

Austin Harkey

Developer & Designer

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Experience

Developer & Designer | Worldwide Golf

January 2016 – Current | Tustin, CA

Manage web team and contracted teams project outlines, calendars, and trello boards to ensure efficient project execution schedules. Implement website tech such as analytics tooling, advanced search, and location data using Yatpo. Execute all front end coding and mocks for the website.

UI Designer | Managed Logix

February 2015 – January 2016 | Irvine, CA

Redesigned the company's internal CRM using data from users to make the system more efficient and remove pain points. Designed and A/B tested lead gen landing pages which increased conversion rates from below 1% to over 7%. Worked closely with the development team to manage projects and timelines.

UI Designer | The Dot Corp

March 2015 – August 2016 | Santa Ana, CA

Gathered user data and feedback to redesign the B2B print-on-demand UI as well as the login portals to create an intuitive, clear, and easy-to-use product. Adapted to working with Axure at the company's request to supply final assets in their desired format. Provided mock, prototypes, and site map deliverables while adhering to overall project timelines.

Web Designer | Red Fox

February 2014 – March 2015 | Irvine, CA

Designed, built, tested, and updated landing pages, forms, and websites with HTML, CSS, and Bootstrap. Generated content creation outlines to improve SEO and social reach. Using the company's branding style guide, designed flyers and business cards.

Skills

HTML
CSS
Javascript
Node
Express

Web Design
Email Design
UI Design
Mobile First
Wireframing

Adobe
Bronto Email
Listrak Email
VS Code
Git / Github

About

Web developer and digital designer with over 5 years of experience building digital assets. Key strengths include web development & web design, UI design, and email design. Daily work involves design, coding, and collaborative project management.