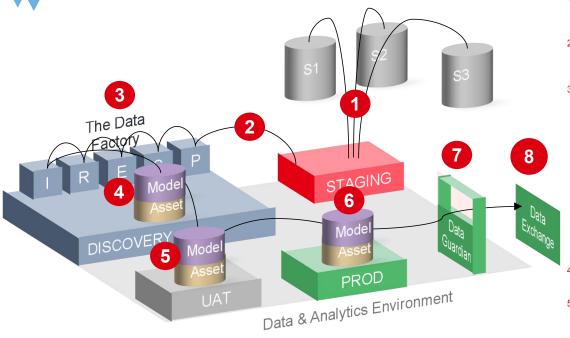


Big Data Intelligent Processing & Data Visualization

演讲人: 吴仕橹

Business Insights & Analytics – How it Works



- Source systems are ingested into staging (a shared preparation area).
 Typically through Sqoop (database copy) or CDC (streaming style change updates) or Juniper(in the house platform)
- System tables are copied into the Discovery environment, where this production data is processed and models/insight are developed post Data Factory
- The Data Factory takes raw data through a number of steps:
 - Profiling : looking at the data to identify its contents and tag it with the correct metadata
 - Cleansing & curating: restructuring the data into the simplest and most efficient form, highlighting errors to revert back to source system owners
 - Enriching: creating new derived fields based on the raw data (e.g. flags) and appending reference data for models to utilise
 - Record linking: using advanced techniques to join up disparate data and masses of separate sources into a single logical model
 - Indexing : organising the final data asset into an index, making it quickly searchable
 - Stabilised assets and models are pushed through our UAT environment for testing and data validation from the consuming users
- Final models and assets are then landed in our production environment; their insight ready for consumption through agreed patterns (typically APIs or file transfers)
- 6) The Data Guardian will control all consumption compliance
- 7) Data Exchange hosts APIs/APPs to source data to consumers

Data & Analytics Execution

Ingest

Transform

Profile

Link

Analyse

Consume

Use Cases in Execute

Automated feed of data, copying the source systems into the GBM Data & Analytics Lake

Data is pretransformed and optimised by Data Data is profiled to tag components for metadata analysis Algorithms used to predict data type and automatically tag

The tagged data is linked and enriched learning, generating unique identifiers for

The enriched data is validated against business rules to ensure that it is fit for The finalised data is passed into a range of MI. analytics and data science applications to generate business value

Case 1 Case 2

Case 3

Case 4

Case 5

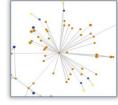
Case 6

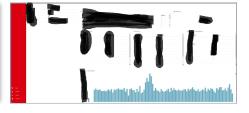
Case 7

Case 8









Raw XMI Trade Data

Pre-processed Source Data

Metadata Modelling

Record linked **Network Graph** Data Validation Results

Time-series Application

Kafka

hadoop

elasticsearch

TensorFlow

Kibana

Grafana

Spark

Spark GraphX

Spark MLlib

Scala

We use more ...

Example

Pipeline

Technologies

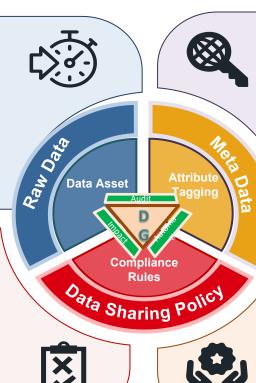
Data Guardian - 1

Source Data

- Data ingested from hundreds of source systems
- Data cleansed via GBM Data Factory
- Data presented in use case assets

Data Sharing

- Policy's obtained from regional legal and compliance teams
- Policy converted into set of sharing rules
- Rules converted into Standard Rules
 Template ready for consumption



Information Asset Registry

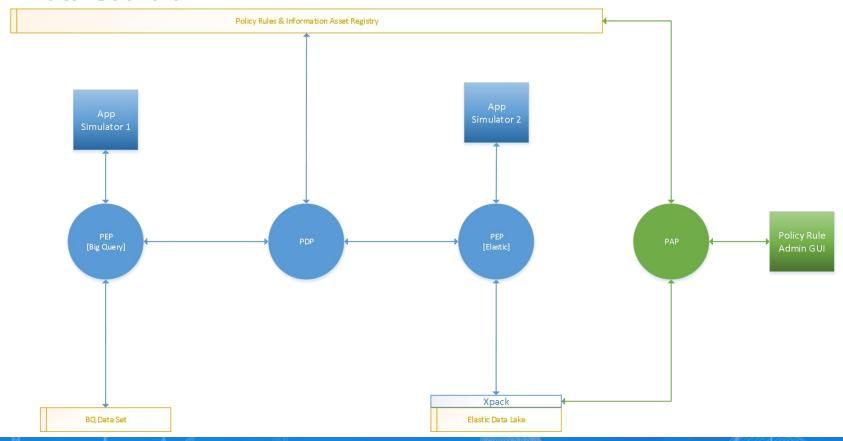
- Golden source for physical to logical mappings, mastered in data factory
- Repository for logical attribute hierarchy, containing terms where necessary

Data Guardian

- Policy Administration tool linked up with meta data store, allows policy rules to be entered in logical terms
- Each "data access request type" is assed by Policy Engine in order to produce a Policy Decision Point summarizing the resultant compliant dataset
- Automatic adaption of queries and in process filters in order to produce compliant data view

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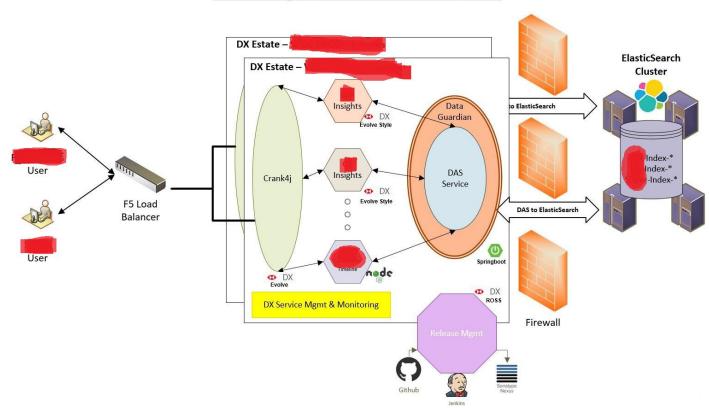
Data Guardian - 2



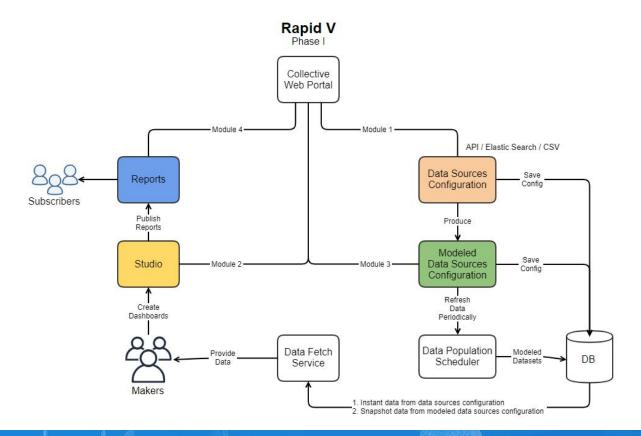
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Data Exchange

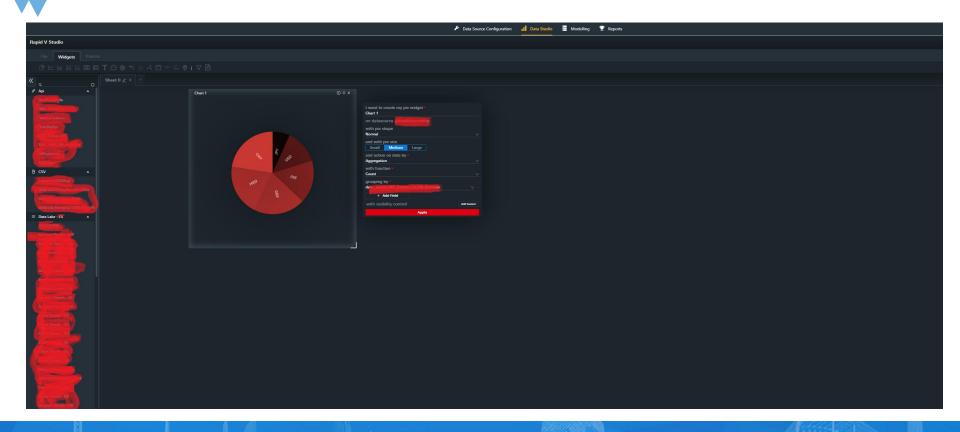
<u>DataXchange – Micro Service Environment</u>



Rapid-V Design



Rapid-V Demo



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Rapid-V Sample



Join Us





THANK YOU!