Augustin HOLGUÍN

✉ augustin.holguin@gmail.com   📞 +33 (0) 6.27.41.57.11   🗺 Rotterdam (NL)

WORK EXPERIENCE

Freelancer   Since 2017
- Consulted a French startup concerning their user acquisition strategy.
- Increased sales of a startup in Paris specializing in digitizing the tourism industry.

Business Developer   July 2016 – March 2017
Crème de la Crème   Student Consulting Startup 🗺 Paris
- Sealed key partnerships with large companies in France & abroad (Accenture, Air Liquide etc.).
- Actively participated in the firms continually evolving strategy.
- Worked on the international expansion of the platform (UK, Netherlands, Germany, Belgium, Ireland).

Financial Analyst Intern   Jan 2015 – June 2015
Bpifrance   French Public Investment Bank 🗺 Reims (FR)
- Analysed company requests for guarantees and financing.
- Wrote full reports (economic and financial analysis of the companies, feasibility study of the projects, review of the guarantees provided) with my recommendation.

Marketing & Sales Intern   June 2014 – July 2014
OPT FX   Fintech startup 🗺 London
- Marketing, market research, competitive benchmarking and prospection of potential clients.

Summer Retail Banking Intern   September 2013
Natixis   BPCE Group 🗺 Paris
- Worked as an assistant to two account managers.

SOCIAL INVOLVEMENT & INTERESTS

Volunteering
- Organized youth camps with groups of 30 children.
- Head of on campus communication for student charity Cheer Up which helps young adults dealing with cancer.
- Volunteered at Tech conference Leade.rs in Paris (2017).

Music
- I play guitar, piano and drums. Taught guitar for 4 years.
- I have played in various bands and concerts since 2005.
- Electronic music producer since 2012.

Sports
- Individual: Running (half marathon), Triathlon, Tennis.
- Team: Hockey, Volleyball (University team), Rowing.

EDUCATION

M.Sc. Management of Innovation
Rotterdam School of Management (Erasmus)
September 2017 – July 2018   🗺 Rotterdam
8.2/10 average (UK: 1st)

B.Sc. International Management (Dual Degree)
Lancaster University MS / NEOMA Business School
September 2012 – June 2016   🗺 United Kingdom / France
Final grades: France: 1st, UK: 2.1

Baccalauréat in Economics & Social Sciences
Lycée Jeanne d'Albret (Paris area)   June 2012
Lycée français Charles de Gaulle (London)   1999 - 2010

EXTRA CURRICULUR

The Hacking Project
Web Development bootcamp
July 2017 – Sep 2017   🗺 Paris

The Hacking Project is a 3-month free coding bootcamp based in Paris. The curriculum taught me all the basics of web development (frontend, backend, databases, testing etc.). During the last two weeks, I had to build from scratch a fully functional clone of Airbnb.

SKILLS

Web development
Self-teaching for more than a year.
- Frontend: HTML/CSS, JavaScript, jQuery. Framework: Vue.js
- Backend: Ruby, JavaScript. Frameworks: Express.js (Node.js) & Ruby on Rails.
- Tools & other: Git, Heroku, Postman, R, SQL (Sequelize.js).
- Portfolio: Built a guitar tabs website as well as a clone of Airbnb. More projects on the way.
Portfolio link: augustinholguin.com

Languages
- French: Native.
- English: Full proficiency.
- Spanish: Professional proficiency (Colombian family).
- German: Beginner, level A2 (currently learning).

IT (other): SQL, R, MS Office, Google suite, Slack, Trello, Intercom, Zoho etc.