We've analysed your website performance and here are the results.

43%

Solid, you have the basic elements covered, but you need to step it up.

You have the basic elements covered, but continue reading to improve your score and really leverage your website marketing.

Generated: **March 19, 2018**
Target Country: 🇬🇧 **United Kingdom**

Visitors

In this section you will see analysis of your visitors. Including how much traffic your site receives, where this traffic is coming from and your current rankings in terms of visitors. This information enables you to see how well you are attracting visitors and in what areas you need to improve.

What's your site's estimated traffic?

VERY LOW

Based on our mighty indicators

What's your global position?

10,009,552

Based on Alexa™

Site Review

There are a few obstacles that need to be avoided to ensure your website gives the best possible experience for your users. This section checks your website's speed and looks for any errors that could make your users decide to leave your website.

Does your website load quickly?

YES

Excellent. **1.62 seconds** is a good loading time for a website.

Do you have an SSL certificate?

YES

Your website **has a valid SSL certificate** in place.

What do you need to look at?

Your site **doesn't have error pages** set up.

If a page on your site doesn't exist or has moved, it's important to give the visitor an engaging and informative error page to convince them to keep browsing your site.

See all recommendations for your website with
Search Engine Optimiser

OPTIMISE YOUR WEBSITE NOW! >

What have you done well?

✓ You have set your **preferred domain**.

✓ You have an XML sitemap on your site.

Search Optimisation

Search engines are very fussy and require everything to be in a certain way. If your website does not follow suit it will affect your search results. By optimising your website for search engines you can rank higher and get more accurate search results making it easier for people to find you.

What do you need to look at?

✕ Your site doesn't have a **robots.txt** file.

> **robots.txt** is a file placed at the root of your site which indicates to search engine crawlers which parts of your site you don't want them to access.

See all recommendations for your website with
Search Engine Optimiser

OPTIMISE YOUR WEBSITE NOW! ❯

What have you done well?

✓ Your site has all its meta descriptions.

✓ Your site isn't duplicating meta descriptions.

✓ Your site's meta descriptions are not too long.

- There are no missing titles on your pages.

- Your site has no duplicated titles.

- Your titles are just the right length.

- Your URLs are a good length.

- Your site isn't generating dynamic URLs.

- All your images have alt tags.

- You have a good amount of links on your pages.

- None of your pages have a meta 'noindex'.

Content

This section checks the content of your site to determine if the amount you have is sufficient and to see if you have elements such as interactive forms or a blog which help you to interact with your visitors.

Do you have a blog?

NO

Do you have a contact form?

YES

We found **one page** with a contact form.

What do you need to look at?

ⓧ It looks like you don't have a blog.

A blog is one of the best ways for you to get in touch with your target audience, creating great content for search engines while also keeping your website up to date. We highly recommend you create a blog that's relevant to your website, focusing on the products, industry, and interests of your target audience.

See all recommendations for your website with
Search Engine Optimiser

OPTIMISE YOUR WEBSITE NOW! ›

What have you done well?

✓ You have at least one contact form.

✓ You've created a lot of content.

Mobile

The number of people viewing websites on mobile devices is increasing year on year. As a guide, over 20% of visitors to your website will use a mobile device to view your website. A bad mobile experience can seriously affect your website traffic so in this section we look at how your website performs on mobile devices.

How does your site look to mobile visitors?

SKILZ GRAPHICS HOME ABOUT SERVICES PORTFOLIO CONTACT

SKILZ GRAPHICS

SKILZ GRAPHICS HOME ABOUT SERVICES PORTFOLIO CONTACT

Is your site mobile enabled?

YES

It looks like **your site is optimised** for mobile users.

Does your mobile site load quickly?

YES

Your mobile site is fast – it takes 1.74 seconds seconds to load.

⭐ Popularity

This section takes a look at how popular your site is in terms of the number of backlinks it gets and how much traffic it currently receives. Backlinks are important for SEO because search engines give more credit to websites that have a good number of quality backlinks, and consider those websites more relevant than others in their search results.

Your site currently has no backlinks.

After you start to work on the recommendations we've given you for Popularity, you'll start to see sites that are linking to your site.

Social

This section shows the social interaction of your website and indicates how many times your site has been shared, liked or followed. This helps to show the quality you're sharing socially.

Please note these figures do not show your current fan counts.

0

Your site shares in LinkedIn

0

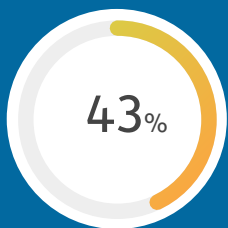Your site likes in Facebook

1

Your site shares in Facebook

0

Your site mentions in Google+

43% Your priorities should be:

- You should work on getting more visitors to your site.

- Fix 3 warnings on your site!

- Work on the 2 warnings that affect how well your site is optimised for search.

- Look into creating a blog for your site.

- Get more high-quality links back to your site during the next month.

- Do more on your social network accounts and share more of your content.

- Make it easier for your users to see your site on their mobile devices.

Improve your results

Find out how to optimize **skilzgraphics.com** even further with our recommendations.

Get 25% off all Business or Business Pro yearly packages now. Just enter `SEO25` at checkout

OPTIMISE YOUR WEBSITE NOW! >