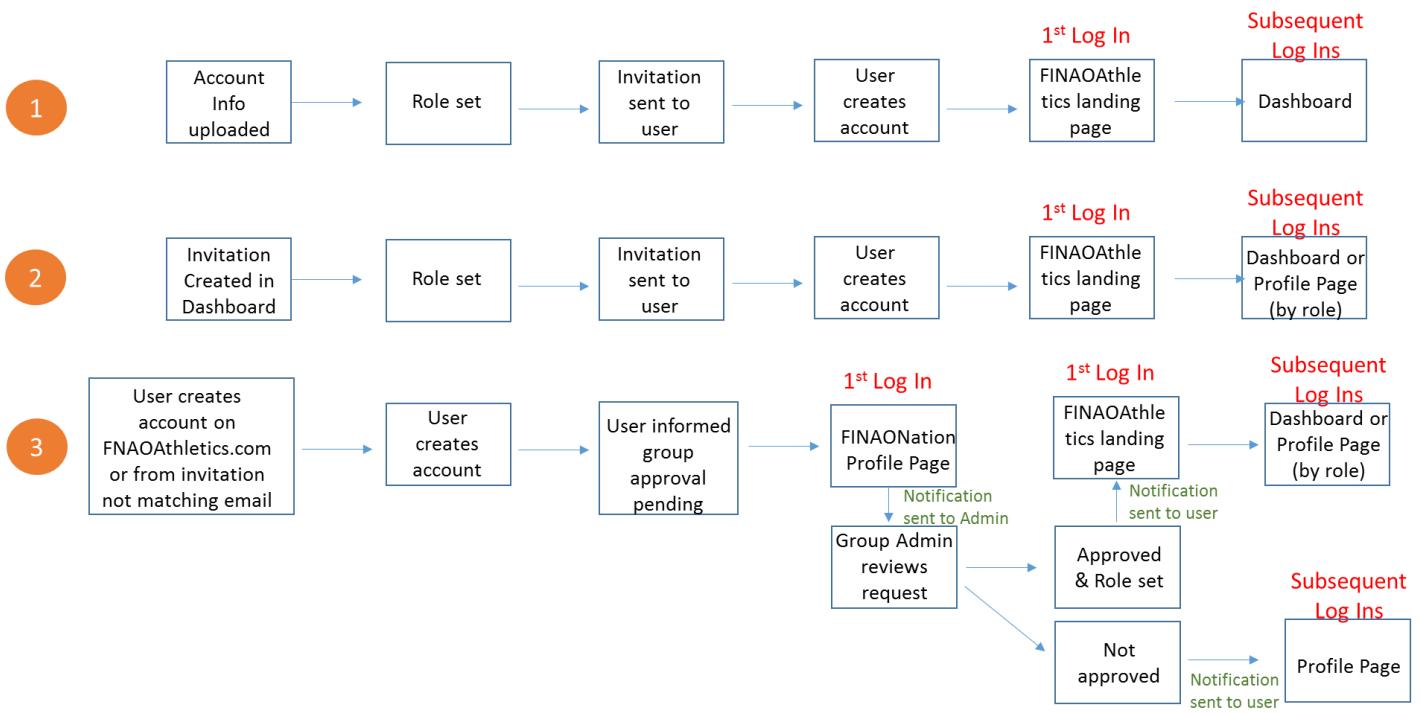
- ✓ State
- ✓ School district
- ✓ School name
- ✓ Group (team & sport)
- ✓ Role (Athletic Director/ Principal, Coach, Student)

Upon submission, user will be able to navigate to their standard FINAONation.com profile. They will receive a notification that their request to join FINAOAthletics.com is pending and when accepted that they will receive a notification that their request was accepted. Additionally, upon approval, the user will see the Group added to their Group Feed, no further action will be necessary.

After the initial account creation, all users will be navigated to the FINAOAthletics landing page. All subsequent logons into FINAOAthletics.com will navigate the user to either their dashboard page or profile, depending upon their role.

- Account creation/ first log-in: All users → FINAOAthletics landing page
- Second + log-in →
 - ✓ Students: Profile page in FINAONation.com, links to FINAOAthletics page available on header & group pages (for teams) clickable in Groups Feed
 - ✓ IAA Admin, Athletic Directors (Principals), Coaches: Dashboard page, links to FINAOAthletics page available on header

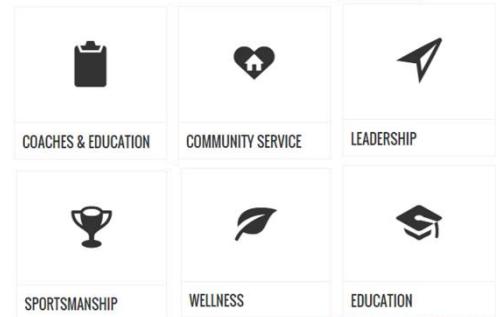
Note: Since both FINAONation accounts and FINAOAthletics accounts are maintained in the same database, there is the expectation that an email address is a unique identifier. If a user wants to create a unique presence (persona) in FINAONation and have a different personal profile (personal) on FINAOAthletics, then this will need to be achieved by using different, distinct email addresses and creating two separate accounts.



B. FINAOAthletics Tiles

The FINAOAthletics.com site will have 5 (five) unique Tiles available only to groups created within FINAOAthletics.com and also adopt the Education Tile from FINAONation.com. The unique FINAOAthletics.com Group Tiles are:

- Coaches Education
- Community Service
- Leadership
- Sportsmanship
- Wellness



**Shared from FINAONation.com

C. FINAOAthletics Landing Page

The FINAOAthletics Landing Page will have content served up depending upon the role of the individual. The Header of FINAOAthletics.com operates in the same manner as the FINAONation.com Header, with all same icons and functions. The Home link will take the user to their Home Feed. The User Name link takes the user to their Profile page. If the user selects the HOME or USER link, the FINAOAthletics middle logo will revert to the FINAONation.com link and the user will see links back to FINAOAthletics.com on their profile page. The FINAOAthletics link will take the user to the FINAOAthletics.com Landing Page.

IAA Administrators, Athletic Directors/ Principals, Coaches:

- Link to the individual's dashboard page
- Any invitations or requests pending approval or other notifications
- Groups for which the individual is owner or admin
- Links to all six FINAOAthletics.com Tile pages which will provide up to date resources, content and calendar information

Student Admins:

- Link to individual's dashboard page for the groups on which the student serves as an admin
- Any invitations or requests pending approval or other notifications
- Groups for which the individual is a student admin
- Links to all six FINAOAthletics.com Tile pages which will provide up to date resources, content and calendar information targeted to the student population

Students:

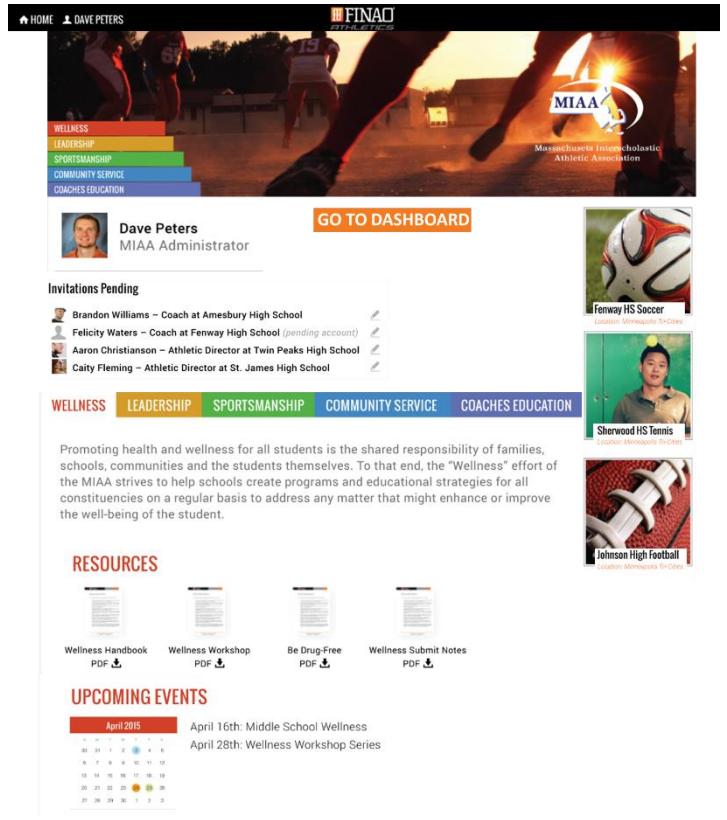
- Any notifications to alert the student to new information posted on any group pages for which student is a member
- Groups for which the individual is a member
- Links to all six FINAOAthletics.com Tile pages which will provide up to date resources, content and calendar information targeted to the student population

D. Roles and Hierarchy

Each role in the FINAOAthletics.com hierarchy has unique permissions, roles and visibility. The IAA Administrator role is the highest level role with cascading visibility and ability to update/delete users for each subsequent role. Below is an overview of the permission, roles and visibility by type. Individuals may be assigned more than one role. Future capability should exist to surface these roles and default setting for Admin management.

i. IAA Admin (Pillar/ Tile owners)

- Has full visibility to users and activity down to school, coach, group level. (default = enabled)
- Can assign all subsequent roles and manage their permissions. (default = enabled)
- Can add / delete any user in any subsequent roles (reducing/ enhancing permissions). (default = disabled)
- Manages all the content for the IAA Tiles for all subsequent roles. (default = enabled)
- Ability to add or archive any and all groups in all subsequent school districts, schools. (default = disabled)
- Can manage addition or deletion of any user. (default = disabled)



- Access to the FINAOAthletics.com management pages, including the Resources section. (default = enabled)

ii. Athletic Director / Principal

- Has full visibility to users and activity down to coach, student level. (default = enabled)
- Can assign all subsequent roles and manage their permissions. (default = enabled)
- Can add / delete all subsequent roles. (default = enabled)
- Manages all the content for group pages for all subsequent roles. (default = enabled)
- Ability to add or archive any and all groups in all subsequent schools, coaches. (default = enabled)
- Can manage addition or deletion of any subsequent user. (default = enabled)
- Can create FINAOs and post to any group for subordinate schools, coaches. (default = enabled)
- Access to the FINAOAthletics.com management pages, but not the Resources Page. (default = enabled)

iii. Coach

- Has full visibility to users and activity down to group, student level. (default = enabled)
- Can assign all subsequent roles and manage their permissions. (default = enabled)
- Can add / delete all subsequent users/ roles.
- Manages all the content for group pages.
- Ability to add or archive any and all groups owned.
- Can manage addition or deletion of any subsequent user.
- Can create FINAOs and post to any group for all groups owned.
- Access to the FINAOAthletics.com management pages, but not the Resources Page.

iv. Student (with admin rights)

- Has full visibility to users and activity down student level.
- Can assign all subsequent roles and manage their permissions.
- Can add / delete all subsequent roles.
- Manages all the content for group pages on which an admin.
- Can manage addition or deletion of any subsequent user.
- Can create FINAOs and post to any group on which an admin.
- Access to a limited version of the FINAOAthletics.com management pages, but not the Resources Page.

v. Student (general)

- Can add/ remove self from group.
- Can post to any FINAO for a group in which they are a member.

E. State IAA Implementation Plan (tentative)

Our planned process for Coach/AD registration by state IAA organization is initially planned as follows. The ability to pre-populate populations of users needs to be enabled via upload from an Excel spreadsheet or by some other type of data upload:

- Prepopulate all Athletic Director/ Principal registration names and emails and assign roles within their state/ school district and school.
- Prepopulate all Coaches registration names, emails and sports to auto-generate groups.
- At launch, Athletic Directors/ Principals and Coaches will receive an email with an introduction and a registration link to the site to complete their account creation. Upon entering the site and being directed to their Dashboard (Home) Page, they will find pertinent information populated.

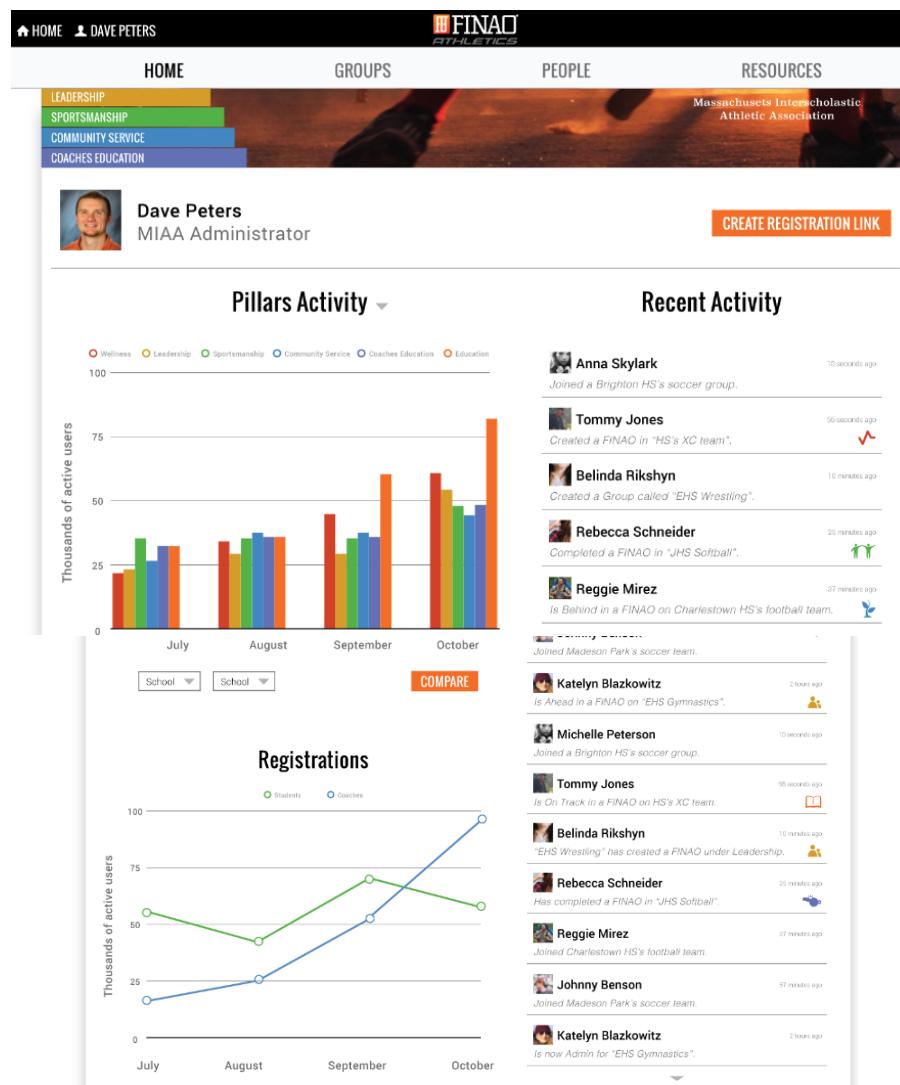
F. IAA / FINAOAthletics.com Management Pages

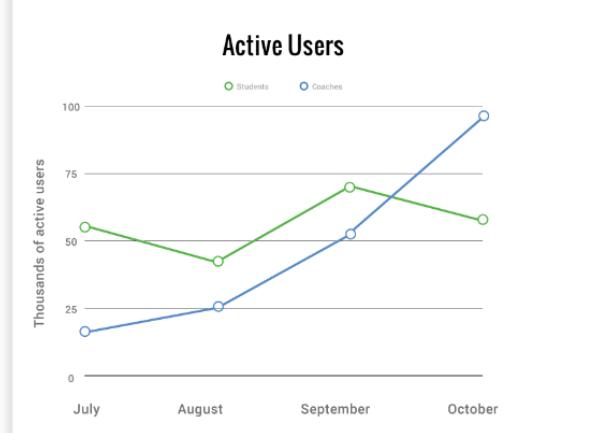
For the roles of IAA Administrator, Athletic Director/ Principal, Coach and to a limited extent, Student Admin – there will also receive access to some or all of the FINAOAthletics Management pages as described below by role.

i. Dashboard (Home) Page

As appropriate for the user's role (described in Section D previously), a user will be able to:

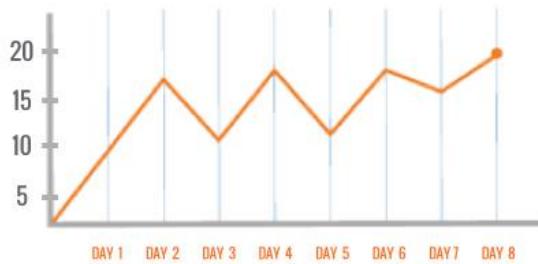
- view and manipulate the following data for all groups, users and Tiles (pillars):
 - ✓ Tile activity by Tile, by school and by month – as well as compare
 - ✓ Registrations to FINAOAthletics by user group (students, coaches, athletic directors/ principals)
 - ✓ Number of active users by user group (students, coaches, athletic directors/ principals)
 - ✓ Ability to see activity by FINAO – as well as compare between FINAOs in a group
- Recent activity by user, specifics of the activity
- Create and send an invitation for registration, specific to role and group that contains an “intelligent” link for account creation or login





Title: Sportsmanship

█ "I will train hard all summer to be at my best for Varsity Football in the fall."



TODAY:

BEHIND	12%
ON TRACK	67%
AHEAD	2%
No Post	20%

Title: Education

█ "I will keep my grades above a 3.2 GPA so I can qualify for Varsity Soccer elite team."



TODAY:

BEHIND	16%
ON TRACK	37%
AHEAD	8%
No Post	17%

ii. Groups Management Page

As appropriate for the user's role (described in Section D previously), a user will be able to manage all groups that they own or are superior to. This page will provide the user the ability to:

- Create and send an invitation for registration, specific to role and group that contains an "intelligent" link for account creation or login
- Create a new FINAO to be published for a group
- Manage groups: set ending dates, copy over group to new group, archive group and posts, etc.

- View and compare activity by group (FINAOs, Tiles, Members)
- Link to Group page

Group	Location	TILES	FINAOs	MEMBERS
Fenway HS Soccer	Minneapolis Tri-Cities	2	3	25
Sherwood HS Tennis	Minneapolis Tri-Cities	2	6	33
Johnson High Football	Minneapolis Tri-Cities	2	3	25

The page also includes filters for School, Sport, and Pillar, and a search bar.

FINAOAthletic.com groups have one different management function from standard FINAONation.com groups – they can have set ending dates, and can be copied over to be used for future academic years – retaining the membership. Since this is different than the standard FINAO Groups management, these functions are managed from the Groups Management Page:

- Auto archive that erases the links to the members, erases the ability to conduct push notifications to group members
- Provides a warning two weeks in advance prior to archive
- At group creation ability to set a timeframe for the life of the group (i.e. academic year)
- At the creation of a group for an end date which cannot exceed more than 365 days from creation date of the group
- Archive groups are able to be searched and content delivered from the database

iii. People Management Page

As appropriate for the user's role (described in Section D previously), a user will be able to manage all people that are a member of a group that they own or are superior to. This page will provide the user the ability to:

- Create and send an invitation for registration, specific to role and group that contains an "intelligent" link for account creation or login
- Sort people by user type (role), school, sport or Tile and see their current status – groups for which they are active, pending, etc.
- Manage people: change roles, delete users from FINAOAthletics.com

The screenshot shows the FINAO Athletics website's People section. At the top, there are navigation links for HOME, GROUPS, PEOPLE, and RESOURCES. A 'CREATE REGISTRATION LINK' button is located in the top right corner. On the left, there is a sidebar with dropdown menus for User Type (School, Sport, Pillar) and a search bar. Below the sidebar, it says '3,768 results, 5 sports, 5 pillars'. The main content area displays five user profiles with their names, roles, and icons:

- Michelle Peters**: Junior at Brighton High School (soccer icon)
- Tommy Jones**: Sophomore at Fenway High School (soccer icon)
- Belinda Rikshyn**: Fenway High School Wrestling Coach (handshake icon)
- Rebecca Schneider**: MIAA Administrator (soccer and basketball icon)
- Reggie Mirez**: Senior at Charlestown High School (soccer icon)
- Johnny Benson** (partial profile shown)

iv. Resource Management Page

The Resource Management Page is designed to manage content for the FINAOAthletics.com landing page, across the three subsets of users: (a) IAA Admins, Athletic Directors/ Principals, (b) Coaches and (C) Student Athletes. Therefore, this page is only viewable and accessible by the IAA Admin role. The consumers of this material will see it on their FINAOAthletics.com landing page.

From the Resource Management Page, IAA Admins will be able to select from one of the 5 (five) FINAOAthletic Tiles to edit and update relevant content. From this page the IAA Admin can elect to which role(s) or audience the content is to be published. Actions that can be taken on the Resources Management Page include:

- Editing the general description, introductory paragraph of the page, including the upload of images to further customize the section.
- Upload documents: PDF, Word documents, videos, links to outside resources (to always be opened in a new browser tab) and images.
- Add events and links to the calendar.

HOME DAVE PETERS

FINAO ATHLETICS

HOME GROUPS PEOPLE RESOURCES

WELLNESS LEADERSHIP SPORTSMANSHIP COMMUNITY SERVICE COACHES EDUCATION

Promoting health and wellness for all students is the shared responsibility of families, schools, communities and the students themselves. To that end, the "Wellness" effort of the MIAA strives to help schools create programs and educational strategies for all constituencies on a regular basis to address any matter that might enhance or improve the well-being of the student. [EDIT](#)

RESOURCES [UPLOAD](#)

Wellness Handbook PDF Wellness Workshop PDF Be Drug-Free PDF Wellness Submit Notes PDF

UPCOMING EVENTS [+ADD/EDIT EVENTS](#)

April 2015	30	31	1	2	3	4	5
	6	7	8	9	10	11	12
	13	14	15	16	17	18	19
	20	21	22	23	24	25	26
	27	28	29	30	1	2	3

April 16th: Middle School Wellness
April 28th: Wellness Workshop Series

G. IAA Group Pages

IAA Group Pages will work in the same manner and format as the standard FINAONation.com groups as detailed in section VI (Group Page Re-design) except where detailed differently in this section. Please reference section VI for more details. Athletic Directors/ Principals, Coaches and Student Admins will manage group content and other basic group settings on the individual group pages.

H. Future Implementation Considerations

Future versions of the IAA / FINAOAthletics.com functionality may include the following functions and features to be considered as system design is implemented:

- Online student registration for sports participation, including submission of personally identifiable information contained on physical forms (from medical personnel). Enable physical form upload from third party (i.e. directly from doctor's office).
- Payment for sports registration, classes, etc. – enable credit card payments as well as enable payment verification if done to the school, in person by check.
- Online form completion and submission.

VIII. Sponsorship Page

In many ways, the Sponsorship Page will act like a group page, with some differences. The Sponsorship Page model does not contain Tiles or FINAOs. The posting function is intended to look and operate like the posting function on standard individual profiles and group pages (length/number of characters), however will be able to contain link that will expand the post to read the full content. The Sponsorship page will have a number of standard components that can be selected and customized by the sponsor/ sponsor representative (FINAO account management) to create and maintain a unique page. The content and layout can be updated as frequently as desired by the sponsor. FINAONation.com will pull the most recent post from a sponsor's post feed to display dynamically on a user's profile page following the defined conditions.

A. Display of Sponsor Content on User Profile Page

Users who are not following a sponsor page will see the most recent sponsor post and the sponsors profile picture on the left navigation menu of their Profile Page based upon the Tile that they are viewing. The left navigation will show a scrolling list of sponsors, up to 3 at a time for the Tile.

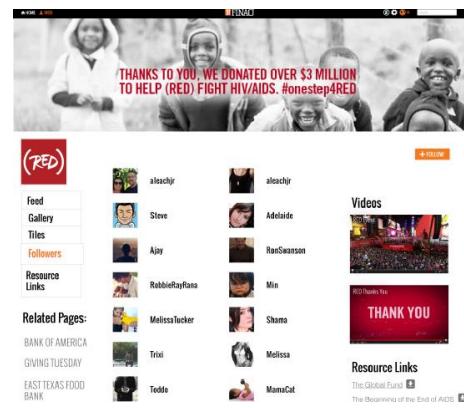
- No sponsor content on left navigation menu
 - a. User is on Profile page, showing any of the Feeds (FINAO, TILE, Posts, Inspired, Following, Followers, Groups)
 - b. User is on the Home Feed
 - c. User is on a Group page
- Sponsor content is shown on the left navigation menu, specific to the Tile for which a user is working on or looking at (whether on their own Profile or profile of another FINAO user):
 - a. User has selected (clicked on) a FINAO and is looking at the posts specific to that FINAO/ Tile
 - b. User is looking at a specific post (FINAO/Tile)
 - c. User is creating a post for a specific FINAO/ Tile

The screenshot shows a FINAO user profile for 'JEREMY'. At the top, there's a large image of a man in athletic gear performing push-ups on a track. Below the profile picture, the name 'JEREMY' is displayed along with links to 'Details', 'Bookmarks', 'Milestone', 'Postie', 'Lingard', and 'Trollster'. A sidebar on the left lists categories: FINAOs, Tiles, Posts, Inspired, Following, and Followers. The main content area features a 'HEALTH & FITNESS' tile with two posts: 'I will represent the USA in the 2016 Olympic Games in Rio de Janeiro.' and '3 miles a day. No excuses!'. At the bottom, there are sections for 'GNC' and 'GATORADE' with their respective logos and small images.

This screenshot shows the same FINAO user profile for 'JEREMY', but the main content area now displays a '3 MILES A DAY, NO EXCUSES!' tile. It includes several posts from 'Jeremy' and 'GNC'. One post from 'Jeremy' says 'Thinking about bumping it up to 5 miles per day!'. Another post from 'GNC' discusses protein numbers. The sidebar on the left remains the same, showing categories like FINAOs, Tiles, Posts, etc.

B. Follow/ Unfollow Sponsorship Page

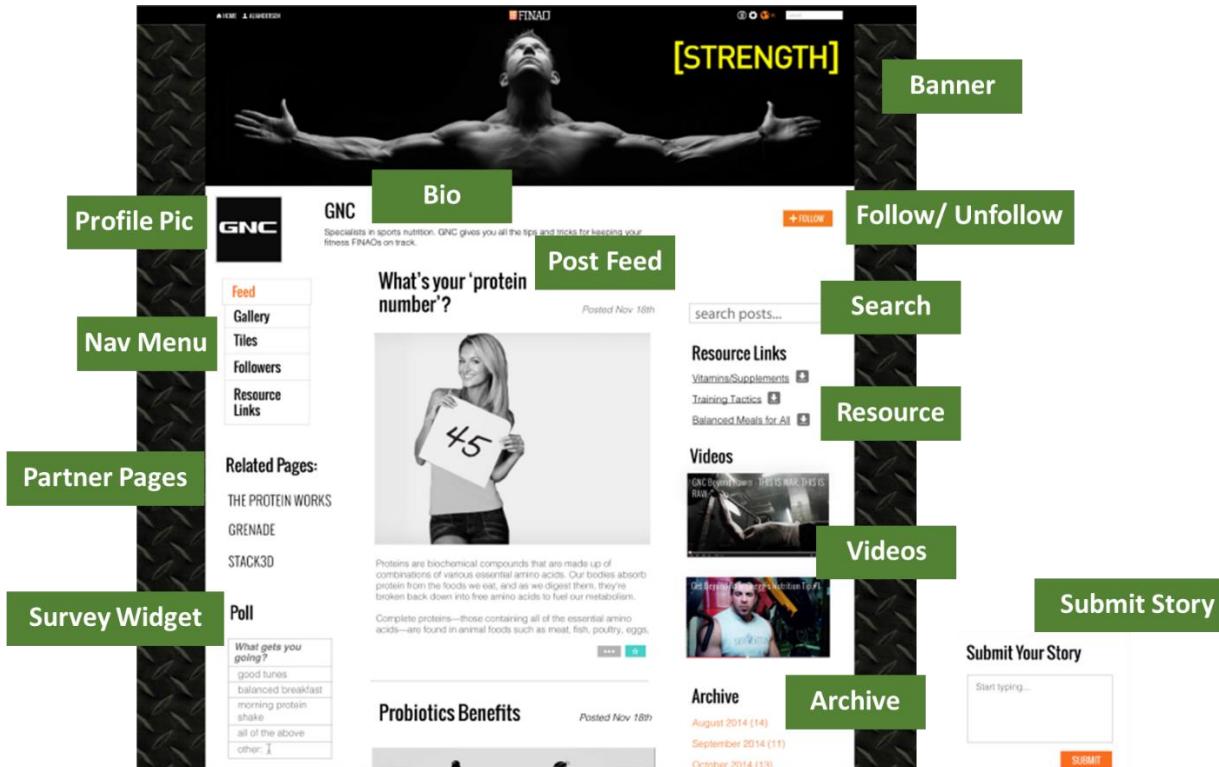
Users who elect to follow a sponsor page (by clicking on the orange FOLLOW button) will see all posts created by the sponsor included in their Home feed. Additionally, by FOLLOWING a sponsor, that sponsor's content will be removed from the rotating list of sponsor posts in that user's left navigation menu area. They will also be added to the Followers tab on that sponsor's page. If a user elects to no longer follow a sponsor, by selecting the grey UNFOLLOW button, they will be removed from the Followers tab on the sponsor's page and will no longer receive new posts from that sponsor and the sponsor's posts will return to the rotating list of sponsor posts in that user's left navigation menu area. Any posts that the user has clicked "INSPIRED" for will remain in the users INSPIRED feed.



C. Sponsorship Page Layout /Components

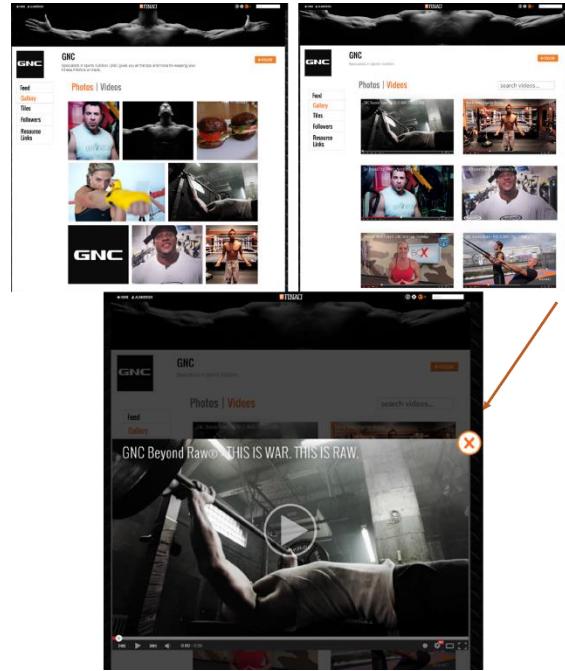
The Sponsorship Page contains a variety of selectable components that the sponsor representative can use to customize and create a unique look for their sponsorship page along with the ability to upload visual/graphical components for more personalization and to better represent/convey the sponsor's brand. These are the basic components of the Sponsorship Page:

- Banner Image
- Profile Pic/ Logo
- Related Pages
- Company BIO/ Info
- Follow/ Unfollow Button
- Widgets: Resource Links, Video, Search, Archive, Poll/ Survey, Submit Your Story/ question, Events
- Left navigation menu (Post Feed, Gallery, Tiles, Followers, Resource Links)



The **Related Pages** allows a sponsor to link directly to up to 3 (three) other complementary or partner sponsorship pages.

The **Gallery** Feed shows all photos and videos posted by the sponsor. Users will be able to toggle through photos in one feed view and Videos in another feed view. When the user selects a specific photo or video, it will open to its own modal window for viewing or play. This is intended for access only and not for download capability for either pictures or video.



The **Resource Links** view provides a library view to all documents and files that a user may access that have been in previous posts or added by a sponsor to support a user's journey to reaching their FINAOs. Sponsors will be able to upload any file types – PDF, Word document, Excel files, etc. The Resource Links view will enable a user to download the resource. The Resource Links feed will also include a **Search Resources** function so that the user may be able to search for a file instead of needing to scroll.

File Type	File Name	Action
PDF	Vitamins/Supplements.pdf	
PDF	Training Tactics.pdf	
DOC	Balanced Meals for All.doc	
DOC	Your Workout Regimen.doc	
DOC	Sticking to It.doc	
DOC	Recommended Gyms.doc	
DOC	Diet.doc	

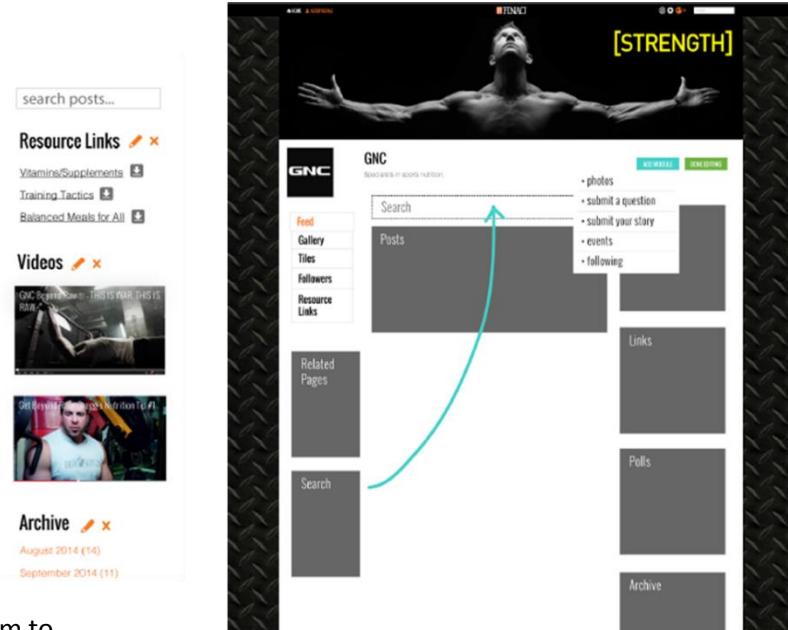
D. Customizing the Sponsorship Page

Identified representatives of a sponsorship page as well as internal FINAO personnel will be assigned a role that identifies them as having the “rights” to edit a specific or set of sponsorship pages. This role will also assist in identifying those that are able to create POSTS to the sponsorship page. When a user is assigned the role of editor for a sponsorship page, when they view the sponsorship page, they will see the EDIT button enabled and the POST button will

work for posting to the sponsorship feed. Users will have the added capability when posting to include / upload files which will then be assigned to the Resource Link page.

Clicking on the EDIT button from the public sponsorship page view will open the sponsorship page editing module. From this module, users with the EDIT role will be able to:

- Upload a banner or profile picture
- Upload a background image to display behind the primary feed area
- Edit the BIO
- Select widgets and modules
- Determine where on the sponsorship page they want to place the modules
- The left navigation menu will “auto-update” with the link to any module selected
- Edit selected widgets and push to production



When user selects **ADD MODULE** the list will appear for them to click the module/ widget that they would like to add. When user selects **DONE EDITING** all changes will be saved and published for public view on the sponsorship page.

IX. FINAO Gear Shop redesign

See the Shop BRD for additional details.

X. Mobile Apps (Android, IOS)

The mobile Apps functionality and scope covers the following areas and should operate basically in the same manner as the functions work in the web format:

- Create account
- Menu – with ability to see and click through to 3 sponsors by Tile
- Set up account
 - Profile pic
 - Banner image
 - BIO
- Manage settings
- FINAOs – all statuses including complete & on hold
- Post - Create a FINAO as a post option
- Photo & Video library (no filtering)
- Groups - Group page view – feed, resources
 - Groups analytics gadget (future)
 - Request to join group
 - Accept group members
 - Create Group Post (Create Group FINAO as post option)
 - Invite members to Group (1 click)
- Home feed (auto refresh) upon pull down at top
 - Inspire/ Encourage
 - Share posts

- Search
- Notifications
 - Visible on each page/ header
 - Notifications mobile app tile/ home screen
 - Push notifications (lock screen to app)
- FINAO Gear
- Terms of Use, Privacy Policy & FAQ

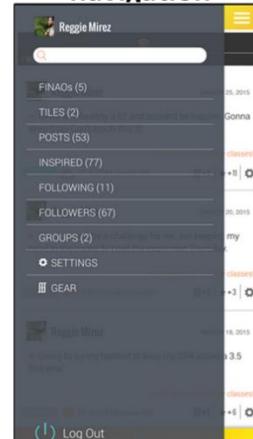
Log In / Create Account (Register)



First screen always defaults to POST



Menu enables full navigation



Home – Goes to Home feed

Globe - Drop down to notifications

Profile Page

Profile/ Banner pics updated by clicking on camera icon



Bio has an edit bio link

Three dots opens menu to Inspired, Following, Groups



All FINAOs available by status, click through to drill into posts

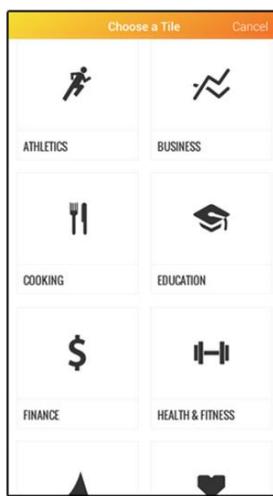
Three dots opens menu to edit or delete FINAO

FINAO logo on footer to POST

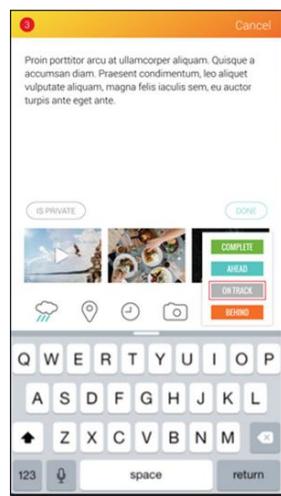
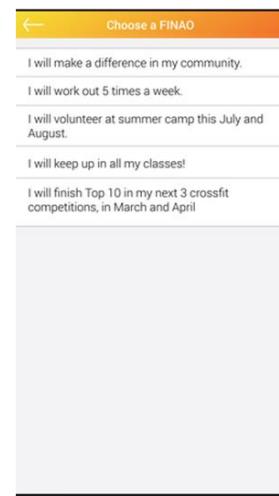
Post



Create a New FINAO



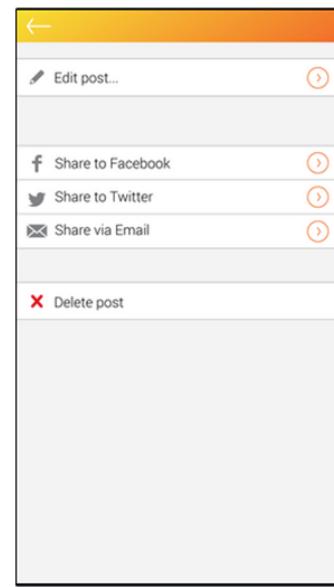
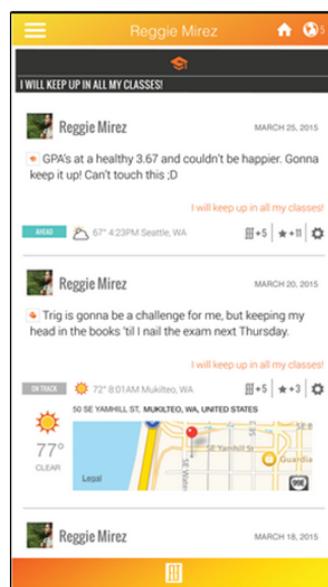
Existing FINAO



Click on GEO location data for more detail

Click on Post Options button for edit, share & delete

FINAO Drill Down to Posts

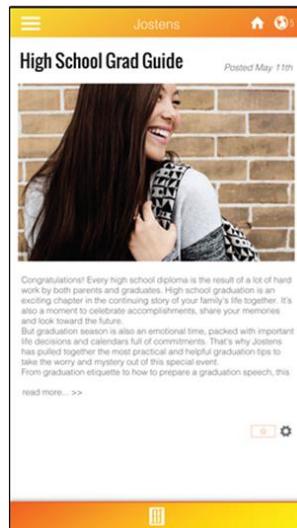


Tile Specific Menu View



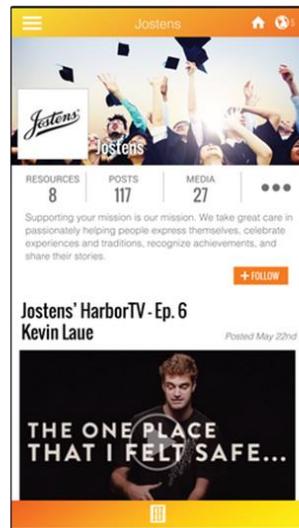
Sponsorship posts show on menu, tied to Tile for FINAO/ Post

Sponsorship Post



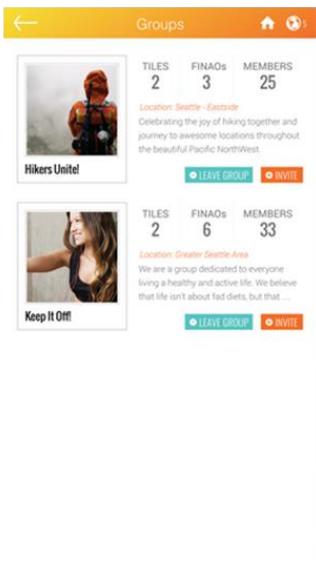
Clicking on Sponsor name goes to Sponsorship Page

Sponsorship Page

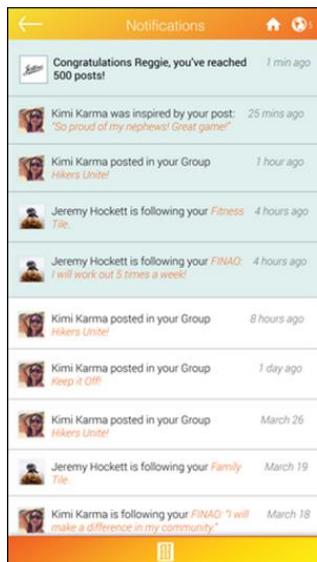


Users can scroll all posts, navigate content, FOLLOW page

Groups View



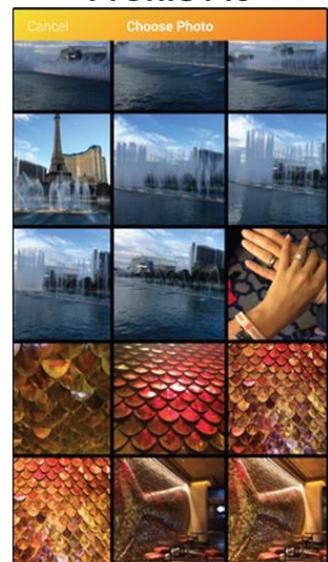
Notifications



Edit BIO



Edit Banner/Profile Pic



XI. System Generated Functions

These are the additional system generated functions to be added to Version 1.0.

A. Email Validation

When a user creates an account, they will have a set, determined amount of time to verify their email address. If the email is not validated within that set amount of time, user will receive count down warnings at one week, 5 days, 3 days and 1 day. After the last notification, the user will be locked out of their account. They will be able to request another email verification be sent so that they can regain access to their account or be provided with an option of resetting the email address tied to account and be required to verify that email address. Only users with active, verified email addresses can retain access to their FINAO accounts.

B. Change Password Email Notification

When a user changes their password, they will be notified following the password change action so that if they were not the one that requested a change they are able to take action.

C. Bad Word Filter

There will be a bad word filter implemented so that anytime a user enters any text into their FINAONation profile, bio, post language, FINAO language, it will be filtered against the bad word filter and user will be alerted to amend any words that violate the filter before being able to save the text language.

D. Image Scanning for Prohibited Images

There will be an auto-scanning feature implemented that scans images for any prohibited content prior to upload of the image into the banner image, profile picture or as a post. User will be alerted to amend any images that violate the prohibited images scanner prior to being able to save the image.

APPENDIX A: PRODUCTION – Beta KNOWN BUGS

This appendix contains the known bugs currently in the production environment along with the target fix/ ideal solution. This section is provided to provide a clear distinction between what is in production currently and how it performs versus desired performance. Items with * are included in the Version 1.0+ requirements.

Area/ Function	Bug - Description	Fix Details
Logged In	Time out for signed in not reflected in UI, users can navigate several steps before being aware logged out.	When user times out from being logged in, force immediate log in, not allow any navigation if not logged in.
Create Account – content	Sign up form YEAR only has 3 YYY	Revert to show (YYYY) for the field requirements
Create Account – Navigation	Site requires a separate log in after creating account.	After account creation go straight to profile page – don't require another login.
Search	Search bar eats letters as they are being typed in	Insure that as user types each letter and space displays accurately
Search	Search results stick/ won't close – browser refresh required to close	Any click outside of the Search bar closes the search results
Search	Changes made in profile not updated/ refreshed in Search results (first, last name)	Refresh all changes in Search immediately for any changes made in profile
Search – Results	Items (users, FINAOs, posts, Groups) show up in search even after they have been deleted/	Items that have been deleted should be cleared and deleted from search results
FINAO Feed	After a solo FINAO is deleted the Post button is still active on Profile Page/ FINAO Feed	If no FINAOs or a single FINAO is deleted- post button should be disabled/ not active.
FINAO Status	FINAO status is not accurate if a post deleted.	FINAO status should revert to 2nd recent status when more recent post deleted.
FINAO Status	User able to view status change behind Post modal window but not saved until user clicks the Post SAVE button.	Disable status change until post saved (don't show in background).
Pushing Updates	When new features/functions released, users must F5 refresh, not automatic.	Design so that data/feature/function pushes refresh "automatically" / no forced refresh needed
Site Content	All other social media icons are currently grey.	Use native company branded colors for SM Icons
Posting - images	Any image greater than 2MB will not load (or ratio increases during upload pushing image over 2MB)	Enable images greater than 2MB to authorize, and maintain ratio as image uploads
Posting – Images Profile Pic, Banner	IOS images often revert to wrong orientation (should be portrait, load as landscape).	Enable mobile posted pics to upload in accurate orientation.
Posting - Videos	Only https://youtube.com videos can be uploaded	Enable posting of native videos, other source videos
Posting - Images	Post images are not able to be manipulated.	Enable cropping for all post images, remove image "black box" wrapping on site.

Area/ Function	Bug - Description	Fix Details
Posting – FINAO	Can't create a new FINAO when in Post function. Must use 2-step process.	Create 1-step post process. Enable ability to create New FINAO as an option in Select FINAO dropdown in Post process.
Home Feed Other User's Post	Cannot follow a FINAO from Home Feed or from another's Post Feed. Must go to user's Profile page to FOLLOW.	Enable ability follow user's FINAO/Tile/All Tiles from Post Options.
Home Feed – Content	Content incorrect: verbiage on Home Feed if not following any FINAOs says: "there is nothing here! Are you following anyone?"	Change wording to: "...are you following FINAOs?" and remove the "Load more Posts" button.
Notifications - Navigation	Inspired notifications – clicking on post goes to "inspirer's" Profile page.	If clicking on name, go to user's Profile page, if clicking on FINAO or Post text go to the referenced FINAO or Post
Follow	When user is viewing a specific FINAO and clicks POST button, has to select FINAO to post to from drop down list.	When a user is viewing own FINAO or drilling down into FINAO, default to that FINAO after clicking POST button.
Follow	The FOLLOW button shows on a user's own profile when they drill down from a Tile.	Remove FOLLOW button on user profile during Tile drilldown.
FOLLOW – Text change	When FOLLOW is clicked for a FINAO hover text reads "FOLLOW"	When FINAO is followed, hover message should read "UNFOLLOW"
INSPIRE – Text change	When INSPIRE is clicked on a Post hover text reads "INSPIRE"	When a post is already clicked as inspired, hover message should read "UNINSPIRE"
Groups	Cannot have more than 1 owner, cannot change group owner	Ability to have up to 3 owners and ability to remove/ add group owners
Groups	Groups on public profile pages are not visible (to other users)	Groups Feed is visible on public profile pages to all unless Group is private
Groups-notifications	Notification received by a user when they are accepted or removed or role changed in a group is that "X has updated your group role/ status"	Notifications should be specific as to the change. Replace with (a) "X has accepted your group request", (b) "X has removed you from the group", (c) "X has denied your group request", (d) "X has updated your status to Admin (or Owner)", (e) "X has updated your status to member".
Groups	User can view posts when they are not an "accepted" member of a group – two instances that are incorrect: (a) any user – if not a member or a pending member of a group can drill down from Tile or FINAO and see posts and (b) a member who has requested access to a group but has not yet been accepted can see the POST menu item.	Expected behavior is that a user can only see group posts when they are an accepted member of a group. Non-members and members with a PENDING status should not be able to drill down from Tile or FINAO to see posts nor should they see the POSTs menu item for a group until their status is MEMBER.

APPENDIX B: Athletic Tile – Custom Icon Categories

The below is a beginning list of custom icons that are to be applied to the Athletic Tile. Similar lists will be provided in the future for all 17 Tiles and must be able to be amended – added to or removed, over time.

- Baseball
- Basketball
- Field Hockey
- Football
- Golf
- Gymnastics
- Ice Hockey
- Lacrosse
- Ski
- Soccer
- Softball
- Swimming & Diving
- Tennis
- Track & Cross Country
- Volleyball
- Wrestling

