


ASHLEY PHILLIPS

Instructional Design/eLearning Developer

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 www.ashleyphillips.net

EDUCATION

MS in Learning Technologies & Design

University of Missouri

2021 – Present

BS in Business Administration

William Woods University

2018-2021

Cum Laude

PROFESSIONAL SUMMARY

Creative, self-motivated professional with outstanding interpersonal skills and the ability to quickly learn new applications while managing multiple projects. Familiar with adult learning theory, front-end analysis, needs assessment and needs analysis, instructional alignment, formative/summative evaluation, and all phases of the ADDIE/SAM lifecycle. A people person with a demonstrated ability to meet tight deadlines and create engaging content that enhances performance and drives results.

WORK HISTORY

Techno garden, Inc. DBA Sun Inside Gardening Co., Eugene, OR.

Leader of a Successful Business, sold in 2013 *2003-2013*

- Gained valuable experience in small business start-up, leadership, project management, retail sales, working with subject matter experts, ILT, manufacturing, and distribution.
- Customer service, sales, creative problem solving and new policy implementation.
- Designed, developed, and implemented effective employee and customer training programs that increased sales by 20-50%

VOLUNTEER

West Central Community Action Center, Appleton City, MO.

Hermitage Head-Start Policy Council Member *2017-2019*

- Attended monthly meetings to discuss and implement new school policies.
- Kept teachers and parents updated on new school policies.
- Signed off on all new teacher hires and fires.
- Helped recruit new hires and conduct teacher interviews.
- Crafted and delivered meaningful speeches and demonstrations to keep parents motivated to read to their children and fill out monthly reading log for continued grant funding.