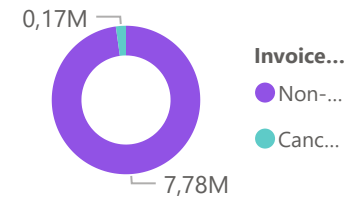
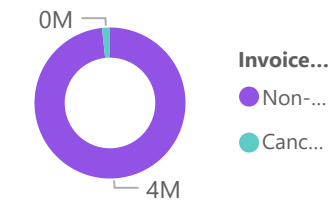


# Retail Data Overview

Distribution of total sales by invoice category



Distribution of Quantity by invoice category



22,19K

Total number of invoices

4371

Different Customers

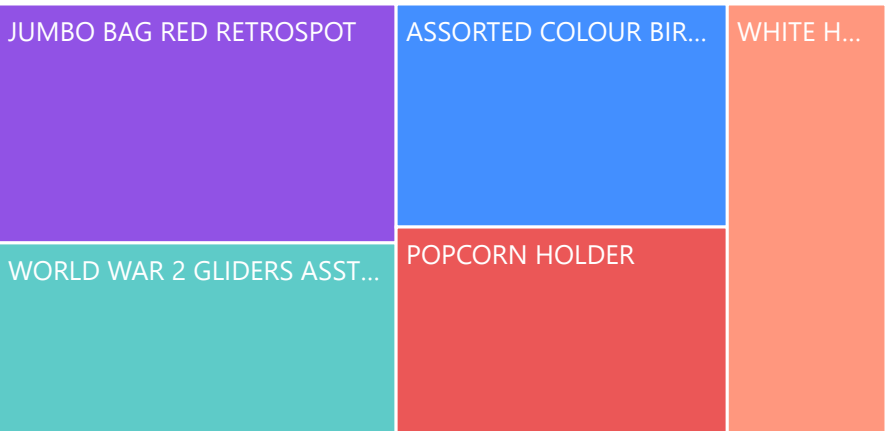
3658

Different Descriptions

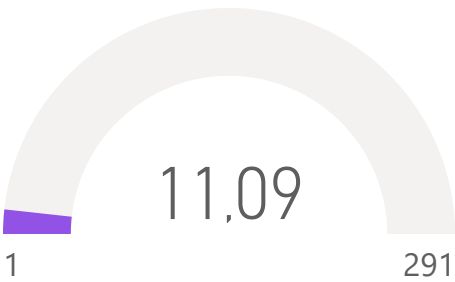
37

Countries

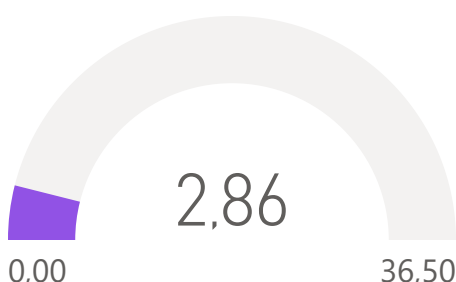
Top 5 Most sold Items in Quantity



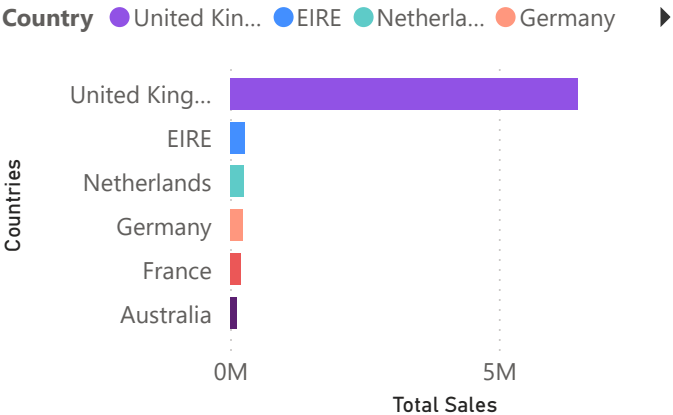
Average Quantity sold



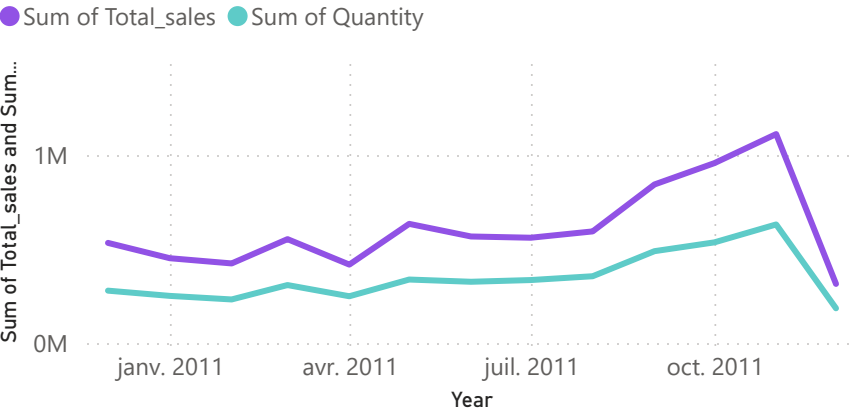
Average Unit Price (in £)



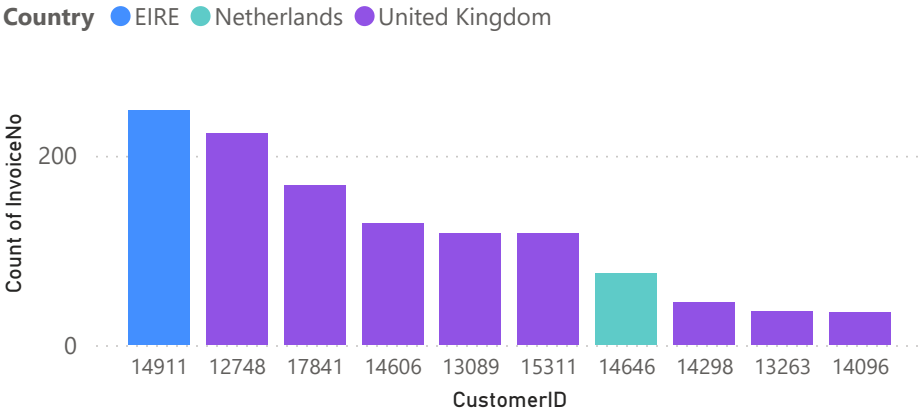
Total Sales by Country (in £)



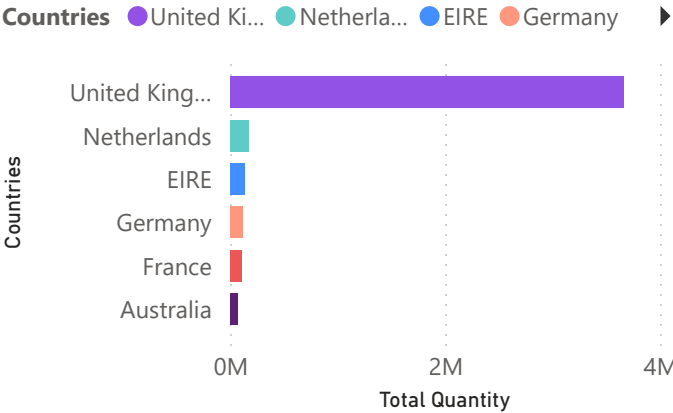
Evolution of total sales and quantities sold



Top 10 Customers by Number of Invoices

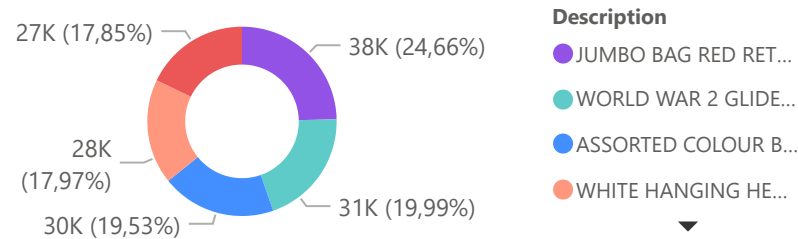


Total Quantity by Country

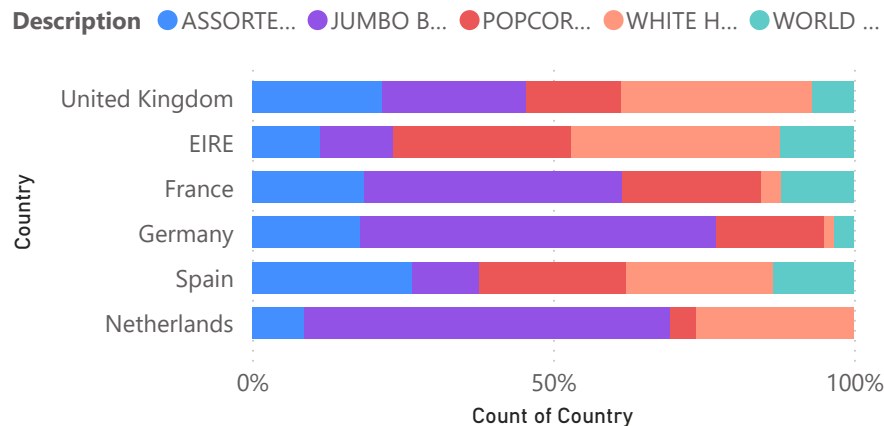


# Sales analytics

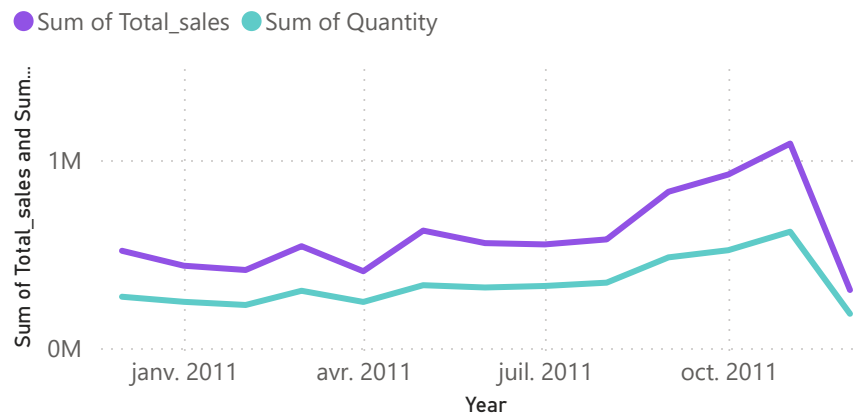
## Top 5 Most sold Items in Quantity



## Distribution of the Top 5 Most Sold Items by Quantity Across Countries



## Evolution of total sales and quantities sold



18,53K

Number of different invoices

7,78M

Total sales (in £)

4M

Total Quantity

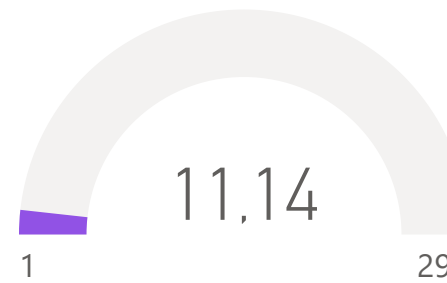
4338

Different Customers

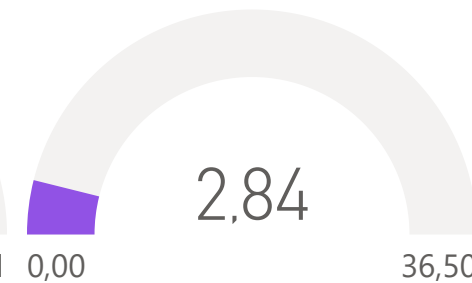
37

Countries

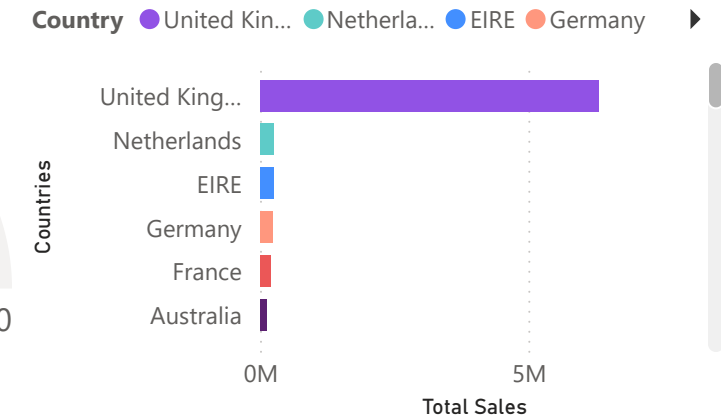
## Average Quantity sold



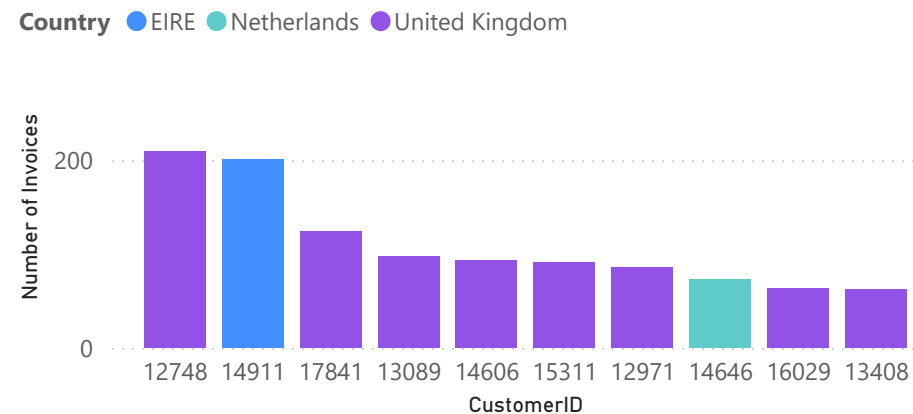
## Average Unit Price (in £)



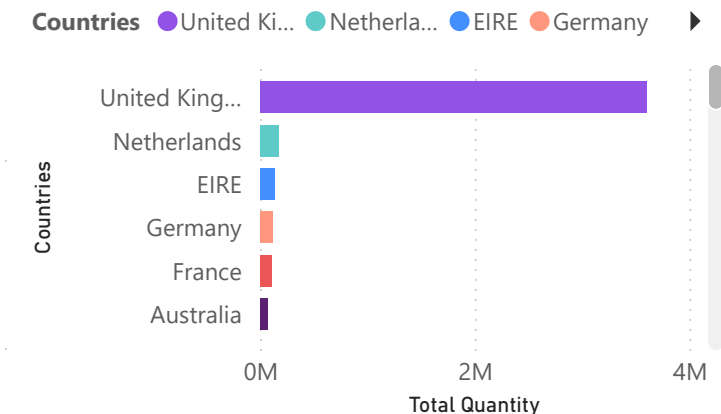
## Total Sales by Country (in £)



## Top 10 Customers by Number of Invoices

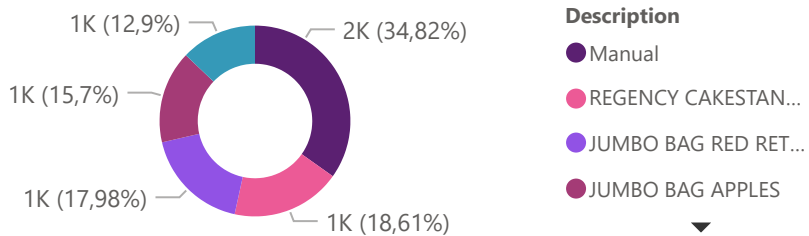


## Total Quantity by Country

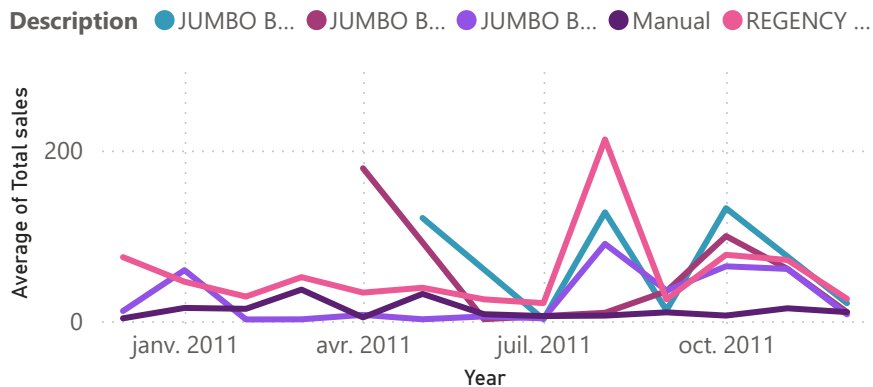


# Cancellation Analytics

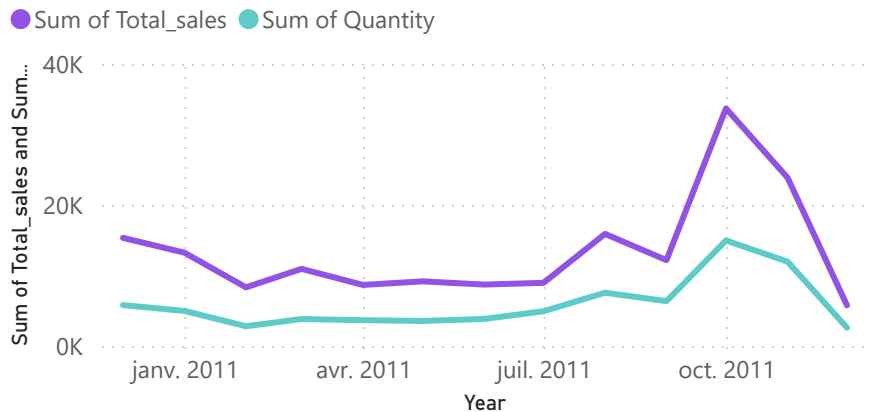
Top 5 Most cancelled Items in Quantity



Evolution of Average Sales Over Time for the Top 5 Most Cancelled Items



Evolution of total sales and quantities cancelled



3654

Number of different invoices

174,78K

Total sales (in £)

77K

Sum of Quantity cancelled

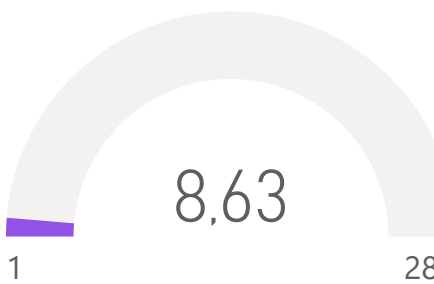
1589

Different Customers

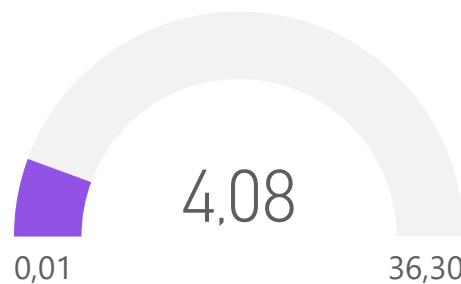
28

Countries

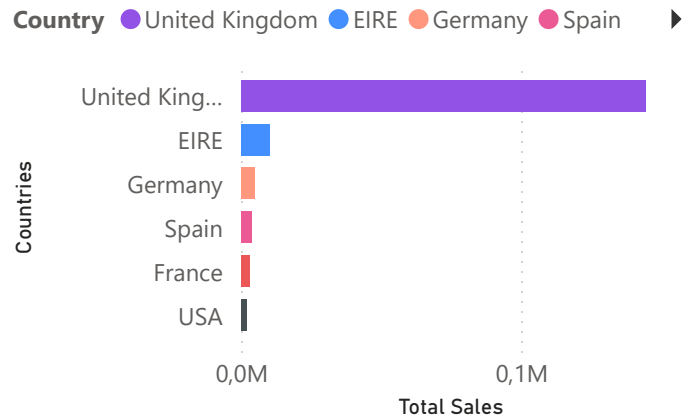
Average Quantity cancelled



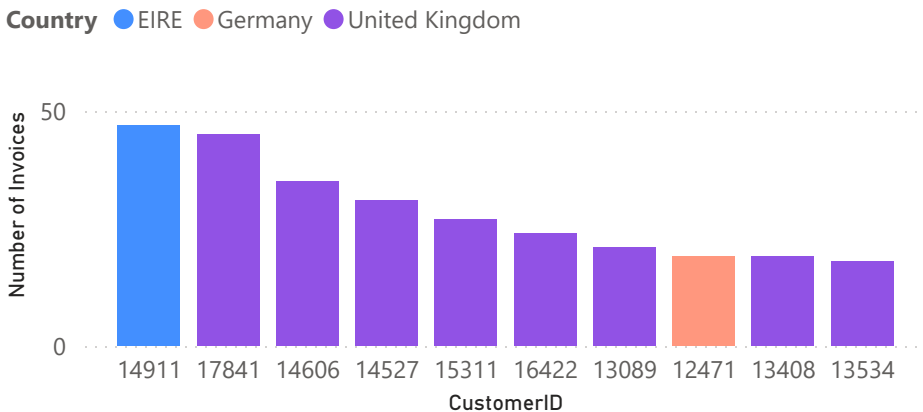
Average of UnitPrice (in £)



Total Sales by Country (in £)



Top 10 Customers by Number of Invoices cancelled



Total Quantity by Country

