



Elle Kasai

UI/UX Designer from Japan, currently based in Vancouver, Canada. I am currently looking for a full-time design position in Vancouver.

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WORK EXPERIENCE

Bizreach

Junior Product Designer

October 2013 – September 2014 (1 year)
Tokyo, Japan

BizReach is Japan's top job site exclusive to business executives. I worked on front-end design and coding. My most recent project was **Bizreach Woman**, a job site specifically for female business executives in Japan.

WORK EXPERIENCE

Schoo

HTML/CSS Lecturer

March 2014 – April 2014 (2 months)
Tokyo, Japan

Schoo is Japan's leading online learning platform. I designed and taught a bi-weekly class on HTML/CSS. On every lecture, I did **live coding** and there were ~500 live viewers.

WORK EXPERIENCE

Net Protections

Sales representative

April 2012 – March 2013 (1 year)
Tokyo, Japan

After graduating from college, I worked as a sales associate at a B2B payments startup in Tokyo for 1 year. After that, I taught myself to code for ~6 months.

OPEN SOURCE

Here are some of my open source projects:

- **ResumeCards**: Markdown-based resume generator
- **Purplecoat.js**: Simple JS library for labeled overlays (730+ stars)
- **Twemoji Awesome**: Like font awesome, but for Twitter Emoji (130+ stars)
- **Shiori**: Bootstrap-based Jekyll Theme (~100 stars)

VOLUNTEER

Women Who Code

Organizer/Speaker

July 2014 – August 2014 (2 months)
Tokyo, Japan

I was an organizer and the keynote speaker at the inaugural Women Who Code event in Tokyo. I spoke about how I learned to code, in front of ~20 female programmers.

HONORS & AWARDS

Startup Weekend Vancouver

2nd Place Winner

November 2014
Vancouver, Canada

At Startup Weekend Vancouver 2014, I joined My Green Space team as the team's sole UI designer and won 2nd place. I designed and coded (HTML/CSS/jQuery) UI for a garden planning page.

SKILLS

- HTML/CSS
- jQuery/JavaScript
- User Interface Design
- Web Design
- Photoshop
- Marketing
- Customer Service
- Japanese Business Culture

EDUCATION

Gakushuin Women's College

BA, Marketing

2008 – 2012
Tokyo, Japan

I studied Marketing and Japanese culture (tea ceremony, kimono, Japanese dancing) in college.

HOBBIES

Podcast

elle-height

elle-height is my Japanese Podcast. I talk about UI/UX design, coding, and my daily life in Vancouver.