

DASHBOARD

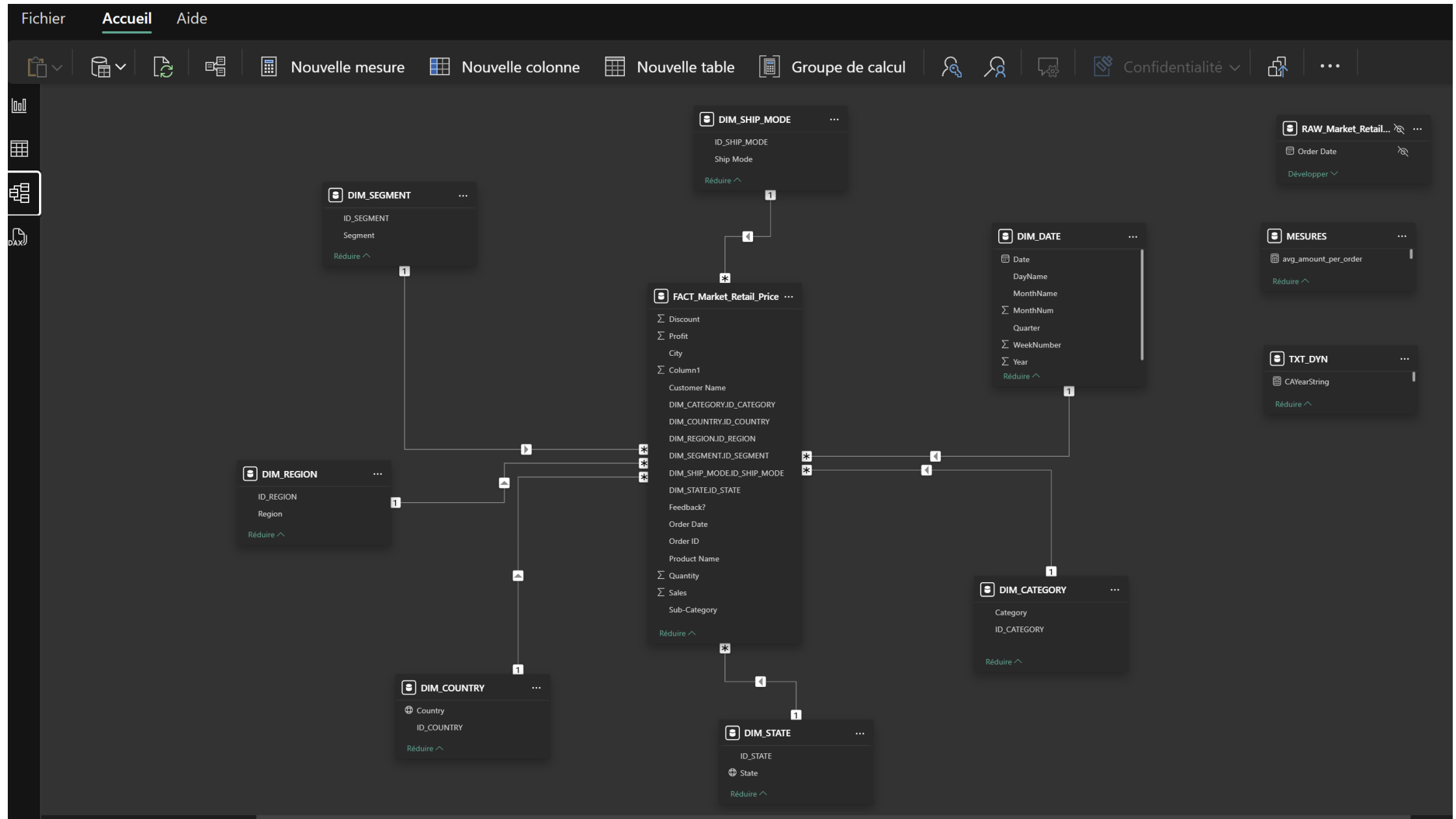
MARKET RETAIL PRICE

SALES & PROFIT ANALYSIS

RECETTE BI

Collecte, exploration et nettoyage des données: fichier csv
Modélisation des données, création des relations: power query
Création du rapport interactif: power bi

Création de la table de fait, des dimensions et des relations



vendredi 21 février 2025

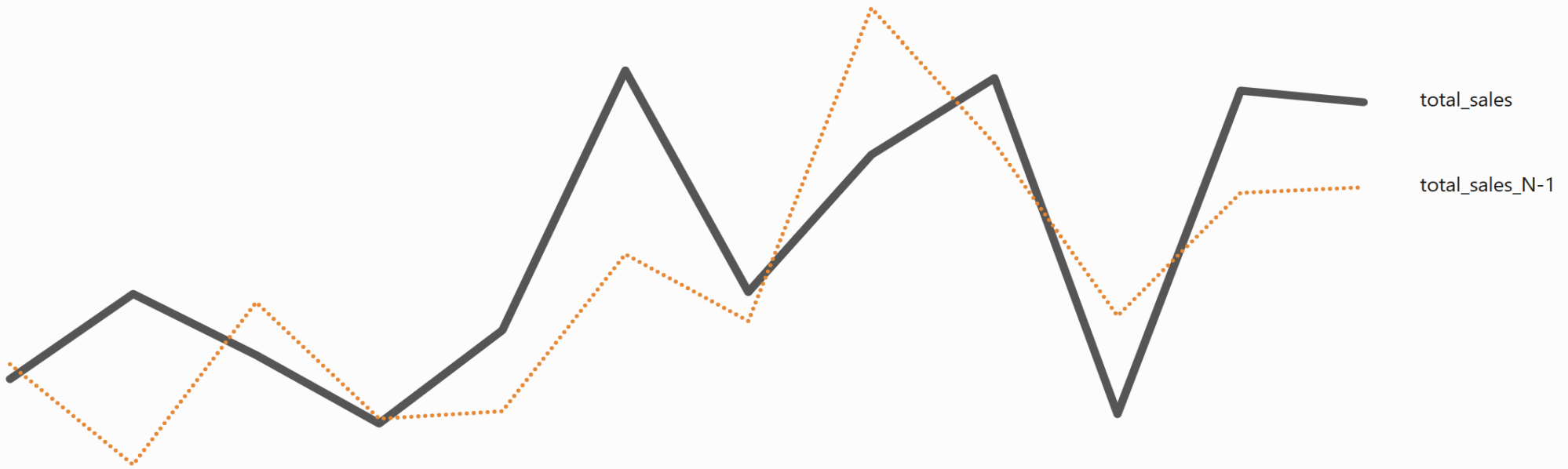
Year
2013

Total Sales Year: 2013

1,55M
total_sales

1,40M
total_sales_N-1

sales_variation_%
 10,51 %



vendredi 21 février 2025

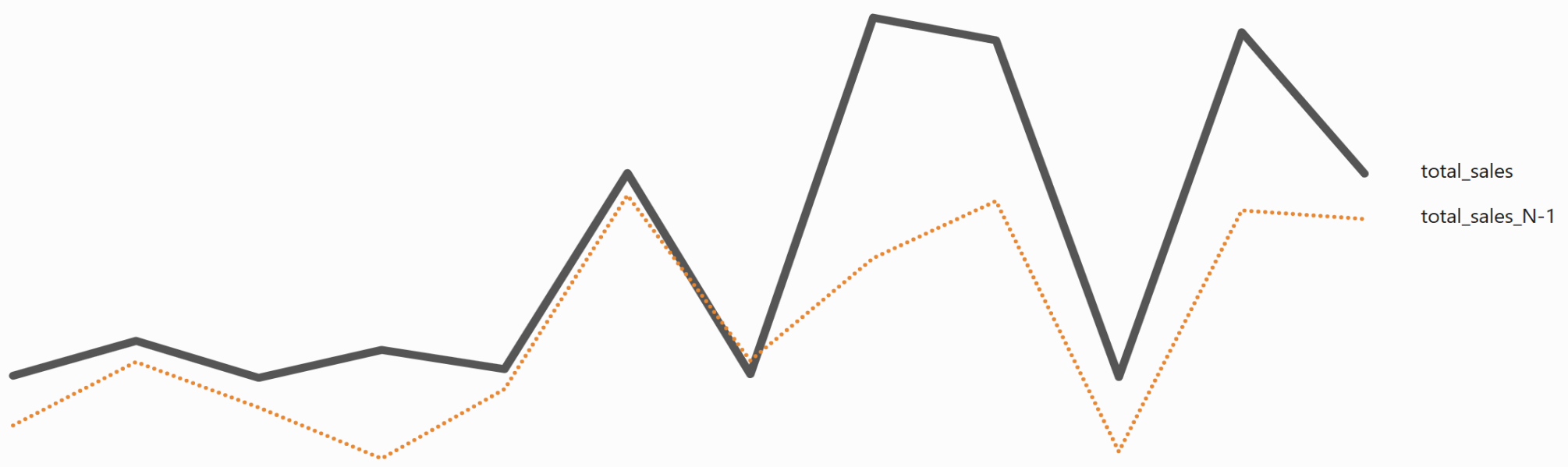
Year
2014

Total Sales Year: 2014

2,01M
total_sales

1,55M
total_sales_N-1

sales_variation_%
 29,84 %



vendredi 21 février 2025

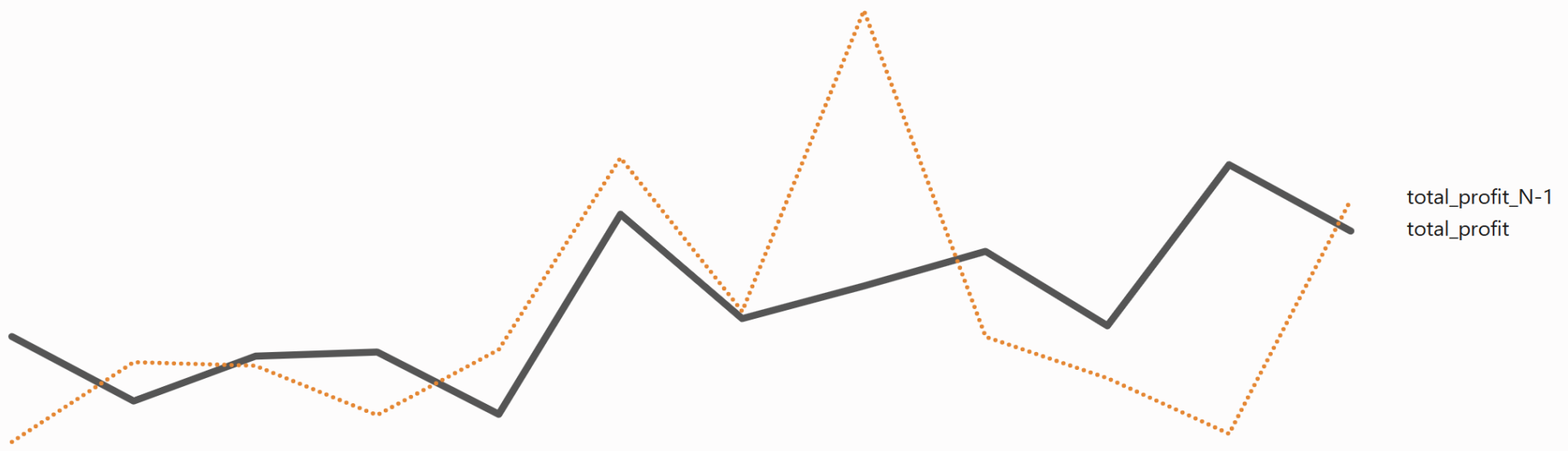
Year
2013

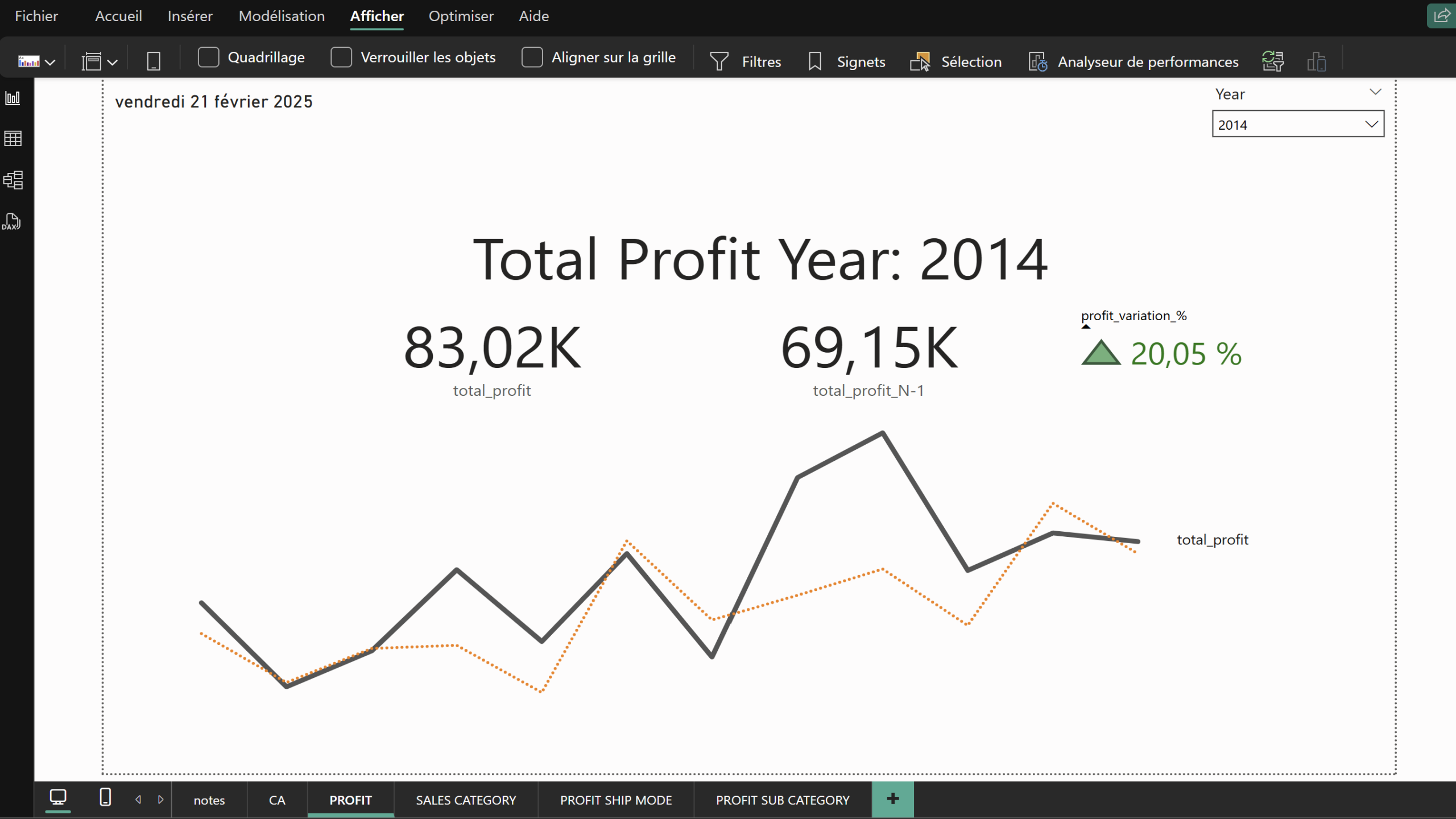
Total Profit Year: 2013

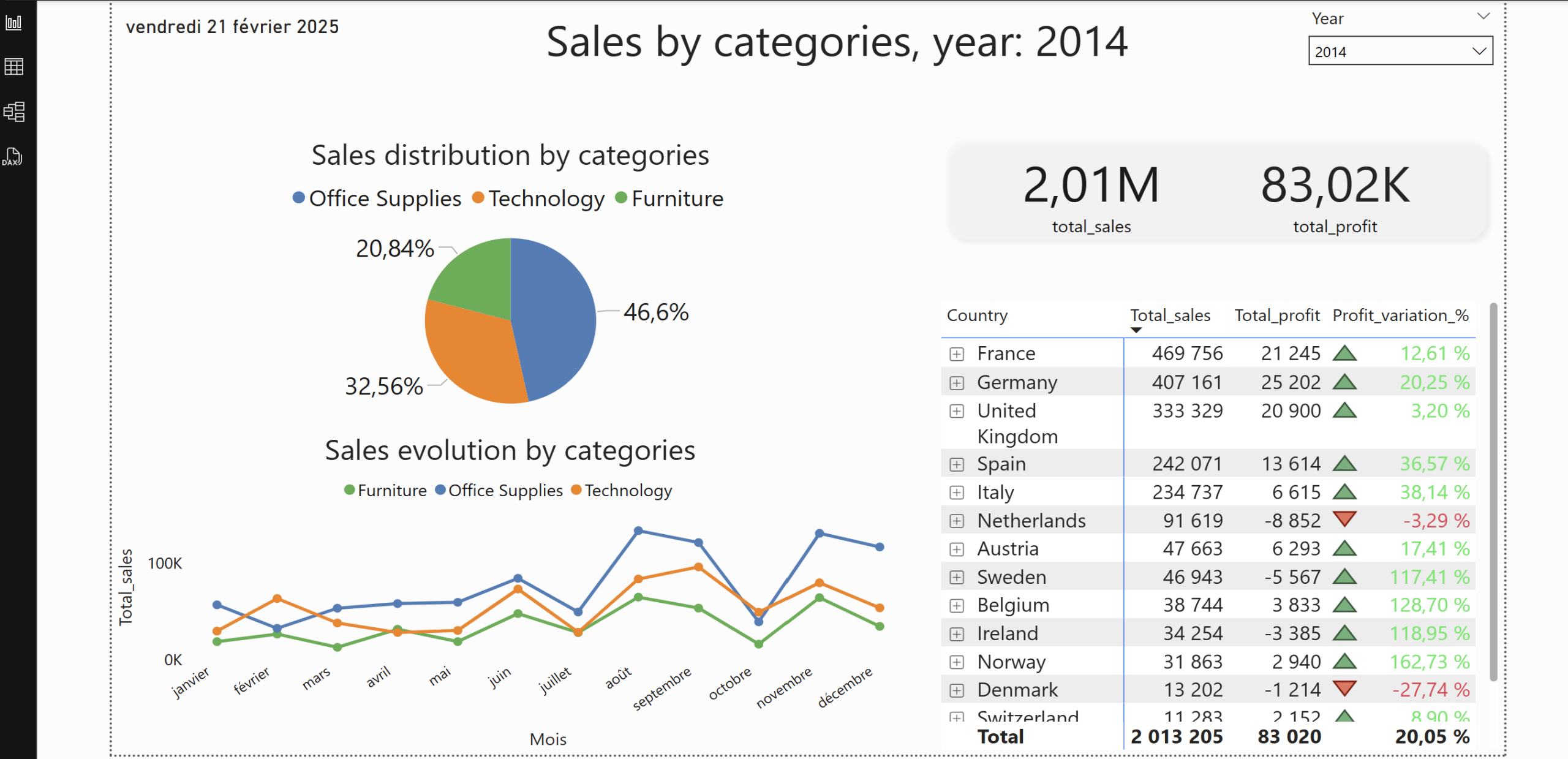
69,15K
total_profit

66,19K
total_profit_N-1

profit_variation_%
 4,48 %







Profit by Ship Mode, year: 2013

2013

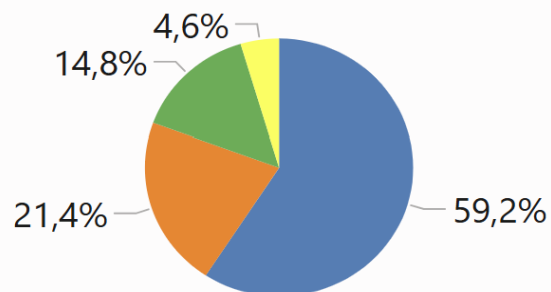
Country

Tout

total_profit

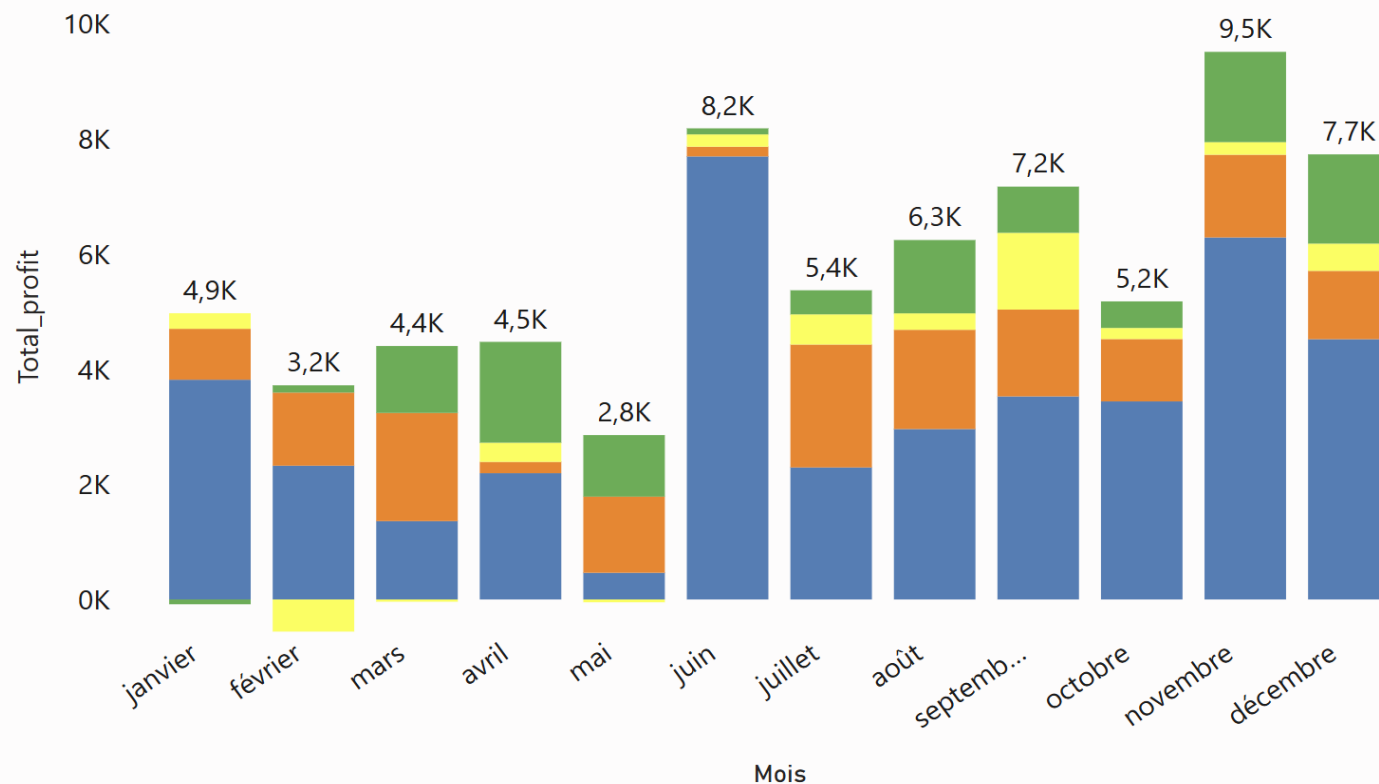
▲ 4,48 %

● Economy ● Economy Plus ● Priority ● Immediate



Ship Mode	Sales_variation_%	Profit_variation_%
⊕ Immediate	41,45 %	-27,98 %
⊕ Economy	1,58 %	-10,16 %
⊕ Economy	32,50 %	38,11 %
⊕ Priority	16,99 %	87,24 %
Total	10,51 %	4,48 %

● Economy ● Economy Plus ● Immediate ● Priority



vendredi 21 février 2025

Profit by Ship Mode, year: 2014

Year
2014

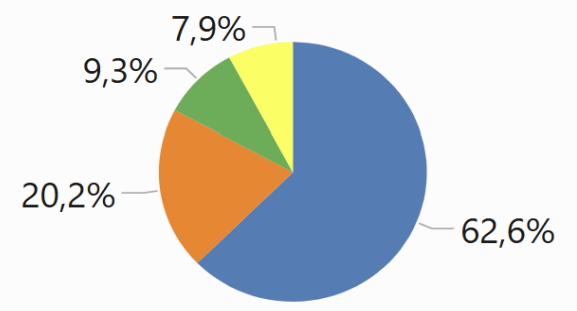
Country
Tout

83,02K
total_profit

Profit_variation_%
 20,05 %

Distribution Profit by Ship Mode

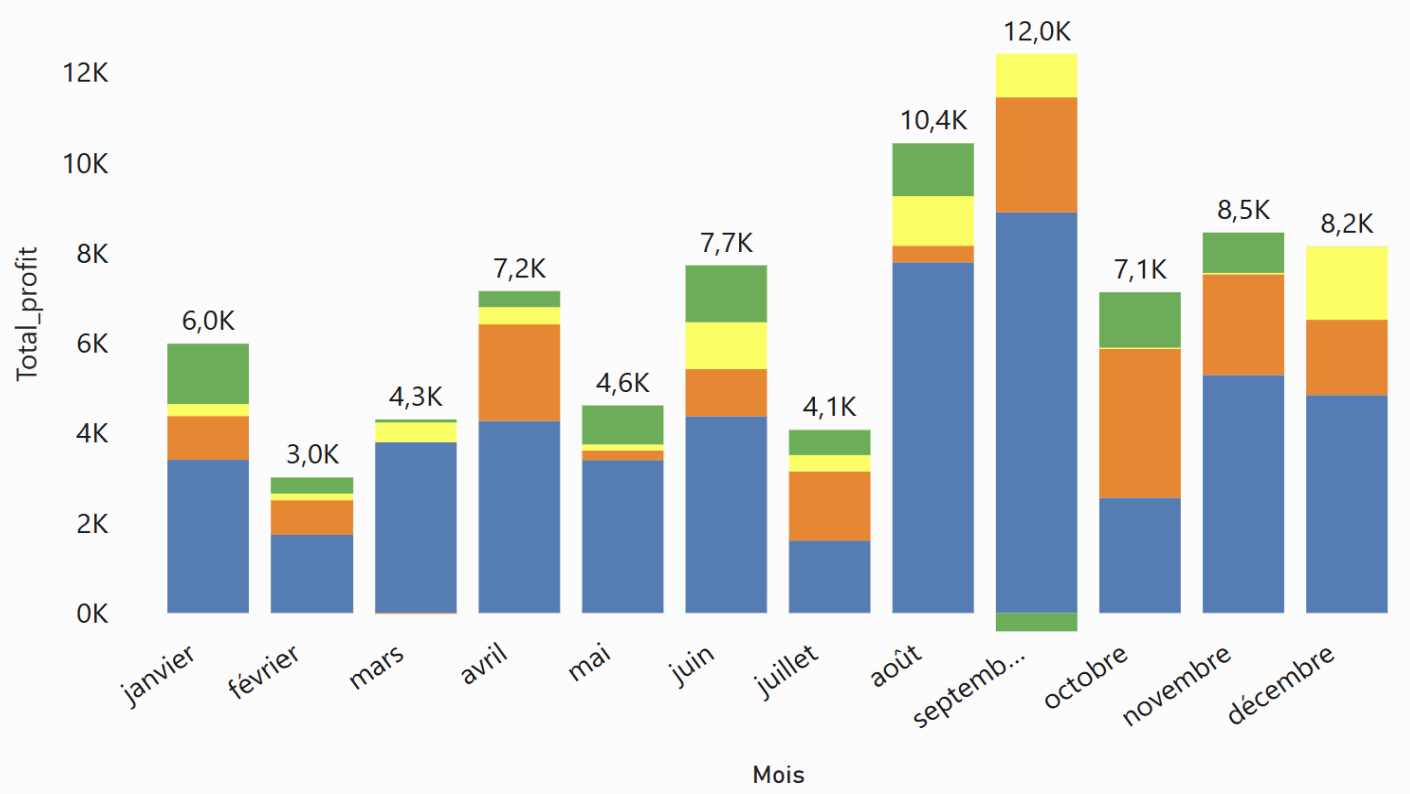
● Economy ● Economy Plus ● Priority ● Immediate



Ship Mode	Sales_variation_%	Profit_variation_%
Priority	44,22 %	-24,60 %
Economy	17,24 %	13,46 %
Economy	30,17 %	27,02 %
Immediate	39,79 %	103,84 %
Total	29,84 %	20,05 %

Profit evolution by Ship Mode

● Economy ● Economy Plus ● Immediate ● Priority





Profit variation %

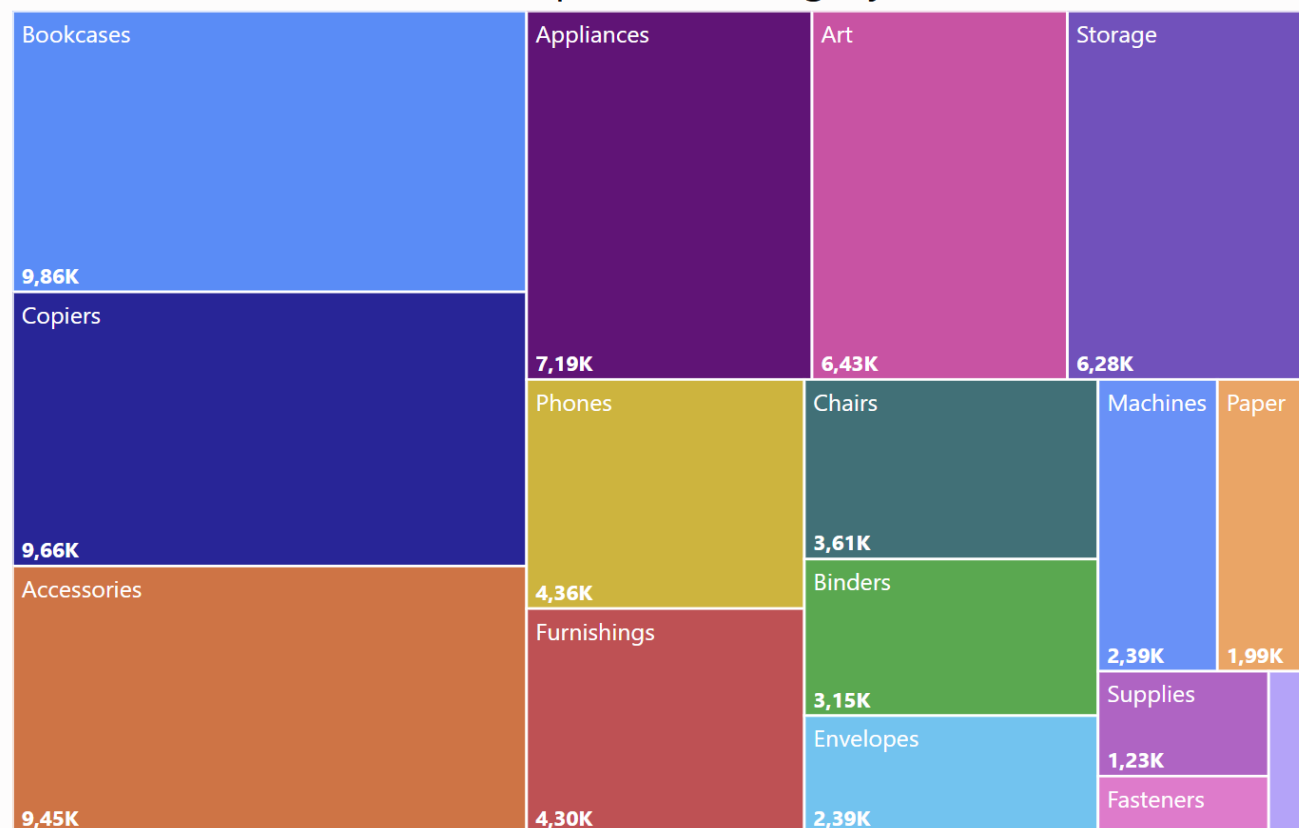
Year 

2013

Country 

Tout

Profit par Sub-Category



Profit by Sub Category: 2014

2014

Tout

total_profit

▲ 20,05 %

Profit par Sub-Category

