



CAMARA

The Telco Global API Alliance

Working Group MWC

16.12.2021

MWC CAMARA announcement

Current ideas

Keynote of Claudia Nemat 28th at 2pm



28 February – 03 March 2022

- Join working group here:
https://github.com/camaraproject/rep_main/blob/main/WorkingGroups/MWC/MAINTAINERS.MD
- Current ideas (as starting point):
 - CAMARA Announcement on GSMA stage by GSMA (possible Monday morning?) → **check if possible (Henry)**
 - Target and Scope of CAMARA
 - Close collaboration with OPAG
 - Show logos of partners → **Check if logo can be shown (each partner)**
 - C-level management representative of partners onsite / remote / captured → **Check who (each partner)**
 - Invitation to join
- Coordinated marketing for the partners
 - Marketing materials for GSMA Stand at Industrial City
 - Video Interviews for MWC Live and GSMA Social Network
 - Message, slides, videos, poster for partner booth
- Edge Summit Agenda item (also with remote participants)
- → **Alignment GSMA with LF (Markus will setup a call)**





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