Here's a comprehensive list of questions, organized into logical categories, to cover all aspects of planning and creating a document:

# **Purpose and Audience**

- 1. What is the primary purpose of this document? (E.g., educate, guide, reference, comply with regulations.)
- 2. Who is the target audience? (E.g., end-users, technical staff, management, external clients.)
- 3. What is the audience's level of expertise on the topic? (Beginner, intermediate, advanced.)
- 4. What are the audience's main pain points or needs this document should address? (E.g., troubleshooting, step-by-step guides, high-level overview.)
- 5. What specific outcomes do we want the audience to achieve after using this document? (E.g., complete a task, understand a concept, resolve an issue.)

## **Scope and Content**

- 6. What topics or content must be included in the document?
- 7. What is explicitly out of scope? (Avoids wasting time on unnecessary content.)
- 8. Are there key messages or concepts that need to be emphasized?
- 9. What terminology or jargon needs to be explained or avoided?
- 10. Are there specific examples, use cases, or scenarios that should be included?
- 11. Are there related documents, templates, or resources to reference or align with?

12. What legal or compliance information needs to be addressed? (E.g., disclaimers, licenses, or standards.)

### **Content Presentation**

- 13. What format will the document take? (PDF, web-based, print, or another medium.)
- 14. Are there requirements for structure or layout? (E.g., table of contents, sections, or appendices.)
- 15. Should visuals (diagrams, screenshots, videos) be included? (If so, what kind?)
- 16. What tone and style should the document have? (Formal, conversational, technical, persuasive.)
- 17. **Are there accessibility requirements?** (E.g., adherence to WCAG or other standards.)
- 18. Are translations or localizations needed for the document?

#### **Collaboration and Workflow**

- 19. Who are the subject matter experts (SMEs) for this project?
- 20. What is the preferred review process? (E.g., number of review cycles, key reviewers, feedback format.)
- 21. Who are the primary stakeholders?
- 22. What is the deadline for the first draft, reviews, and final delivery?
- 23. What level of involvement do stakeholders expect to have during the process?

#### **Tools and Resources**

- 24. What tools or software should be used for creating the document? (E.g., Microsoft Word, Confluence, or specialized tools.)
- 25. Are there style guides or branding requirements to follow?
- 26. Are there existing templates or formats that must be used?

## **Maintenance and Updates**

- 27. Who will maintain the document after delivery?
- 28. How often will the document need to be updated?
- 29. What triggers updates to the document? (E.g., new product features, policy changes.)
- 30. Where will the document be stored or published?
- 31. Who will have access to edit or review the document after publication?

#### **Success and Metrics**

- 32. How will the success of the document be measured? (E.g., user feedback, reduced support tickets, compliance checks.)
- 33. What are the key performance indicators (KPIs) for this document?
- 34. **Is there a feedback mechanism for users?** (E.g., surveys, comments, or analytics.)

# **Risks and Challenges**

- 35. What are the potential challenges or roadblocks in this project? (E.g., lack of SME availability, tight deadlines.)
- 36. What happens if the project scope changes midway? (E.g., new features added, priorities shifted.)
- 37. Are there contingency plans for missed deadlines or incomplete information?

### **Additional Considerations**

- 38. Is there a need for cross-department collaboration?
- 39. Are there any dependencies on other projects, teams, or resources?
- 40. Are there examples of similar documents considered successful?
- 41. Does the document need to align with any industry or company standards?