ShopUp - Campus Drive

Company Profile (ShopUp India)

ShopUp is the leading social commerce platform headquartered in Singapore that helps micro-entrepreneurs in Bangladesh to set up storefront, source products, access working capital and grow their business by automating many sales and operational processes. ShopUp currently has over 1 Lakh micro and small businesses on the platform. ShopUp is funded by marquee investors like Sequoia, Flourish and Gates Foundation.

ShopUp, which was set up in 2016 by Afeef, Siffat and Ataur also counts Sujayath/Navaneetha as cofounders, who previously started and exited Voonik.com.

ShopUp provides a range of sales and trade management tools to entrepreneurs, including product sourcing, order management, digital payment acceptance and a catalogue, cart and checkout system for Facebook page or through Messenger. ShopUp also provides worldwide shipping solutions through local and global logistics partners, and access to working capital through partnerships with SMB financial institutions and BRAC, one of the largest microfinance institutions in the world. ShopUp uses a proprietary algorithm that analyses over 2,000 data features to assess a merchant's capital requirements and repayment capacity, then refers them to partner institutions for loans.

Offer

Based on the interview performance we might give a bigger offer up to 25% more. Every offer will have 10% as a Joining bonus and 20% in ESOPs.

Typical Offer: 12L
The below would be the Offer split.
    8.4L CTC Per Annum
    1.2L Joining bonus (Generally will have 12months lock-in)
    2.4L worth of ESOPs (Generally will have 4 years vesting at the share value equal at the time full time confirmation date)

Internship

All the recruited candidates would be encouraged to attend minimum 3 months and up to 9months of Internship in our company campus at Bangalore. During that time, they will be paid with 50% of their monthly CTC at stipend every month.

Software Development Engineer

Offer: 12L

What you will be doing? (Roles/Responsibilities)
- Own the coding of a sub-module individually or along with another mentor/peer.
- Hands-on coding on any one of RoR, NodeJS, Java, Go or Python languages.
- Ensure coding standards, proper design patterns, writing test cases and project mgmt processes are followed.
- Deliver projects on time and productionize it on a continuous development environment.
- Write test cases and code review.
- Work with the mentor to understand requirements and create estimates against those requirements.

What should you have? (Jobs Skills required)
- Very strong analytical and problem-solving skills in super changing environment
- Understanding of algorithms and data structures.
- Ability to work in a team structure and deliver projects.
- Ability to write programs in any language.
- Knowing languages like RoR, NodeJS, Java, Go or Python would be added advantage.

Data Scientist/ML Engineer

Offer: 16L

What you will be doing? (Roles/Responsibilities)
- Work with stakeholders throughout the organization to identify opportunities for leveraging company data to drive innovative business solutions.
- Use various predictive modeling techniques and optimize customer experiences at the same time generate revenue.
- Develop custom data models and algorithms to solve the business-critical problems.
- Develop A/B testing framework and test model quality.
- Develop processes/tools to monitor and analyze the model performance and data accuracy.

What should you know? (Jobs Skills required)
- Very strong analytical and problem-solving skills in super changing environment
- Understanding of algorithms and data structures.
- Ability to work in a team structure and deliver projects.
- Ability to write programs in any language.

· Experience in using statistical computer languages like R, Python, SLQ, etc. and manipulate data to draw insights from large data sets is an added advantage.
· Knowledge of a variety of machine learning, statistical and data mining techniques or knowledge of distributed data/computing tools also is an added advantage

QA automation

Offer: 8L

What you will be doing? (Roles/Responsibilities)
· Own quality of a module
· Increase confidence in the quality of the product for product/business teams.
· Understand the customer pain points and find UI/UX issues in a timely manner.
· Write test case automation using Selenium/Appium framework.
· Create appropriate automation libraries to reduce the code repetition and to keep the code clean.
· Run load test using the automated test case to ensure the scalability of the module.
· Manage the test environment with near to production simulated data without any data/security breach.
· Do manual testing on projects as needed which includes sanity checking the projects before release.

What should you know? (Jobs Skills required)
● Very strong analytical and problem-solving skills in super changing environment
● Ability to work in a team structure and deliver projects.
● Knowing bash, git, adb, charles proxy and Android dev tools is an advantage.
● Ability to think from the customer perspective and unearth real issues which would be affecting the customers.
● Ability to write scripts/programs in any one language.

Data Analyst

Offer: 8L

What you will be doing? (Roles/Responsibilities)
● Own the data analysis part of a business.
● Increase confidence in the quality of the numbers which a product/business relies on.
● Understand the numbers from customer perspective and notify any customer experience issue.

- Write DB queries in various SQLs, Presto, Mongo etc. and automate it using scripts.
- Make sure the accuracy of the data time and again.
- Manage the data lake and its environment with near to production data without any data/security breach.

What should you know? (Jobs Skills required)
- Very strong analytical and problem-solving skills.
- Ability to work in a team structure and deliver projects.
- Knowing SQL, git, and scripting is an added advantage.
- Ability to think from the customer perspective and provide real data insights to the business teams.
- Ability to write scripts in any one language.