Austin Robinson

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EDUCATION

Texas A&M University, College Station, Texas

Class of 2018

Business Management Information Systems Major

EXPERIENCE

Texas A&M University Marketing & Communications, College Station, Texas September 2014 – March 2015 *Graphic Design*

- Lead and participated in many marketing campaigns for Texas A&M, including a full campaign for Yell Leaders and the Aggie Experience Council.
- Reported directly to the Marketing Director.

The Owner's List, College Station, Texas

March 2015 – April 2016

Creative Director

- Lead and participated in many projects, the majority of which included Web and UI design for our website.
- Designed the graphics for our Marketing team, providing Logo & Web design for companies.

Gamurs (Formerly eSportsNation), Remote

December 2014 – September 2016

Lead Graphic Designer

- Initially worked under the Lead Designer to manage the social media designs for the network.
- Lead and facilitated all of the recruiting and hiring of the team, as well as fully managing their workloads.

C.C. Creations, College Station, Texas

September 2016 – Present

Marketing Graphic Designer

- Works under Marketing Director, providing advertisements and marketing collateral for the Sales team.
- Design logos and full branding materials for subsidiary companies of C.C. Creations, e.g. The Warehouse.

ACTIVITIES

Beta Upsilon Chi November 2014 - Present

Active Member, Communications Chair

- Handle announcements at chapter meeting weekly.
- Communicate information to members across the school year and handle all the announcement media.

Grace Bible Church November 2016 - Present

Videographer

- Volunteer part-time at Grace as a member of the Arts & Media team.
- Film, script, and edit videos for the church.

SKILLS

Talented self-taught graphic designer

Advanced skills in the Adobe Creative Cloud suite - specifically in Photoshop, Illustrator, and Premiere Knowledge of HTML & CSS languages