

Augustin HOLGUÍN

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WORK EXPERIENCE

Freelancer

Since 2017

- Consulted a French startup concerning their user acquisition strategy.
- Increased sales of a startup in Paris specializing in digitizing the tourism industry.

Business Developer

July 2016 – February 2017

Crème de la Crème

Student Consulting Startup 📍 Paris

- Developed key partnerships with large companies in France & abroad (Accenture, Air Liquide etc.).
- Actively participated in the firms continually evolving strategy.
- Initiated the international expansion of the platform (UK, Netherlands, Germany, Belgium, Ireland).

Financial Analyst Intern

Jan 2015 – June 2015

Bpifrance

French Public Investment Bank 📍 Reims (FR)

- Analysed company requests for guarantees and financing.
- Wrote full reports (economic and financial analysis of the companies, feasibility study of the projects, review of the guarantees provided) with my recommendation.

Marketing & Sales Intern

June 2014 – July 2014

OPT FX

Fintech startup 📍 London

- Conducted marketing, market research, competitive benchmarking and prospection of potential clients.

Summer Retail Banking Intern

September 2013

Natixis

BPCE Group 📍 Paris

- Assisted two retail banking account managers.

SOCIAL INVOLVEMENT & INTERESTS

Volunteering

- Organized youth camps with groups of 30 children.
- Involved in student charity Cheer Up which helps young adults dealing with cancer & promotes health awareness.
- Volunteered at Tech conference Leade.rs in Paris (2017).

Music

- I play guitar, piano and drums. Taught guitar for 4 years.
- Performed in various bands and concerts since 2005.
- Electronic music producer since 2012.

Sports

- Individual: Running (half marathon), Triathlon, Tennis.
- Team: Hockey, Volleyball (University team), Rowing.

EDUCATION

M.Sc. Management of Innovation

Rotterdam School of Management (Erasmus University)

September 2017 – July 2018

📍 Rotterdam

Average grade: 8.2/10

GMAT score: 680 (84%)

B.Sc. International Management (Dual Degree)

Lancaster University MS / NEOMA Business School

September 2012 – June 2016

📍 United Kingdom / France

Final grades: France: 15/20 (1st), UK: 2.1

Baccalauréat in Economics & Social Sciences

Lycée Jeanne d'Albret (Paris area)

June 2012

Lycée français Charles de Gaulle (London)

1999 - 2010

EXTRA CURRICULUM

The Hacking Project

Web Development bootcamp

July 2017 – Sep 2017

📍 Paris

The Hacking Project is a 3-month free coding bootcamp based in Paris. The curriculum taught me all the basics of web development (frontend, backend, database management, testing etc.). During the last two weeks, I had to build from scratch a fully functional clone of Airbnb.

Samsung Corporate Challenge

November 2017

📍 Rotterdam

Participated in a team competition for the launch of a new tech product. Pitched our proposal in front of top executives of Samsung Netherlands and won the competition.

SKILLS

Web development

Portfolio link: <https://bit.ly/2qNQjrl>

- Frontend: HTML/CSS, JavaScript, jQuery. Framework: Vue.js
- Backend: Ruby, JavaScript. Frameworks: Express.js (Node.js) & Ruby on Rails.
- Tools & other: Git, Heroku, Postman, Sequelize.js, SQL.
- Portfolio: Built a guitar tabs website as well as a clone of Airbnb. Currently building a news social network app.

Languages

- French: Native.
- English: Full proficiency.
- Spanish: Professional proficiency (Colombian family).
- German: Beginner, level A2 (currently learning).

IT (other): SQL, R, MS Office, Google suite, Slack, Trello, Intercom, Zoho etc.