CAMARA
The Telco Global API Alliance

Working Group MWC

22.02.2022

Working Group "MWC" GitHub link

28 February – 03 March 2022

Join working group here:

https://github.com/camaraproject/rep_main/blob/main/WorkingGroups/MWC/MAINTAINERS.MD

Commitment that logo can be presented	Each partner	29.01.2022	GSMA brings logic for logo positioning and logo size
Preparation of PR draft	LF (GSMA)	25.01.2022	
Review of PR, provide feedback to LF	Each partner	01.02.2022	
Preparation of PR	LF (GSMA)	04.02.2022	Incl. statement of GSMA & LF & DT
Review of PR and commitment	Each partner	11.02.2022	
Publication of PR	**LF (GSMA)**	**24.02.2022**	
Get slot on GSMA stage	GSMA	14.01.2022	10 minute slot on main stage
Naming of C-level representative	Each partner	29.01.2022	For video capturing, no physical representation on MWC
Preparation of stage concept	GSMA (LF)	04.02.2022	Keynote speaker + pre-captured videos of partner management representative; alternative panel discussion
Review of stage concept and commitment	Each partner	11.02.2022	Done in workgroup meeting 18.01.2022
Preparation of stage event	**GSMA (LF)**	**25.02.2022**	**Capture videos, cut it to a 3 minutes common partner video. Get keynote speaker**
GSMA stage event	**GSMA (LF)**	**03.03.2022**	**At 11:00**
Workout concept for coordinated marketing at partner booth / social media	Working Group MWC	18.01.2022	1. Onepager (for PRs, presentations, flyer), 2. Slide deck (detailed), 3. Webinar
Prepare draft for marketing material	Markus	22.01.2022	
Review of marketing material and commitment	Each partner	29.01.2022	
Distribution of marketing material to all partners	Markus	04.02.2022	
Check "Foundry Demo area" option from GSMA	**Each partner**	**07.02.2022**	

Working Group "MWC"
CAMARA announcement - Current logo commitment

CAMARA
The Telco Global API Alliance

AOB