

Basic Pricing Structure

Monthly and yearly pricing are shown in separate columns. Yearly software pricing is essentially 2 months free.

Individuals	Teams	Custom (business-only)
Best value: \$59 Physical Bundle includes 12 months Pro .	Recommended: \$60/user/year (2 months free) + \$39 Standard device.	\$79-\$99 per device + \$499 setup (MOQ 25).

Individuals

Plan	Monthly	Yearly	One-time	Included	Best for
Digital Free	\$0	\$0	—	1 profile, basic themes, Linket branding, lead form cap (25-50 leads/month)	Try it
Digital Pro	\$6	\$60	—	All features, unlimited leads, remove branding	Digital-only
Physical Standard Bundle	—	—	\$59	Standard 3D NFC Linket + 12 months Pro	Best value
Pro Renewal (member)	\$3	\$30	—	Keeps Pro after the included 12 months (physical buyers only)	Retention

Businesses

Category	Item	Monthly	Yearly	One-time	Notes
Software	Team seats	\$6/user	\$60/user (2 months free)	—	Admin, templates, brand controls, lead routing, exports
Hardware	Standard device	—	—	\$39 each	Volume discounts
Custom service	Custom Setup Fee (MOQ 25)	—	—	\$499/order	Includes 2 revision rounds + final sign-off
Hardware	Custom 3D device (business-only)	—	—	\$79-\$99 each	Approval workflow required

Note: Yearly software price (\$60) vs monthly (\$6) is equivalent to paying for 10 months. Taxes and shipping may apply.

Warranty Summary

Customer-friendly summary for quotes and onboarding.

Included warranty

Coverage	Duration	Covers	Resolution
Arrives Right	30 days	NFC not working on arrival, wrong item, manufacturing defect	Replace free, Linket covers shipping
Functionality (individuals)	6 months	NFC chip failure under normal use, structural failure in normal keychain use	One replacement per device
Functionality (businesses)	12 months	Same as above, plus batch defect handling for affected units	Replace affected units

Exclusions

- Lost items
- Cosmetic wear (scratches, fading, scuffs)
- Water damage or prolonged immersion
- Heat damage (car dashboard, near flame, high temperature)
- Crushing, prying, drilling, heavy impact, modifications

Claim process

1. Submit order number + photo or short video of the issue.
2. Support confirms eligibility within 2 business days.
3. Replacement ships (standard shipping). Expedited options available.

Legal note: This summary is not legal advice.