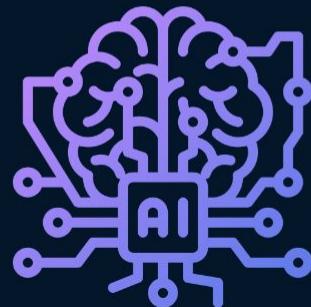




# Chatbot Evaluation

*“You can’t manage, what you can’t measure”*



# Problem



AI Developer

Unser neuer FAQ  
Agent soll live gehen

# Problem



AI Developer

Danke... war  
etwas besser!

Neue Version,  
bitte testen!



Business Unit

# Problem



AI Developer



Business Unit



Board

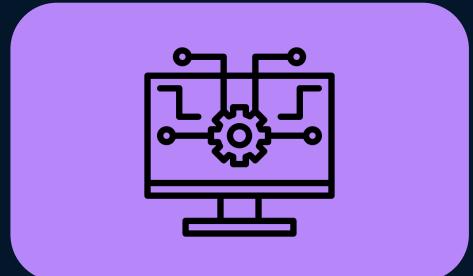
- ! Manuelle Eingabe der Testfragen
- ! Kein hilfreiches Feedback
- ! Keine Benchmarks

# Lösung



AI Developer

Go live  
approved?



AI Evaluation Tool



- Automatisiertes Testing
- Detaillierte Analyse
- Messbare KPIs



Board

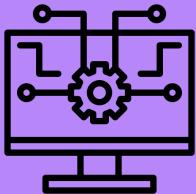
# Lösung



AI Developer

Go Live!

Go live  
approved?



AI Evaluation Tool



- Automatisiertes Testing
- Detaillierte Analyse
- Messbare KPIs



Board

# *LIVE Demo*

This is where the magic happens 

# *Pipeline*

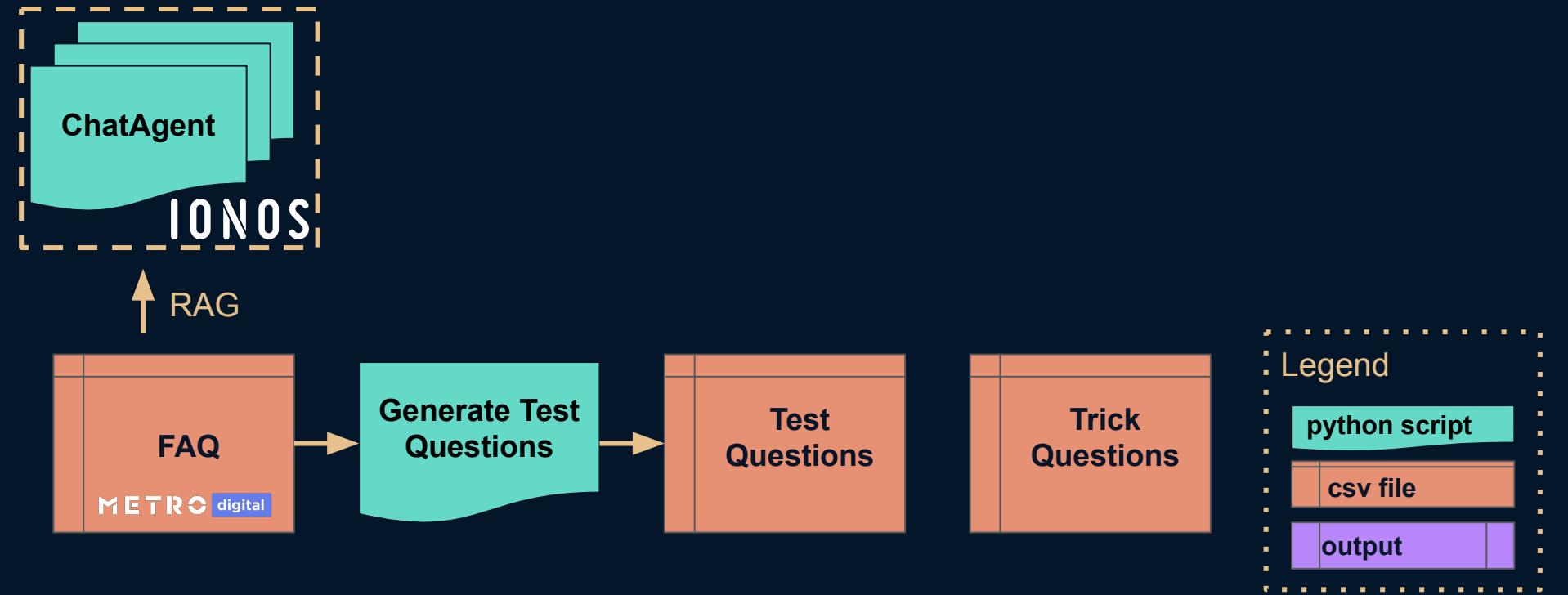


python script

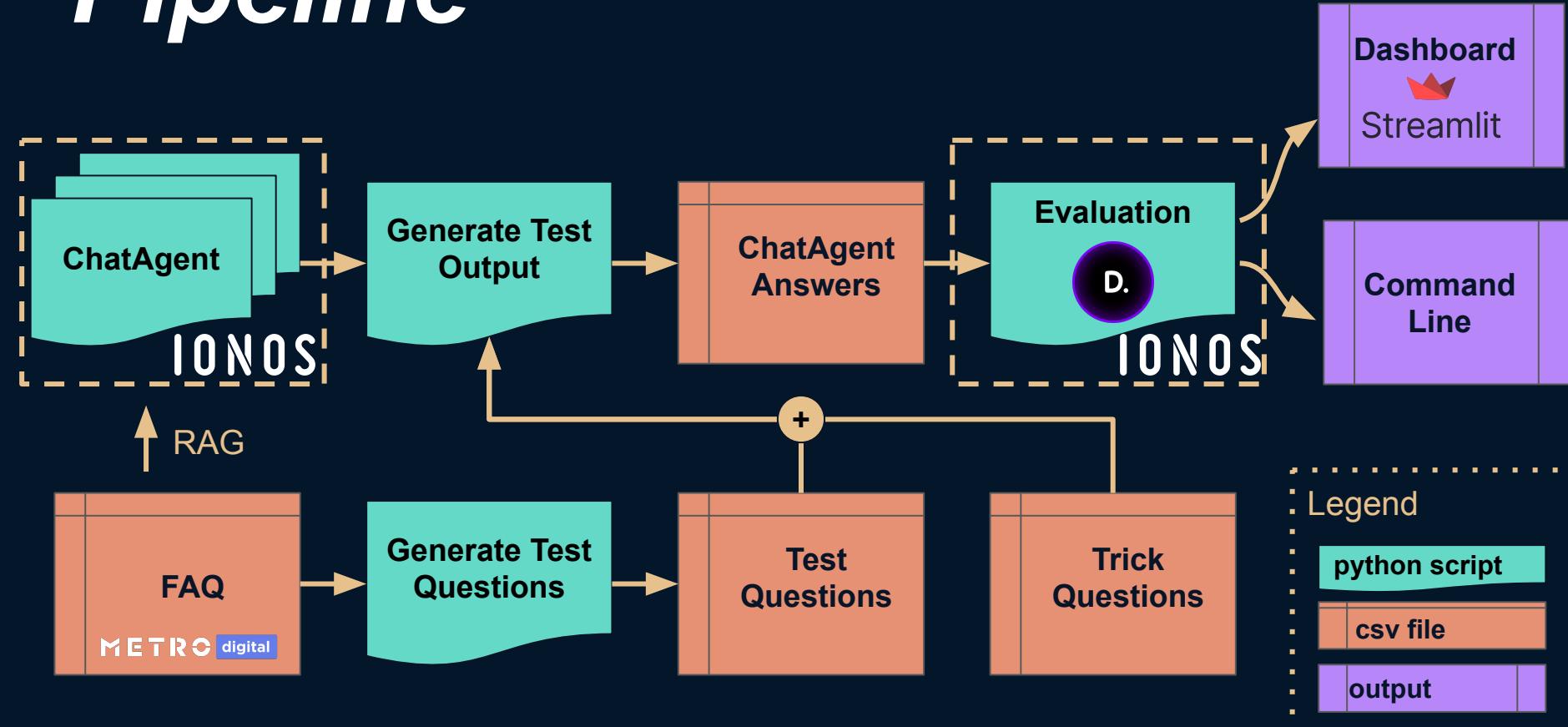
csv file

output

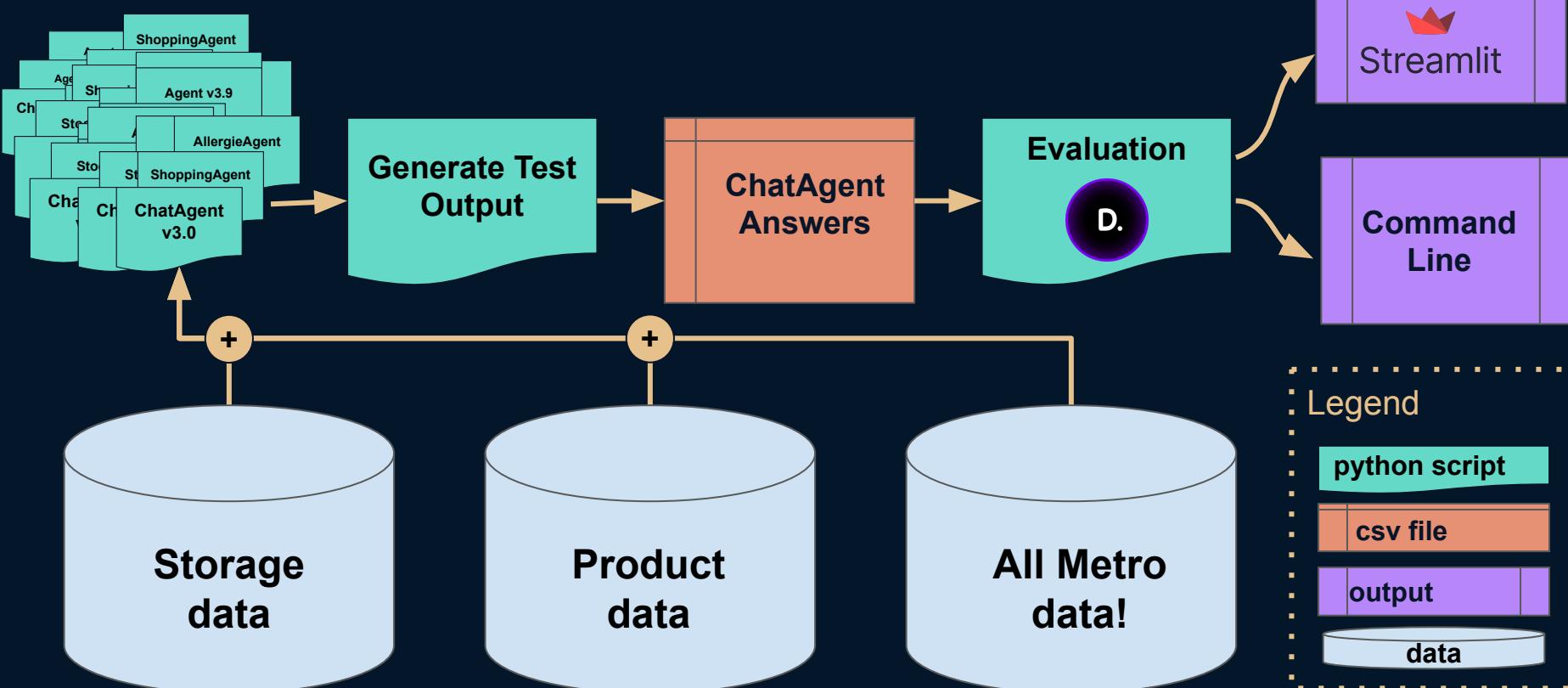
# Pipeline



# Pipeline



# Future Outlook



# A success story

METRO digital & IONOS

Manage What You Measure.



Hauke  
Diers



Domitille  
Grandjean



Nico  
Neubauer



Andres  
Navarro



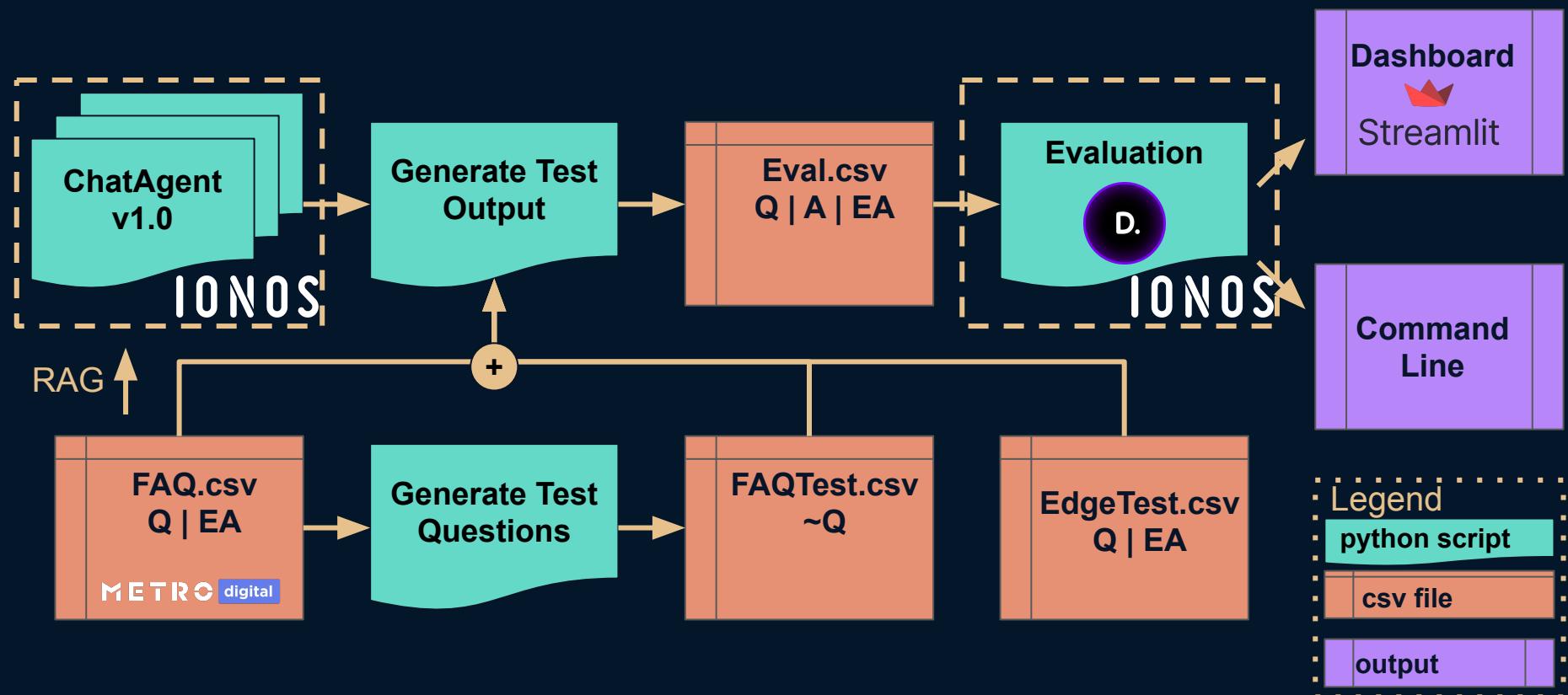
Omid  
Roshenas

# *Evaluation Metrics*

1. **Correctness:** Sind die angegebenen Informationen wahr?
2. **Clarity:** Ist die Antwort leicht zu verstehen?
3. **Hospitality & Tonality:** Ist der Ton professionell?
4. **Relevance:** Beantwortet er die gestellte Frage?
5. **Hallucination Safety:** Werden Informationen erfunden?



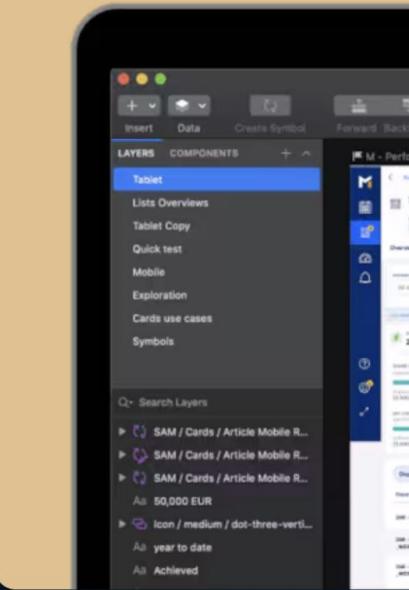
# Future Outlook



# *Skalierbarkeit*

Naheliegende Use cases:  
Dish:

Broader use cases für weitere Integration:  
Evaluation Robotics AI - Accuracy of order  
preparation  
Maintenance check-up for Obi's new storage  
tracker



# *Welche Metriken Evaluation*

Correctness

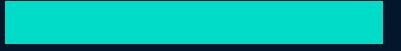
Clarity

Hospitality / Tonality

Relevance

Hallucination Safety

Each scale 1/5



# Pipeline

