Austin Rooks

3121 Colfax Ave S Apt 6, Minneapolis, MN 55408 | (262) 408-8860 | arooks@hawaii.edu | austinrooks.com

I am looking for a position where I can leverage my unique product, writing, and development skills to help create a successful and meaningful application.

Skills: JavaScript, jQuery, AngularJS, SQL, NightWatchJS, HTML, CSS, GIT/GitHub, Agile Methodologies, JIRA, TDD, Photoshop, UX/UI Design

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Front-End Developer, Float Left (Consulting Company)

Framework Homeownership, 11/2016–Present
I helped implement automated End-to-End test of Framework's e-learning app using NightwatchJS. After implementing, the E2E test was used to verify that new domains (over 100) were properly deployed. Contributed to bug fixes and updates as well. Also contributed to creating an accessible help widget to meet banking industry standards.

Atlas Immersion Academy, 3/2017–Present
Modernized and fixed a broken theme on Atlas's Wordpress website. Implemented query parameters to display prices for different locations on class pages. Also contributed to redesigning and giving their website a facelift to better suit their needs as an expanding business.

Lead Product Analyst

DevJam, 9/2015–11/2016
I was responsible for QA, product marketing, product development, sales, analytics, and customer support of CardBoard (Ruby on Rails/ BackboneJS), a SaaS app for distributed story mapping owned by DevJam. Clients included Target, GE Healthcare, Symantec, Sungard, and HBC.

For DevJam in general, I was responsible for creating and updating website content, leading our monthly newsletter, and assisting with the marketing and organization of events–including 350+ attendee conferences Agile Day Twin Cities and Product Conf, and smaller monthly Jam Sessions.

Account Operations Manager

DevJam, 5/2015–9/2015
Lead monthly newsletter, including writing and assembling content. Organized and marketed monthly Jam Sessions, and assisted with larger yearly events. Provided exploratory testing for CardBoard. Proofread and copyedited all marketing material. Kept website event information up to date with coaches speaking events and local DevJam events.

Intern

DevJam, 2/2015–5/2015
Assisted account managers with data entry, organization and upkeep of potential leads, using the CRM Zoho. Helped create and organize course materials for coaches, and setup for events. Audited website for typos and confusing content.

Freelance Copywriting
Faribault Woolen Mill 5/2015–8/2015

B.A. cum laude; Bachelor of Arts English | University of Hawai`i at Manoa, May 2013
(GPA 3.69, Major GPA 4.00)

Hack Reactor Remote Prep, 4-week JS course, Fall 2016

Volunteer Activities
CommonBond Teen Tutoring, Minneapolis 1/2014–Present