

# Kristen Cabrera

956-467-7565  
kmcabrera22@gmail.com

## Experience:

### Creditcards.com

Sept. 2014 - Present

News Clerk/Editorial Asst.; Edit and import finance news stories to the news section of the website. Serve as factchecker and second set of editing eyes before stories and Q&As are published. Update and revamp aging stories and help in research and data compilations to accompany stories.

### KDRP Community Radio

July 2012 - Nov. 2013

Marketing Manager; organized individual donors and underwriters, coordinated fundraisers, handled donations, met with companies to procure in-kind donations. Ran social media activity and designed new/current website and grass roots awareness campaign.

### KUT 90.5

June - Sept. 2011

Internship within the News Department of Austin NPR affiliate. Wrote, produced, voiced and edited radio stories to be aired then published online. Worked under a same-day deadline and helped with blogging duties.

### The McAllen Monitor

May - Sept. 2010

Paid internship with daily newspaper (circulation 37,000) in the Rio Grande Valley. Reporting on general assignments and searching out stories for the Metro News section.

### The Pan American

Aug. 2008 - May 2011

**Editor in Chief** of UTPA's student newspaper, 2010-2011, in charge of managing, organizing and motivating team to create a concise, consistent and original weekly newspaper for faculty, staff and students. **Online Editor**, 2009-2010, streamlined first website and introduced multimedia reporting skills to staff. **Reporter**, 2008-2011, covered events and trends affecting the university community.

## Skills:

- Proficient in Final Cut Pro, Apple Video Editing Software
- Proficient video/still camera, audio-recording knowledge/skill
- Advanced audio editing knowledge; Adobe Audition
- Advanced knowledge in the Adobe Suite, HTML & Wordpress
- Advanced understanding of online/social media production
- Knowledge of FCC Rules
- Knowledge of AP Style

## Awards:

### JOURNALISM:

#### Texas Intercollegiate Press Association

April 2011: 1st place Multimedia Package, 2nd place On-site Radio News Writing; 3rd place News Feature, 2nd place Overall Excellence; April 2010: 1st place Overall Excellence.

#### Society of Professional Journalists - Region 8

March 2010: 2nd place Best Online sports reporting.

## Education:

### University of Texas-Pan American

- Bachelors in Communication - Journalism/Broadcast
- Minor in English
- Graduation date: May 2011

## References:

### Sienna Kossman

Reporter; Creditcards.com  
(920) 220-1068  
sienna.kossman@creditcards.com

### Dr. Greg Selber

*The Pan American* adviser  
(956) 292-7201  
selberg@utpa.edu

### Ryan Schuh

General Manager KDRP Radio  
(512) 294-8216  
ryan@kdrplive.org

**Associated Collegiate Press**  
October 2010: 3rd place Best Multimedia Feature.

### ACADEMIC:

#### University Scholar Scholarship

Four-year renewable scholarship totaling \$12,000. Requires recipient to enroll in 15 hours a semester and maintain a 3.0 GPA.

#### Excellence Scholarship

Merit scholarship 2009-2010, 2007-2008.