



Unit Kegiatan Mahasiswa
BNEC (English Club)
BINUS
UNIVERSITY



2023

NEO ENDEAVOR BATTLE FOR TRIUMPH

E-BOOKLET



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ABOUT BINUS UNIVERSITY

Bina Nusantara University, better known as BINUS University, is a university located in Indonesia with a total of ten campus areas. BINUS University was awarded as **“The Best Private University”** in MIX magazine’s August 2013 edition and has been **recognized by multiple international organizations**. BINUS University has many academic programs to ensure its students’ readiness to work in both international and national workplaces, aligned with the vision to be a **world-class university** fostering and empowering society in building and serving the nation. Furthermore, BINUS University has more than 1500 academic and experienced practitioners with master’s (S2) and Ph.D. (S3) educational backgrounds to ensure the quality of education for BINUS University students.

ABOUT BNEC

Established in 1992, **BINUS English Club (BNEC)** is the only English-based student organization at BINUS University. BNEC is available in 5 regions which are Kemanggisan, Alam Sutera, Bekasi, Senayan, and Bandung. Every year, **more than 600 students** register to be a part of BNEC, and BNEC has been awarded **“The Best Student Organization”** by BINUS University 9 out of 10 times. Besides winning many English-related competitions, BNEC has also won an award from the **Guinness World Record** for breaking the world record of “The Most People Doing Crosswords Simultaneously” with 550 people and **MURI Records** for freely distributing 3015 bamboo straws in Plaza Atrium. BNEC provides several platforms such as classes, community, and many more to improve its member’s English skills and give them a competitive edge in the professional world.

THE EVOLUTION OF NEO AND ABOUT NEO

2023

National English Olympics or NEO is an annual **national-scaled English competition** that BNEC Alam Sutera holds to gather the potential of senior high school, and college students by focusing on several fields of English-based Competitions. The 2023 National English Olympics (NEO) embraces the theme of "**Endeavor**" with the captivating title "Battle for Triumph." The theme "**Endeavor: Battle for Triumph**" has been chosen to emphasize the journey of hard work, efforts, and struggles on the path to achieving triumph in every endeavor. In NEO 2023, every obstacle is just a stepping stone on the path to success.

THE EVOLUTION OF NEO AND ABOUT NEO 2023

The 2023 NEO is held with the target participants of senior high school and active university students aged 15-22 years old. Every participant of the 2023 NEO will receive a certificate, networking expansion, and the experience to compete in a national-scale competition. The winners of the competitions will also receive fresh money, trophies, winner certificates, and a free ticket to the Asian English Olympics as prizes.

THE EVOLUTION OF NEO AND ABOUT NEO 2023

NEO 2023 will be held **hybrid** after the pandemic outbreak. Technical Meeting, Coaching Clinic, and the preliminary round will be held **ONLINE**, while the Semifinal and octo-final round will be held **ONSITE**. Additionally, there are some changes in the competition compared to the previous year. The Speech competition field will only be open to high school students and university students aged 15-22. This year, NEO 2023 also has a Storytelling competition field. English will continue to play a significant role in judging and will be the primary language of instruction throughout all competition rounds.

VISION

The 2023 NEO's vision is to sustain and elevate the quality of NEO as a prestigious English competition, so that our purpose to develop the English skills of every participant from all over Indonesia is facilitated well. With a good platform and facility, the next generation can improve their confidence, expand their knowledge and self qualities, including ways of thinking, and widen their networking, which will be extremely useful in the future.

MISSION

- Provide a platform for the next generations to have a competitive spirit.
- Give topics that encourage the participants to think creatively and critically and bring out the best solution in the form of the works used in the competition.
- Give opportunities to compete, with training from coaches that have been provided fair and square, including sustaining truthfulness in the judging process.

THEME

The 2023 NEO implies the theme of **Endeavor** with the title "**Battle for Triumph**". In essence, "**Endeavor**" represents the unwavering effort and determination to achieve success. This theme is closely associated with the character Endeavor, a heroic figure possessing fire-based powers from a popular anime series. "**Battle for Triumph**" expresses the rigorous process to achieve victory. Then, NEO 2023 settled that after three years of being limited to online competitions, the participants must have had a "fire" in their hearts that they can not fully unleash unless they compete offline. Everyone will unleash their pent-up "fire" and battle for victory at NEO 2023.

SERIES OF EVENTS

- Coaching Clinic, Technical Meeting and Opening Ceremony (**January 8, 2024**)
- Competition Days (**January 10-11, 2024**)
- Closing Ceremony and Awarding (**January 11, 2024**)

GENERAL RUNDOWN

GENERAL		
Day/Date	Time	Information
Monday, January 8, 2024 (Opening Ceremony) ONLINE	9:00 - 9:30	Open Gate & Participants Entry
	9:30 - 10:25	Opening Ceremony
		Technical Meeting & Preliminary Round Details Reveal
	10:25 - 11:55	
	11:55 - 12:35	Break
	12:35 - 14:40	Coaching Clinic by Judges (Include Q&A)
Wednesday, January 10, 2024 (Day 1) ONSITE	14:40 - 14:45	Closing
	8:30 - 9:10	Open Gate & Participants Entry
	9:10 - 9:30	Opening Remarks
	9:30 - 9:40	Details Announcement
	9:40 - 10:00	Roll Call
	10:00 - 12:40	Preliminary Round 1
	12:40 - 13:10	Break
	13:10 - 15:50	Preliminary Round 2

GENERAL RUNDOWN

GENERAL		
Day/Date	Time	Information
Wednesday, January 10, 2024 (Day 1) ONSITE	15:50 – 16:15	Break
	16:15 – 16:40	General Feedback
	16:40 – 16:55	Details Announcement
	16:55 – 17:00	Closing Remarks
Thursday, January 11, 2024 (Day 2) ONSITE	8:30 – 9:10	Open Gate & Participants Entry & Re-registration
	9:10 – 9:25	Opening Remarks
	9:25 – 9:45	Room & Details Announcement
	9:45 – 10:00	Entry Room
	10:00 – 12:30	Semi-Final
	12:30 – 13:00	Break
	13:00 – 13:10	Roll Call & Details Announcement
	13:10 – 15:20	Grand Final
	15:20 – 15:50	Break + Judging Period
	15:50 – 18:00	Closing Ceremony + Winner Announcement

ELIGIBILITY AND IMPORTANT NOTICE ON PAYMENT

1. Participants **MUST** be senior high school, or university students located in Indonesia.
2. Participants **MUST** be at least senior high school students by the age of 15 and, at most, university students by the age of 22 years old by 2023.
3. Participants who are **previous winners of NEO** are allowed to **join the same competition field**.
4. Each participant is allowed to compete in **ONE** category or level, and changing categories after registration may **not be permitted**.
5. Payment can be made through **Bank Transfer** and **E-Wallet** services.



ELIGIBILITY AND IMPORTANT NOTICE ON PAYMENT

6. Registration fees may vary depending on the category or level of competition, so participants should **review** the fee structure before making payments.
7. Payment **CAN NOT** be refunded for any cancellations for any reason.
8. Payment **MUST** be made in full, which means installment payments are **NOT ACCEPTED**.
9. Payment **MUST** be made within the given time at the website when doing the registration process.
10. After payment is made, participants will receive the payment confirmation in the period of **1x24 hours**.
11. Participants should **keep a copy** of their payment confirmation as proof of registration.

GENERAL RULES AND REGULATIONS

1. All registered participants, except for Debate participants, **CAN NOT** be replaced after registration.
2. These rules are binding and final but can be altered, added to, or removed by the committee as deemed necessary. Non-compliance will result in **DISQUALIFICATION**.
3. Participants agree to secure data storage and consent that their data **MAY** be shared with third parties solely for purposes related to the event.
4. All competitions and contents, including speeches and scripts, **MUST** be in English and must not include discriminatory comments, explicit sexual content, or vulgar language.

GENERAL RULES AND REGULATIONS

5. Participants **MUST** join the zoom meeting at least 30 minutes before the technical meeting and coaching clinic, and arrive at the event location at least 30 minutes before the preliminary, semi-final, and final round.
6. All participants **MUST** wear formal clothing. Participants **MUST** wear formal shirts (preferably with ties) during the preliminary and semi-final rounds, then wear institution alma mater for university students or school uniform for students in the final round. All participants are **NOT ALLOWED** to wear t-shirts.
7. Participants **MUST** consent to being recorded throughout the event.

GENERAL RULES AND REGULATIONS

8. All participants or their representatives **MUST** attend the Technical Meeting and Coaching Clinic.
9. Attendance at the Technical Meeting and Coaching Clinic is mandatory for obtaining further information related to the event.
10. Participants are **not allowed** to leave the event premises without permission from the committee.
11. When it is a participant's turn, they **MUST** promptly proceed to the designated area (Designated breakout room for technical meeting and coaching clinic. Also each designated room for the preliminary, semi-final, and final round).

GENERAL RULES AND REGULATIONS

12. Participants **MUST** refrain from speaking when it is not their turn to prevent disruptions.
13. Committee members **WILL** announce each participant's name three times before their turn. Failure to respond will be considered as a walkout.
14. Judges **MAY** deduct points for rule violations and have the discretion to disqualify participants for serious infringements or non-compliance.
15. The NEO 2023 Committee is **NOT RESPONSIBLE** for personal issues or disturbances not caused by the committee.
16. All decisions made by the judges, which are **FINAL** and not subject to appeal, **MUST** be respected and accepted by all participants.

GENERAL RULES AND REGULATIONS

17. No refunds for registration fees will be given unless proof of payment is uploaded after slots are full. For technical issues, contact the designated person.
18. Registration fees for participants who walk out will **not be refunded**.
19. Participants are strictly **forbidden** to smoke, vape, show sharp weapons, illegal drugs, and alcohol in the zoom meeting, and also forbidden to bring them to the venue.
20. Displaying or showing inappropriate videos and images, including those violating the ITE Law of the Republic of Indonesia, is **prohibited**.
21. Damaging any facilities provided by the committee is **prohibited**.

GENERAL RULES AND REGULATIONS

22. Violations against rules 20, 21, and 22 will be handled according to applicable regulations.
23. Participants **MAY** only document the competition during the semi-finals and finals.
24. Participants **MUST** comply with all rules and regulations set forth by the committee.

TECHNICAL MEETING GUIDELINES

1. Represented by the **chairperson/one** of the group members.
2. Participants **MUST attend** the Technical Meeting from the beginning until the end.

TECHNICAL MEETING GUIDELINES

3. Participants are **highly requested** to join the Zoom meeting 30 minutes before the Technical Meeting starts.
4. Participants **MUST** wear appropriate clothing while attending the Technical Meeting.
5. Participants are **PROHIBITED** from wearing clothing/attributes that indicate their origin of institution.
6. Participants are **PROHIBITED** from using the name format indicating their origin of institution.
7. Participants **MUST** pay attention and **NOT** make any noise during the Technical Meeting.
8. Participants **are expected** to turn on their cameras during the event.

TECHNICAL MEETING GUIDELINES

9. Participants **MUST** mute their microphones during the event.
10. Participants are allowed to ask through the chatbox or unmute their mic after using the "**raise hand**" feature in the Q&A session.
11. The NEO 2023 committee is **NOT RESPONSIBLE** for any internet issues or other issues/disturbances suffered by the participants throughout the event.
12. Participants are **NOT** allowed to leave the Zoom meeting without the committee's permission.
13. Participants who do not attend **must accept** the results of the Technical Meeting.

TECHNICAL MEETING GUIDELINES

14. There is **no re-explanation** of information during the Technical Meeting to participants/groups who were not present. Participants who do not show up, may receive summary notes, if the participant has an **acceptable excuse**. A permission of absence **MUST** be sent to the committee maximum one day before the Technical Meeting.
15. It is **PROHIBITED** to display or show videos and/or images related to pornography, smoking, liquor, and others that violate the ITE Law of the Republic of Indonesia.
16. Participants **MUST** obey all the rules that have been made by the committee.

COACHING CLINIC GUIDELINES

1. Represented by the **chairperson/one** of the group members.
2. Participants **MUST attend** the Coaching Clinic from the beginning to the end.
3. Participants are **highly requested** to join the Zoom meeting 30 minutes before the Coaching Clinic starts.
4. Participants **MUST** wear appropriate clothing while attending the Coaching Clinic.
5. Participants are **PROHIBITED** from wearing clothing/attributes that indicate their origin of institution.
6. Participants are **PROHIBITED** from using the name format indicating their origin of institution.

COACHING CLINIC

GUIDELINES

7. Participants **MUST** pay attention and NOT make any noise during the Coaching Clinic.
8. Participants are **expected** to turn on their cameras during the event.
9. Participants **MUST** mute their microphones during the event.
10. Participants **are allowed to ask** through the chatbox or unmute their mic after using **the "raise hand"** feature in the Q&A session.
11. The NEO 2023 committee is **NOT RESPONSIBLE** for any internet issues or other issues/disturbances suffered by the participants throughout the event.

COACHING CLINIC

GUIDELINES

12. Participants are **NOT** allowed to leave the Zoom meeting without the committee's permission.
13. There is **NO re-explanation** of information during the Coaching Clinic to participants/groups who were not present.
14. It is **PROHIBITED** to display or show videos and/or images related to pornography, smoking, liquor, and others that violate the ITE Law of the Republic of Indonesia.
15. Participants **MUST** obey all the rules that have been made by the committee.

COMPETITION DETAILS

DEBATE

Debate is said to be one of the most exciting competitions with a huge array of participants. Hence, The NEO 2023 won't miss out on bringing a valiant environment that will increase the critical and creative thinking of participants. This year's National English Olympics will hold a British Parliamentary System Debate. Challenge yourself for the prospect of winning a debate!

Early bird

Rp 450.000

Normal price

Rp475.000



<http://bit.ly/THE2023NEODEBATE>

COMPETITION DETAILS

NEWSCASTING

Newscasting is a competition that's not only exciting but also thrilling! It is a competition where it challenges your public speaking and body language skills to capture all of the audience's attention to the news you report. It serves you the experience to simulate reporting news, live reports, and even conducting a talk show with a special guest and cases! Come and challenge yourself with our newscasting competition, which will give you the space to enhance your skills and expand your network!

Early bird

Rp 350.000

Normal price

Rp375.000



<https://bit.ly/THE2023NEONEWSCASTING>

COMPETITION DETAILS

SPEECH

Speech is undeniably one of the most favored fields in English competitions. The 2023 NEO will give the thrill to all participants in joining Speech competitions and let them express their thoughts to make an impact.

Early bird

Rp 350.000

Normal price

Rp375.000



<http://bit.ly/THE2023NEOSPEECH>

COMPETITION DETAILS

STORYTELLING

Prepare to be transported to a world of wonder with our Storytelling competition! This event isn't just exciting; it's a captivating journey into the art of storytelling. It challenges your ability to craft and narrate tales that will captivate your audience's hearts and minds. The Storytelling competition allows you to bring stories to life, taking your listeners on enchanting adventures and leaving them spellbound. Dive into the realm of storytelling, challenge yourself, and watch your skills and network grow!

Early bird	Normal price
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Rp 350.000	Rp375.000
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<http://bit.ly/THE2023NEOSTORYTELLING>

REGISTRATION STEPS

1. Open [https://neo.mybnec.org/.](https://neo.mybnec.org/)
2. Select “Register now” and fill in the required fields.
3. Log in to your account.
4. Choose your competitions, fill in each competition’s form and click “Confirm”.
5. Complete your payment and upload your transaction proof.
6. Receive confirmation from committee (via email).
7. Join the LINE Group based on your competition field.

TESTIMONY AND EXPERIENCES



**Emily Callista, The Winner of the 2022 NEO
Newscasting Competition**

"In comparison to other English competitions I've taken part in within the past few years, partaking in NEO 2022 was an incredibly enjoyable experience. The prompts offered were thought provoking and the judges were incredibly insightful in their input. PICs during the event were also really helpful with any questions I had and helped make the process much easier. I'd definitely recommend anyone to join in the fun this year."

TESTIMONY AND EXPERIENCES



Kelly Wijaya Teguh, The Winner of the 2022 Short Story Writing Competition

"Joining NEO was a very fun and challenging experience. We were given exciting and interesting tasks to do for our preliminary and final rounds. This competition really shaped and sharpened my writing skills. Thanks NEO!"

TESTIMONY AND EXPERIENCES



Darren Hugo, The Winner of the 2022 Speech Competition (Junior High School)

"BNEC NEO 2022 was a milestone for me, it was one of my best if not my greatest feat. I made very important characters in my life from that competition, my speech coach, my lover, my close friend etc. I gained international networking thanks to agora that's being held by Mike. I gained popularity amongst my friends too, as Binus is a very prestigious institution, too bad i couldn't join internationals since i was a Junior High School. Overall it was an 8/10 since it's online, however I'm very much looking forward to joining again for NEO 2023 as a senior, and will be continuing the international one."

TESTIMONY AND EXPERIENCES



**Anak Agung Gde Satwika Ananta, Representative of
the Winner Team of the 2022 NEO Debate Competition**

"To put it short, NEO 2022 was amazing: cool CA and judge pool, fun motions, and professional organization committees that ensured a smooth debating experience."

TESTIMONY AND EXPERIENCES



Trishamara Jasmine Kirana, The Winner of the 2022 NEO Speech Competition (Open Category)

"The first word I will use to describe my experience in joining NEO 2022 is definitely "surprising". It was full of unexpected obstacles with us participants being given new topics to tackle and deliver speeches about. Which made the competition feel like an exciting olympic sports match! Because of this innovation, NEO 2022 has given me the opportunity to push myself above and beyond showing us that we can do the unimaginable by being brave to come up on stage and speak no matter how nervous or unprepared we feel. The competition itself was very exhilarating! I had friends who joined the contest as well so practicing our speeches together throughout the series of days was a lot of fun. Hope NEO 2023 will run just as smoothly!"

CONTACT US

Don't hesitate to ask us if you have any
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