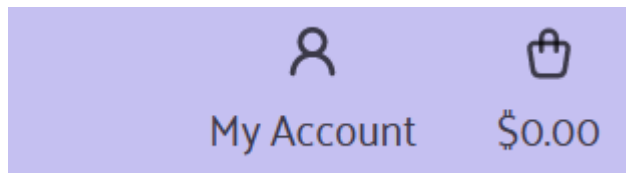


## Logo



The logo was created with the help of <https://www.freelogodesign.org> where I found this beautiful flowery/vine-y design that I felt perfectly suits the vibe I'm going for with my website. It's gentle and colourful without coming across as childish or too stiff, and also feels welcoming to creative souls. The logo is also a link back to the home page.

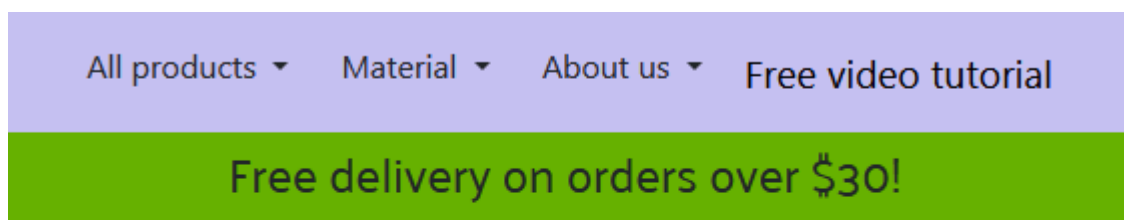
## Upper Navar



The upper navbar is very minimalistic and only consists of 2 links; the first a dropdown menu with links to a free videocall (see below) profile, wishlist, and to sign in or out, and for the website superuser to add new products to the database.

The other is a link to the shopping basket with a sum that updates with each new product added to be purchased.

## Bottom Navbar



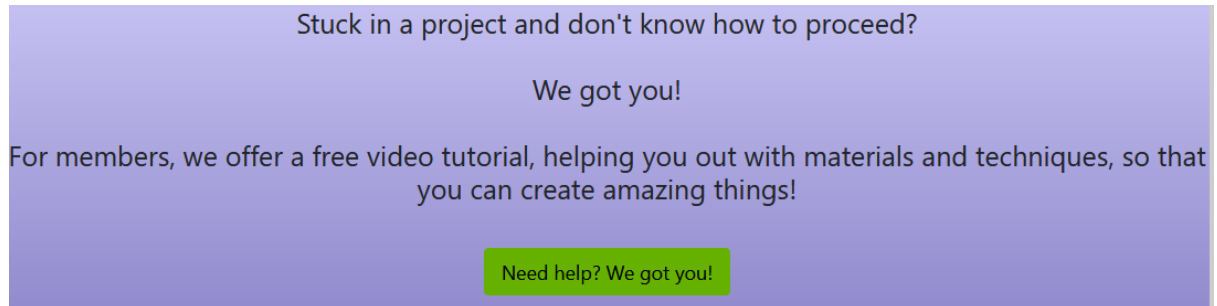
The bottom navbar is centred below the logo and consists of 3 dropdown menus;

- All products - opens 3 options for the all products page as is, ordered by price or by category.
- Material - Opens 4 options to the Yarn, Sewing Thread, Macramé, and Embroidery categories.

- About us - Opens 3 options to the About us page, F.A.Q, and Contact Us page.

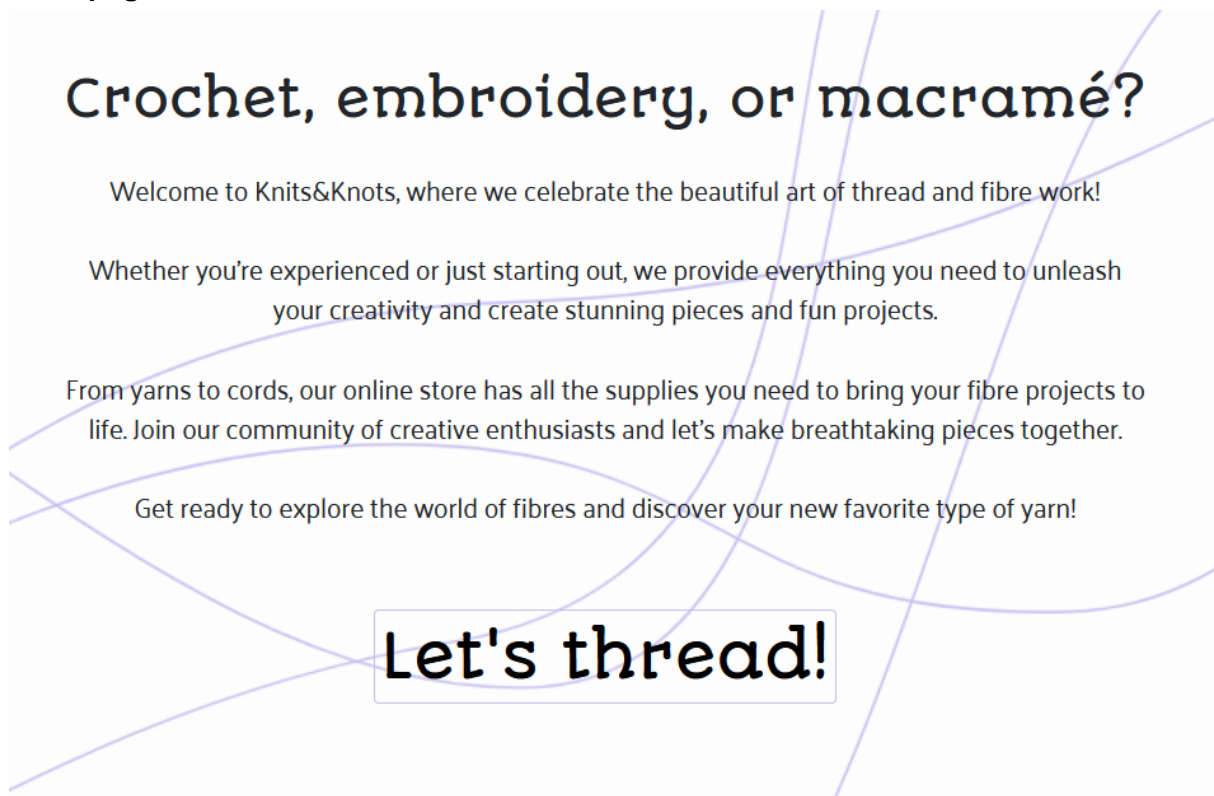
Below is a thin banner offering free deliveries on orders above \$30 (inspired by Boutique Ado), and below that a search bar.

### Videocall banner








The videocall banner encourages visitors to look into the free videocall offer, and depending on if they are signed in or not it will take them to a page explaining what the videocall offers, or a page with a form to book a videocall.

### Front page



The front page is simple and minimalistic, only offering a welcome text alongside a button for the customer to get to the all products page. Again, the goal is to keep the website as clear and simple as possible to stand out from cluttered hobby websites and be more calming on the senses, offering only what's needed to sell products.

## Footer

<p>Come say hi over on our social media!</p> <p>   </p>	<p>Want to keep up with all our news and products? Join our newsletter!</p> <div><input type="text" value="Your Email Address"/></div> <div><a href="#">Subscribe</a></div>	<p><a href="#">About us</a></p> <p><a href="#">F.A.Q</a></p> <p><a href="#">Contact us</a></p> <p><a href="#">Privacy Policy</a></p> <p>Knits&amp;Knots 2023 </p>	<div><a href="#">Top</a></div>
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The footer consists of 3 parts: One directing to social media pages, one where the customer can sign up for a newsletter, and one leading to the 'about us' pages and a link to the website's privacy policy, followed by a trademark.