



Greeco

Greener Communities, Better Lives



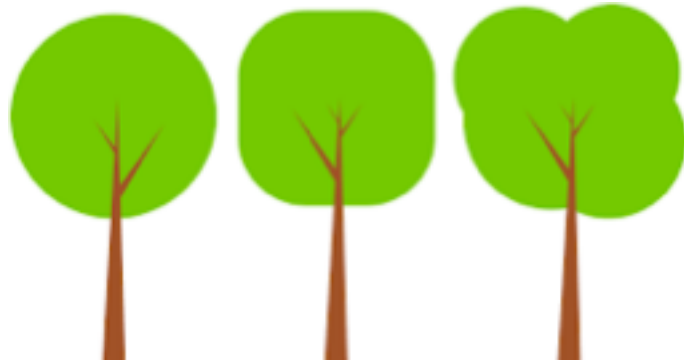
# Motivation

- ▶ Parts of cities such as Hamilton & Toronto can be neglected
- ▶ Clean city = longer, healthier lives
- ▶ Need a crowdsourced platform to identify problem areas



## Our solution - *Greeco* (*Green Community*)

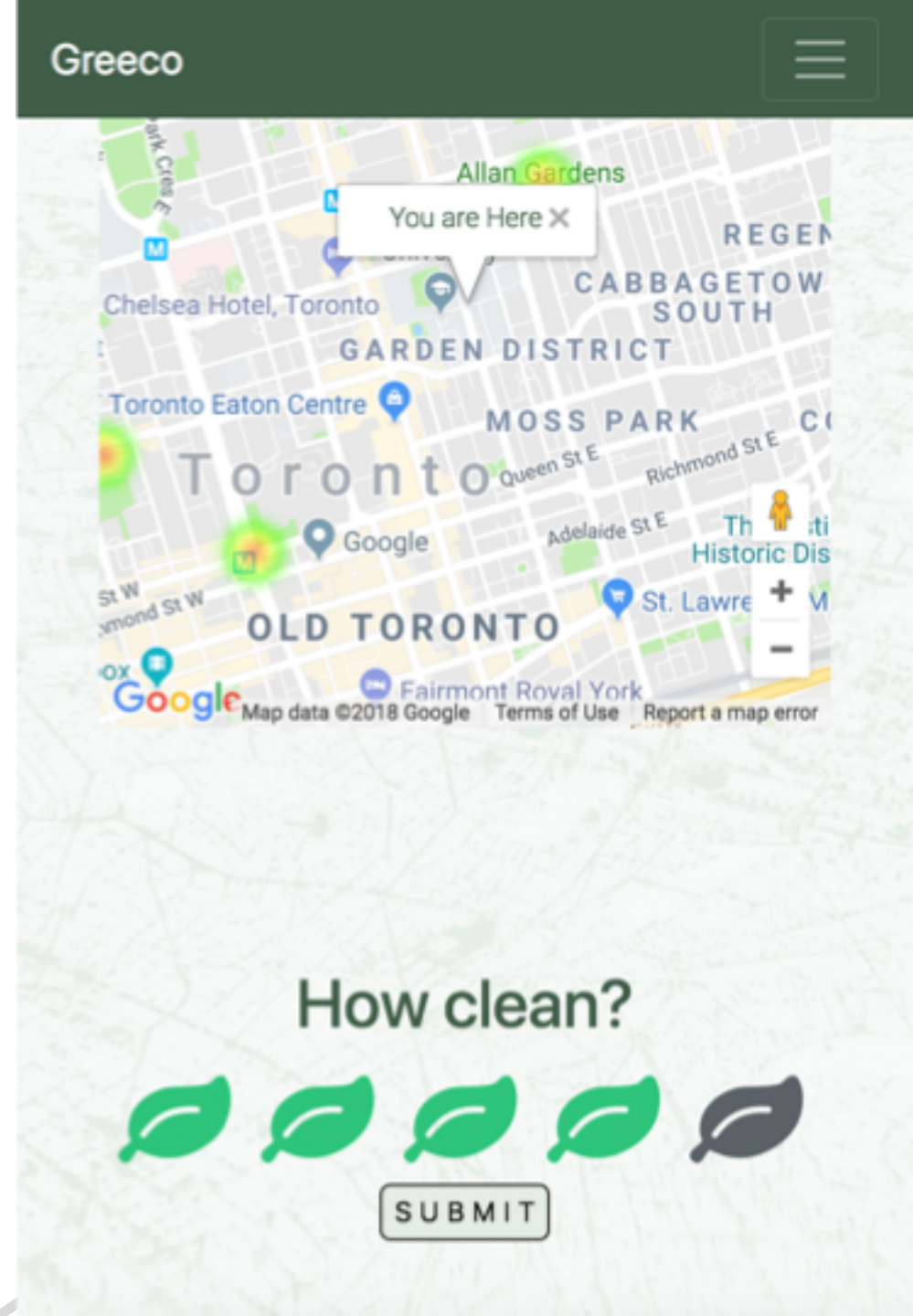
- ▶ Web-based platform, allowing users to rate locations based on cleanliness on the go.
- ▶ Allows citizens and governments to identify problem areas





# User Experience

- ▶ Seamless experience for mobile & desktop
- ▶ User must actively enable location
- ▶ Rich visualization tools with Google Maps API
- ▶ Live at <http://greeco.tech>





## Just the Beginning

- ▶ Community clean-up event organization
- ▶ Social tools
- ▶ Rank / points system - gamification
- ▶ Historical data visualization

