

DASHBOARD SALES & PROFIT

vendredi 21 février 2025

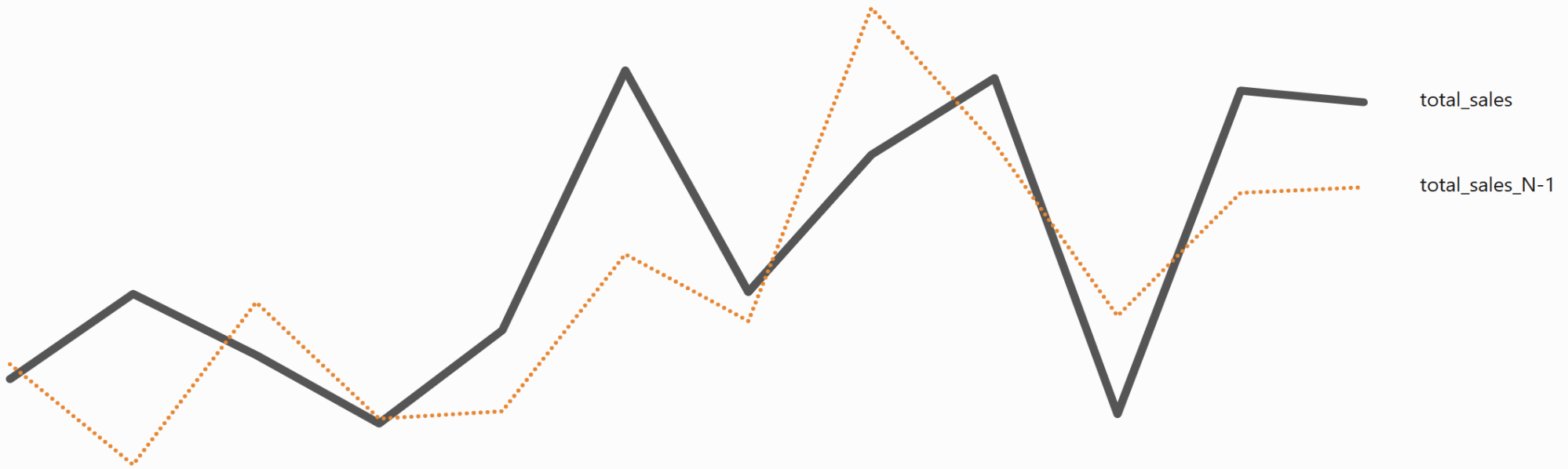
Year
2013

Total Sales Year: 2013

1,55M
total_sales

1,40M
total_sales_N-1

sales_variation_%
 10,51 %



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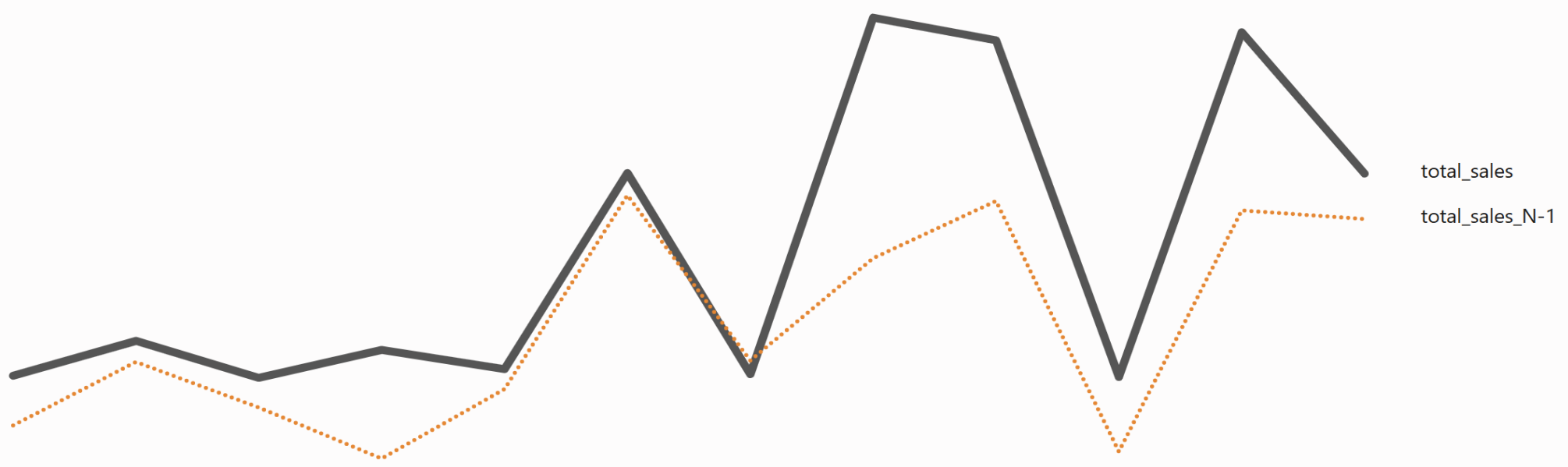
Year
2014

Total Sales Year: 2014

2,01M
total_sales

1,55M
total_sales_N-1

sales_variation_%
 29,84 %



vendredi 21 février 2025

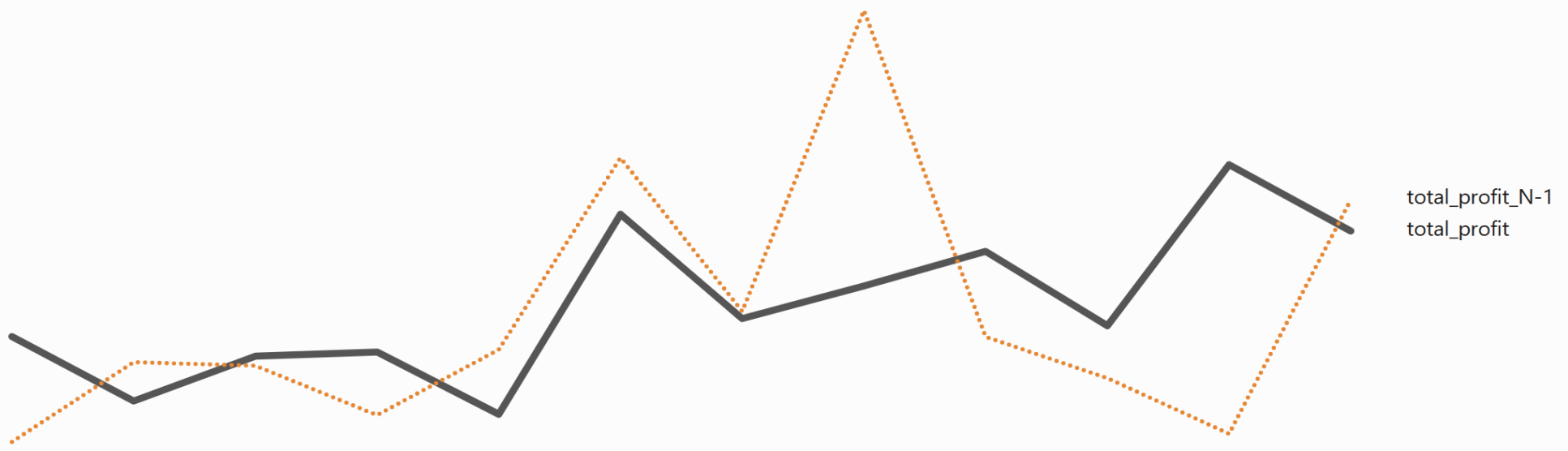
Year
2013

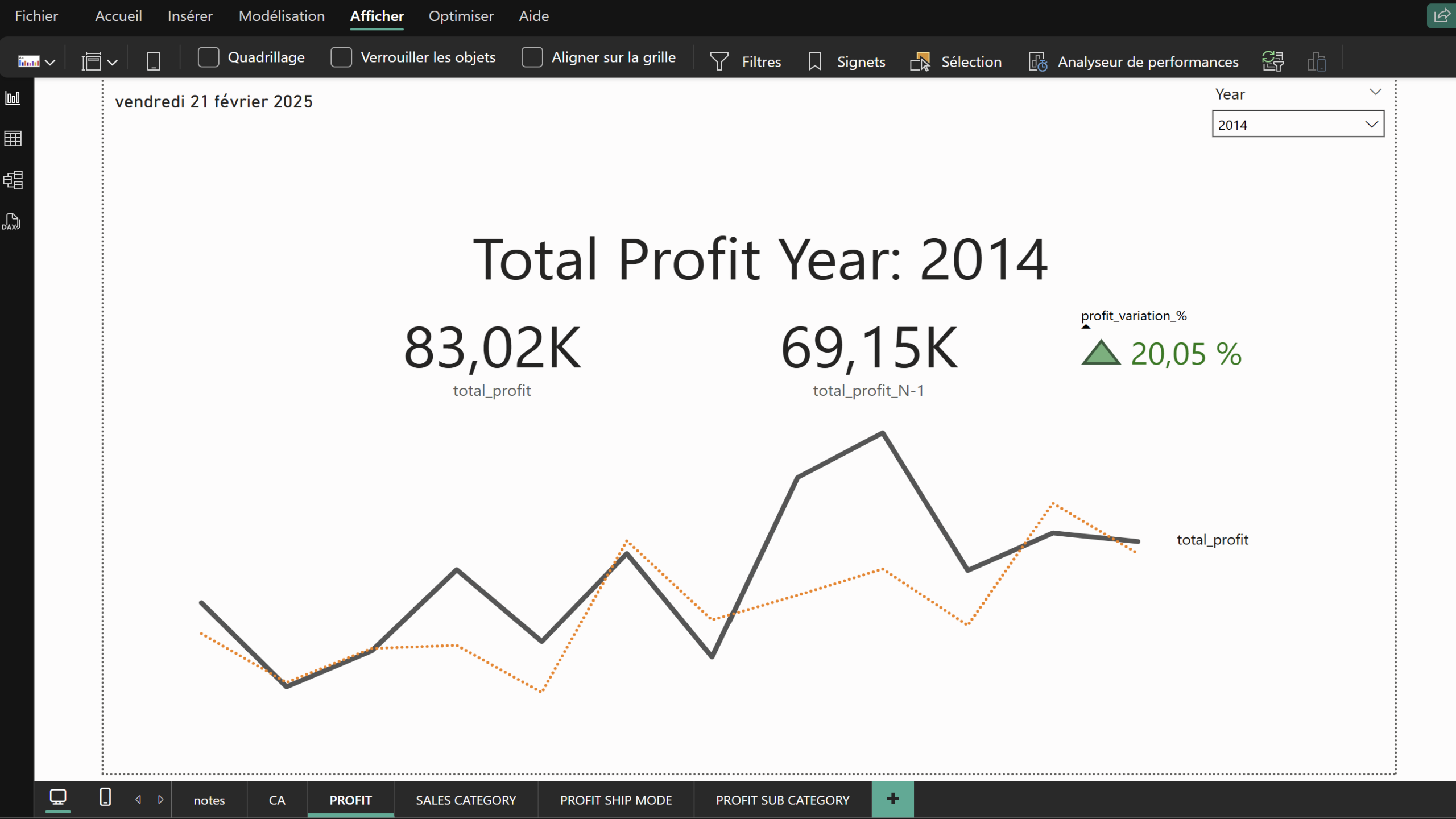
Total Profit Year: 2013

69,15K
total_profit

66,19K
total_profit_N-1

profit_variation_%
 4,48 %





Profit by Ship Mode, year: 2013

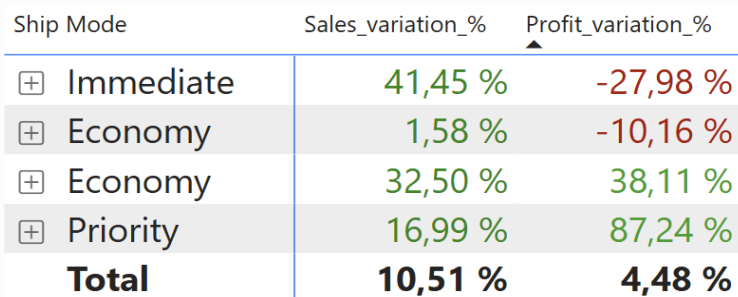
2013 

Tout

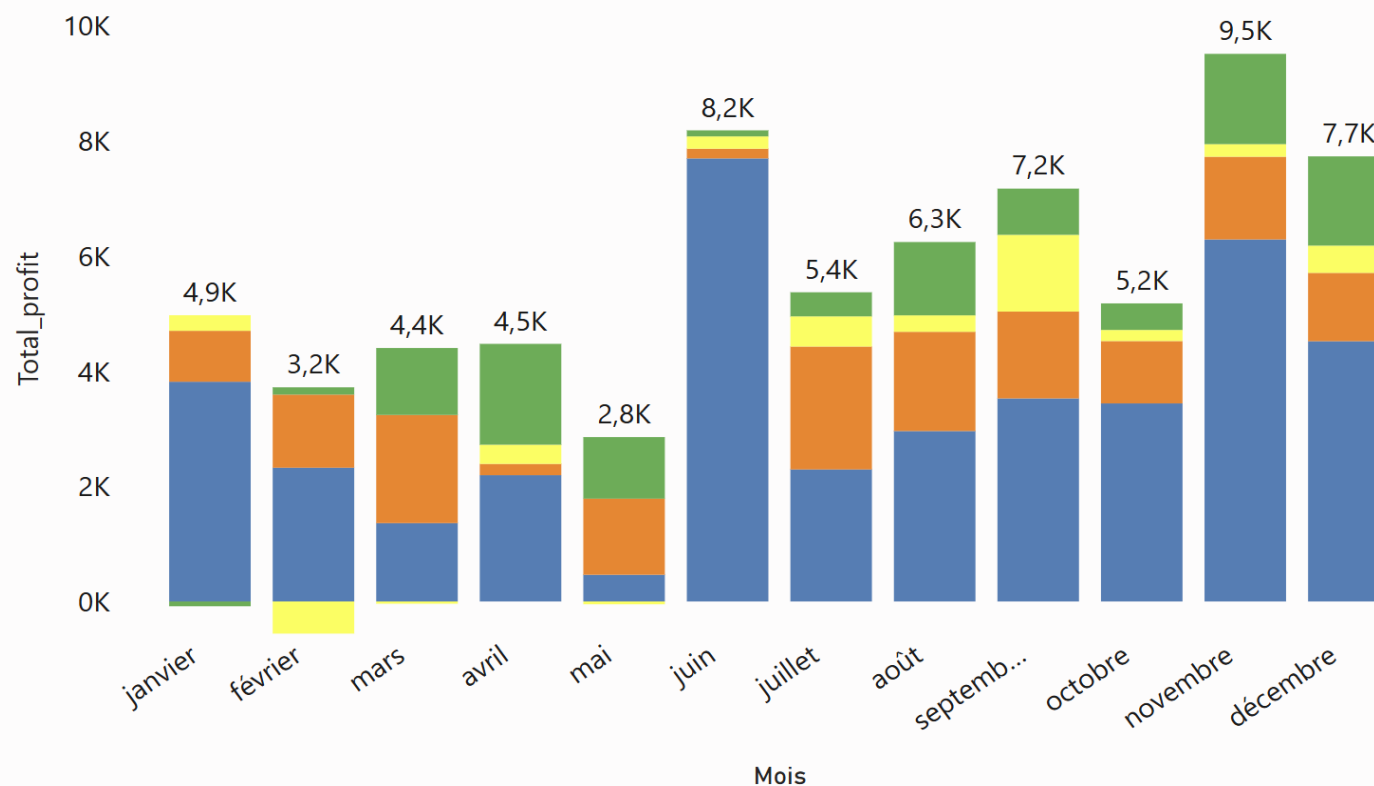
total_profit

▲ 4,48 %

● Economy ● Economy Plus ● Priority ● Immediate



● Economy ● Economy Plus ● Immediate ● Priority

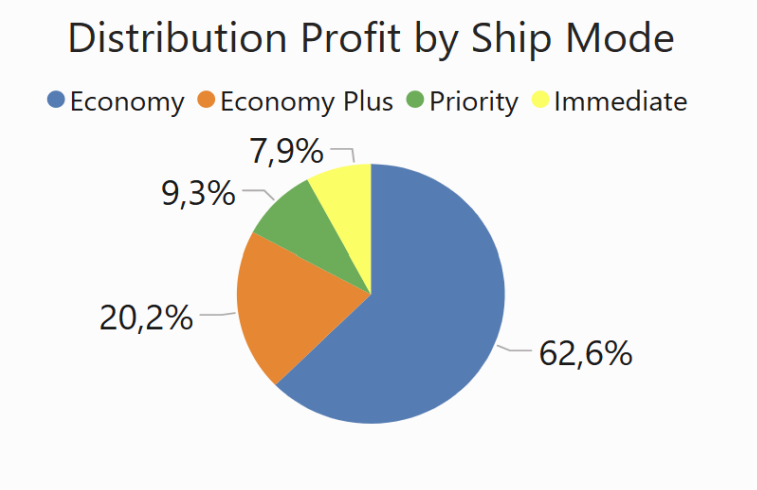


83,02K

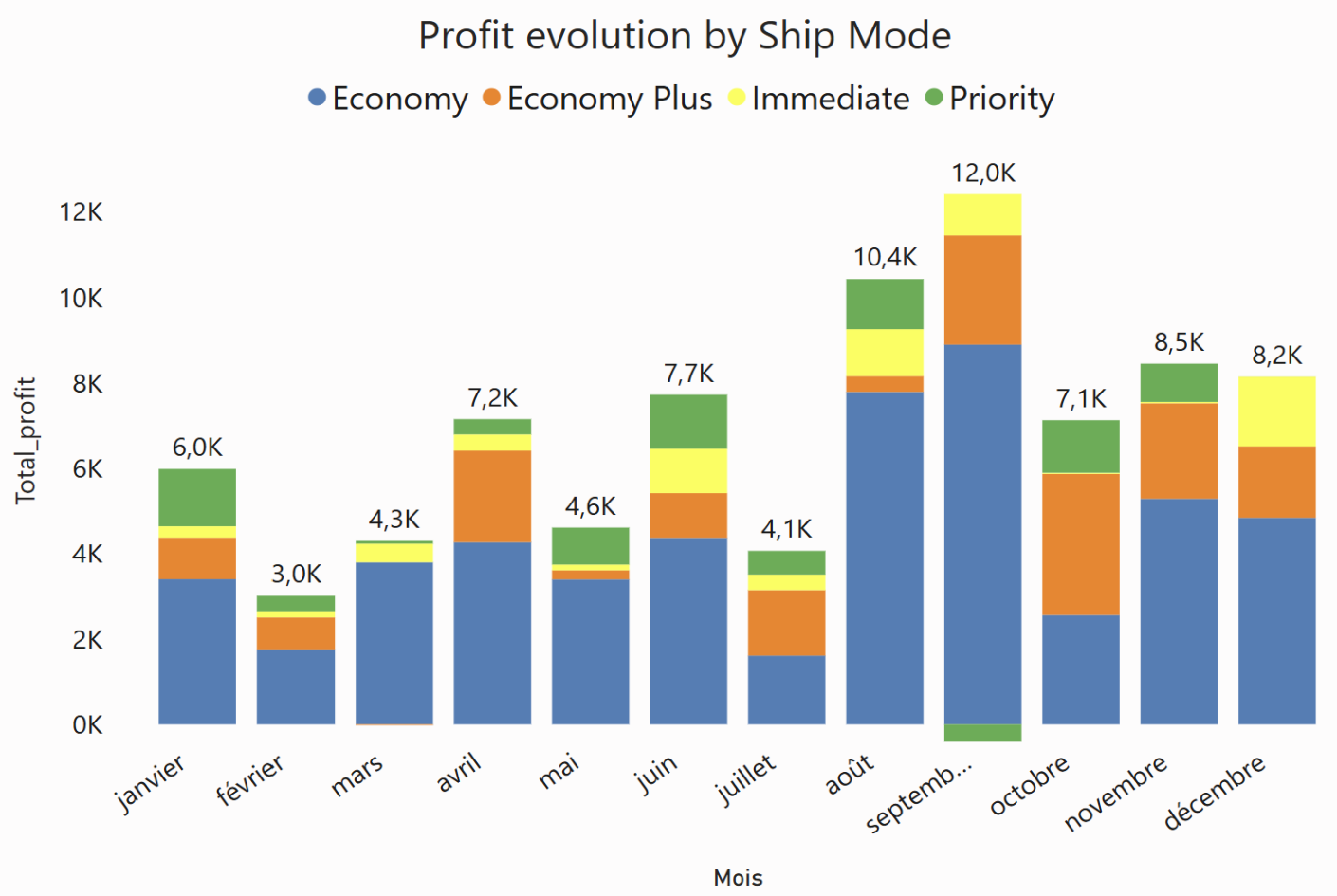
total_profit

Profit_variation_%

20,05 %



Ship Mode	Sales_variation_%	Profit_variation_%
Priority	44,22 %	-24,60 %
Economy	17,24 %	13,46 %
Economy	30,17 %	27,02 %
Immediate	39,79 %	103,84 %
Total	29,84 %	20,05 %



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Profit by Sub Category: 2013

Year

2013

Country

Tout

69,15K

total_profit

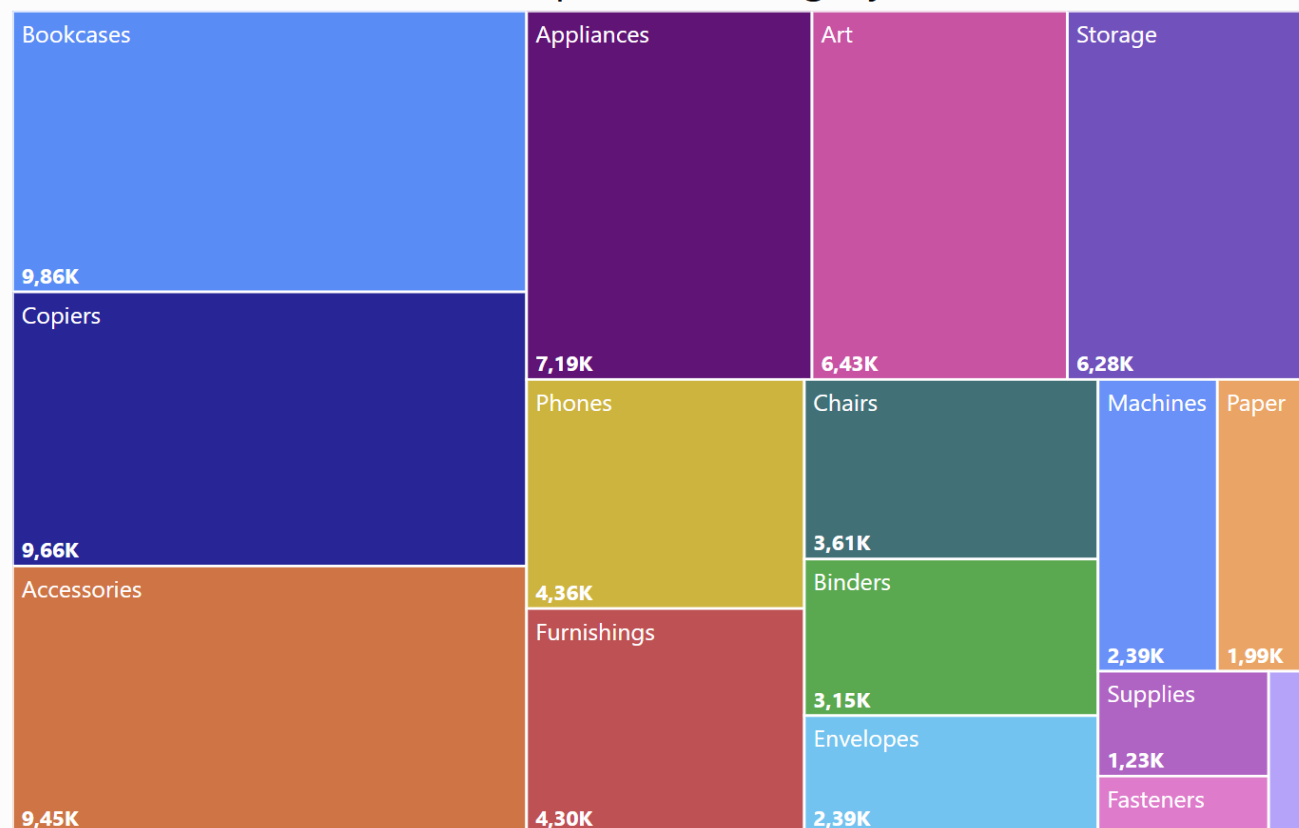
Profit_variation_%



4,48 %

Country	Total_sales	Sales_variation_%	Total_profit	Profit_variation_%
Germany	335 184	20,6 %	20 958	-3,8 %
United Kingdom	257 729	7,5 %	20 253	10,2 %
France	373 683	-1,0 %	18 866	17,6 %
Spain	141 724	-11,6 %	9 969	15,3 %
Austria	51 658	20,0 %	5 360	58,3 %
Italy	171 383	4,9 %	4 789	65,4 %
Switzerland	17 337	8,1 %	1 976	32,7 %
Finland	18 611	29,6 %	1 679	45,1 %
Belgium	28 691	1,6 %	1 676	-37,0 %
Norway	7 928	-24,3 %	1 119	63,6 %
Ireland	13 974	135,7 %	-1 546	300,5 %
Denmark	15 235	212,7 %	-1 680	392,7 %
Portugal	15 276	204,2 %	-2 553	207,6 %
Sweden	25 143	30,3 %	-2 561	1,4 %
Netherlands	76 961	108,7 %	-9 153	33,5 %
Total	1 550 516	10,5 %	69 152	4,5 %

Profit par Sub-Category



notes

CA

PROFIT

SALES CATEGORY

PROFIT SHIP MODE

PROFIT SUB CATEGORY



Profit by Sub Category: 2014

2014

Tout

total_profit

▲ 20,05 %

Profit par Sub-Category

