

# International Cybersecurity Challenge Team Oceania

## Sponsorship Prospectus

# 2025

## Where

# Japan



**17 Young  
Cyber  
Athletes  
from across  
Australia and  
New Zealand**

## ICC Teams

Team Europe  
Team Asia  
Team Oceania  
Team USA  
Team Canada  
Team Latin America  
Team Africa

## Sponsor Tiers

Platinum  
Gold  
Silver

## Benefits

Help grow young  
cybersecurity  
professionals

Top Talent Scouting

Promote your brand  
at a global event

# Be a Part of the World Cup of Cybersecurity Competitions

The International Cyber Security Challenge (ICC) event is the first global Capture the Flag event (CTF) designed to raise awareness, upskill and test young cybersecurity talent on the global stage. Organised by the ICC Steering Committee comprising European Union Agency for Cybersecurity (ENISA), PlayCyber (Katzcy) for US Cyber Team, The University of Queensland (UQ) and other cybersecurity organisations from across the globe, the event is the “**World Cyber Cup**”. The fourth ICC event will see teams from Oceania, USA, Europe, Asia, Africa, Latin America, and Canada compete in Japan on November 2025.

## Building on a Successful Track Record

Team Oceania have competed in this global cyber competition since its inception in 2022.

- 2022 Greece – **4th place**
- 2023 USA – **2nd place**
- 2024 Chile – **3rd place (2nd in Attack/Defence CTF)**

A team of 21 cyber security professionals, and coaches and staff attend the competitions with the help of Sponsors. Your support has been instrumental in making this achievement possible; without their support, we won't be able to build the next generation of cybersecurity professionals. In 2025 the team aims to build upon this success by striving to achieve a first overall placing.



## Team Oceania Demographics

### Gender

Gender Diverse  
6.3%

Female  
18.8%

Male  
75.0%

### Residency

New Zealand  
29.4%

Queensland  
11.8%

New South Wales  
17.6%

ACT  
23.5%

Victoria  
17.6%

# Participate in the world cyber cup

By sponsoring, your organisation will enable Team Oceania to participate in the ICC 2025 and to see the continued development of young cybersecurity professionals.

The success of our cybersecurity industry depends on recruiting for aptitude and training for talent to reduce the workforce gap. Cyber competitions and games have a proven history of doing just this.

Team Oceania is sending a team of 21 people (17 participants and 4 staff) to Japan to compete in the ICC 2025 at an estimated cost of \$3500 each, including return airfares and six nights of accommodation. With secondary expenses such as team shirts, banners, and equipment (e.g. first aid supplies), the total cost for Team Oceania to attend ICC is estimated to be \$75,000 AUD. Team Oceania is appealing for industry support to help cover these costs and help the cybersecurity industry grow. This is an extremely valuable opportunity for organisations to network, develop relationships, and build brand awareness at a global level.

## Sponsorship Tiers

There are several levels of sponsorships to meet your budget and to provide promotional opportunities for your business.

	Silver (\$5,000)	Gold (\$10,000)	Platinum (\$20,000)	Diamond (\$35,000)
Logo on Team Oceania team shirts (small)				
Logo on marketing materials/website for Team Oceania				
Logo on Team Banner visible in photos and at the international competition.				
Invitation to provide coaching to team (via Discord channels)				
Logo on Team Oceania shirts (medium)				
First access to talent Identification – talks and discussions with team players				
Logo on Team Oceania shirts (large)				
Invitation to join the Team Oceania as part of the team at the Grand Finals in Japan				
Nominate an industry expert to join the coaching team at grand finals in Japan				

## Bite-sized Sponsorship

If one of your players is attending and you want to support them we have a bite-sized sponsorship option. For the cost of covering their flights and accommodation you can get your company logo on the website and banner. If you support multiple players you can access the regular sponsorship tiers.

## ICC 2026 - Hosted in Queensland, Australia

ICC 2026 will be hosted at AUSCERT2026 in the Gold Coast, Queensland, Australia. This will be the full event bringing teams from all over the world to the Gold Coast. We will be releasing another prospectus closer to the end of this year but if your company is interested in multi-year partnerships we are interested to discuss larger-scale benefits.

## Timeline



## Sponsorship Form

Team Oceania is looking forward to discussing a partnership with you to support our regions team.

### Main sponsorship contacts:

Prof. Ryan Ko ([ryan.ko@uq.edu.au](mailto:ryan.ko@uq.edu.au))

Ms Kana Smith ([kana.smith@uq.edu.au](mailto:kana.smith@uq.edu.au))

If you have any other ideas you'd like to discuss with us, please reach out to us.